
A unique Master's degree

🎯 **The MSc in Innovation & Technology Management is a joint programme between the School of Management and the Department of Mechanical Engineering - two of the University's most successful departments.**

The School of Management
Ranked 4th in the UK for business and management (*Times Good University Guide 2010*) we have a long tradition of providing high-quality and innovative degree programmes.

Research-intensive *and* practice-driven we are consistently rated as one of the best performing business schools in the UK. Our world-class research is reflected in our rating in the 2008 Research Assessment Exercise (RAE) which places us 5th in the UK, equal to Oxford and LSE. Our world-class research combined with a unique emphasis on real-world learning makes Bath an outstanding place to study. You will be taught by people who are discovering the new ideas that have not yet reached the textbooks, and then you can test these ideas out in practice in organisations around the world.

Accredited by EQUIS and AMBA, we have over 40 years' experience of delivering



high-quality management programmes. Our students graduate with specialist expertise in key areas for the 21st century business environment.

The Department of Mechanical Engineering
Bath has a proud record of achievement in Mechanical Engineering education and research. We are consistently ranked in the top 10 Mechanical Engineering departments in

the UK. We were awarded an "excellent" rating in the HEFCE assessment of teaching, and the 2008 Research Assessment Exercise rated the majority of our research as "world-leading or internationally excellent".

Our close links with industry ensure that all teaching and research remains topical and cutting-edge.

The MSc in Innovation & Technology Management

🎯 **The MSc in Innovation & Technology Management trains and educates a new generation of global business leaders for the 21st century.**



The business world is changing. 21st century leaders need to be equipped with both technological and managerial skills. It is no longer enough to be an Engineer with sound technological skills if you are unable to manage a supply chain and lead a diverse workforce. At the same time, in order to understand the technological processes that operate within your company, you need to have good technical knowledge.

The MSc in Innovation & Technology Management is designed with this in mind. It teaches engineering and science graduates key management and leadership skills whilst simultaneously training management graduates about the technological operations within business.

Why study the MSc in Innovation & Technology Management?

Studying the MSc in Innovation & Technology Management will improve your employability by enabling you to engage more competently in collaborating across complex inter-organisation networks. It will broaden your skill set by teaching you the full spectrum of capabilities from Management through to Engineering. It will also enable you to develop key entrepreneurial skills necessary to set up your own business. In short, it will train you to become a manager adept at leading a workforce in today's global business environment.

Fast Facts

Entry Requirements

A good undergraduate degree (2:1 or above or its international equivalent) in engineering, management or science. Other subjects will also be considered. An essential requirement for this degree will be students who have a high degree of maturity and curiosity with regard to producing world-class organisations in the 21st century.

English Language

IELTS: 6.5 TOEFL: 580/237 (iBT score 92, with no less than 21 in each band)

Duration 12 months

Fees

See www.bathinnovate.com

Scholarships

Scholarships are available for Home/EU students and students from these specific regions: India, Latin America, Africa, CIS States.

See www.bathinnovate.com for details on how to apply.

Why Bath?

📌 *The Times Good University Guide* regularly confirms Bath's ranking among the top UK universities.

A world-class university

The University of Bath is one of the most successful universities in the UK. Committed to close relationships with the business world we have a strong base in science, technology and management. *The Times Good University Guide* regularly confirms Bath's ranking among the top UK universities.

A World Heritage City

Voted one of the UK's favourite cities (Guardian & Observer Travel Awards 2009), Bath is one of the most interesting,

cosmopolitan and vibrant cities in the UK. It is also the only city in the UK to be included in UNESCO's World Heritage list.

As well as being very safe (Bath came second in the *Complete University Guide's* safest city category), Bath is spectacularly beautiful. Its striking architecture, the Roman Baths, medieval Abbey and world-famous Georgian squares all combine to make it one of the most remarkable cities in Europe.

For more information see:
www.visitbath.co.uk

Top: Pulteney Bridge

Bottom: Bath Abbey Churchyard



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