



UNIVERSITY OF  
**BATH**

SCHOOL OF MANAGEMENT

**LEARN, DO,  
MAKE A  
DIFFERENCE.**

**MSc**

# A YEAR OF OPPORTUNITY. A LIFETIME OF POSSIBILITY.

## WELCOME TO BATH

I started my career here 25 years ago, and during that time, I've pursued an academic career at some of the top business schools around the world. This has given me an understanding of what students are looking for and what is so special about the experience we offer here.

## EXCELLENT STAFF - THE CORNERSTONE OF A GREAT MASTER'S EXPERIENCE

We bring the latest knowledge in business and management as well as depth of experience in business practice to our classrooms. Our academics combine their knowledge with an incredible ability to communicate lessons that are helpful to you. Our equally skilled careers team will work with you throughout your time here and once you've graduated to ensure you are prepared to make the most of all the opportunities that your master's degree will give you.

## YOUR FELLOW STUDENTS - AMBITIOUS AND ASPIRATIONAL

We have amazing students; they are from all over the world and bring a rich diversity to our classrooms. We recruit students who are genuinely aspirational for the future and they all share the same ambitious perspective on life. They will form your future career network.

## APPLYING LEARNING TO PRACTICE

Management is inherently an applied field. Learning from world-leading academics who challenge you with the latest thinking in business and management is important, but actually practising your skills through interactive projects, live case studies and corporate involvement is really critical. Our master's programmes offer unique opportunities to put your learning into practice.

## OUR AMAZING ENVIRONMENT

We are incredibly lucky to be in a wonderful part of the world. Bath is a beautiful Georgian city and we enjoy a fabulous hillside university campus with excellent facilities. We have purpose-built postgraduate accommodation, a dynamic students' union and a really diverse student community. Bath is also a safe place, and this has never felt more important than in recent times. We have an exceptional environment for you to study and really get the most out of your time as a master's student.

I hope to welcome you here very soon and for you to start your journey with us.



**Professor Stephen Brammer**  
Dean, School of Management



**Tzu-Ying Wei,**  
MSc in Operations, Logistics and Supply Chain Management



# UNIVERSITY OF BATH



## SCHOOL OF MANAGEMENT

### HIGHLY RANKED

The School of Management is one of the UK's leading business schools. We're ranked 1st in the country for Marketing, 2nd for Accounting and Finance, and 2nd for Business and Management Studies (The Complete University Guide 2025).

We're a leading centre for research. In the latest Research Excellence Framework, 56% of our submissions met the 4\* standard (the highest possible).

We have a five-year EQUIS accreditation.



Accredited by EQUIS

View our latest awards, accreditations and rankings on our website:  
[www.bath.ac.uk/campaigns/school-of-management-rankings-and-accreditations/](http://www.bath.ac.uk/campaigns/school-of-management-rankings-and-accreditations/)



Top 50 in the world and top 10 in the UK for our MSc in Marketing in the *QS Business Master's Rankings 2025*



Top 100 in the world and top 10 in the UK for our MSc in Management in the *QS Business Master's Rankings 2025*



Top 100 in the world and top 20 in the UK for our MSc in Finance in the *QS Business Masters rankings 2025*



Top 100 in the world and top 10 in UK for our MSc in Business Analytics in the *QS Business Master's rankings 2025*

OVER  
**400**  
COMPANIES

### KICK START YOUR CAREER

We want to help you get business ready. You'll have the chance to meet and work with real businesses from the first week of your degree. We partner with over 400 companies across all business sectors. Throughout your course, you'll have lots of opportunities to apply your academic knowledge and gain practical experience. Our partner companies visit the University, sponsor projects and take part in workshops.



### THINK INTERNATIONAL

At Bath, you'll be part of a vibrant, international community of students, academics, staff and alumni. Our master's students come from more than 50 different countries and our faculty have a wealth of international experience. Our supportive alumni network is made up of over 27,000 graduates, living in more than 130 countries and working across a range of industries.

### OUR CAMPUS AND CITY, AMBITION BUILT IN

Our stunning green campus has a vibrant community atmosphere. Our library, our £35 million Sports Training Village, vibrant arts centre and award-winning Students' Union are all located within a five-minute walk of each other. In the past decade, the University has invested £450 million in campus facilities. For more information please see page 96.

The campus is located on Claverton Down, overlooking the beautiful city of Bath, surrounded by the rolling green hills of the Somerset countryside. Bath is famous for its natural hot springs and Georgian architecture, but it's also a great place to live, learn and work. The busy city offers year-round cultural and social activities from festivals and concerts, to museums and galleries. It's also a growing centre for innovation and technology, with new start-ups emerging all the time.

### EXPLORE AND CONNECT

Find out about ways to talk to us, events and what our students think about studying here: [www.bath.ac.uk/campaigns/school-of-management-masters-courses-explore-and-connect/](http://www.bath.ac.uk/campaigns/school-of-management-masters-courses-explore-and-connect/)



Top: The University Campus, Bottom Left: The Royal Crescent, Bottom Right: Students on Campus

### CONTENTS

University of Bath	2
School of Management	2
Career support	4
Professional Development Programme	6
Summer options	8
Supporting your wellbeing	9
Get business ready	10
Practice Track	12
Internships	14
Your degree, your choice	16
Finance-related degrees	19
General degree	27
MSc in Management	28
Specialised degrees	35
MSc in Business Analytics	36
MSc in Engineering Business Management	40
MSc in Entrepreneurship and Management	44
MSc in Human Resource Management	48
MSc in Innovation and Technology Management	52
MSc in International Management	56
MSc in Marketing	60
MSc in Operations, Logistics and Supply Chain Management	64
MSc in Strategic Retailing	70
MSc in Sustainability and Management	72
Student profiles	76
Online courses	83
Business Analytics Online MSc	84
Engineering Business Management Online MSc	86
Campus and Accommodation	88
The City of Bath	90
How to apply	92
Related courses	94
Visit us	95
The School of Management's home	96

# CAREER SUPPORT

## Preparing you for career success



"The support from the dedicated School of Management Careers Team was pivotal in securing my current job."

Artemis Kalogridi,  
MSc in Human Resource Management

Our aim is to get you ready for the next step of your professional journey. We will help you develop the skills and confidence you need to feel prepared from the moment you step into the interview room.

We have a dedicated careers team for our MSc students and career support is included in your timetable. You'll also have opportunities to gain practical experience by working with our corporate partners, graduate recruiters and other organisations. Your career support includes:

### A dedicated careers advisor

Through regular personal meetings your advisor will:

- identify your strengths and interests
- help you with job applications
- help you practise for interviews and assessment centres
- continue to support you after you graduate

### Customised career workshops

These workshops are delivered by experienced careers advisors and cover all aspects of the recruitment process including:

- CVs and cover letters
- online applications
- interviews and assessment centres
- support for aptitude tests
- skills development (teamwork, presentation and networking)

### Support for international students

Our careers team also provides support specifically for European and international students, as well as UK based students.

**If you're searching for a job in the UK**, they'll provide information on getting work permits sponsored on the new points-based system and the Graduate (Post-study work) visa. You'll get up to date information on where to apply, and how to maximise your success.

**If you're searching for a job outside the UK**, you'll meet global employers through regular webinars and virtual careers fairs. You'll also benefit from our network of nearly 27,000 alumni working in over 130 countries worldwide.

### Support for entrepreneurs

Entrepreneurship is a key theme at Bath. Bath SETSquared supports student-led entrepreneurial activities: [bath-setsquared.co.uk/ented](http://bath-setsquared.co.uk/ented)

### Industry insight events

Our graduates return to discuss their careers and give advice on working in different sectors. You'll find out about roles, organisations and company cultures. These events are a great way to explore what sort of companies and roles will suit you best.



"The best thing about the careers team at Bath is that they give you a full understanding of how the recruitment process works; how to apply and how to approach interviews. They went way beyond to support the students."

Lakshna Murali, MSc Finance with Risk Management, now working as a Consultant at Deloitte UK.



**Watch:** Hear more from Lakshna and other MSc graduates as they discuss the tailored career support available to all our students: [www.youtube.com/watch?v=HHrjqMqM8ag](https://www.youtube.com/watch?v=HHrjqMqM8ag)



# PROFESSIONAL DEVELOPMENT PROGRAMME

A year of opportunity. A lifetime of possibility



## PROFESSIONAL DEVELOPMENT PROGRAMME (PDP)

We've designed PDP to help you take your MSc further. Through a series of optional activities, running throughout the year, you'll work with partner organisations and put your learning into practice. As well as improving your CV, you'll make valuable connections with our graduates and industry contacts.

### Watch:

Find out more about our Professional Development Programme: [www.youtube.com/watch?v=WRf5qfHTSNM](https://www.youtube.com/watch?v=WRf5qfHTSNM)



"I had the opportunity to learn management skills by taking part in events like the Future Business Challenge, Rotork Community Challenge and by being an Academic Representative. I learned skills over and above the financial and accounting skills in my degree"

Sakshi Bindal,  
MSc in Accounting and Finance

### Your introduction to Bath

- Welcome Week
- The Big Team Challenge
- Careers Support and the Professional Development Programme

#### The Big Team Challenge

Work in teams to solve a business challenge for one of our partner organisations. You'll meet potential employers and get to know your classmates. Learn more about our welcome week activities: [youtu.be/AONKRTirgbk](https://youtu.be/AONKRTirgbk)

### Semester 1: September to January

- AmplifyME Trading Simulation
- Rotork Community Challenge
- Reading Week
- Examinations
- Future Business Challenge

#### Rotork Community Challenge

Work with other students to support local charities and disadvantaged people. Develop skills that employers want.

#### Future Business Challenge

This week-long challenge involves working in teams to analyse what makes a business resilient. Meet companies, develop analytical skills and solve a real business issue. Learn more: [youtu.be/EXGkfMt4dHM](https://youtu.be/EXGkfMt4dHM)

### Semester 2: February to May

- AmplifyME Trading Simulation
- Sustainable Business Challenge
- Reading Week
- MSc Consulting Project
- Examinations

#### AmplifyME Trading Simulation

Experience life in different trading roles. Use the technology used by professionals and work with live market data. Priority for this activity is given to Finance students.

#### MSc Consulting Project

Take part in a six-week team consulting project with a local organisation or start-up. Work with an MBA mentor to deliver recommendations to your client and gain valuable experience. A six-week team consulting project with a local organisation. Counts toward The Bath Professional Development Award.

### Summer and beyond

- Summer options (depends on course): Practice Track, dissertation, internship, Entrepreneurial Project, Entrepreneurial retail start-up or Consultancy project (learn more on p8)
- Dissertation Boot Camp
- Summer Party
- Professional Development Award
- Graduation
- After you graduate: career support for three years

#### Professional Development Award

Taking part in PDP can lead to the **Bath Professional Development Award**, recognising your skills development and achievements.

# SUMMER OPTIONS

Choose the way you want to complete your degree

Most of our MSc courses give you the flexibility to choose how to spend your summer.

## Practice Track

The Practice Track gives you the chance to work with our partner organisations and put your knowledge into practice. You'll work in teams on a project with an external client.

You'll gain experience of project management, from setting objectives to delivery. You'll also receive skills training in project management, client management and presenting. The individual Reflective Report allows you to explore your project in relation to a management theme like teamwork or budgeting.

The Practice Track is available for students studying:

- MSc in Human Resource Management
- MSc in International Management
- MSc in Management
- MSc in Marketing
- MSc in Sustainability and Management

## Dissertation

The ever popular way to finish a master's degree, a dissertation is an option on all our MSc courses. You'll research a topic in detail. This could be either an academic research question or a practical challenge. You'll review existing research, analyse data and produce recommendations.

You'll be fully supported by a dissertation supervisor throughout the process. Our Dissertation Boot Camp is also a great way to get help with your dissertation.

## Internship

Apply your academic knowledge in a real job with a summer internship at an organisation. You'll develop your skills, learn about an industry and gain experience of a practical work environment.

We can't guarantee internships, but our MSc Careers team will support you with your job search and at all stages of the application process.

Internships are available for students studying:

- MSc in Accounting and Finance
- MSc in Entrepreneurship and Management
- MSc in Finance
- MSc in Finance with Banking
- MSc in Finance with Risk Management
- MSc in International Management
- MSc in Operations Logistics and Supply Chain Management
- MSc in Strategic Retailing
- MSc in Sustainability and Management

## Other options

Some of our MSc courses have a different summer option. For details see the individual course pages.

- MSc in Engineering Business Management (Consultancy project)
- MSc in Entrepreneurship and Management (Entrepreneurial project)
- MSc in Innovation and Technology Management (Consultancy project)
- MSc in Marketing (Entrepreneurial project)
- MSc in Strategic Retailing (Entrepreneurial retail start-up)

# SUPPORTING YOUR WELLBEING

You will not be alone. We have dedicated Student Experience Officers to support you. They provide a confidential advice service and can help with any personal or academic issues you might have. They also organise social events to help you get to know other students and enjoy life outside the classroom.

## Watch:

Our MSc Team and students discuss the support available for master's students in the School of Management:  
[youtu.be/tHNZ2vQEWNM](https://youtu.be/tHNZ2vQEWNM) 

Top & Middle Left: Management Summer Party



Bottom & Middle Right: Management Ball at the Assembly Rooms



# GET BUSINESS READY



The focus on business starts from day one. Top employers actively recruit Bath graduates for their combination of academic talent and real-world skills. There are lots of opportunities available to you during your MSc. Getting involved in extracurricular activities enhances your CV and helps you get the most out of your degree.

Here are some of the career-based events that take place in a typical MSc year:

## The Big Team Challenge

You'll work with one of our Corporate Partners on an activity during Week 1 and 2. Previous activities have included working in teams to solve a business challenge and presenting the solution to our partner organisations. This is a great opportunity to interact with industry experts and to get to know your fellow classmates before teaching starts.

## Rotork Community Challenge (Optional)

This team-working challenge supports charities and disadvantaged groups in our local community. You'll be supported by a mentor from one of our corporate partners. You will spend six weeks raising money and awareness for the cause. Activities could include developing social media campaigns, organising events or conducting market research. As well as making a difference, you'll develop skills like team-working and problem-solving.

## Future Business Challenge (Optional)

This week-long competition involves working in teams to analyse what makes a business resilient. You'll engage and learn from a variety of different organisations, including multi-nationals and start-ups. You'll discuss the challenges faced by these organisations and present your findings to a panel of judges.

You'll improve your networking technique, develop your commercial awareness and see what companies in the UK you'd really like to work for. You'll gain transferable skills that you can use in most workplaces in the UK or across the globe.

Companies we've worked with include:

- |          |               |
|----------|---------------|
| • Google | • Bloomberg   |
| • BMW    | • Rolls Royce |
| • PwC    | • IBM         |

## The Bath Professional Development Award (Optional)

This award recognises your skills development and extracurricular achievements during your year at Bath.

To achieve the award, you need to:

- demonstrate your career readiness and enhanced commercial awareness
- participate in 30 hours of voluntary activity outside your MSc course
- write a short reflection on your skills development

## Sustainable Business Challenge (Optional)

Work with students from other universities on a sustainability project (counts toward the Bath Professional Development Award).

Find out more about the Sustainable Business Challenge from a student's perspective: [www.bath.ac.uk/case-studies/from-the-university-of-bath-to-the-united-nations/](http://www.bath.ac.uk/case-studies/from-the-university-of-bath-to-the-united-nations/)





# PRACTICE TRACK



The Practice Track is available on the following courses:

- MSc in Human Resource Management
- MSc in International Management
- MSc in Management
- MSc in Marketing
- MSc in Sustainability and Management

## Giving you the practical edge

We want to give you the chance to put your knowledge into practice. By taking part in the Practice Track, you will:

- experience creating a brief, managing the brief and delivering a project
- apply your learning to practical issues
- receive project management, client management and presentation skills training
- get experience in running team projects

The Practice Track takes place in the summer. Currently, it consists of a group project and an individual reflective report. You will be allocated to groups and to a client organisation by the Careers Team.

## The Company Consulting Project

One of our corporate partners will set your group a brief, which will be a question about a real business issue. You will act as researchers to help them better understand that issue. At the end of the project, you will present your findings to the company.



"I really wanted to get involved in the Practice Track. The standard dissertation is a great thing to do but I wanted to work with others, collaborate with people from different courses and get their insights too."

Anna Brearly,  
MSc in Sustainability and Management

Companies we have worked with:

- Nationwide
- Lloyds Banking Group
- Starbucks
- Unilever
- RSM

## The Individual Reflective Essay

When you have finished the project, you will write an Individual Reflective Essay. This will focus on one management topic, such as project management, teamwork or cross-cultural management. You'll identify the key themes in the academic literature on this topic. You'll then write a report looking at whether the experience of your group reflects or modifies the themes in the general academic work on the topic. You'll also reflect on what you as an individual have learnt from the group project for your future career development.



"For me, it was a very encouraging presentation. They think outside the box and were very pragmatic about the way it could be implemented."

Jo Freeborough,  
Mars Food UK



"Tomorrow, we will be going into the workforce and solving similar problems. To get that kind of experience, at this stage of our career, is very helpful."

Anjali Gupta,  
MSc in International Management



# INTERNSHIPS

Apply your academic knowledge in a real job with a summer internship at an organisation. You'll develop your skills, learn about an industry and gain experience of a practical work environment.

Internships are a summer option for students studying:

- MSc in Accounting and Finance
- MSc in Entrepreneurship and Management
- MSc in Finance
- MSc in Finance with Banking
- MSc in Finance with Risk Management
- MSc in International Management
- MSc in Operations, Logistics and Supply Chain Management
- MSc in Strategic Retailing
- MSc in Sustainability and Management



Ben, MSc Finance with Banking secured Financial Analyst internship at RBC Capital Markets, UK

Internships are for a minimum period of 6 weeks full time and can be in the UK or abroad. Students can apply for competitive internships, exclusive internships and/or source opportunities through their own network.

All internships will be approved by the MSc Careers team to ensure they meet the requirements of your course. Interns usually work in a hybrid way – with some online and some in person days, but it depends on each company's requirements. Students are supported in the application stage, with workshops and one to one meetings. We also stay in touch with you and your line manager during the internship and provide support as required.

As all internships have an application process where the recruiter selects the best candidate for their needs, we can't guarantee internships. Students who do not secure an internship will choose one of the other summer options available on their course.

One of our corporate partners will set your group a brief, which will be a question about a real business issue. You will act as researchers to help them better understand that issue. At the end of the project, you will present your findings to the company.

### Assessment

Students complete 2 assignments during their internship which are graded by your academic advisor:

"Welcoming students to our team for a sustainability internship over the summer was a great experience. Their fresh perspectives and enthusiasm for sustainability brought a real spark to our team, and their input has been invaluable in shaping our ESG strategy. The collaboration gave them hands-on experience while helping us build a blueprint for our sustainability programme."

Lauren McKenzie,  
Mistral Data

Business Case Report: 70% of the grade; where you analyse a business problem relevant to the employing organisation.

Reflective Essay: 30% of the grade; where you reflect on what has been learnt during your internship in relation to management academic concepts.

"There is a variety of summer options open to you. With these, you can apply for the exclusive internships that the MSc careers team sources or indeed competitive internships in the UK or anywhere in the world."

Caroline Baldwin, MSc Careers Manager



Watch: [www.youtube.com/watch?v=jDcuuQFqbzI](https://www.youtube.com/watch?v=jDcuuQFqbzI)

Selection of recent internships that were secured by the MSc students:

- |                       |                   |
|-----------------------|-------------------|
| • Planet Mark         | • Deloitte Taiwan |
| • Bloomberg           | • KPMG Paris      |
| • RBC Capital Markets | • La DÃ©fense     |
| • AB InBev            | • Yeo Valley      |



Above: Anabel, MSc International Management secured Sales & Analytics internship at Bloomberg, UK

"Everyone at Shaw & Co really enjoyed our participation in the MSC Internship scheme this year. All the members of the School of Management made the launch and application process really easy and we were impressed by the calibre of students who applied. Our two successful interns made positive contributions to the business and we really appreciated the client facing work they produced which helped us on number of active and prospective deals."

Oliver Roper,  
Shaw & Co

"We are delighted to host student interns who bring fresh perspectives and innovative ideas that enhance our work. As a small company, the support and insights they provide are invaluable. This year, with their help, we conducted a thorough review of our marketing approach and prepared to revamp our website to strengthen our sustainability message."

Giovanna Laudisio,  
Naturbeads

# YOUR DEGREE, YOUR CHOICE.

We offer a range of master's courses, from a general management course to specialised options. All our courses are designed to kick-start your career. Our master's degrees are full-time, last 12 months and start in September.

Course		Summer Options			
		Dissertation	Practice Track	Internship	Entretpreneurial Project or Start up
Finance-related courses					
Accounting and Finance	Degree can be in any discipline Quantitative background/aptitude required				
Finance	Degree can be in any discipline Quantitative background/aptitude required				
Finance with Banking	Degree can be in any discipline Quantitative background/aptitude required				
Finance with Risk Management	Degree can be in any discipline Quantitative background/aptitude required				
General course					
Management	Degree can be in any subject <i>except</i> business or management				
Specialised courses					
Business Analytics	Degree can be in any discipline Suited to strong quantitative background				
Engineering Business Management	Degree can be in any discipline		Consultancy Project		
Entrepreneurship and Management	Degree can be in any discipline				
Human Resource Management	Degree can be in any discipline. Appropriate level of business/management/psychology content required				
Innovation and Technology Management	Degree can be in any discipline		Consultancy Project		
International Management	Degree can be in any discipline. Significant level of business/management content required				
Marketing	Degree can be in any discipline. Must include appropriate level of business/management and marketing related content				
Operations, Logistics and Supply Chain Management	Degree can be in any discipline				
Strategic Retailing	Degree can be in any discipline				
Sustainability and Management	Degree can be in any discipline				

We also offer online MSc courses. For more information please see page 82.

## Suitable for

Finance-related courses
Graduates who are comfortable with quantitative content, who have little or no relevant business experience and want to pursue a career in finance or accounting.
Graduates who are comfortable with quantitative content, who have little or no relevant business experience and want to pursue a career in finance.
Graduates who are comfortable with quantitative content, who have little or no relevant business experience and want to pursue a career in finance or banking.
Graduates who are comfortable with quantitative content, who have little or no relevant business experience and want to pursue a career in finance or risk management.
General course
Graduates who want to complement their non-management background with management knowledge, tools and skills. Aimed specifically at graduates whose first degree is not in a business or management discipline. Provides you with a solid grounding in all the key management functions.
Specialised courses
Graduates with a strong quantitative or highly mathematical background who want to pursue a career in the application of business analytics and specialise in data and decision analysis.
Engineering, science or management graduates who want to develop leadership and management skills in areas such as project management in an engineering context. This MSc is delivered jointly by the School of Management and the Department of Mechanical Engineering.
Graduates who want to develop an entrepreneurial mind-set and pursue entrepreneurial careers. This course is for people who want to start or manage their own business, work for start-ups or explore corporate entrepreneurship within established companies.
Graduates who want to develop key managerial skills and are interested in pursuing a career in human resource management. This course is CIPD accredited.
Engineering, science or management graduates who want to develop their innovation and technological/engineering skills. This MSc is delivered jointly by the School of Management and the Department of Mechanical Engineering. This course is CMI accredited.
Graduates who want to work in multinational companies or manage in an international context and be prepared for the challenges of global management.
Graduates looking for a specialist route to a career in marketing with a background in business/management. Builds your existing marketing knowledge.
Graduates who want to work in the managerial or consulting areas of operations, logistics or supply chain management. This course has been professionally accredited by IEMA, the professional body for everyone working in environment and sustainability. This entitles students to free student membership for the duration of the course
Graduates who want to develop the theoretical and practical managerial skills needed for a successful career in the headquarters, stores and supply chains of the retail industry.
Graduates who want to develop key managerial skills with an emphasis on sustainability.





Ehinomen Ogbewe,le,  
MSc in Finance

## FINANCE-RELATED DEGREES

Our finance-related degrees give you an in-depth knowledge of the financial system. The practical focus of our courses means you'll have the opportunity to apply your knowledge to a range of real-world scenarios.

Our courses:

- MSc in Accounting and Finance
- MSc in Finance
- MSc in Finance with Banking
- MSc in Finance with Risk Management

# FINANCE-RELATED DEGREES

**MSc in Accounting and Finance**

**MSc in Finance**

**MSc in Finance with Banking**

**MSc in Finance with Risk Management**



Our MSc in Finance has been ranked in the Global Top 100 and UK Top 20 in the *QS Business Master's Rankings 2025*.

On our finance-related degrees, you will receive a solid theoretical foundation in your finance area and apply your knowledge to a range of real-world scenarios. You will develop an in-depth knowledge of the financial system and learn to analyse financial decisions and the motivations of people making them.

## Course structure

Our finance-related degrees are full-time and last 12 months. They are divided into two semesters and the summer period, which runs from June to September. In each semester you will study a combination of compulsory and optional units.

In the summer you will choose the dissertation or internship.\* Both options allow you to demonstrate critical thinking and to develop your written and presentation skills.

## Dissertation

If you choose the dissertation route, you will spend the final three months of the degree working on your written dissertation. You will research a topic in detail, which could be an academic research question(s) or a practical challenge. Your analysis might be based on primary data, secondary data or a synthesis of existing literature. You'll produce recommendations for theory and/or practice.

## Summer internship

This is an opportunity to apply your academic knowledge in a real job with a summer internship at an organisation. You'll develop your skills, learn about an industry and gain experience in a practical work environment.

We can't guarantee internships, but our MSc Careers team will support you with your job search at all stages of the application process.

"My degree in Finance with Banking from the School of Management will be highly beneficial for my future career choices. It has equipped me with essential skills and knowledge. The programme's practical experiences, like consulting projects and internships, have prepared me for real-world challenges.

Bath is very safe and offers a unique blend of vibrant city life and beautiful greenery. During my relaxing time, I love strolling around the Bath Skyline with my friends, enjoying the scenic views."

Napatsorn Homlorn,  
MSc Finance with Banking

## WE GIVE YOU THE EDGE

Accounting and Finance

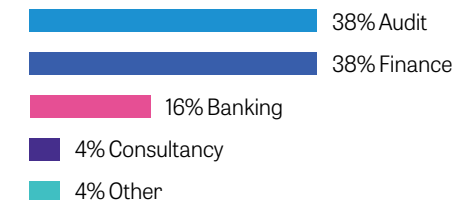
# 76%

of our 2022 and 2023 graduates had accepted a job offer within three months of completing their degree.

## EXCELLENT CAREER OPPORTUNITIES

Destinations of 2022 and 2023 Graduates

### Job functions:



### Recent recruiters include:

- AB Dynamics PLC
- BDO
- Coutts & Co
- Future Publishing
- KPMG UK
- PwC
- Zenith Bank

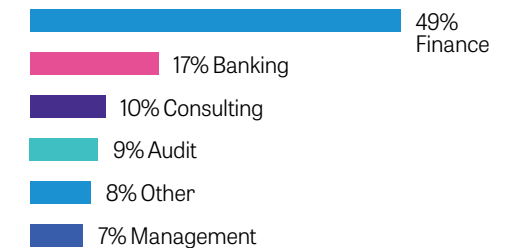
Other Finance courses

# 70%

of our 2022 and 2023 graduates had accepted a job offer within three months of completing their degree.

Destinations of 2022 and 2023 Graduates

### Job functions:



### Recent recruiters include:

- Accenture
- BDO
- Bloomberg
- Deloitte
- EY
- KPMG
- Morgan Stanley
- Pfizer
- PwC

Data shows outcomes of our Class of 2022 and 2023 graduates (combined) within three months of completing their degree. Percentage for graduates whose destinations are known to us and for those that were seeking employment on completing their degree. Percentages are rounded to the nearest whole number.

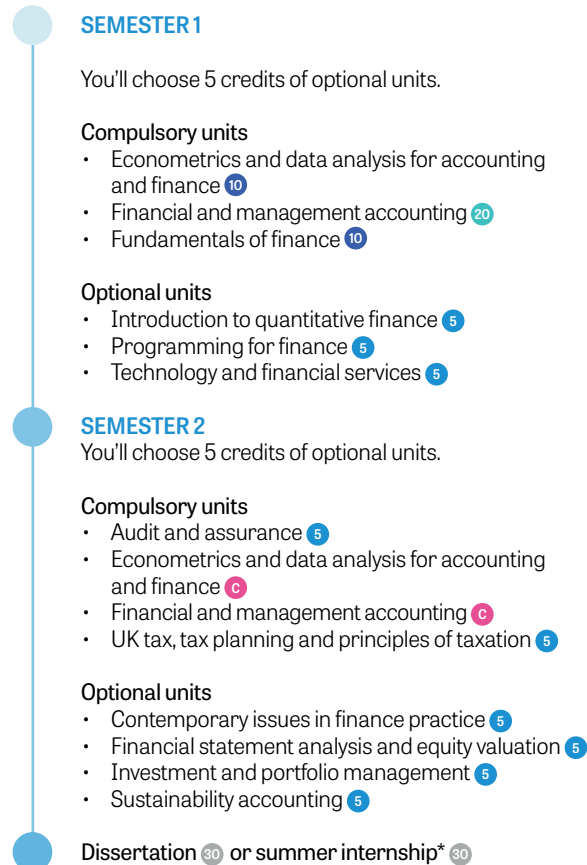
\*Internships are not guaranteed. Places are competitive and we advertise opportunities to students.



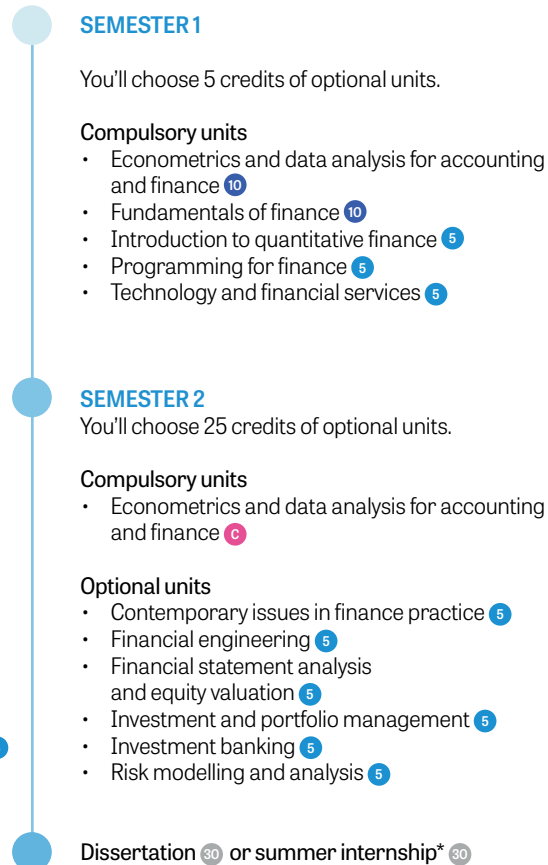
# FINANCE-RELATED DEGREES

The following units are currently being studied by our students, or are proposed new units.

## MSc in Accounting and Finance



## MSc in Finance



Please see the websites for detailed information on the course units:

MSc in Accounting and Finance:

[www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-accounting-and-finance](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-accounting-and-finance)

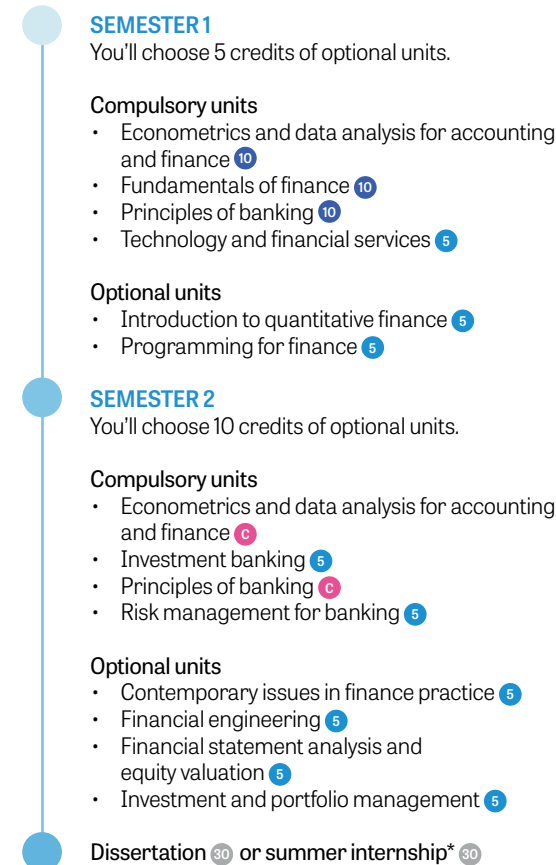
MSc in Finance:

[www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-finance](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-finance)

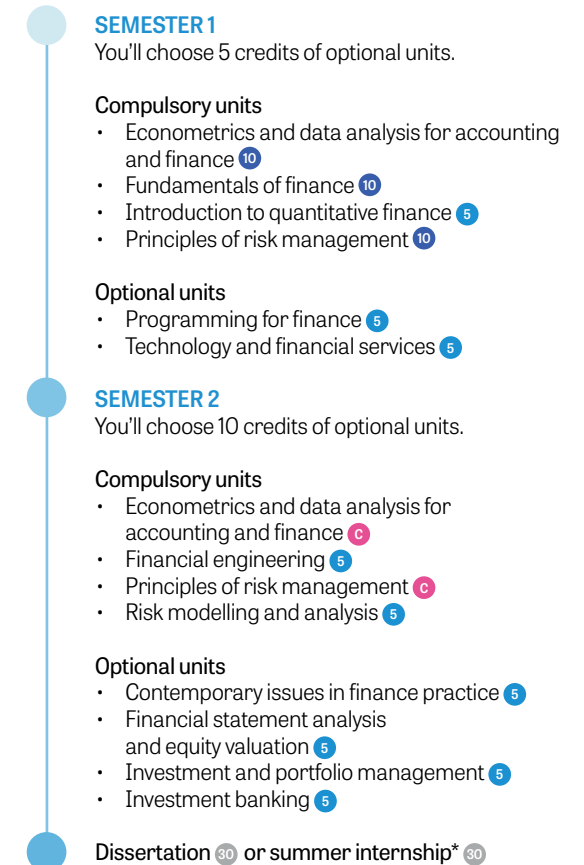
Occasionally we make changes to our courses in response to, for example, feedback from students, developments in research and the field of studies or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised course, in accordance with our terms and conditions.

The following units are currently being studied by our students, or are proposed new units.

## MSc in Finance with Banking



## MSc in Finance with Risk Management



Please see the websites for detailed information on the course units:

MSc in Finance with Banking:

[www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-finance-with-banking](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-finance-with-banking)

MSc in Finance with Risk Management:

[www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-finance-with-risk-management](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-finance-with-risk-management)

Occasionally we make changes to our courses in response to, for example, feedback from students, developments in research and the field of studies or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised course, in accordance with our terms and conditions.

# FINANCE-RELATED DEGREES

## Our teaching and your learning

The courses include a range of teaching and learning methods, such as group coursework and computer seminars. You are encouraged to share your thoughts and experiences in the classroom and to explore different cultural interpretations of the issues raised in class.

Units are assessed by a combination of coursework and formal examinations.

## MEET THE FACULTY



"My academic interests are focused predominantly on corporate finance, in particular capital structure, corporate insolvency and zombie firms.

Over the years and through practical experience, I have also developed an interest in project management and financial modelling."

Dr Sadegh Javaheriafif, Director of Studies

## ENTRY REQUIREMENTS

You should have at least a 2:1 (or its international equivalent) in your undergraduate degree. Your degree can be in any discipline but you must have studied a subject with quantitative content or can demonstrate a quantitative aptitude.

We may make an offer based on a lower grade if you can provide evidence of your suitability for the degree. In exceptional cases, relevant work experience may substitute the degree requirement; however you should have no more than three years' relevant work experience.

Please see page 92 for details on how to apply.

### English language requirements

If English is not your first language, you must provide evidence of your English ability. You will need an International English Language Test System (IELTS) score of at least 6.5 overall, with no less than 6.0 in each component.

We also accept other language tests, including PTE Academic, TOEFL iBT, CPE and CAE. Accepted equivalents are available to view at: [www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/](http://www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/)

You may be exempt from IELTS (or equivalent) requirements if you have completed the whole of your undergraduate studies in the UK, or a country where English is the official first language.

*Please note that these requirements are in line with the UKVI guidelines and may be subject to change at any time. IELTS results must have been achieved within the last two years.*

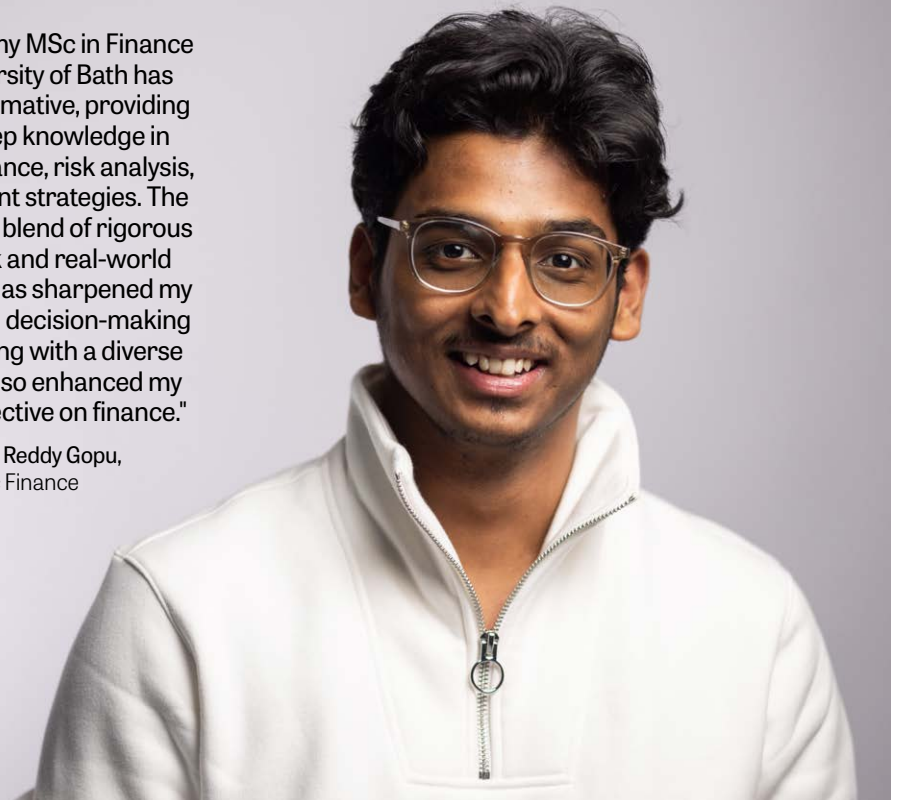
If you do not meet our English language requirements, you can apply for a Pre-session Management course at the University's Academic Skills Centre. Read more about these courses at [bath.ac.uk/professional-services/skills-centre/](http://bath.ac.uk/professional-services/skills-centre/)

## FEES AND FUNDING

For the latest information please visit our website [www.bath.ac.uk/campaigns/msc-courses-in-the-school-of-management/](http://www.bath.ac.uk/campaigns/msc-courses-in-the-school-of-management/)

"Completing my MSc in Finance at the University of Bath has been transformative, providing me with deep knowledge in corporate finance, risk analysis, and investment strategies. The programme's blend of rigorous coursework and real-world case studies has sharpened my analytical and decision-making skills. Engaging with a diverse cohort has also enhanced my global perspective on finance."

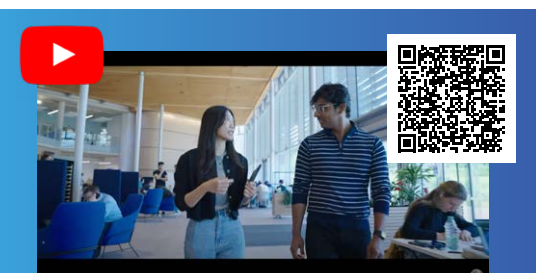
Mounish Reddy Gopu,  
MSc Finance



### Picking an MSc in Finance

I chose the MSc in Finance at the School of Management for its high global ranking and strong reputation in finance education. The programme's flexible curriculum allows specialization in areas like Risk Modelling and Investment Banking, aligning with my career goals. Additionally, Bath's focus on practical learning and networking opportunities will enhance my readiness for the finance industry.

Mounish Reddy Gopu,  
MSc Finance



Discover our students' experience on our MSc Finance suite of courses: <https://www.youtube.com/watch?v=H5TMciNa7TE&list=PL5sVuNaHkf-whKZ1ANhbOcsLwBTnKYatG&index=2>





## GENERAL DEGREE

Our MSc in Management will give you a strong introduction to core management subjects. It is designed to give you the essential skills and knowledge needed in today's global marketplace.

In the second semester, you'll have the option to follow a general management route or specialise in a specific management subject. This will lead to one of the following degrees:

- MSc in Management
- MSc in Management with Finance
- MSc in Management with Marketing
- MSc in Management with Operations

Thanyakan Phu-Ngamthong,  
MSc in Management



# MANAGEMENT

## MSc in Management



“Living and studying in Bath has been a rewarding experience, both academically and personally. My ambition over the next 5 to 10 years is to become a highly successful and influential consultant in the industry, making a significant impact on clients' businesses and driving positive change.”

Abhijeet Jangale,  
MSc in Management



We are ranked in the top 100 in the world and top 10 in the UK for our MSc in Management in the *Financial Times Master's in Management 2024 ranking*.

Our MSc in Management provides you with a solid grounding in all the key management disciplines including marketing, finance and operations.

It has been specifically designed for graduates who want to complement their non-management background with management knowledge, tools and skills. This course is aimed at graduates whose first degree is *not* in a business or management discipline.

You can choose to follow a general management route or you can specialise by taking Management with one of these areas:

- finance
- marketing
- operations

### Course structure

The MSc in Management is a full-time course, lasting 12 months. It is divided into two semesters and the summer period, which runs from June to September. In each semester you will study a combination of compulsory and optional units.

In the summer you will choose the dissertation or Practice Track. Both options allow you to demonstrate critical thinking and to develop your written and presentation skills.

The following units are currently being studied by our students, or are proposed new units.

### SEMESTER 1

#### Compulsory units:

- Principles of operations management 5
- Human resource management 5
- Marketing 5
- Accounting & finance for managers 5
- Strategy 5
- Business economics 5

### SEMESTER 2

#### Compulsory unit:

- Analysing grand challenges in business & society 10

MSc in Management	MSc in Management with Finance	MSc in Management with Marketing	MSc in Management with Operations
	Contemporary issues in finance practice 5	Marketing communications; strategy and practice 10	Project management 5
Select 20 credits worth of optional units	Financial statement analysis & equity valuation 5	Digital marketing society 5	Operations strategy 5
	Financial management in global markets 5	Optional unit	Supply chain management 5
	Optional unit		Optional unit

#### Optional units:\*

- Business analytics 5
- Contemporary issues in finance practice 5
- Digital marketing society 5
- Employment law 5
- Entrepreneurial finance 5
- Equality, diversity and inclusion at work 5
- Financial management in global markets 5
- Financial statement analysis and equity valuation 5
- Governance for sustainability 5
- Independent study 5
- Management consulting 5
- Marketing communications; strategy and practice 10
- Negotiation 5
- New product development 5
- Operations strategy 5
- Project management 5
- Supply chain analytics 5
- Supply chain management 5
- Theories of corporate responsibility 5

### Dissertation 30 or Practice Track 30

\*Choose between choose between five and 20 credits of optional units depending on whether you take the general management route or one of the specialist routes.

Please see the website for detailed information on the course units:  
[www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-management](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-management)

Occasionally we make changes to our courses in response to, for example, feedback from students, developments in research and the field of studies or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised course, in accordance with our terms and conditions.



# MANAGEMENT

## Dissertation

If you choose the dissertation route, you will spend the final three months of the degree working on your written dissertation. You will research a topic in detail, which could be an academic research question(s) or a practical challenge. Your analysis might be based on primary data, secondary data or a synthesis of existing literature. You'll produce recommendations for theory and/or practice.

## Practice Track

Work in teams on a project with an external client organisation. You'll gain experience of setting project objectives, project management and presenting. You will then apply management ideas to reflect on what you have learnt.

See page 12 for more information on the Practice Track.

## Option to specialise

In order to graduate with one of the specialisms, you must take all units required for the chosen specialism and complete your dissertation or Practice Track within the area of specialism. If you select optional units across a range of subject areas, or if your dissertation topic or Practice Track is in a different area from your chosen set of optional units, you will graduate with a general MSc in Management.

## Our teaching and your learning

The course includes a range of teaching and learning methods, such as interactive lectures, case studies, seminar presentations and group project work. You are encouraged to share your thoughts and experiences in the classroom and to explore different cultural interpretations of the issues raised in class.

Units are assessed by a combination of individual and group coursework as well as formal examinations.

## ENTRY REQUIREMENTS

You should have at least a 2:1 (or its international equivalent) in your undergraduate degree. Your degree can be in any discipline *except* business or management.

If you have a business or management degree background, consider our MSc in International Management or one of our other specialised MSc courses.

Please see page 92 for details on how to apply.

### English language requirements

If English is not your first language, you must provide evidence of your English ability. You will need an International English Language Test System (IELTS) score of at least 7.0 overall, with no less than 6.5 in each component.

We also accept other language tests, including PTE Academic, TOEFL iBT, CPE and CAE. Accepted equivalents are available to view at [www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/](http://www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/)

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*Please note that these requirements are in line with the UKVI guidelines and may be subject to change at any time. IELTS results must have been achieved within the last two years.*

If you do not meet our English language requirements, you can apply for a Pre-sessional Management course at the University's Academic Skills Centre. Read more about these courses at [bath.ac.uk/professional-services/skills-centre/](http://bath.ac.uk/professional-services/skills-centre/)

## FEES AND FUNDING

For the latest information please visit our website: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-management](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-management)

## WE GIVE YOU THE EDGE

# 81%

of our 2022 and 2023 graduates had accepted a job offer within three months of completing their degree.

## EXCELLENT CAREER OPPORTUNITIES

### Destinations of 2022 and 2023 Graduates

#### Job functions:



#### Recent recruiters include:

- Arup
- Deloitte
- Goldman Sachs
- Henkel
- Merkle EMEA
- PA Consulting
- PepsiCo
- Strategy&
- UNICEF Thailand
- Wells Fargo

Data shows outcomes of our Class of 2022 and 2023 graduates (combined) within three months of completing their degree. Percentage for graduates whose destinations are known to us and for those that were seeking employment on completing their degree. Percentages are rounded to the nearest whole number.

## MEET THE FACULTY



"I hold a UK first-class honours BSc in Economics and Management Science and a distinction in MSc in International Banking and Financial Studies as well as a PhD. With extensive experience teaching Accounting and Finance, I am dedicated to helping students achieve higher-order learning, develop transferable skills, enhance their employability, and build a strong academic community."

Dr Ting Qiu, Director of Studies



# OPPORTUNITIES

## Choosing Bath for postgraduate study

I chose Bath for my master's degree as it was ranked the UK's top university for marketing in The Complete University Guide 2024. Another major factor in my decision to study at the School of Management was Practice Track, the practical alternative to a dissertation. Although I wanted a master's degree, my undergraduate experience had made me uncomfortable with dissertations. Bath's unique dissertation alternative was very appealing.

## Building Essential Business and Leadership Skills

The course gave me a broad understanding of business fundamentals. This helped me to understand business operations when I started working at a consulting firm. Group work experiences have been especially useful for my actual work. The project management, motivation management and other relationship-building skills I developed at Bath are also helpful.

## My career since graduating


After graduation, I started my career at PwC Japan as a business consultant. I help clients increase customer engagement in various ways including sales strategy development and marketing support.

The application for my role went very smoothly. It only took about a month from the application screening to the final interview. I applied after finishing my MSc, but the Careers Service staff at Bath were very helpful and advised me even after I graduated.

## My advice for future students

My time in Bath was incredibly fulfilling. The friendships I made are lasting, and I'm confident that taking the Management MSc course at the University of Bath will open up new horizons and opportunities for you.





**Angela Omaga,**  
MSc in Operations, Logistics and Supply Chain Management

## SPECIALISED DEGREES

Our specialised degrees will give you the skills you need to become a business leader of the future.

You will develop knowledge of core business and management functions as well as an advanced understanding of your chosen subject.

Our courses:

- MSc in Business Analytics
- MSc in Engineering Business Management
- MSc in Entrepreneurship and Management
- MSc in Human Resource Management
- MSc in Innovation and Technology Management
- MSc in International Management
- MSc in Marketing
- MSc in Operations, Logistics and Supply Chain Management
- MSc in Strategic Retailing
- MSc in Sustainability and Management



# BUSINESS ANALYTICS

## MSc in Business Analytics



"I chose to study this course because it really brings data analysis and business together, which is super important for making smart business decisions today. I also picked this programme because it aligns well with my background in Computer Science. Plus, data is really the future of business, so I knew learning about it now would set me up for great opportunities later."

My best experience in Bath so far has been participating in the Big Team Challenge with Deloitte, where my team won first place. We tackled the case study challenge in just 40 minutes, even though we had only just met as a team."

Nadeen Tameesh,  
MSc in Business Analytics



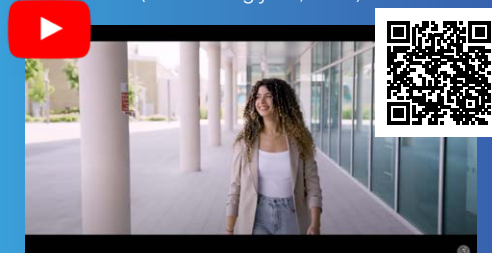
We are ranked in the top 100 in the world and top 10 in the UK for our MSc in Business Analytics in the *QS Business Master's Rankings 2025*.

Our digital lives mean we're processing and generating more data than ever. But how can companies use Big Data to create business opportunities? Our MSc in Business Analytics will teach you how to convert data into knowledge.

You'll get hands-on experience using the latest business intelligence software. By developing your understanding and practice of business analytics and its consequences in the international context, you'll have the skills to start a career specialising in data and decision analysis.

"The Business Analytics course provides a perfect balance between the technical knowledge and the business acumen you need, in order to have a career in Data Analytics."

Nadeen Tameesh, MSc in Business Analytics  
(Graduating year, 2024)



Watch: Learn more about the MSc Business Analytics at the University of Bath: [Your Path to Data-Driven Success](#)

### Industry partners

This course is offered in partnership with Qlik, WinPure and the Women in OR & Analytics Network.

The following units are currently being studied by our students, or are proposed new units.

#### SEMESTER 1

##### Compulsory units

- Databases and business intelligence **10**
- Optimisation and spreadsheet modelling **10**
- Business statistics and forecasting **10**

#### SEMESTER 2

##### Compulsory units

- Data mining and machine learning **10**
- Heuristics and simulation **10**
- Analytics in practice **5**

##### Choose one optional unit

- Advanced business forecasting **5**
- Advanced data visualisation **5**
- Operations strategy **5**
- Project management **5**

##### Dissertation **30**

Please see the website for detailed information on the course units: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-business-analytics/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-business-analytics/)

*Occasionally we make changes to our courses in response to, for example, feedback from students, developments in research and the field of studies or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised course, in accordance with our terms and conditions.*

### Course structure

The MSc in Business Analytics is a full-time course lasting 12 months. It is divided into two semesters and the summer period, which runs from June to September. In Semester 1 you will study three compulsory units and in Semester 2 you will study a combination of compulsory and optional units.

In the summer you will complete your dissertation. This will allow you to demonstrate your critical thinking and develop your written skills.

### Dissertation

During the summer, you'll work on a dissertation. This written research project will allow you to find a business analytics problem in an area that interests you and investigate the problem using an existing technique or by developing your own method. You'll work independently, supervised by a member of faculty.

You may also have the chance to work on a real analytics challenge set by one of our industrial partners for your dissertation.

In this video, our MSc in Business Analytics students share their experiences of the industrial dissertation: [youtu.be/LYc19L6r07w](https://youtu.be/LYc19L6r07w)

### Our teaching and your learning

The course includes a range of teaching and learning methods, such as interactive lectures, case studies, seminar presentations and group project work. You are encouraged to share your thoughts and experiences in the classroom and to explore different perspectives of the issues raised in class.

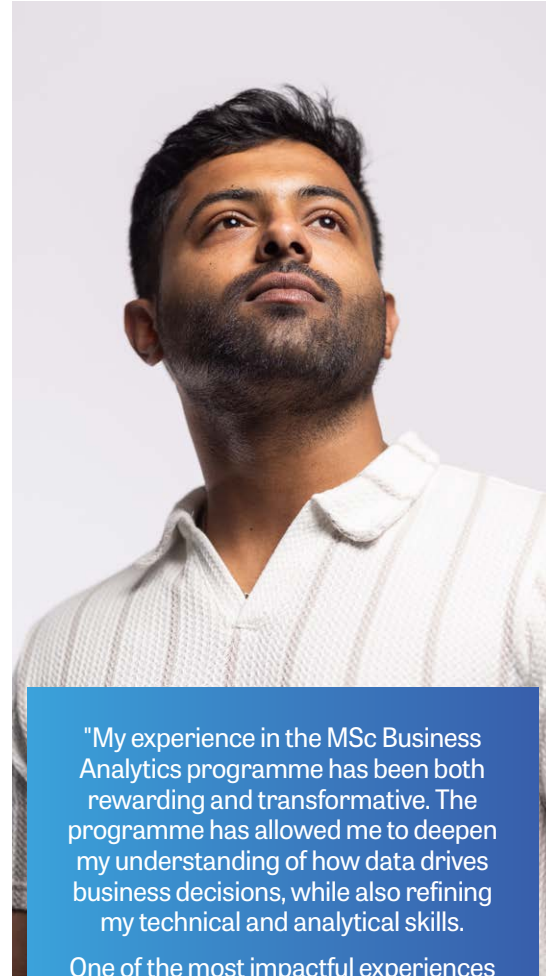
Units are assessed by a combination of individual and group coursework as well as examinations.

## FEES AND FUNDING

For the latest information please visit our website [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-business-analytics/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-business-analytics/)



# BUSINESS ANALYTICS



"My experience in the MSc Business Analytics programme has been both rewarding and transformative. The programme has allowed me to deepen my understanding of how data drives business decisions, while also refining my technical and analytical skills."

One of the most impactful experiences so far has been leading a hands-on consultancy project for Bind Media. This opportunity allowed me to apply the theoretical knowledge from class to a real-world business challenge. My team and I delivered actionable, data-driven recommendations that aligned with the client's growth and brand development strategies."

Ritwik Singh,  
MSc in Business Analytics

## ENTRY REQUIREMENTS

You should have at least a 2:1 (or its international equivalent) in your undergraduate degree. You will be better suited to this course if you have studied business or management, or studied a subject with a high quantitative content, such as:

- mathematics/statistics
- computer science
- engineering
- physics
- a quantitative social science

We may make an offer based on a lower grade if you can provide evidence of your suitability for the degree. In exceptional cases, relevant work experience may substitute the degree requirement; however you should have no more than three years' relevant work experience.

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## WE GIVE YOU THE EDGE

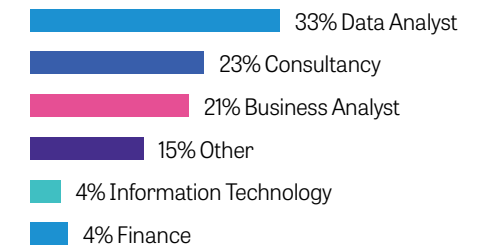
# 81%

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## EXCELLENT CAREER OPPORTUNITIES

### Destinations of 2022 and 2023 Graduates

#### Job functions:



#### Recent recruiters include:

- British Airways
- Deloitte
- LEK Consulting
- Mercer
- PwC
- Santander Bank
- SAS
- Wells Fargo
- Network Rail

Data shows outcomes of our Class of 2022 and 2023 graduates (combined) within three months of completing their degree. Percentage for graduates whose destinations are known to us and for those that were seeking employment on completing their degree. Percentages are rounded to the nearest whole number.

## MEET THE FACULTY

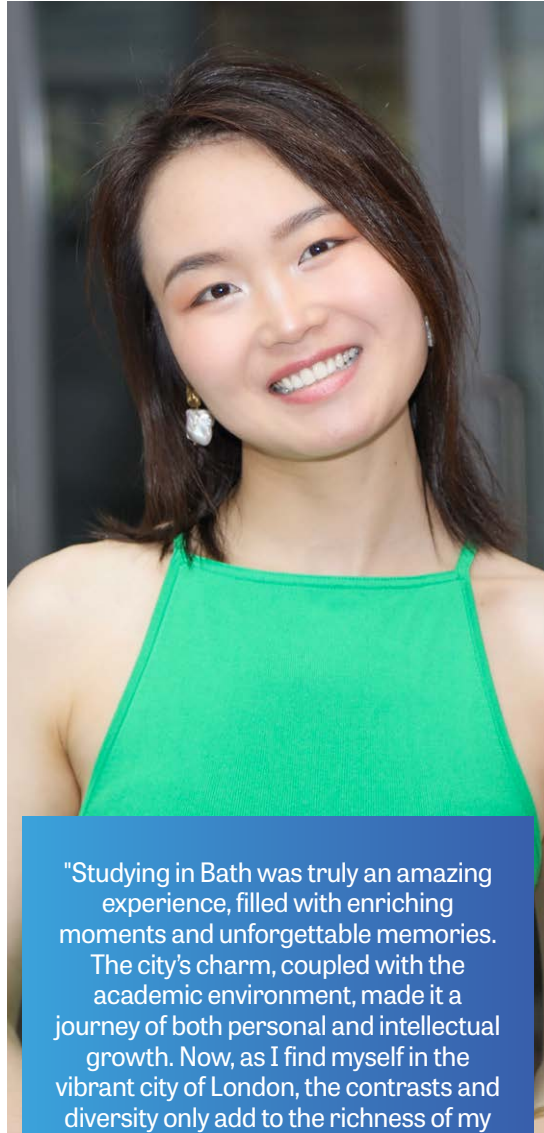


"My research interests focus on sustainable transportation planning, travel behaviour analysis, network modelling and logistics management. I am recently keen to find out the optimal planning and operational strategy for mobility sharing services."

Dr Meng Meng, Director of Studies

# ENGINEERING BUSINESS MANAGEMENT

## MSc in Engineering Business Management



"Studying in Bath was truly an amazing experience, filled with enriching moments and unforgettable memories. The city's charm, coupled with the academic environment, made it a journey of both personal and intellectual growth. Now, as I find myself in the vibrant city of London, the contrasts and diversity only add to the richness of my educational adventure. The transition has been seamless, and I look forward to embracing the opportunities and cultural tapestry that London has to offer."

Man Jiang,  
MSc in Engineering Business Management

Our Engineering Business Management course is delivered jointly by two of the University's top departments – the School of Management and the Department of Mechanical Engineering. You will study core management theory alongside emerging trends in engineering.

This course will equip you with fundamental business and management skills and enable you to apply these skills in a contemporary engineering context. You'll graduate prepared for a leadership role in global engineering companies, technology consultancies and research agencies.

### A collaborative learning environment

Throughout the course, you will need to apply your learning to current issues in engineering management. You will have opportunities to explore topics of particular personal interest and to make them the focus of your analysis. You will also develop leadership and negotiation skills by working in multi-disciplinary teams. You are expected to share expertise and experience, learning from each other as well as from academic staff and industry experts.

### Course structure

The MSc in Engineering Business Management is a full-time course lasting 12 months. It is divided into two semesters and the summer period, which runs from June to September. In Semesters 1 and 2, you will study four compulsory units.

In the summer you will choose the dissertation or consultancy project. Both options allow you to demonstrate critical thinking and to develop your written and presentation skills.

The following units are currently being studied by our students, or are proposed new units.

### SEMESTER 1

#### Compulsory units

- Building sustainable value **5**
- Leadership and professional skills development **10**
- Managing engineering and technology organisations **10**
- Project and change management **10**

### SEMESTER 2

#### Compulsory units

- Commercialisation new technology **5**
- Developing and manufacturing products and services **10**
- Leadership and professional skills development **C**
- Operations and supply chain management **10**

Dissertation **30** or consultancy project **30**

Please see the website for detailed information on the course units: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-engineering-business-management/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-engineering-business-management/)

*Occasionally we make changes to our courses in response to, for example, feedback from students, developments in research and the field of studies or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised course, in accordance with our terms and conditions.*

### Dissertation

Explore a topic of your choice on engineering and technology management. Supported by an academic supervisor, you'll develop novel research questions driven by academic literature and, where possible, industrial practice. You'll design and manage your own project, using skills and knowledge developed during your course and present your research motivation, process and findings in a written dissertation.

### Consultancy Project

Apply skills, concepts and techniques learnt during your course to a real industry project. Working in groups with one of our industry partners, you'll work on a real business opportunity or challenge. You'll use your team dynamics and project management skills to investigate the issue and recommend viable solutions.

### Our teaching and your learning

The course includes a range of teaching and learning methods, such as interactive lectures, case studies, seminar presentations and group project work. You are encouraged to share your thoughts and experiences in the classroom and to explore different cultural interpretations of the issues raised in class.

Units are assessed by a combination of individual and group coursework as well as formal examinations.

### Professional accreditations

MSc in Engineering Business Management has been professionally accredited by the Chartered Management Institute (CMI)



## FEES AND FUNDING

For the latest information please visit our website [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-engineering-business-management/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-engineering-business-management/)



# ENGINEERING BUSINESS MANAGEMENT



"My course is the best decision I made because the modules are packed with topics that are very relevant in industry. It is a mix of the engineering and management disciplines, it is like studying two degrees in one."

Doris Oji,  
MSc in Engineering Business Management

## ENTRY REQUIREMENTS

You should have at least a 2:2 (or its international equivalent) in your undergraduate degree. Your degree can be in any discipline which has an engineering, management, science or another relevant subject content.

Please see page 92 for details on how to apply.

If you're looking to develop knowledge and skills to lead innovative development projects and gain hands-on experience of creativity tools, technology management and commercialisation, then you may wish to consider our MSc in Innovation and Technology Management. **See page 52 for more details.**

### English language requirements

If English is not your first language, you must provide evidence of your English ability. You will need an International English Language Test System (IELTS) score of at least 6.5 overall, with no less than 6.0 in each component.

We also accept other language tests, including PTE Academic, TOEFL iBT, CPE and CAE. Accepted equivalents are available to view at [www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/](http://www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/)

You may be exempt from IELTS (or equivalent) requirements if you have completed the whole of your undergraduate studies in the UK, or a country where English is the official first language.

*Please note that these requirements are in line with the UKVI guidelines and may be subject to change at any time. IELTS results must have been achieved within the last two years.*

If you do not meet our English language requirements, you can apply for a Pre-session Management course at the University's Academic Skills Centre. Read more about these courses at [www.bath.ac.uk/professional-services/skills-centre/](http://www.bath.ac.uk/professional-services/skills-centre/)

## WE GIVE YOU THE EDGE

# 73%

of our 2022 and 2023 graduates had accepted a job offer within three months of completing their degree.

"It has developed my management and leadership skills and consolidated the skills I acquired from my Mechanical Engineering undergraduate degree to help me operate an engineering business."

Lojen Kerish,  
MSc in Engineering Business Management

## MEET THE FACULTY



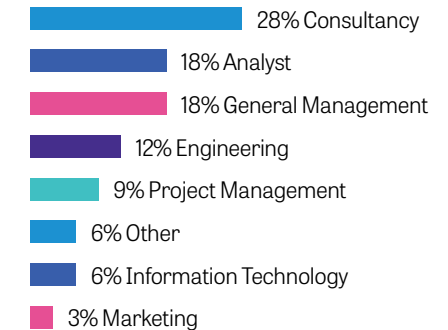
"My teaching focuses on the professional skills that engineers need in their working practices, including time management, collaboration, communication and leadership skills. I spent over 20 years in industry in a broad range of organisations before coming to Bath, so I bring real-world knowledge and experience to the programme."

Dr Debbie Janson, Director of Studies,  
Department of Mechanical Engineering

## EXCELLENT CAREER OPPORTUNITIES

### Destinations of 2022 and 2023 Graduates

#### Job functions:



#### Recent recruiters include:

- Boston Consulting Group
- Deloitte
- Quick Release
- Samsung
- Amazon
- Dyson
- Nestlé
- Wessex Water

Data shows outcomes of our Class of 2022 and 2023 graduates (combined) within three months of completing their degree. Percentage for graduates whose destinations are known to us and for those that were seeking employment on completing their degree. Percentages are rounded to the nearest whole number.

# ENTREPRENEURSHIP AND MANAGEMENT

## MSc in Entrepreneurship and Management



"The cohort of this degree was immensely diverse, with people coming from a large variety of cultural and academic backgrounds, making this an exceptional social experience."

Nicolas Louca,  
MSc in Entrepreneurship and Management

Our MSc in Entrepreneurship and Management combines core management training with an appreciation and awareness of entrepreneurship. You'll have the opportunity to develop your entrepreneurial mindset and capabilities.

You will learn how to understand trends, identify and exploit relevant opportunities and apply management knowledge to business problems or entrepreneurial aspirations.

You'll also have a chance to turn a real business idea into a viable business model. Find out how the entrepreneurial process differs in independent, corporate, family business and social enterprise contexts. This course will prepare you for an entrepreneurial career and a range of management roles.

### Course structure

The MSc in Entrepreneurship and Management is a full-time course lasting 12 months. It is divided into two semesters and the summer period, which runs from June to September.

In the summer you will have the flexibility to choose one of four options:

- an independent research project
- work alone or in a group to develop a viable business model. This could be for a new or existing business
- act as an entrepreneurial advisor for a real start-up or SME, helping them develop a business model for growth
- an entrepreneurship related internship within a start-up or SME

The following units are currently being studied by our students, or are proposed new units.

### SEMESTER 1

You'll choose 20 credits of optional units.

#### Compulsory units

- Entrepreneurial leadership and personal development **5**
- Fundamentals of entrepreneurship **5**

#### Optional units

- Accounting and finance for managers **5**
- Business economics **5**
- Consumer behaviour **5**
- Contemporary brandscapes **10**
- E-commerce and omnichannel marketing **5**
- Environmental sustainability **5**
- Leading and managing change **10**
- Marketing **5**
- Operations management **5**
- Strategy **5**
- Technology and financial services **5**

### SEMESTER 2

You'll choose 10 credits of optional units.

#### Compulsory units

- Entrepreneurial finance **5**
- Entrepreneurial innovation and value creation **15**

#### Optional units

- Business analytics **5**
- Commercialisation of new technology **5**
- Defining your career goals **5**
- Digital marketing society **5**
- Marketing analytics **5**
- New product development **5**
- Operations strategy **5**

#### Choose one of the three options

- Dissertation **30**
- Entrepreneurial project **30**
- Summer internship **30**

### Dissertation

Research a topic in detail. You'll be able to focus on either an academic research question(s) or a practical challenge. Your analysis might be based on primary data, secondary data or a synthesis of existing literature. You'll produce recommendations for theory and/or practice.

### Summer Internship

Apply your academic knowledge in a real job with a summer internship at an organisation. You'll develop your skills, learn about an industry and gain experience of a practical work environment.

### Entrepreneurial project

Work in a group to develop an entrepreneurial project within one of 4 settings:

- independent venture
- corporate venture at an existing company
- venture at a family business
- social venture

You'll learn to:

- identify an opportunity and exploit it innovatively
- evaluate assumptions and uncertainties affecting the business model or problem
- collect and analyse data to test these assumptions
- incorporate the results into an innovative business model or solution

### Our teaching and your learning

The course includes a range of teaching and learning methods, such as interactive lectures, case studies, seminar presentations and group project work. You are encouraged to share your thoughts and experiences in the classroom and to explore different cultural interpretations of the issues raised in class.

Units are assessed by a combination of individual and group coursework as well as formal examinations.

Please see the website for detailed information on the course units: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-entrepreneurship-and-management/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-entrepreneurship-and-management/)

*Occasionally we make changes to our courses in response to, for example, feedback from students, developments in research and the field of studies or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised course, in accordance with our terms and conditions.*

\*Internships are not guaranteed. Places are competitive and we advertise opportunities to students.

**5** = 5 credits   **10** = 10 credits   **15** = 15 credits   **30** = 30 credits



# ENTREPRENEURSHIP AND MANAGEMENT



"I gained both theoretical and practical knowledge through activities, assignments, and coursework. I served as the academic and social representative for my cohort and as an International Executive at the University.

I'm grateful for these enriching opportunities that made for a remarkable experience, shaping me in invaluable ways for my future endeavours. I'm proud of it all."

Hitansha Baranwal,  
MSc in Entrepreneurship and Management

## ENTRY REQUIREMENTS

You should have at least a 2:1 (or its international equivalent) in your undergraduate degree. Your degree can be in any discipline.

We may make an offer based on a lower grade if you can provide evidence of your suitability for the degree. In exceptional cases, relevant work experience may substitute the degree requirement; however you should have no more than three years' relevant work experience.

Please see page 92 for details on how to apply.

### English language requirements

If English is not your first language, you must provide evidence of your English ability. You will need an International English Language Test System (IELTS) score of at least 7.0 overall, with no less than 6.5 in each component.

We also accept other language tests, including PTE Academic, TOEFL iBT, CPE and CAE. Accepted equivalents are available to view at [www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/](http://www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/)

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*Please note that these requirements are in line with the UKVI guidelines and may be subject to change at any time. IELTS results must have been achieved within the last two years.*

If you do not meet our English language requirements, you can apply for a Pre-sessional Management course at the University's Academic Skills Centre. Read more about these courses at [www.bath.ac.uk/professional-services/skills-centre](http://www.bath.ac.uk/professional-services/skills-centre)

## FEES AND FUNDING

For the latest information please visit our website: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-entrepreneurship-and-management/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-entrepreneurship-and-management/)

## WE GIVE YOU THE EDGE

# 87%

of our 2022 and 2023 graduates had accepted a job offer within three months of completing their degree.

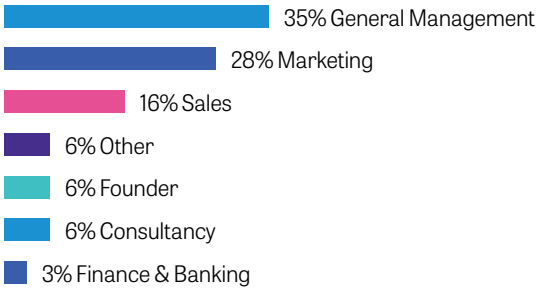
### Recent recruiters include:

- iGulu
- Lloyds
- SMM Consulting
- Sticky
- the7stars

## EXCELLENT CAREER OPPORTUNITIES

### Destinations of 2022 and 2023 Graduates

#### Job functions:



Data shows outcomes of our Class of 2022 and 2023 graduates (combined) within three months of completing their degree. Percentage for graduates whose destinations are known to us and for those that were seeking employment on completing their degree. Percentages are rounded to the nearest whole number.

## MEET THE FACULTY

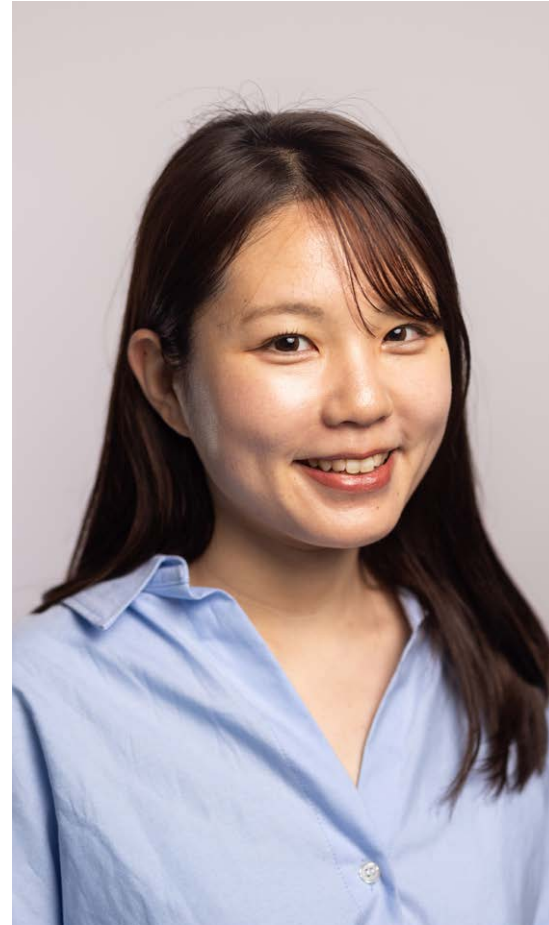


"Prior to joining academia, I was an entrepreneur who started and managed a company for three years. I have a passion for entrepreneurial ideas and thoroughly enjoy engaging with students, executives and organisations about entrepreneurial ventures. I work closely with executives and organisations to promote learning and management development."

Dr Bruno Oliveira, Director of Studies

# HUMAN RESOURCE MANAGEMENT

## MSc in Human Resource Management



"After working as an HR officer in Japan for three years following my graduation from a Japanese university, I wanted to expand my knowledge of HR to meet global standards.

The HRM course at the University of Bath, accredited by the CIPD, was a key factor in my decision, as CIPD membership was another important reason for pursuing this course."

Sakino Kasatani,  
MSc in Human Resource Management

As well as giving you a general business management background, this course will provide you with specialist human resource management knowledge and consulting skills.

You'll combine theory with practical application through organisational challenges and develop your managerial, leadership and interpersonal skills. The working world is constantly changing but a company's most valuable asset will always be its employees. With the latest knowledge in people management and contemporary employment issues, you'll graduate prepared for a range of careers in human resource management.

### Course structure

The MSc in Human Resource Management is a full-time course lasting 12 months. It is divided into two semesters and the summer period, which runs from June to September. In Semester 1 you will study three compulsory units and in Semester 2 you will study a combination of compulsory and optional units.

In the summer you will choose the dissertation or Practice Track. Both options allow you to demonstrate critical thinking and to develop your written and presentation skills.

The following units are currently being studied by our students, or are proposed new units.

### SEMESTER 1

#### Compulsory units

- Human resource management: theory and practice **10**
- Leading and managing change **10**
- Managing people in global organisations **10**

### SEMESTER 2

You'll choose 10 credits of optional units.

#### Compulsory unit

- Equality, diversity and inclusion at work **5**
- People analytics **5**
- Strategic human resource management in action **10**

#### Optional units

- Analysing grand challenges in business and society **10**
- Employment law **5**
- Independent study **5**
- Management consulting **5**
- Negotiation **5**
- Technology management **10**

Dissertation **30** or Practice Track **30**

### Dissertation

Research a topic in detail. You'll be able to focus on either an academic research question(s) or a practical challenge. Your analysis might be based on primary data, secondary data or a synthesis of existing literature. You'll produce recommendations for theory and/or practice.

### Practice Track

Work in teams on a project with an external client organisation. You'll gain experience of setting project objectives, project management and presenting. You will then apply management ideas to reflect on what you have learnt.

### Our teaching and your learning

The course includes a range of teaching and learning methods, such as interactive lectures, case studies, seminar presentations and group project work. You are encouraged to share your thoughts and experiences in the classroom and to explore different cultural interpretations of the issues raised in class.

Units are assessed by a combination of individual and group coursework as well as formal examinations.

### Professional accreditations

MSc in Human Resource Management has been professionally accredited by the Chartered Institute of Personnel and Development (CIPD).



Please see the website for detailed information on the course units: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-human-resource-management/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-human-resource-management/)

*Occasionally we make changes to our courses in response to, for example, feedback from students, developments in research and the field of studies or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised course, in accordance with our terms and conditions.*



# HUMAN RESOURCE MANAGEMENT



"I was drawn to the University of Bath and the School of Management for various reasons. The University's prestigious ranking and outstanding reputation instantly caught my attention, ensuring a high-quality academic experience. Additionally, the diverse and interesting mix of course modules appealed to me, offering a range of engaging topics to explore.

The well-designed course structure, tailored to specialise in HRM, provided a perfect fit for my career aspirations."

Mahek Chotalia,  
MSc in Human Resource Management

## ENTRY REQUIREMENTS

You should have at least a 2:1 (or its international equivalent) in your undergraduate degree. Your degree can be in any discipline but it must have included an appropriate level of business, management, organisation or psychology content.

We may make an offer based on a lower grade if you can provide evidence of your suitability for the degree. In exceptional cases, relevant work experience may substitute the degree requirement; however you should have no more than three years' relevant work experience.

Please see page 92 for details on how to apply.

### English language requirements

If English is not your first language, you must provide evidence of your English ability. You will need an International English Language Test System (IELTS) score of at least 7.0 overall, with no less than 6.5 in each component.

We also accept other language tests, including PTE Academic, TOEFL iBT, CPE and CAE. Accepted equivalents are available to view at [www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/](http://www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/)

You may be exempt from IELTS (or equivalent) requirements if you have completed the whole of your undergraduate studies in the UK, or a country where English is the official first language.

*Please note that these requirements are in line with the UKVI guidelines and may be subject to change at any time. IELTS results must have been achieved within the last two years.*

If you do not meet our English language requirements, you can apply for a Pre-sessional Management course at the University's Academic Skills Centre. Read more about these courses at [www.bath.ac.uk/professional-services/skills-centre/](http://www.bath.ac.uk/professional-services/skills-centre/)

## FEES AND FUNDING

For the latest information please visit our website: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-human-resource-management/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-human-resource-management/)

## WE GIVE YOU THE EDGE

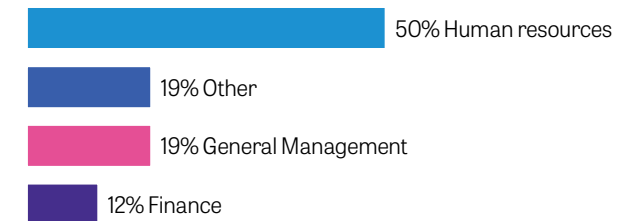
# 81%

of our 2022 and 2023 graduates had accepted a job offer within three months of completing their degree.

## EXCELLENT CAREER OPPORTUNITIES

### Destinations of 2022 and 2023 Graduates

#### Job functions:



#### Recent recruiters include:

- CIPD
- EY
- OVO Energy
- Bank of Singapore
- PwC

Data shows outcomes of our Class of 2022 and 2023 graduates (combined) within three months of completing their degree. Percentage for graduates whose destinations are known to us and for those that were seeking employment on completing their degree. Percentages are rounded to the nearest whole number.

## MEET THE FACULTY



"My academic interests are focused around sensemaking and identity-based approaches in the context of role transitions and boundary work in organisations. At the core of this intellectual endeavour lies a focus on how people learn to navigate, negotiate and connect with work and non-work issues during these transitions."

Dr Farooq Mughal, Director of Studies

# INNOVATION AND TECHNOLOGY MANAGEMENT

## MSc in Innovation and Technology Management



"The Consultancy Project is one of the main reasons why I chose to pursue the MSc in Innovation and Technology Management at the University of Bath.

The experience I've enjoyed the most so far has definitely been the IBM Design Thinking workshop. Having two professionals from IBM teach us about design thinking and how they apply it in their work was incredibly valuable to me, especially since design thinking is highly relevant to the career field I aspire to enter."

Stephen Fung,  
MSc in Innovation and Technology Management

The MSc in Innovation and Technology Management is delivered jointly by two of the University's top departments – the School of Management and the Department of Mechanical Engineering. This unique combination bridges the gap between the two disciplines.

This degree will help you develop the commercial knowledge and skills required to lead innovative development projects. You will gain hands-on experience of creativity tools, decision analysis and product design. You will also develop skills in project management and strategic management. You will learn about management and innovation in complex, global inter-organisational networks.

Our MSc in Innovation and Technology Management is designed to equip you with the skills to take a leadership role in managing technological change in the 21st century.



Find out more about the MSc in Innovation and Technology Management from a student's perspective: [www.youtube.com/watch?v=pstlevPUJpo&list=PL5sVuNaHkf-whKZ1ANhbOcsLwBTnKYatG&index=10](https://www.youtube.com/watch?v=pstlevPUJpo&list=PL5sVuNaHkf-whKZ1ANhbOcsLwBTnKYatG&index=10)

### Course structure

The MSc in Innovation and Technology Management is a full-time course lasting 12 months. It is divided into two semesters and the summer period, which runs from June to September.

In the summer you will choose the dissertation or consultancy project. Both options allow you to demonstrate critical thinking and to develop your written and presentation skills. The following units are currently being studied by our students, or are proposed new units.

#### SEMESTER 1

##### Compulsory units

- Building sustainable value **5**
- Leadership and professional skills development **10**
- Managing engineering and technology organisations **10**
- Project and change management **10**

#### SEMESTER 2

##### Compulsory units

- Commercialisation of new technology **5**
- Creativity for innovation **10**
- Leadership and professional skills development **C**
- Technology management **10**

Dissertation **30** or consultancy project **30**

Please see the website for detailed information on the course units: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-innovation-and-technology-management/](https://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-innovation-and-technology-management/)

*Occasionally we make changes to our courses in response to, for example, feedback from students, developments in research and the field of studies or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised course, in accordance with our terms and conditions.*

### Dissertation

Explore a topic of your choice on engineering and technology management. Supported by an academic supervisor, you'll develop novel research questions driven by academic literature and, where possible, industrial practice. You'll design and manage your own project, using skills and knowledge developed during your course and present your research motivation, process and findings in a written dissertation.

### Consultancy Project

Apply skills, concepts and techniques learnt during your course to a real industry project. Working in groups with one of our industry partners, you'll work on a real business opportunity or challenge. You'll use your team dynamics and project management skills to investigate the issue and recommend viable solutions.

### Our teaching and your learning

The course includes a range of teaching and learning methods, such as interactive lectures, case studies, seminar presentations and group project work. You are encouraged to share your thoughts and experiences in the classroom and to explore different cultural interpretations of the issues raised in class.

Units are assessed by a combination of individual and group coursework as well as formal examinations.

### Professional accreditations

MSc in Innovation and Technology Management has been professionally accredited by the Chartered Management Institute (CMI).





# INNOVATION AND TECHNOLOGY MANAGEMENT



"This degree has already proven to be beneficial as I have a full-time job lined up once I graduate. I don't think this opportunity would have been possible without attending this University and completing this degree. I believe it is highly advantageous in today's world to have an education in both engineering and management."

Daniela Bellini,  
MSc in Innovation and Technology Management

## ENTRY REQUIREMENTS

You should have at least a 2:2 (or its international equivalent) in your undergraduate degree. Your degree should be in engineering, management, science or another relevant subject.

Our MSc in Innovation and Technology Management is best suited if you're looking to start a career in industrial research, new product introduction, innovation hubs and incubators, start-up companies and/or government agencies.

Please see page 92 for details on how to apply.

If you want to develop your project management skills in an engineering context, you may wish to consider our MSc in Engineering Business Management. **See page 40 for more details.**

### English language requirements

If English is not your first language, you must provide evidence of your English ability. You will need an International English Language Test System (IELTS) score of at least 6.5 overall, with no less than 6.0 in each component.

We also accept other language tests, including PTE Academic, TOEFL iBT, CPE and CAE.

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If you do not meet our English language requirements, you can apply for a Pre-sessional Management course at the University's Academic Skills Centre. Read more about these courses at [www.bath.ac.uk/professional-services/skills-centre/](http://www.bath.ac.uk/professional-services/skills-centre/)

## FEES AND FUNDING

For the latest information please visit our website: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-innovation-and-technology-management/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-innovation-and-technology-management/)

## WE GIVE YOU THE EDGE

# 80%

of our 2022 and 2023 graduates had accepted a job offer within three months of completing their degree.

## EXCELLENT CAREER OPPORTUNITIES

### Destinations of 2022 and 2023 Graduates

#### Job functions:



#### Recent recruiters include:

- Bloomberg
- Gartner
- KPMG
- Quick Release
- Aviva
- Deloitte LLP
- Dyson
- RSM UK

Data shows outcomes of our Class of 2022 and 2023 graduates (combined) within three months of completing their degree. Percentage for graduates whose destinations are known to us and for those that were seeking employment on completing their degree. Percentages are rounded to the nearest whole number.

## MEET THE FACULTY



"My research has so far focused on two areas: Quality of scientific publications and evaluation of research, and academic scientists and university-industry links. I am looking at how the published literature has the potential to stimulate, but also to obstruct, the advancement of knowledge. I am also interested in how academic scientists engage with external organisations."

Dr Rossella Salandra, Director of Studies

# INTERNATIONAL MANAGEMENT

## MSc in International Management



We are ranked in the top 100 in the world and top 10 in the UK for our MSc in Management in the *QS Business Master's Rankings 2025*.

This degree will help you learn strategic management within a global context. You'll develop a deep understanding of cross-border investments and international business. This is a specialist course designed for graduates who want to work in multinational companies or manage in an international context.

This is also a practical course. By applying the latest theory to real-world issues, you'll develop your professional and transferable skills and graduate ready for a career in international management.

### Course structure

The MSc in International Management is a full-time course, lasting 12 months. It is divided into two semesters and the summer period, which runs from June to September.

In the summer you'll have the flexibility to choose one of three options:

- explore an international management issue through an individual research project
- work with one of our partner organisations to solve a real business challenge
- do an internship to demonstrate your knowledge of international management\*

"One of my best experiences at Bath has been participating in the Future Business Challenge. As part of the challenge, we conducted thorough business analyses of OVO Energy and VISTRA in Bristol, examining their operations, business models, ownership structures, supply chains, financial health, and strategic positions.

The Future Business Challenge not only sharpened my analytical skills but also highlighted the importance of teamwork and innovative thinking in solving complex business problems."

Mohammed Nabil Imam,  
MSc in International Management

\*Internships are not guaranteed. Places are competitive and we advertise opportunities to students.

The following units are currently being studied by our students, or are proposed new units.

### SEMESTER 1

#### Compulsory units

- Global business environment <sup>10</sup>
- International business strategy <sup>10</sup>
- Managing people in global organisations <sup>10</sup>

### SEMESTER 2

You'll choose 20 credits of optional units.

#### Compulsory units

- Contemporary issues and perspectives in international business <sup>10</sup>

#### Optional units

- Analysing international management <sup>5</sup>
- Entrepreneurship and innovation <sup>5</sup>
- Equality, diversity and inclusion at work <sup>5</sup>
- Financial management in global markets <sup>5</sup>
- Global marketing <sup>5</sup>
- Governance for sustainability <sup>5</sup>
- Managing strategic partnerships <sup>5</sup>
- Operations strategy <sup>5</sup>
- Project management <sup>5</sup>
- Supply chain management <sup>5</sup>

#### Choose one of the three options

- Dissertation <sup>30</sup>
- Practice track <sup>30</sup>
- Summer internship <sup>30</sup>

"While I initially aimed for a career in management consulting, life took a different path—and I'm glad it did. After graduating, I found an opportunity with Hilti and moved to London. Twelve years later, I'm still with the company, now working as a division manager in San Francisco."

Simone Zatti, MSc in International Management

Read more about Simon's journey at Bath:  
[blogs.bath.ac.uk/on-parade/2024/09/23/parade-profile-simone-zatti-msc-international-management-2012/](https://blogs.bath.ac.uk/on-parade/2024/09/23/parade-profile-simone-zatti-msc-international-management-2012/)

### Dissertation

Research a topic in detail. You'll be able to focus on either an academic research question(s) or a practical challenge. Your analysis might be based on primary data, secondary data or a synthesis of existing literature. You'll produce recommendations for theory and/or practice.

### Practice Track

Work in teams on a project with an external client organisation. You'll gain experience of setting project objectives, project management and presenting. You will then apply management ideas to reflect on what you have learnt.

See page 12 for more information on the Practice Track.

### Summer Internship

Apply your academic knowledge in a real job with a summer internship at an organisation. You'll develop your skills, learn about an industry and gain experience of a practical work environment.

### Our teaching and your learning

The course includes a range of teaching and learning methods, such as interactive lectures, case studies, seminar presentations and group project work. You are encouraged to share your thoughts and experiences in the classroom and to explore different cultural interpretations of the issues raised in class.

Units are assessed by a combination of individual and group coursework as well as formal examinations.

Please see the website for detailed information on the course units: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-international-management/](https://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-international-management/)

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# INTERNATIONAL MANAGEMENT



"I chose to pursue an MSc in International Management to gain a broader understanding of business. This will enable me to be more hands-on and contribute effectively to projects in various industries down the road.

I've had the pleasure of meeting fantastic individuals from all over the world. The one-year duration of the programme has allowed me to forge even closer bonds with the people I've encountered, making this experience truly special."

Theng Hew,  
MSc in International Management

## ENTRY REQUIREMENTS

You should have at least a 2:1 (or its international equivalent) in your undergraduate degree. Your degree can be in any discipline but it must have included a significant level of business or management content.

We may make an offer based on a lower grade if you can provide evidence of your suitability for the degree. In exceptional cases, relevant work experience may substitute the degree requirement; however you should have no more than three years' relevant work experience.

Please see page 92 for details on how to apply.

### English language requirements

If English is not your first language, you must provide evidence of your English ability. You will need an International English Language Test System (IELTS) score of at least 7.0 overall, with no less than 6.5 in each component.

We also accept other language tests, including PTE Academic, TOEFL iBT, CPE and CAE. Accepted equivalents are available to view at [www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/](http://www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/)

You may be exempt from IELTS (or equivalent) requirements if you have completed the whole of your undergraduate studies in the UK, or a country where English is the official first language.

*Please note that these requirements are in line with the UKVI guidelines and may be subject to change at any time. IELTS results must have been achieved within the last two years.*

If you do not meet our English language requirements, you can apply for a Pre-session Management course at the University's Academic Skills Centre. Read more about these courses at [www.bath.ac.uk/professional-services/skills-centre/](http://www.bath.ac.uk/professional-services/skills-centre/)

## FEES AND FUNDING

For the latest information please visit our website: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-international-management/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-international-management/)

## WE GIVE YOU THE EDGE

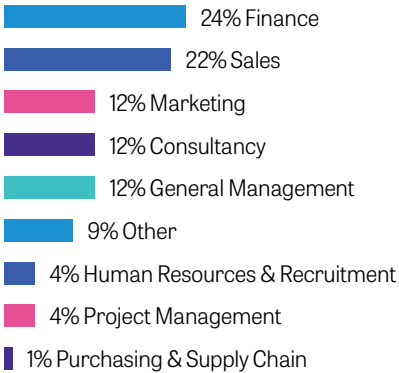
# 74%

of our 2022 and 2023 graduates had accepted a job offer within three months of completing their degree.

## EXCELLENT CAREER OPPORTUNITIES

### Destinations of 2022 and 2023 Graduates

#### Job functions:



#### Recent recruiters include:

- 4C associates
- Airbus Operations GmbH
- Amazon
- Apple
- Deloitte
- Estee Lauder
- JP Morgan
- Standard Chartered Bank
- Kantar

Data shows outcomes of our Class of 2022 and 2023 graduates (combined) within three months of completing their degree. Percentage for graduates whose destinations are known to us and for those that were seeking employment on completing their degree. Percentages are rounded to the nearest whole number.

## MEET THE FACULTY



"Coming into academia with varied experiences in investment banking, treasury management, development banking, and management consulting, my pedagogy aims to bridge the gap between theory and practice. My research focuses on originating useful insights about the interrelationships between nonmarket strategy, firm-level issues, and macro-level dynamics in ways geared towards producing cutting-edge knowledge and creating socio-economic impact."

Dr Tahiru Liedong, Director of Studies

# MARKETING

## MSc in Marketing



"Studying the MSc in Marketing at Bath is intense but super rewarding. The course covers all the key stuff like consumer behaviour, branding, digital marketing and analytics.

Keep your eyes on what you want to achieve and take every chance to learn. Coming in with an open and proactive mindset will allow you to maximise your growth and crush it in your future career.

This experience is going to be awesome - embrace it!"

Dikshant Arora,  
MSc Marketing graduate



We are ranked in the top 50 in the world and top 10 in the UK for our MSc in Marketing in the *QS Business Master's Rankings 2025*.

**Our MSc in Marketing will deepen your understanding of core marketing theory and give you the chance to apply this knowledge to a practical setting.**

This course was designed with input from marketing industry leaders. This means you'll develop the skills employers are looking for. Our industry links and the practical focus of this course will help your CV stand out from the crowd.

To help you prepare for any marketing career, you will learn about the three core elements of modern marketing:

- marketing to consumers and other important stakeholders
- market research and analytics
- marketing and its role in society

### Course structure

The MSc in Marketing is a full-time course lasting 12 months. It is divided into two semesters and the summer period, which runs from June to September. In Semester 1 you will study five compulsory units and in Semester 2 you will study a combination of compulsory and optional units.

In the summer you will have the flexibility to choose one of three options:

- Dissertation
- Entrepreneurial project
- Practice track

Read more about Dikshant's MSc journey:  
[www.bath.ac.uk/case-studies/how-a-top-ranked-marketing-msc-prepared-me-for-a-job-in-the-uk/](http://www.bath.ac.uk/case-studies/how-a-top-ranked-marketing-msc-prepared-me-for-a-job-in-the-uk/)

The following units are currently being studied by our students, or are proposed new units.

### SEMESTER 1

#### Compulsory units

- Applied marketing research **5**
- Consumer behaviour **5**
- Contemporary brandscapes **10**
- Integrated marketing management **10**
- Responsible marketing **5**

### SEMESTER 2

You'll choose 10 credits of optional units.

#### Compulsory units

- Digital marketing society **5**
- Integrated marketing management **C**
- Marketing communications; strategy and practice **10**

#### Optional units

- Analysing grand challenges in business and society **10**
- Defining your career goals **5**
- Entrepreneurship and innovation **5**
- Equality, diversity and inclusion at work **5**
- Management consulting **5**
- Managing retail supply chain relationships **5**
- Managing strategic partnerships **5**
- Marketing analytics **5**
- New product development **5**
- Project management **5**

#### Choose one of three options

- Dissertation **30**
- Entrepreneurial project **30**
- Practice track **30**

Please see the website for detailed information on the course units: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-marketing/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-marketing/)

*Occasionally we make changes to our courses in response to, for example, feedback from students, developments in research and the field of studies or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised course, in accordance with our terms and conditions.*

### Dissertation

Research a topic in detail. You'll be able to focus on either an academic research question(s) or a practical challenge. Your analysis might be based on primary data, secondary data or a synthesis of existing literature. You'll produce recommendations for theory and/or practice.

### Practice Track

Work in teams on a project with an external client organisation. You'll gain experience of setting project objectives, project management and presenting. You will then apply management ideas to reflect on what you have learnt.

See page 12 for more information on the Practice Track.

### Entrepreneurial project

Work in a group to develop an entrepreneurial project within one of 4 settings:

- independent venture
- corporate venture at an existing company
- venture at a family business
- social venture

You'll learn to:

- identify an opportunity and exploit it innovatively
- evaluate assumptions and uncertainties affecting the business model or problem
- collect and analyse data to test these assumptions
- incorporate the results into an innovative business model or solution

### Our teaching and your learning

The course includes a range of teaching and learning methods, such as interactive lectures, case studies, seminar presentations and group project work. You are encouraged to share your thoughts and experiences in the classroom and to explore different cultural interpretations of the issues raised in class.

Units are assessed by a combination of individual and group coursework as well as formal examinations.





"The University of Bath was my foremost selection for pursuing my academic journey because of its highest ranking in Marketing.

Given the esteemed standing of Bath's Management programmes, I am confident this course will broaden my scope of marketing opportunities and potentially open doors for international job interviews."

Yu-Ting Tan,  
MSc in Marketing

## ENTRY REQUIREMENTS

You should have at least a 2:1 (or its international equivalent) in your undergraduate degree. Your degree can be in any discipline but it must have included an appropriate level of business or management content. This should include marketing.

We may consider applicants with marketing work experience and a degree in business or management. We may make an offer based on a lower grade if you can provide evidence of your suitability for the degree.

Please see page 92 for details on how to apply.

### English language requirements

If English is not your first language, you must provide evidence of your English ability. You will need an International English Language Test System (IELTS) score of at least 7.0 overall, with no less than 6.5 in each component.

We also accept other language tests, including PTE Academic, TOEFL iBT, CPE and CAE. Accepted equivalents are available to view at [www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/](http://www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/)

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*Please note that these requirements are in line with the UKVI guidelines and may be subject to change at any time. IELTS results must have been achieved within the last two years.*

If you do not meet our English language requirements, you can apply for a Pre-sessional Management course at the University's Academic Skills Centre. Read more about these courses at [www.bath.ac.uk/professional-services/skills-centre/](http://www.bath.ac.uk/professional-services/skills-centre/)

## FEES AND FUNDING

For the latest information please visit our website: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-marketing](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-marketing)

## WE GIVE YOU THE EDGE

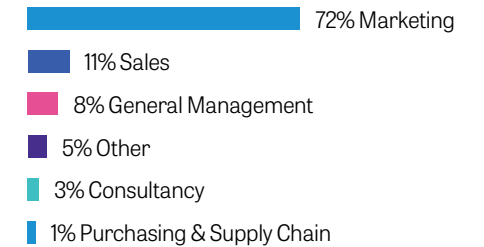
# 76%

of our 2022 and 2023 graduates had accepted a job offer within three months of completing their degree.

## EXCELLENT CAREER OPPORTUNITIES

### Destinations of 2022 and 2023 Graduates

#### Job functions:



#### Recent recruiters include:

- Bel UK
- Curve Analytics
- Dentsu-Merkle
- Mars
- Omnicom Media Group
- Pernod Ricard
- THG
- Dyson
- LVMH Group
- Mulberry England

Data shows outcomes of our Class of 2022 and 2023 graduates (combined) within three months of completing their degree. Percentage for graduates whose destinations are known to us and for those that were seeking employment on completing their degree. Percentages are rounded to the nearest whole number.

## MEET THE FACULTY

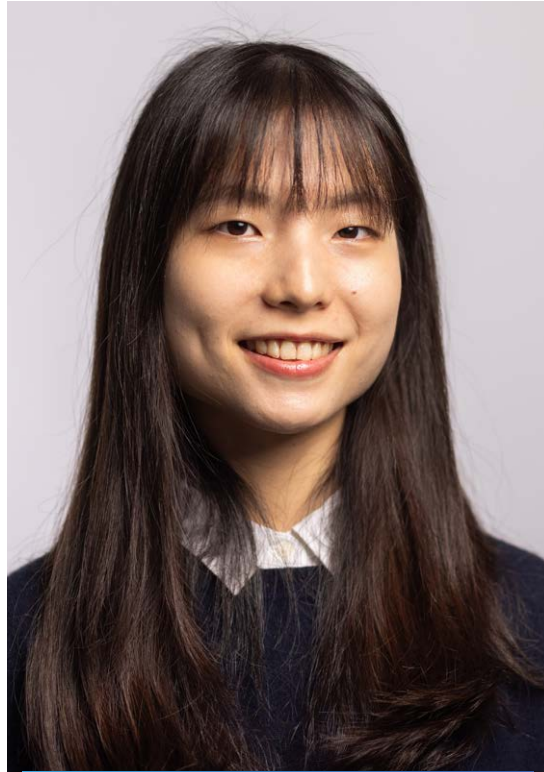


"My academic interests center around marketing and sustainability. My research applies ideas from environmental psychology in order to encourage consumers to behave in more sustainable ways. I am particularly interested in how our social environment can impact on our ability to adopt more sustainable behaviours."

Dr Thomas Mansell, Director of Studies

# OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT

## MSc in Operations, Logistics and Supply Chain Management



"My best experience at Bath was the Rotork Community Challenge, as it not only contributed to my personal development but also allowed me to make a positive impact on the world. Completing tasks for the charity helped many people affected by cancer, which meant a great deal to me. Additionally, the challenge introduced me to a UK company that later supported me in my job application process."

Tzu-Ying Wei,  
MSc in Operations, Logistics  
and Supply Chain Management

The MSc in Operations, Logistics and Supply Chain Management will help you develop an advanced understanding of conceptual, analytical and practical aspects of production and delivery of products and services.

Modern companies make their products and services in locations all over the world. Effective operations management is essential to giving the best customer experience in an environmentally friendly way. You'll graduate with the expertise in operations and supply chain management that employers look for.

### Course structure

The MSc in Operations, Logistics and Supply Chain Management is a full-time course lasting 12 months. It is divided into two semesters and the summer period, which runs from June to September. In Semester 1 you will study four compulsory units and in Semester 2 you will study a combination of compulsory and optional units.

In the summer you will complete your dissertation. This will allow you to demonstrate your critical thinking and develop your written skills.



Learn more about Tzu-Ying Wei's  
MSc journey: [https://youtu.be/DvLiAV6icnU?si=7wr7zuY6qxUP6\\_d](https://youtu.be/DvLiAV6icnU?si=7wr7zuY6qxUP6_d)

The following units are currently being studied by our students, or are proposed new units.

### SEMESTER 1

#### Compulsory units

- Analytical techniques for problem solving **5**
- Consulting skills and project **15**
- Logistics and supply chain management **15**
- Operations management **5**

### SEMESTER 2

You'll choose 10 credits of optional units.

#### Compulsory units

- Consulting skills and project **5**
- Operations strategy **5**
- Supply chain analytics **5**

#### Optional units

- Analysing grand challenges in business and society **10**
- Sustainable operations management **10**
- Governance for sustainability **5**
- Independent study **5**
- Managing strategic partnerships **5**
- Project management **5**
- Technology management **10**
- Theories of corporate responsibility **5**
- Managing retail supply chain relationships **5**

Dissertation **30** or summer internship **30**

### Dissertation

Research a topic in detail. You'll be able to focus on either an academic research question(s) or a practical challenge. Your analysis might be based on primary data, secondary data or a synthesis of existing literature. You'll produce recommendations for theory and/or practice.

### Summer Internship

Apply your academic knowledge in a real job with a summer internship at an organisation. You'll develop your skills, learn about an industry and gain experience of a practical work environment.

### Our teaching and your learning

The course includes a range of teaching and learning methods, such as interactive lectures, case studies, seminar presentations and group project work. You are encouraged to share your thoughts and experiences in the classroom and to explore different cultural interpretations of the issues raised in class.

We believe it is important to have the right balance between theory and practice. We run a range of operations and supply chain simulation classes, designed to maximise practical learning within the classroom.

Units are assessed by a combination of individual and group coursework as well as formal examinations.

### Professional accreditations

MSc in Operations, Logistics and Supply Chain Management has been professionally accredited by CIPS and CILT.



Please see the website for detailed information on the course units: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-operations-logistics-and-supply-chain-management/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-operations-logistics-and-supply-chain-management/)

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\*Internships are not guaranteed. Places are competitive and we advertise opportunities to students.



# OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT



"The practical nature of this degree and its focus on detail were the main reasons I applied for the MSc in Operations, Logistics and Supply Chain Management. In particular, the consulting skills and project work provided valuable skills that will benefit me throughout my future career.

The consulting project has been incredibly insightful, as I had to stay in regular contact with the client, arrange meetings, and manage an ongoing process. This experience allowed me to gain invaluable skills."

Aymen Oudrhiri Safiani,  
MSc in Operations, Logistics  
and Supply Chain Management

## ENTRY REQUIREMENTS

You should have at least a 2:1 (or its international equivalent) in your undergraduate degree. Your degree can be in any discipline.

We may make an offer based on a lower grade if you can provide evidence of your suitability for the degree. In exceptional cases, relevant work experience may substitute the degree requirement; however you should have no more than five years' relevant work experience.

Please see page 92 for details on how to apply.

### English language requirements

If English is not your first language, you must provide evidence of your English ability. You will need an International English Language Test System (IELTS) score of at least 7.0 overall, with no less than 6.5 in each component.

We also accept other language tests, including PTE Academic, TOEFL iBT, CPE and CAE. Accepted equivalents are available to view at [www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/](http://www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/)

You may be exempt from IELTS (or equivalent) requirements if you have completed the whole of your undergraduate studies in the UK, or a country where English is the official first language.

*Please note that these requirements are in line with the UKVI guidelines and may be subject to change at any time. IELTS results must have been achieved within the last two years.*

If you do not meet our English language requirements, you can apply for a Pre-sessional Management course at the University's Academic Skills Centre. Read more about these courses at [www.bath.ac.uk/professional-services/skills-centre/](http://www.bath.ac.uk/professional-services/skills-centre/)

## FEES AND FUNDING

For the latest information please visit our website: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-operations-logistics-and-supply-chain-management/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-operations-logistics-and-supply-chain-management/)

## WE GIVE YOU THE EDGE

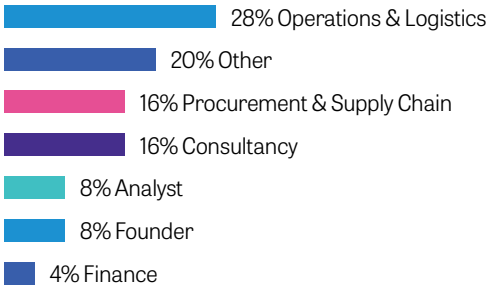
# 80%

of our 2022 and 2023 graduates had accepted a job offer within three months of completing their degree.

## EXCELLENT CAREER OPPORTUNITIES

### Destinations of 2022 and 2023 Graduates

#### Job functions:



#### Recent recruiters include:

- GE Aerospace
- Lidl
- Parker Hannifin
- PwC
- Quick Release
- AtkinsRealis
- KP Snacks (Part of the Intersnack Group)
- South West Water

Data shows outcomes of our Class of 2022 and 2023 graduates (combined) within three months of completing their degree. Percentage for graduates whose destinations are known to us and for those that were seeking employment on completing their degree. Percentages are rounded to the nearest whole number.

## MEET THE FACULTY

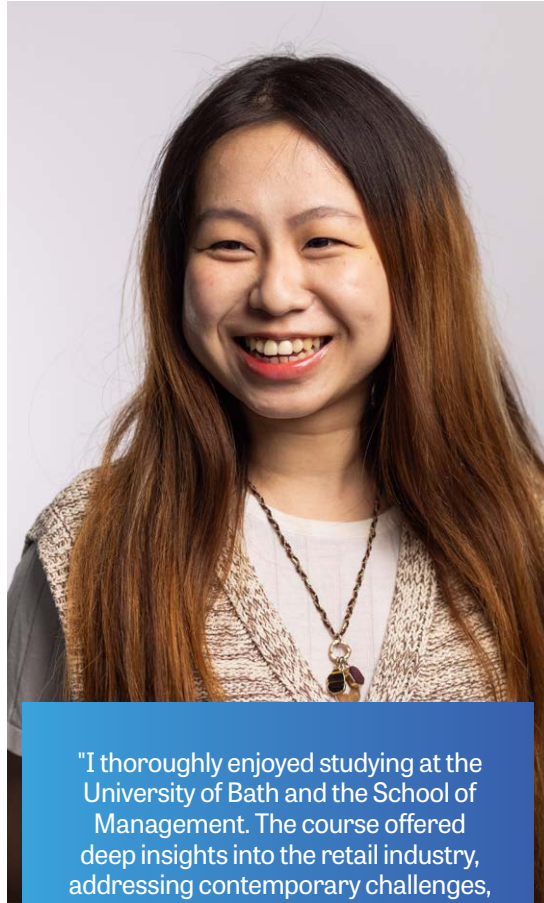


"I am researching the application of emerging technologies in operations and supply chain management with a focus on logistics. I assess the benefits of new technologies and paradigms and study the challenges for their adoption. Overall, I am interested in understanding what it means to operate in a "smart" way."

Dr Vaggelis Giannikas, Director of Studies

# STRATEGIC RETAILING

## MSc in Strategic Retailing



"I thoroughly enjoyed studying at the University of Bath and the School of Management. The course offered deep insights into the retail industry, addressing contemporary challenges, the future of retail, and shopper behavior. Bath's vibrant retail scene also helped bridge the gap between theoretical knowledge and real-world application.

My best experience at Bath was participating in the Sustainable Business Challenge. This project brought me together with students from all over the world, representing various nationalities."

Angela (Tzu Shien) Hao,  
MSc Strategic Retailing

This course combines our leading research with our industry partners' experience to design content relevant to contemporary retailing. You'll develop the knowledge and practical skills leaders need for a successful career in the headquarters, stores and supply chains of the retail industry.

This degree balances the latest theory with practical application. You'll apply what you learn to real-life case studies and explore them from the perspectives of firms, consumers and society.

### Course structure

The MSc in Strategic Retailing is a full-time course lasting 12 months. It is divided into two semesters and the summer period, which runs from June to September. In Semester 1 you will study five compulsory units and one optional unit, and in Semester 2 you will study a combination of compulsory and optional units.

In the summer, you'll have the flexibility to choose one of three options: an independent research project, an industry internship or launch your own retail start-up. All options allow you to apply what you learn to real-life case studies and explore them from the perspectives of firms, consumers and society.\*



Hear what our academics have to say about the degree: <https://youtu.be/9dBmG0T6vTk>

The following units are currently being studied by our students, or are proposed new units.

### SEMESTER 1

You'll choose 5 credits of optional units.

#### Compulsory units

- Applied marketing research **5**
- Consumer behaviour **5**
- Contemporary issues in retailing **10**
- E-commerce and omnichannel marketing **5**
- Introduction to retailing **10**

#### Optional units

- Accounting and finance for managers **5**
- Entrepreneurial leadership and personal development **5**
- Fundamentals of entrepreneurship **5**
- Human resource management **5**
- Strategy **5**

### SEMESTER 2

You'll choose 10 credits of optional units.

#### Compulsory units

- Contemporary issues in retailing **C**
- Introduction to retailing **C**
- Managing retail supply chain relationships **5**
- Shopper marketing **5**

#### Optional units

- Analysing grand challenges in business and society **10**
- Applied retail analytics **5**
- Defining your career goals **5**
- Global marketing **5**
- Management consulting **5**
- Sustainable operations management **5**

#### Choose one of three options

- Dissertation **30**
- Entrepreneurial retail start-up **30**
- Summer internship **30**

### Dissertation

Research a topic in detail. You'll be able to focus on either an academic research question(s) or a practical challenge. Your analysis might be based on primary data, secondary data or a synthesis of existing literature. You'll produce recommendations for theory and/or practice.

### Entrepreneurial retail start-up

Apply what you've learned in the first two semesters by working on your own or in teams to launch a retail venture. You'll develop a business plan and pitch for seed money, purchase stock, market, and run your business over a six-week period.

Through active problem solving and decision making, you have the opportunity to develop such skills as: relationship building; buying and merchandising; e-commerce and omnichannel management; business insights; leadership; entrepreneurship; communications.

### Summer Internship

Apply your academic knowledge in a real job with a summer internship at an organisation. You'll develop your skills, learn about an industry and gain experience of a practical work environment.

### Our teaching and your learning

The course includes a range of teaching and learning methods, such as interactive lectures, case studies, seminar presentations and group project work. You are encouraged to share your thoughts and experiences in the classroom and to explore different cultural interpretations of the issues raised in class.

Units are assessed by a combination of individual and group coursework as well as formal examinations.

Please see the website for detailed information on the course units: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-strategic-retailing/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-strategic-retailing/)

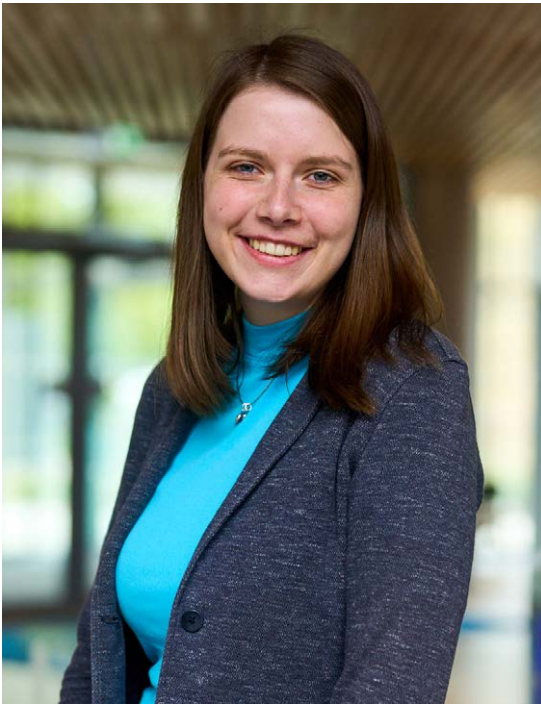
*Occasionally we make changes to our courses in response to, for example, feedback from students, developments in research and the field of studies or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised courses, in accordance with our terms and conditions.*

\*Internships are not guaranteed. Places are competitive and we advertise opportunities to students.



# STRATEGIC RETAILING

## MSc in Strategic Retailing



"I secured a store management operations internship at Uniqlo. It was an exclusive internship offered by the University of Bath, specifically for my course, the Master's in Strategic Retailing. The MSc Careers team supported me throughout the whole application process. Right before the interview, I got a chance to do a mock interview with them and that really helped me settle in, know what it is that I want to say and just calmed me down."

Julie Wagenknechtova,  
MSc in Strategic Retailing

### ENTRY REQUIREMENTS

You should have at least a 2:1 (or its international equivalent) in your undergraduate degree. Your degree can be in any discipline.

We may make an offer based on a lower grade if you can provide evidence of your suitability for the degree.

In exceptional cases, relevant work experience may substitute the degree requirement; however you should have no more than three years' relevant work experience.

Please see page 92 for details on how to apply.

#### English language requirements

If English is not your first language, you must provide evidence of your English ability. You will need an International English Language Test System (IELTS) score of at least 7.0 overall, with no less than 6.5 in each component.

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You may be exempt from IELTS (or equivalent) requirements if you have completed the whole of your undergraduate studies in the UK, or a country where English is the official first language.

Please note that these requirements are in line with the UKVI guidelines and may be subject to change at any time. IELTS results must have been achieved within the last two years.

If you do not meet our English language requirements, you can apply for a Pre-session Management course at the University's Academic Skills Centre. Read more about these courses at [www.bath.ac.uk/professional-services/skills-centre/](http://www.bath.ac.uk/professional-services/skills-centre/)

### FEES AND FUNDING

For the latest information please visit our website: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-strategic-retailing/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-strategic-retailing/)

### WE GIVE YOU THE EDGE

# 78%

of our 2022 and 2023 graduates had accepted a job offer within three months of completing their degree.

### EXCELLENT CAREER OPPORTUNITIES

#### Destinations of 2022 and 2023 Graduates

##### Job functions:



##### Recent recruiters include:

- Dyson
- EY
- Louis Vuitton
- Kantar
- PwC
- PepsiCo

Data shows outcomes of our Class of 2022 and 2023 graduates (combined) within three months of completing their degree. Percentage for graduates whose destinations are known to us and for those that were seeking employment on completing their degree. Percentages are rounded to the nearest whole number.



"With over ten years of experience in retail strategy and marketing, I specialise in the convergence of digital and physical retailing. In my research, I explore how brick-and-mortar retailers can leverage digital tools and opportunities within their stores."

Alongside my colleagues at the School of Management and the Bath Retail Lab, we possess extensive expertise in various areas of retailing, including analytics, marketing research, social media marketing, and strategy. We all eagerly anticipate supporting our students in developing the skills necessary for success within the expansive retail landscape."

Dr Carl-Philip Ahlbom

# SUSTAINABILITY AND MANAGEMENT

## MSc in Sustainability and Management



"My best experience in Bath so far has been the people I've met on my course. It's such a friendly and sociable group, and the opportunities to come together have been fantastic. A standout moment was when we presented our sustainability plans to our consultancy clients—it gave us a real sense of achievement, and we celebrated with a lunch at the Management School with the clients and professors.

I believe my degree will be highly beneficial for my future career choices, as sustainability is a major topic in the media and businesses are actively seeking expertise in this area."

Katherine Trott,  
MSc in Sustainability and Management

Through our MSc in Sustainability and Management, you will develop your knowledge of the core business disciplines and gain a deep understanding of corporate sustainability.

Sustainability is an increasingly essential part of corporate policy and strategy. Companies must consider the ethical, social, environmental, and economic impact of their activities. This course will help you develop key managerial skills with an emphasis on sustainability. You'll graduate prepared for a career in sustainability across a variety of industries.

### Course structure

The MSc in Sustainability and Management is a full-time course lasting 12 months. It is divided into two semesters and the summer period, which runs from June to September. In Semester 1 you will study four compulsory units and in Semester 2 you will study a combination of compulsory and optional units.

In the summer you will have the flexibility to choose one of three options:

- Dissertation
- Summer internship\*
- Practice track

\*Internships are not guaranteed. Places are competitive and we advertise opportunities to students.

The following units are currently being studied by our students, or are proposed new units.

### SEMESTER 1

#### Compulsory units

- Business ethics **10**
- Company consultancy project **10**
- Environmental sustainability **5**
- Responsible marketing **5**

### SEMESTER 2

You will choose one 10 credit and one 5 credit optional unit (15 credits in total).

#### Compulsory units

- Governance for sustainability **5**
- Sustainable operations management **5**
- Theories of corporate responsibility **5**

#### Optional units

- Analysing grand challenges in business and society **10**
- Defining your career goals **5**
- Digital marketing society **5**
- Entrepreneurship and innovation **5**
- Equality, diversity and inclusion at work **5**
- Managing strategic partnerships **5**
- New product development **5**
- Project management for decarbonisation **10**
- Science-based decision making **10**

#### Choose one of the three options

- Dissertation **30**
- Summer internship **30**
- Practice track **30**

Please see the website for detailed information on the course units: [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-sustainability-and-management](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-sustainability-and-management)

Occasionally we make changes to our courses in response to, for example, feedback from students, developments in research and the field of studies or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised courses, in accordance with our terms and conditions.

### Dissertation

Research a topic in detail. You'll be able to focus on either an academic research question(s) or a practical challenge. Your analysis might be based on primary data, secondary data or a synthesis of existing literature. You'll produce recommendations for theory and/or practice.

### Summer Internship

Apply your academic knowledge in a real job with a summer internship at an organisation. You'll develop your skills, learn about an industry and gain experience of a practical work environment.

### Practice Track

Work in teams on a project with an external client organisation. You'll gain experience of setting project objectives, project management and presenting. You will then apply management ideas to reflect on what you have learnt.

See page 12 for more information on the Practice Track.

### Our teaching and your learning

The course includes a range of teaching and learning methods, such as interactive lectures, case studies, seminar presentations and group project work. You are encouraged to share your thoughts and experiences in the classroom and to explore different cultural interpretations of the issues raised in class.

A variety of individual and group assessment methods are used throughout the degree including assignments, exams, presentations, reports and exercises.

### Professional accreditations

MSc in Sustainability and Management has been professionally accredited by IEMA, the professional body for everyone working in environment and sustainability. This entitles students to free student membership for the duration of the course.





# SUSTAINABILITY AND MANAGEMENT



“The MSc has taught me the importance of our role in making the necessary changes in society. This is the biggest motivating factor I'm taking with me into my career.”

Elliot Johnston,  
MSc in Sustainability and Management

## ENTRY REQUIREMENTS

You should have at least a 2:1 (or its international equivalent) in your undergraduate degree. Your degree can be in any discipline.

We may make an offer based on a lower grade if you can provide evidence of your suitability for the degree. In exceptional cases, relevant work experience may substitute the degree requirement; however you should have no more than five years' relevant work experience.

Please see page 92 for details on how to apply.

### English language requirements

If English is not your first language, you must provide evidence of your English ability. You will need an International English Language Test System (IELTS) score of at least 7.0 overall, with no less than 6.5 in each component.

We also accept other language tests, including PTE Academic, TOEFL iBT, CPE and CAE. Accepted equivalents are available to view at [www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/](http://www.bath.ac.uk/corporate-information/postgraduate-taught-courses-english-language-requirements-for-international-students/)

You may be exempt from IELTS (or equivalent) requirements if you have completed the whole of your undergraduate studies in the UK, or a country where English is the official first language.

*Please note that these requirements are in line with the UKVI guidelines and may be subject to change at any time. IELTS results must have been achieved within the last two years.*

If you do not meet our English language requirements, you can apply for a Pre-sessional Management course at the University's Academic Skills Centre. Read more about these courses at [www.bath.ac.uk/professional-services/skills-centre/](http://www.bath.ac.uk/professional-services/skills-centre/)

## FEES AND FUNDING

For the latest information please visit our website [www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-sustainability-and-management/](http://www.bath.ac.uk/courses/postgraduate-2025/taught-postgraduate-courses/msc-sustainability-and-management/)

## WE GIVE YOU THE EDGE

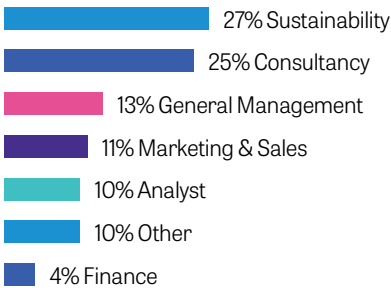
# 78%

of our 2022 and 2023 graduates had accepted a job offer within three months of completing their degree.

## EXCELLENT CAREER OPPORTUNITIES

### Destinations of 2022 and 2023 Graduates

#### Job functions:



#### Recent recruiters include:

- Deloitte
- EY
- KPMG
- PepsiCo
- TwentyFive
- Arup
- Bristol Water
- PwC
- P&G
- Rolls Royce

Data shows outcomes of our Class of 2022 and 2023 graduates (combined) within three months of completing their degree. Percentage for graduates whose destinations are known to us and for those that were seeking employment on completing their degree. Percentages are rounded to the nearest whole number.

## MEET THE FACULTY



“My research focuses on the gap between corporate sustainability rhetoric and practice. I am particularly interested in firms' motives for adopting corporate sustainability tools and in the decoupling/ internalisation of these tools. Also, I am increasingly concerned with firms' attempts to integrate responsibility into innovation processes.”

Dr Kostas Iatridis, Director of Studies

# STUDENT PROFILES



"I am proud to have been a part of this community and will always cherish my connection to the School of Management."

**Michael Stavrou,**  
MSc in Operations, Logistics and  
Supply Chain Management  
Process Lead for the Hula Hoops Brand  
at KP Snacks

## Hands-on industry experience

The programme's distinctive focus on practical experience and industry engagement was a key factor that drew me in. In today's competitive job market, employers are actively seeking candidates with hands-on experience and a relevant skill set. The Live Consulting Project within the course, particularly in collaboration with ASDA, provided me with a unique opportunity to bridge the theoretical knowledge gained through the units of the course with real-world challenges.

## A diverse and welcoming environment

My experience as a student in Bath has been absolutely fantastic. The city's blend of beauty and dynamism creates a safe and welcoming atmosphere. One of the highlights of the University is the diversity among students. It's been an enriching experience, broadening my perspectives and fostering cultural exchange.

## Bright career future

As I continue my position as Process Lead for the Hula Hoops Brand at KP Snacks, I'm grateful for the solid foundation laid by the School of Management and the people behind it all. The course not only made me job-ready but also instilled a lifelong commitment to learning and professional growth.

## An enriching year

Michael was one of the recipients of a School of Management Worldwide Scholarship in 2022. During his studies, he won the Postgraduate Taught Academic Representative of the Year award at the Education Awards 2023. He also achieved the Bath Professional Development Award 2022/23 and the AKQA MSc Prize for his strong academic and professional development achievements and his commitment to the School.



"The University of Bath offers many unique opportunities to students, and I am very grateful and glad that I chose to take part."

**Miranda Lofthouse,**  
MSc in Sustainability and Management  
Sustainability Consultant at Buro Happold

## Why I chose to study at Bath

Before beginning my MSc in Sustainability and Management, my previous role in project management included working on sustainability-focused projects. It was these aspects of the job that gave me the most joy and personal fulfilment. I perform best when I'm engaged with work that makes a meaningful impact.

Conversations with friends and alumni who had studied at Bath made me aware of the University's high standards and great culture. Reading more about the modules made the decision to apply quite easy, as the majority aligned with my interests.

## My experience after graduation

After graduation, I continued my role as a Sustainability and Partnerships Associate at Action for Sustainable Development (A4SD), a UN Civil Society Platform.

I was delighted to recently attend the United Nations Civil Society Conference in Support of the Summit of the Future in Nairobi, Kenya. I was very honoured that I was invited to sit on a panel and speak about the work of A4SD alongside presenting some key findings from my MSc dissertation regarding Sustainable Development Goals Implementation and Engagement within the Global South.

In April 2024, I transitioned into a new role as a Sustainability Consultant at Buro Happold.

## How my MSc course helped me to get where I am today

My MSc helped me to develop the mindset to complete work to an excellent technical standard, with high accuracy and to a deadline. These skills have been invaluable in a professional setting. The ability to back up my ideas with strong academic knowledge and competence is also extremely beneficial.

Participating in and winning the Sustainable Business Challenge was pivotal in my career. It meant I could build a relationship with A4SD and I interviewed many of their partners for my dissertation. I was also asked to share my experience during my interview for my current role at Buro Happold.



# STUDENT PROFILES



"The University has a fantastic reputation in Europe and around the world. It allows your profile to stand out from the rest of the applicants, giving you a competitive advantage in a job application."

**Vincenzo Menga,**  
MSc in Marketing

## Turning a passion into a career

I have always been passionate and curious about marketing. I was interested in understanding how marketing worked and how impactful its techniques and practices were on customers.

I acquired a lot of marketing knowledge from my undergraduate degree. Towards the end of my course, I realised I wanted to discover more about marketing and become a true expert. That's why I decided to study a postgraduate course fully focused on marketing.

## Why I chose the University of Bath

I had no doubt about which university I wanted to go to. The University of Bath was my first choice, mainly because it was ranked first in marketing. Secondly, when I visited the city, I loved the people and the unique atmosphere. Last but not least, I was attracted by the University's facilities. The Sports Training Village had an enormous influence on my choice and proved to be of significant importance towards my well-being and health during my course.

## A memorable and unique experience

My favourite memory was the masked ball at the end of the year. The location in the Assembly Rooms was fantastic. It was a memorable night. We were sharing ideas, opinions and also having a good laugh with both friends and lecturers. It was such a unique experience.



"I am driven by a passion for finance and a strong desire to make a meaningful impact in the industry, particularly in my home country."

**Ehinomen Ogbewe,**  
MSc Finance

## Why I chose the MSc in Finance at the School of Management

I chose to study my MSc Finance at the School of Management because of the university's high academic standards, friendly atmosphere, and top-tier curriculum, which reflects a commitment to addressing key 21st-century issues. What further attracted me to the University of Bath were its excellent career development opportunities, including the option for a summer internship that provides valuable industry experience. Bath's high rankings, both overall and in Accounting and Finance, made it the perfect choice for my master's degree.

## An incredibly enriching experience

My experience has been incredibly enriching. The courses are challenging yet rewarding, and the collaborative environment has fostered both my professional and personal growth. Working on various projects with my coursemates has significantly enhanced my learning experience.

## Advice for future students

I would advise future students to seize the opportunity, as the programme offers a robust education and excellent networking prospects, creating a rich environment for both academic and professional growth. The supportive community is also always available to help, making your stay feel like home.

# STUDENT PROFILES

"I absolutely loved playing for Bath's cricket team. It has been an amazing experience getting to play at different locations amongst which the Bath cricket club tops the list."

**Afza Hussain,**  
MSc in Operations, Logistics and Supply  
Chain Management



## **Journey so far**

What has really stood out for me is how professors and career advisors treat you as an equal, with your opinions valued just as much as any staff members. Additionally, the university places a strong emphasis on work-life balance, offering trips and activities during the term to help us relax amidst all the hard work.

## **Choosing the right degree**

I chose this course because it allowed me to explore three intricate areas of business studies within one degree. Additionally, the professors are highly experienced in their respective fields, providing valuable insights into the practical applications of what we're learning.

## **Advice for future students**

I would definitely encourage future students to take the chance. This university has completely transformed my professional aspirations within just a year, but that only comes with being open to new challenges. Be ready to embrace the diverse cultural experiences you'll gain here, and you'll find that you are accepted by others as well. It's a once-in-a-lifetime opportunity, so step out of your comfort zone and discover the hidden versions of yourself that you may not have explored at home.

"The lecturers, tutors and advisers are approachable, and the University's diverse culture provides opportunities to engage with the other students to share knowledge and ideas."

**Priscilla Chadalawada,**  
MSc in Finance with Banking



## **Choosing MSc in Finance with Banking**

I chose to study MSc in Finance with Banking because of the breadth of topics covered and the depth of knowledge provided by the lecturers, coupled with the opportunities this course would provide for my future career path.

## **Reputation of the School of Management**

I chose the University of Bath for its position in the top universities in the UK, its diverse student body and its positive impact on society. I did my research into the course, the campus looked good, and Bath was my first choice.

## **Experience so far**

I can confidently say this is the best academic experience I have had so far. It has helped me personally to be more independent and disciplined, preparing for my lectures beforehand so that I know what to expect in the lecture room. It is also laying the foundation for my future professional life.





**Chayanut Lertratchatapaphat,**  
MSc in International Management

## ONLINE COURSES

We offer online MSc courses, designed to give you the flexibility to balance your studies with your work-life commitments. Our online courses are designed to challenge you intellectually and prepare you for the working world.

Our courses:

- Business Analytics online MSc
- Engineering Business Management online MSc



# BUSINESS ANALYTICS ONLINE MSc



"The programme has benefitted me in more ways than I could imagine and really contributed to me securing my two previous roles of which are both data orientated. In addition to this, it has allowed me to further thrive in my professional career."

Ross John Gray,  
Business Analytics online MSc student

Our Business Analytics online MSc offers you the data and decision analysis skills to convert big data into knowledge. This online course gives you the flexibility you need to study and carry on with your other commitments.

As well as learning how to handle and analyse data, you'll get to grips with the latest business analytics software, thanks to our partnership with Tableau.



## Course structure

The Business Analytics online MSc lasts two years and three months. It has three start dates: May, September and January.

You will complete 12 units:

- Business intelligence
- Databases
- Optimisation
- Spreadsheet modelling
- Business statistics
- Forecasting
- Data mining
- Machine learning
- Heuristics
- Simulation
- Analytics in practice
- Project management

The course will finish with a dissertation. It is an opportunity to work independently and to apply everything you've learned. The research project may be based upon a real-world problem from a sponsor company.

You'll learn to:

- Identify operational, tactical, and strategic resource management issues
- Model and problem-solve managerial problems mathematically
- Develop lateral-thinking techniques to solve problems and derive insights
- Recognise and address ethical dilemmas from data mining and management
- Use state-of-the-art analytics software and business models from current literature
- Become self-motivated to analyse, interpret and present data in new ways
- Understand analytical techniques and their application in international contexts
- Evaluate current research: in particular, how data are collected and analysed

## ENTRY REQUIREMENTS

You should have at least a 2:2 (or its international equivalent) in your undergraduate degree. You must have an undergraduate degree in a subject with high quantitative content such as mathematics/statistics, computer science, engineering, physics, chemistry, biology, economics, or a quantitative social science.

### English language requirements

If English is not your first language, you must provide evidence of your English ability. You will need an International English Language Test System (IELTS) score of at least 7.0 overall, with no less than 6.5 in each component.

If you have completed the whole of your undergraduate degree in the UK within the last 2 years prior to the start of the course, you may be exempt from our English language requirements. Alternatively, you can sit a Pearson Test of English Academic (PTE Academic) or a Test of English as a Foreign Language (TOEFL) exam.

*Please note that these requirements are in line with the UKVI guidelines and may be subject to change at any time. IELTS results must have been achieved within the last two years.*

## FEES AND FUNDING

For the latest information please visit our website [online.bath.ac.uk/online-courses/msc-business-analytics](https://online.bath.ac.uk/online-courses/msc-business-analytics)

## MEET THE FACULTY



"I am primarily interested in prescriptive analytics: how to make the best possible managerial decisions based on existing data. My research focuses on logistics, design and operation of minimum-cost delivery and collection systems. Minimising the delivery distance decreases the CO<sub>2</sub> emissions and helps the environment as well as the delivery company and the customer, resulting in a win-win-win situation."

Prof. Gunes Erdogan, Course Director

*Occasionally we make changes to our courses in response to, for example, feedback from students, developments in research and the field of studies or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised courses, in accordance with our terms and conditions.*



# ENGINEERING BUSINESS MANAGEMENT ONLINE MSc



"What I enjoy most about the online MSc is the ability to apply theoretical concepts directly to real-world scenarios in my day-to-day role. The coursework is engaging, and the opportunity to interact with professionals from various backgrounds enriches the learning experience."

Afraaz Lodhi,  
Engineering Business Management  
online MSc student

Our Chartered Management Institute (CMI) accredited Engineering Business Management online MSc helps you to develop an in-depth understanding of engineering and technology leadership concepts while gaining the skills and understanding of business, operations, and strategy to apply them in business settings.

## Course structure

The Engineering Business Management online MSc lasts two years and three months. It has three start dates: May, September and January.

You will complete 12 units:

- Leadership and professional skills
- Making business decisions
- Research skills for engineering management
- Management practices for engineering
- Project management
- Engineering management for sustainable value
- Organisational change management
- Commercialisation of new technology
- Operations management
- Developing and manufacturing products and services
- Supply chain management
- Strategic management of product and service development

The course will finish with you completing an Engineering Project. Here you can choose to focus on an area within your industry or company, perform research in an area that has been of particular interest to you, or you can choose from a set list of challenging and relevant project themes.

*Occasionally we make changes to our courses in response to, for example, feedback from students, developments in research and the field of studies or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised courses, in accordance with our terms and conditions.*

## ENTRY REQUIREMENTS

You should have at least a 2:2 (or its international equivalent) in your undergraduate degree. Ideally, you should have an undergraduate degree in an engineering or management discipline, but other subjects will be considered.

## English language requirements

If English is not your first language, you must provide evidence of your English ability. You will need an International English Language Test System (IELTS) score of at least 6.5 overall, with no less than 6.0 in each component.

If you have completed all of your undergraduate studies in the UK in the last two years, you may be exempt from the language requirement. Alternatively, you can also complete a Pearson Test of English (PTE Academic) or a Test of English as a Foreign Language (TOEFL) exam.

## FEES AND FUNDING

For the latest information please visit our website [online.bath.ac.uk/online-courses/msc-engineering-business-management](https://online.bath.ac.uk/online-courses/msc-engineering-business-management)

## Professional accreditations

MSc in Engineering Business Management has been professionally accredited by the Chartered Management Institute (CMI)



## MEET THE FACULTY



Dr. Sajdakova's research interests focus on transdisciplinary engineering, future engineering skills, project participation, and boundary brokers. Some of her recent research explores 'collaborations on large engineering projects to deliver societal value by integrating a range of disciplines'. This work aims to enhance the effectiveness of engineering project teams.

Before joining academia, she spent 15 years working in the industry in various roles, gaining extensive practical experience.

**Dr Jana Sajdakova**  
Director of Studies, online MSc Engineering  
Business Management



# CAMPUS AND ACCOMMODATION

Below: Students on Campus



## A GREAT PLACE TO LIVE, LEARN AND WORK

At Bath you will have the best of both worlds: a vibrant, busy campus surrounded by the beautiful Somerset countryside. It's also one of the safest campuses in the UK.

We have a range of facilities for you to enjoy, all within a five-minute walk. You won't go far without seeing a familiar face. As well as our 24-hour library and our Sports Training Village, you'll have access to supermarkets, a Post Office and more.

We have a variety of different restaurants, bars and cafés to choose from; we can cater for most tastes on campus. Campus is the perfect place to meet with your friends, whatever the weather. There are study spaces and cafés to enjoy and you can work or relax outside by our scenic lake. From SU club nights to film screenings at The Edge Arts Centre, there's always something to do.



Our award-winning Students' Union (SU) is home to over 130 clubs and societies. They provide lots of ways for you to socialise and gain new experiences. The SU is a registered charity and everything they do is done by students, for students.



@thesubath



@thesubath



thesubath

### Supporting you

Coming to university is a big change for everyone and we know that you might need a little help along the way. We offer dedicated support built around your needs.

- Student Money Advice provides confidential support on all aspects of student finance.  
[go.bath.ac.uk/money-21](https://go.bath.ac.uk/money-21)
- The Disability Service provides advice and support for students with any form of disability.  
[go.bath.ac.uk/disability-service-21](https://go.bath.ac.uk/disability-service-21)
- The Counselling and Mental Health team offer free and confidential support.  
[go.bath.ac.uk/counselling-mental-health-21](https://go.bath.ac.uk/counselling-mental-health-21)
- You can talk to a Wellbeing Adviser about anything.  
[go.bath.ac.uk/wellbeing-service-21](https://go.bath.ac.uk/wellbeing-service-21)
- The University Ecumenical Chaplaincy Centre welcomes those of all faiths and no faith. We have a Muslim prayer room on campus with washing facilities.  
[go.bath.ac.uk/chaplaincy-21](https://go.bath.ac.uk/chaplaincy-21)

### Sport at Bath

We offer a huge range of clubs and activities so that everyone can enjoy sport and exercise regardless of ability.

We have some of the best sports facilities in the country, including an Olympic-sized swimming pool, a 400m outdoor athletics track, indoor sprint track, a judo dojo, 18 tennis courts, a fencing salle, courts for netball, squash, basketball, badminton and volleyball as well as hockey, football and rugby pitches.

Our student-exclusive **Sports Pass** allows free access to a host of facilities at the Team Bath Sports Training Village. You can also take out student membership of the on-

Below: International Students in Quad Accommodation



campus **Team Bath Gym & Fitness** Centre and dozens of **group exercise classes** which take place every week.

Take a virtual tour of our facilities [www.teambath.com/facilities/virtual-tour/](https://www.teambath.com/facilities/virtual-tour/)

Find out more: [go.bath.ac.uk/sports-21](https://go.bath.ac.uk/sports-21)

### Accommodation

We offer accommodation specifically for postgraduate students in the city of Bath. Living in a university-managed building means that everything is included in your rent and your accommodation is looked after by our experienced housekeeping team, leaving you more time to really focus on your studies.

The main shops, restaurants, bars and cafés are all located within a short distance. All our accommodation is just a few minutes' walk from the bus stop, so you can get to campus quickly and easily.

If you are an eligible overseas postgraduate student and apply by the deadline, you are guaranteed accommodation. But it's not just overseas postgraduates who live in our accommodation. Although we cannot guarantee a room to UK postgraduates, please do apply – we do try to house as many students as possible.

Learn more about our accommodation options at: [go.bath.ac.uk/student-accommodation-21](https://go.bath.ac.uk/student-accommodation-21)

### A safe place to live and study

Bath is one of the safest places in the UK for students, watch our video to find out more: <https://vimeo.com/788640087>

Below: Students Partying at the SU Freshers Week



Above: Sports Facilities Including the Olympic-sized Swimming Pool

"What I enjoyed the most about living and studying in Bath is the friendly, welcoming and international atmosphere on and off campus."

Liz Garcia,  
MSc in Entrepreneurship and Management



# THE CITY OF BATH, AMBITION BUILT IN.

Our campus is just over a mile from the city centre and a regular bus service runs in both directions. You can also cycle or walk to the city.

Bath is a beautiful city, famous for its natural hot springs and Georgian architecture. In fact, Bath is so special it's the only entire city in the UK that's a UNESCO World Heritage Site – but there is much more to it. Peek beneath the surface and you'll find a modern city with exciting opportunities all around you.





Watch our video to find out more:  
<https://vimeo.com/782902282>

Bath has over 400 restaurants to enjoy. From sushi to tapas and pizza to pies, there's something for all tastes. Independent businesses are encouraged in Bath and new places pop up regularly. Lots of restaurants and cafés offer student promotions throughout the year, so remember to take your student card. The city also has a great nightlife with plenty to explore, from cosy pubs to student club nights and live music venues.

Below: Roman Baths



Bath is a centre for tourism, with plenty to do and we're also close to areas of outstanding natural beauty. The city hosts several big events throughout the year including The Bath Festival, Comedy Festival, Fringe Festival and Bath International Music Festival. The annual Bath Christmas Market also takes place in November and December.

Bath's location makes it easy for you to visit new places. Bristol, Cardiff and London are all easily reached by train. Bristol Airport is less than 20 miles away.

Bottom Left: Pulteney Bridge, Bottom Right: Recreation Ground, Top Left: Thermae Bath Spa, Top Right: Prior Park



"I enjoyed living in such a beautiful city with so much history. The whole student atmosphere in Bath is very welcoming and nice. The city has a lot of beautiful places to discover and to enjoy."

Julia Van De Weerdhof,  
MSc in Marketing



Above: Royal Crescent



# HOW TO APPLY

To apply for our courses you must complete the online application form at: [www.bath.ac.uk/study/pg/applications.pl](http://www.bath.ac.uk/study/pg/applications.pl)

If you are not able to make an online application, please contact the MSc Admissions Office to discuss alternative arrangements.

Email: [mscadmissions-som@bath.ac.uk](mailto:mscadmissions-som@bath.ac.uk)  
Tel: +44 (0)1225 383757

## Application deadlines

Please see the website for details.

[go.bath.ac.uk/msc-som-courses](http://go.bath.ac.uk/msc-som-courses)

## HOW TO APPLY

Create an account online at

[www.bath.ac.uk/study/pg/applications.pl](http://www.bath.ac.uk/study/pg/applications.pl)

Complete the online application form.

This should take approximately 20 minutes.

Upload copies of your transcripts and certificates

You will need digital copies of:

- your academic transcript
- your most recent university results/ grades
- IELTS results (or accepted equivalents)

If you have not yet completed your studies, please provide copies of your transcripts to date.

Pay application fee

The application fee for our courses is £60. You will need to pay the fee using the University's online payment system. Please see the website for details: [www.bath.ac.uk/guides/how-to-apply-for-a-school-of-management-msc/](http://www.bath.ac.uk/guides/how-to-apply-for-a-school-of-management-msc/)

Applications will not be processed without payment.

Log in to Application Tracker

After you have applied, you will be able to use our Application Tracker. We will email you a username and password. You can use Application Tracker to:

- follow the progress of your application
- upload important documents
- review your offer letter
- accept an offer

*Please note: The University will not issue any hard copy letters. All information about your offer is available in the Application Tracker. You will receive email alerts when your information is updated.*

## Combined offers

If you do not meet our minimum English language requirement, you can apply for a Pre-sessional Management course available from the University's Academic Skills Centre.

[www.bath.ac.uk/professional-services/skills-centre/](http://www.bath.ac.uk/professional-services/skills-centre/)

You may be eligible for a combined offer, which adds the five or ten-week summer Pre-sessional Management course to your degree to make a 13 or 14 month course.

## Ten-week pre-sessional combined offer

An overall IELTS score of 6.0 (5.5 for Finance-related courses, Innovation and Technology Management and Engineering Business Management) may allow you to take a ten-week course before your MSc. Each of your scores in listening, reading, writing and speaking must be at least 5.5 (5.0 for Finance-related courses, Innovation and Technology Management and Engineering Business Management). In order to be eligible you must have already graduated.

## Five-week pre-sessional combined offer

An overall IELTS score of 6.5 (6.0 for Finance-related courses, Innovation and Technology Management and Engineering Business Management) may allow you to take a five-week course before your MSc. Each of your scores in listening, reading, writing and speaking must be at least 6.0 (5.5 for Finance-related courses, Innovation and Technology Management and Engineering Business Management).

IELTS results must have been achieved within the last two years. If you are interested in this option and require further guidance on eligibility, please contact the School of Management MSc Admissions Team.

## ACCEPTING YOUR OFFER

Accept the offer via Application Tracker

Log in to the Application Tracker to review your offer and accept it.

Pay deposit

**You will need to pay a deposit of £1,500 to secure your place using Application Tracker.** Instructions on how to pay will be included in your offer letter.

The deposit is non-refundable unless:

- you fail to meet the conditions of your offer
- you fail to get a visa (if required)
- you cancel within 14 days of payment

We will deduct the £1,500 from your course fee when you register at the University.

Next steps

Once you have met all the conditions set out in your offer letter, you will receive an unconditional offer and further information about preparing to study at Bath.

## SCHOLARSHIPS

We have a number of scholarships available. Please see [www.bath.ac.uk/corporate-information/school-of-management-msc-funding-and-scholarships/](http://www.bath.ac.uk/corporate-information/school-of-management-msc-funding-and-scholarships/) for further details or contact the School of Management MSc Admissions Team: [mscadmissions-som@bath.ac.uk](mailto:mscadmissions-som@bath.ac.uk)



# RELATED COURSES

Your master's degree is an opportunity for you to specialise in an area specific to your personal career goals. The University of Bath is highly ranked in independent league tables for overall performance, student satisfaction and graduate employment. We are also ranked in the top 10 in the three key national league tables (The Guardian University Guide 2025, The Times and Sunday Times Good University Guide 2025 and The Complete University Guide 2025).

Other master's courses you might be interested in:

- MSc Applied Economics with Banking and Financial Markets (online degree)
- MSc Applied Economics with Banking and Financial Markets
- MSc Economics and Finance
- MSc Economics for Business Intelligence and Systems
- MSc Sport Management

Please see our website for more information about entry requirements and the content of the courses. [go.bath.ac.uk/pgt-study](https://www.bath.ac.uk/pgt-study)



# VISIT US

## TRAVEL TO THE UNIVERSITY

### By car

M4 to Junction 18 and A46 to Bath. Follow signs for The American Museum and University.

The campus is located in Claverton Down, on the east side of Bath.

### Visitor parking on campus

Pay and display spaces are available in East Extension, A and G car parks, accessed via the main entrance on Claverton Down Road.

East car park provides a wheelchair and accessible approach to the Parade and a drop off point by 1WN also provides wheelchair access to the Parade.

Please check the website for transport advice for Open Days.

### By coach

Frequent National Express services operate from London Victoria and London Heathrow Airport to Bath.

### By bus

There are a number of frequent bus services available. The Bath UniBus service includes the U1, U2, 20 and 22 bus routes between Bath and the University campus.

### By air

The nearest airport is Bristol International Airport. There are also regular connections by train or coach from London Heathrow Airport.

### By train

Bath Spa station is on the main line between Bristol and London Paddington. It can be reached from the North and South via Bristol Temple Meads.

#### Approximate journey times by train:

To London	1 hour 20 minutes
To Birmingham	1 hour 40 minutes
To Bristol	12 minutes
To Cardiff	1 hour 10 minutes
To Southampton	1 hour 20 minutes
To Exeter	1 hour 20 minutes



Please see our website for further information about travelling to campus.


[www.bath.ac.uk/topics/travel-advice](https://www.bath.ac.uk/topics/travel-advice)

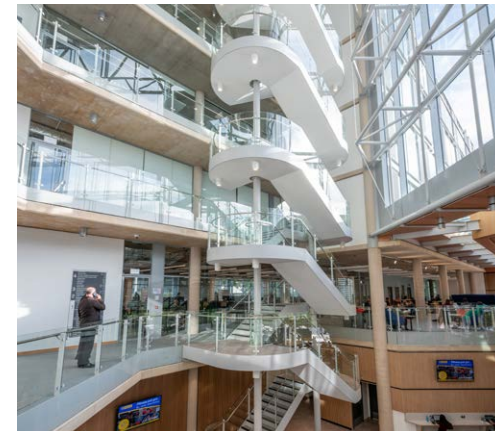
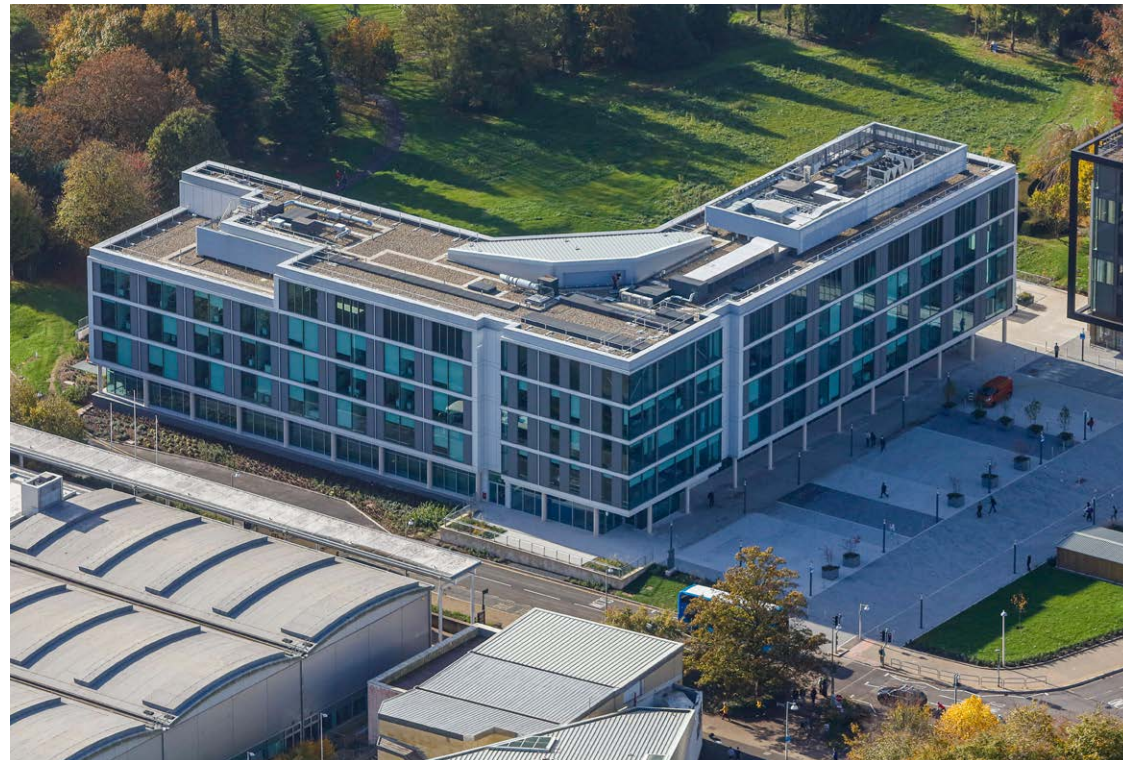


# THE SCHOOL OF MANAGEMENT'S HOME

Our School of Management building offers an airy, open-plan layout that aims to foster collaboration. The space will let you engage and work with other students, academics, support staff and employers. The building includes:

- an Employability Hub - for our industry partners to visit and help prepare you for the workplace
- The Pavilion café where you can study and meet with other students, faculty and employers
- a Behavioural Research Lab – so you can study real and digital environments
- nine lecture theatres and a 250 seat auditorium

Explore our home:  
[www.youtube.com/watch?v=spHJQuqSbgg](https://www.youtube.com/watch?v=spHJQuqSbgg) 







# THINK AMBITIOUS.

Aditi AnilKumar,  
MSc in Marketing



## OUR COURSES

MSc in Accounting and Finance  
MSc in Business Analytics  
MSc in Engineering Business Management  
MSc in Entrepreneurship and Management  
MSc in Finance  
MSc in Finance with Banking  
MSc in Finance with Risk Management  
MSc in Human Resource Management  
MSc in Innovation and Technology Management  
MSc in International Management  
MSc in Management  
MSc in Marketing  
MSc in Operations, Logistics and Supply Chain Management  
MSc in Strategic Retailing  
MSc in Sustainability and Management  
Online MSc Business Analytics  
Online MSc Engineering Business Management

## CONTACT US

MSc Admissions  
Tel: +44 (0) 1225 383757  
Email: [mscadmissions-som@bath.ac.uk](mailto:mscadmissions-som@bath.ac.uk)  
[www.bath.ac.uk/management](http://www.bath.ac.uk/management)

There may be occasions where, due to unforeseen or unavoidable circumstances, it becomes necessary to make significant changes to a course or to withdraw it or part of it, for example a particular unit/module. Such action could become necessary if for example the following were to occur:

- a key member of staff leaves the University and we are unable to find a suitable replacement (e.g. with the requisite academic knowledge/experience)
- a professional body or regulator/accreditor requires changes to be made to a course or withdraws their accreditation of a course
- changes have to be made to reflect legislative changes/requirements
- changes have to be made to reflect changes in standards set by relevant regulators and/or in keeping with best practice or developments related to the particular discipline/subject area
- student feedback clearly indicates that immediate changes be made to a course or unit
- unexpected low recruitment to a course or unit/module means it is simply no longer viable or practical to run it.

Find out more about this and other important University terms and conditions:  
[www.bath.ac.uk/corporate-information/important-terms-and-conditions-for-applicants](http://www.bath.ac.uk/corporate-information/important-terms-and-conditions-for-applicants)

All information correct at date of publication: December 2024.



Look for **bathsofm** or **Bath School of Management**