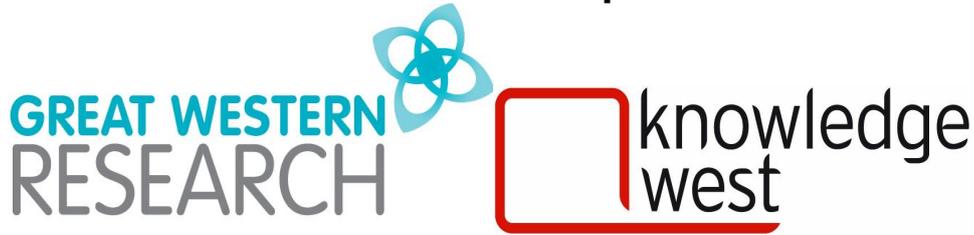


Research Partnership Conference



Will your business still be at the cutting edge in 2009?

On Wednesday, **21st March 2007**

Registration, tea and coffee start at 9.45 am
Programme activities from 10.05 am to 2.00 pm
A finger buffet will be served between 12.15 pm and 1.00 pm

Venue: Cabot Auditorium
Address: Hewlett-Packard Labs
Building Three
Filton Road
Stoke Gifford
Bristol
BS34 8QZ

Today's commercial environment is highly competitive, and taking advantage of all the skills, knowledge and techniques available to you is crucial for your long-term success. This joint conference between Great Western Research and Knowledge West will bring cutting-edge businesses and world-class academics together to explore high-level research collaboration opportunities. Knowledge West is your local gateway to an extensive range of academic and commercial expertise. It brings together businesses and universities to develop collaborative Research and Development projects.

GWR is a 5 year £14 million project aimed at catalysing new relationships between businesses and academic research groups in the South West, by funding collaborative research projects in five theme areas; Applied Mathematics, Creative Arts, Materials Science, Psychology and Sustainability.

In 2006 Great Western Research approved grants of over **£1,900,000** to help businesses both large and small in the South West improve their competitive advantage by collaborating with top class academics. Whether you wish to refine and improve your current products, processes and techniques or investigate innovative and 'blue sky' ideas that might otherwise be overlooked, the research support available from this conference will **give you the edge**.

The event will consist of

- Details of how GWR and Knowledge West can help your business
- Case Study presentations detailing the benefits of collaboration
- An opportunity to network with other businesses and academics
- An opportunity to **discuss potential projects** which would qualify for GWR funding with academics and GWR staff

AGENDA

- 9.45 Registration, tea and coffee
- 10.05 Welcome & Introduction from the *Chair*:
Gareth Jones, CEO Gooch and Housego and member of GWR Strategy and Management Board
- 10.15 Keynotes
Great Western Research
Using Research to 'get ahead of the game'
- Knowledge West*
Business & Universities working together
- 10.45 *Case Studies*
Integrated media production:
Erica Wolfe-Murray; Touch Productions Ltd, Bath – Collaboration with Bath Spa and University of the West of England
- Quality improvement of film media:**
Director of Technology ITV/Granada – Collaboration with Bristol University and Bath University
- Nano-particles and nano-composites for displays:**
Hewlett-Packard – Collaboration with University of Exeter and Bristol University
- 11.30 Round table discussion
- 12.15 Lunch
- 1.00 Opportunities to collaborate (organised networking session)
- 2.00 Conference closes

We very much hope you will join us.

Go to <http://www.knowledgewest.org.uk/events/index.asp?TypeID=1> to register or call Alexis Harding (0117 32 82542, knowledgewest@uwe.ac.uk).