Research excellence for us means:

- Conducting internationally-leading research of global significance.
- Being a centre of excellence for the development of postgraduate, post-doctoral and early career researchers.
- Optimising the intellectual, scientific, economic, social and cultural impact of our research.
- Promoting external engagement, enterprise and innovation, stimulating the exchange of ideas and knowledge through partnership.

Objectives

- To recruit and retain excellent researchers and develop an active research culture that fosters the highest achievements, encourages originality and innovation, and enriches the student learning experience.
- To conduct research of global significance including the development of multidisciplinary, high profile, internationally-recognised research areas, including research institutes.
- To invest strategically in high quality research infrastructure, facilities, research support and research information management systems.
- To increase external grant and contract income and to achieve financial sustainability for research activities.
- To maintain the highest standards of rigour and integrity in all aspects of research and to have appropriate policies, systems and procedures in place to ensure compliance with the Concordat to support research integrity.
- To increase postgraduate research student numbers and provide a stimulating environment for postgraduate and postdoctoral and early career researchers.
- To enhance systems to achieve, capture and evaluate the impact of our research, and to engage with research users and the public as appropriate throughout the research process.
- To ensure effective publication, dissemination and communication of our research, and engagement with diverse audiences.
- To establish and sustain research partnerships with GW4 partners, other HEIs, businesses, government and non-government organisations, in the UK and internationally.
- To support renewal in regional and national businesses by facilitating knowledge and technology transfer and commercialisation opportunities across sectoral boundaries.
- To develop and expand collaborations with businesses, local government and community bodies, particularly through our Innovation Centre, Knowledge Transfer Partnerships, and Continuing Professional Development.