Title: Rag Sponsorship Officer

Responsible to: Rag Committee

Time Commitment: Minimum 5 hours per week

Duties and Responsibilities:
To negotiate sponsorship for Rag events. To aid event co-ordinators in securing sponsorship. To liaise with the SU Marketing department. To develop rate cards and contracts. To hold and run meetings with sponsors. To develop and maintain positive working relationships with sponsors.

Opportunities & Benefits:
Greatly increase Bath Rag’s income. Raise awareness of Bath Rag in the local business community. Experience working with businesses and work closely with an enthusiastic and committed team. Develop your CV.

Useful previous experience:
Knowledge of Rag events. Experience volunteering in Rag. Experience in pitching for funding or negotiating agreements or dealing with professional or managerial staff.

Training and support available:
Training through SOR TED. Supported by Rag Committee, administrator and volunteer centre.

Key Venues and Contacts: Rag Office, SU Marketing, SU Bars, Volunteer Centre, Print Unit, SU Reception, 1449 AM URB, impact, CTV.

Skills Gained: Participating in this opportunity will enable you to develop and practice the following transferrable skills:

- Written Communication
- Verbal Communication
- Delegation
- People Management
- Negotiation
- Time Management
- Marketing
- Charity Fundraising
- Teamwork
- Financial Management
- Decision Making
- I.T.
- Events Co-ordination

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For further info contact: Rag Committee - rag@bath.ac.uk
www.bathrag.com