

Bath Insights Internship – Advancement Services Data Project

Department: Advancement Services

Theme(s): Data

About the role:

This internship will involve supporting projects that help the University improve how it captures and reports data or enhance student and alumni engagement. You'll work closely with either the Services Team or the Alumni Engagement Team to contribute to initiatives that strengthen connections and improve processes.

What you'll do:

- Assist with using data insights to develop alumni personas for fundraising and communication strategies
- Contribute to building supporter journeys, helping to enhance the experience for current students and graduates
- Work collaboratively with professional staff to deliver meaningful outcomes

Skills you'll develop:

- Data handling and insight analysis techniques
- Communication and stakeholder engagement
- Problem-solving and process improvement

Ideal for students who:

- are interested in data, student experience, or alumni relations
- enjoy working on projects that combine strategy and analysis with practical impact
- want to gain insight into advancement and engagement strategies in higher education