Bath Insights Internship – Data Analysis Project

Department: Student Support & Safeguarding
Theme: Data (Dashboards, analysis, data cleaning)

About the role:

This internship is part of the Bath Insights programme, designed to give students valuable real-world experience while contributing fresh perspectives to University projects. You will work on evaluating Semester 2 pilot activity for the Student Engagement Analytics project, which aims to improve how the University supports student engagement.

What you'll do:

- Analyse data from the 'Stream' product, which flags students as disengaged
- Investigate how these students responded to automated notifications and staff outreach
- Create a summary report that considers the student journey and evaluates whether the pilot improved engagement and staff efficiency
- Provide a student perspective on the pilot activity
- There may also be scope to communicate your findings to staff and students

Your work will help inform future approaches for Student Support and academic departments, ensuring that engagement strategies are effective and efficient.

Skills you'll develop:

- Data analysis and research methods in a real-world context
- Problem-solving and summarising complex information
- Potential experience in presenting findings to different audiences

Ideal for students who:

- Are interested in data, research, and analytics
- Want to gain practical experience in evaluating engagement strategies
- Are curious about how universities use data to improve student experiences