

Bath Insights Internship – Student Voice & Campaigning Resources

Department: Students' Union – Voice

Theme: Operations (Process improvement, workflows, documentation)

About the role:

Help empower students to influence decisions and lead change by improving access to lobbying and campaigning resources. This internship will involve auditing current resources, identifying gaps, and creating practical tools to strengthen student engagement and democratic participation.

What you'll do:

- Conduct a comprehensive audit of existing resources for lobbying and campaigning (internal university channels and external opportunities)
- Produce a gap analysis report highlighting areas where resources are lacking or underutilised
- Develop at least three actionable recommendations to improve accessibility and effectiveness
- Create a prototype toolkit or guide (digital or PDF) that students can use to plan and execute campaigns collaboratively
- Engage with student leaders and staff through interviews or surveys to understand needs and best practices

Why this matters:

Your work will support the SU's commitment to student voice and democratic engagement, ensuring all students, especially underrepresented groups, have the tools to influence decisions and foster active citizenship.

Skills you'll develop:

- Policy research and resource mapping
- Gap analysis and strategic planning
- Stakeholder engagement and interviewing
- Toolkit design and content creation
- Report writing and presentation skills

Ideal for students who

- Are passionate about student voice, advocacy, and social impact
- Enjoy research and problem-solving
- Want to gain experience in policy development and community engagement