Bath Insights Internship Programme Project Brief

Project title: Faculty of Science Placements Team Data Internship

Department: Faculty of Science Placements Team

Project theme: Data influencing student support

Capabilities: Collaboration; Communication; Adaptability; Creativity and innovation; Critical thinking; Data literacy; Digital and AI literacy; Drive and initiative; Professionalism; Resilience; Social and cultural awareness;

Project brief: This project will explore how we can improve the student journey for Study Abroad students, with a particular focus on how information, guidance and support are delivered through our digital platforms and informed by student insight.

The intern will review the current Study Abroad student experience across resources such as Moodle and Xerte, alongside existing student feedback and available data. They will consider the journey from a student perspective, identifying where information could be clearer, more accessible, better connected or more engaging.

A key element of the project will be student voice and co-design. The intern will explore the experiences and needs of students, particularly first-year students who may be beginning to consider Study Abroad opportunities, and use these insights to recommend improvements to our resources, communications and development sessions.

The project will also consider how we could develop a more consistent approach to collecting and using student feedback and data across the Study Abroad and Placement journey, helping us understand engagement and identify opportunities for future improvement.

By the end of the eight-week internship, the intern will produce a review of the current student journey, evidence-based recommendations for improvement, and prototype or redesigned examples of resources or approaches that could be taken forward by the team. This will also be guided by the team on what digital resources we already have, and how we can replicate this. The student will also have the opportunity to share their insights on student perspectives with our existing digital platforms, and how we can enhance them for better accessibility.

The project is deliberately designed to give the intern scope to investigate, analyse and contribute their own ideas. They will not be expected to have previous experience of Moodle, Xerte or data analysis. Instead, the project will allow them to

develop skills in research, student consultation, analysis, digital content design, problem-solving and presenting recommendations.

The project supports our aim to provide a high-quality, student-centred placement and Study Abroad experience. It will help us better understand the student journey, strengthen the use of student voice and feedback in service design, improve the accessibility and consistency of digital resources, and develop a more evidence-informed approach to future provision.

It also provides an opportunity to bring our approaches to placements and Study Abroad closer together, identifying successful practices from the placement journey that could appropriately inform the development of Study Abroad support.

Main outputs or deliverables:

- Student journey map: A visual map of the current Study Abroad journey, highlighting key student touchpoints, information sources and opportunities for improvement.
- Digital resource review: A student-focused review of current Moodle and Xerte resources, identifying areas where content, navigation, accessibility or consistency could be improved.
- Student insight findings: A summary of feedback and insight gathered from students, including themes around what students need and value when considering Study Abroad.
- Data and feedback recommendations: Recommendations for how the team could collect and use student feedback and engagement data more consistently across the Study Abroad journey, with availability to build on existing digital and data frameworks.
- Networking: Connect with current Study Abroad leads across other faculties, connect with the International Relations Office to broaden understanding of international mobility activity.
- Prototype improvement: At least one practical example of an improved resource or intervention, such as a redesigned section of the Study Abroad Moodle/Xerte journey, student feedback mechanism, development session resource or digital/data framework.
- Final recommendations and presentation: A concise report and presentation to the Placements & Engagement team outlining findings, recommendations and suggested next steps.

Our key part is hearing the student voice, identifying where the gaps are in our knowledge and ensuring that the student lens is applied to our delivery and work. This will help inform future planning, and future Bath Insight Programme Scopes for our team.