Bath Insights Internship Programme Project Brief

Project title: Student Support/Engagement Analytics Data Internship

Department: Student Support/Engagement Analytics

Project theme: Data

Capabilities: Collaboration; Communication; Critical thinking; Data literacy; Digital and AI literacy; Professionalism

Project brief: The intern will support the evaluation of Academic Year 2026/27 pilot activity for the Student Engagement Analytics project and the new BathEngage system, which assesses levels of student engagement within their studies and helps to inform future approaches to student support and wellbeing.

The role will involve analysing system usage data and staff feedback, and contributing to a report for senior stakeholders. Key areas of focus will include the student experience of engagement monitoring, the operational impact on staff, and the value of the additional engagement insights provided by BathEngage in supporting earlier student intervention.

As BathEngage is expected to roll out institution-wide in AY 2027/28, the intern will provide valuable student perspective during this important evaluation phase. There may also be opportunities to support communications activities to help promote the purpose and benefits of BathEngage to staff and student stakeholders.

This is a varied role with a strong focus on data analysis and research, alongside opportunities to contribute to process improvement, feedback collection, and communications. It would suit a student with strong analytical and data visualisation skills who is also interested in stakeholder engagement and project delivery.

Main outputs or deliverables:

- Clear data and insight into student experience of engagement analytics
- Clear data and insight into staff experience of engagement analytics
- Analysis of evidence of interventions supporting student wellbeing and experience