

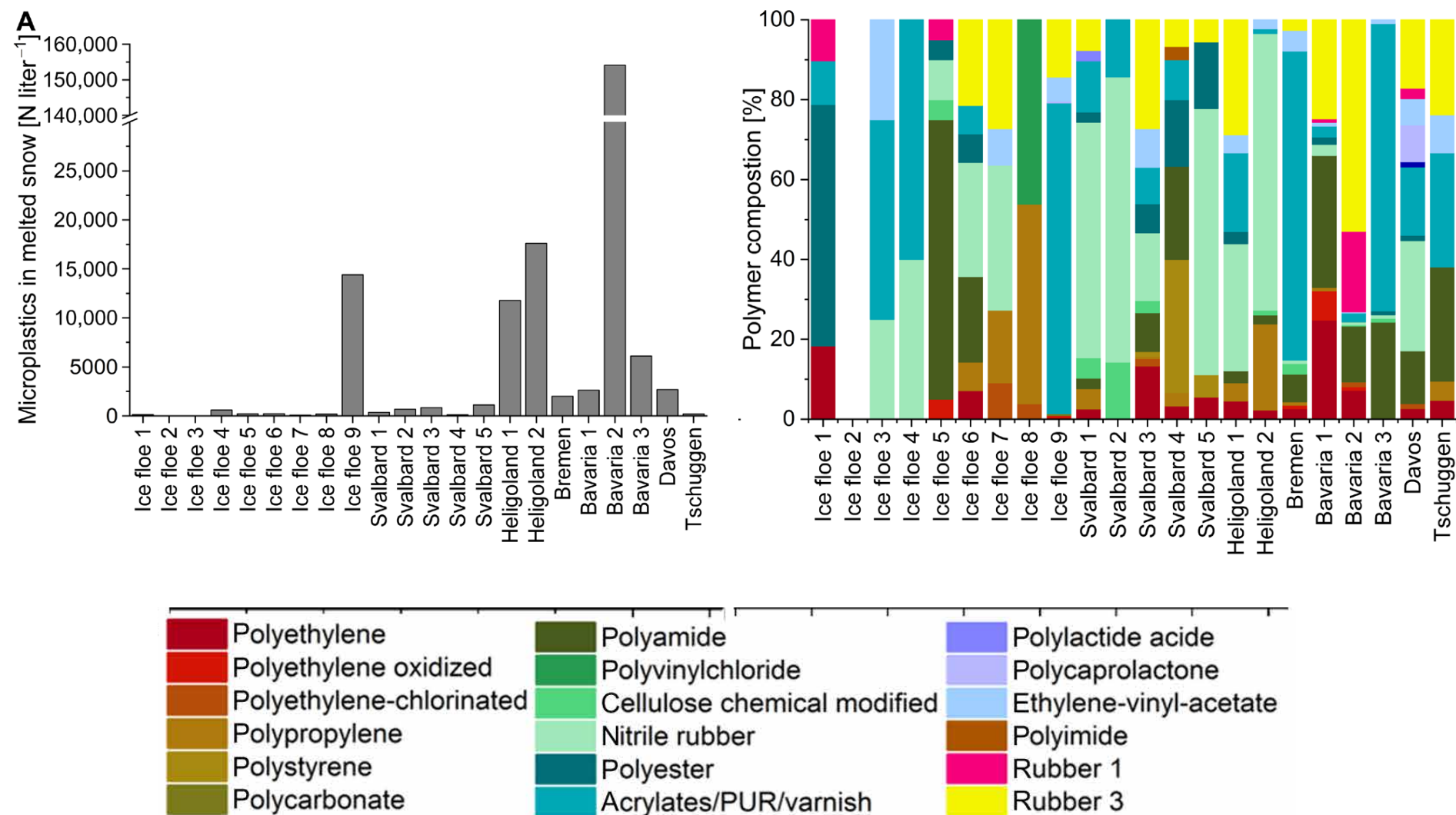
Imagine uncontaminated Artic snow...



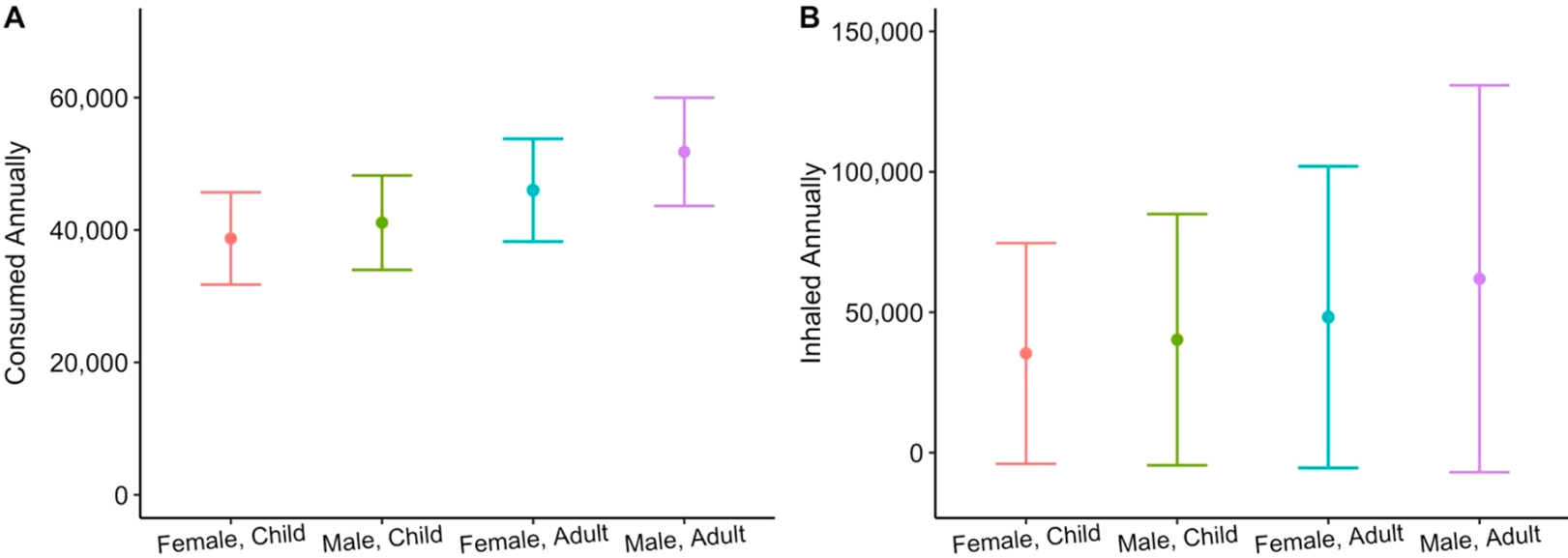
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**BATH**











**Figure 1.** Total microplastic particle (MP) intake for female and male, children and adults from (A) annual consumption of commonly consumed items and (B) annual inhalation via respiration. Points and error bars represent the summation (total) and average standard deviation of all microplastics consumed.

**Table 1. Daily and Annual Consumption and Inhalation of Microplastic Particles for Female and Male, Children and Adults<sup>a</sup>**

	Daily		Annual		Total	
	Consumed	Inhaled	Consumed	Inhaled	Daily	Annually
Male Children	113	110	41106 ± 7124	40225 ± 44730	223	81331
Male Adults	142	170	51814 ± 8172	61928 ± 68865	312	121664
Female Children	106	97	38722 ± 6977	35338 ± 39296	203	74060
Female Adults	126	132	46013 ± 7755	48270 ± 53676	258	98305

<sup>a</sup>Points and error bars represent the summation (total) and average standard deviation of all microplastics consumed.



More than **250,000 tons** of microplastics enter the oceans every year



=

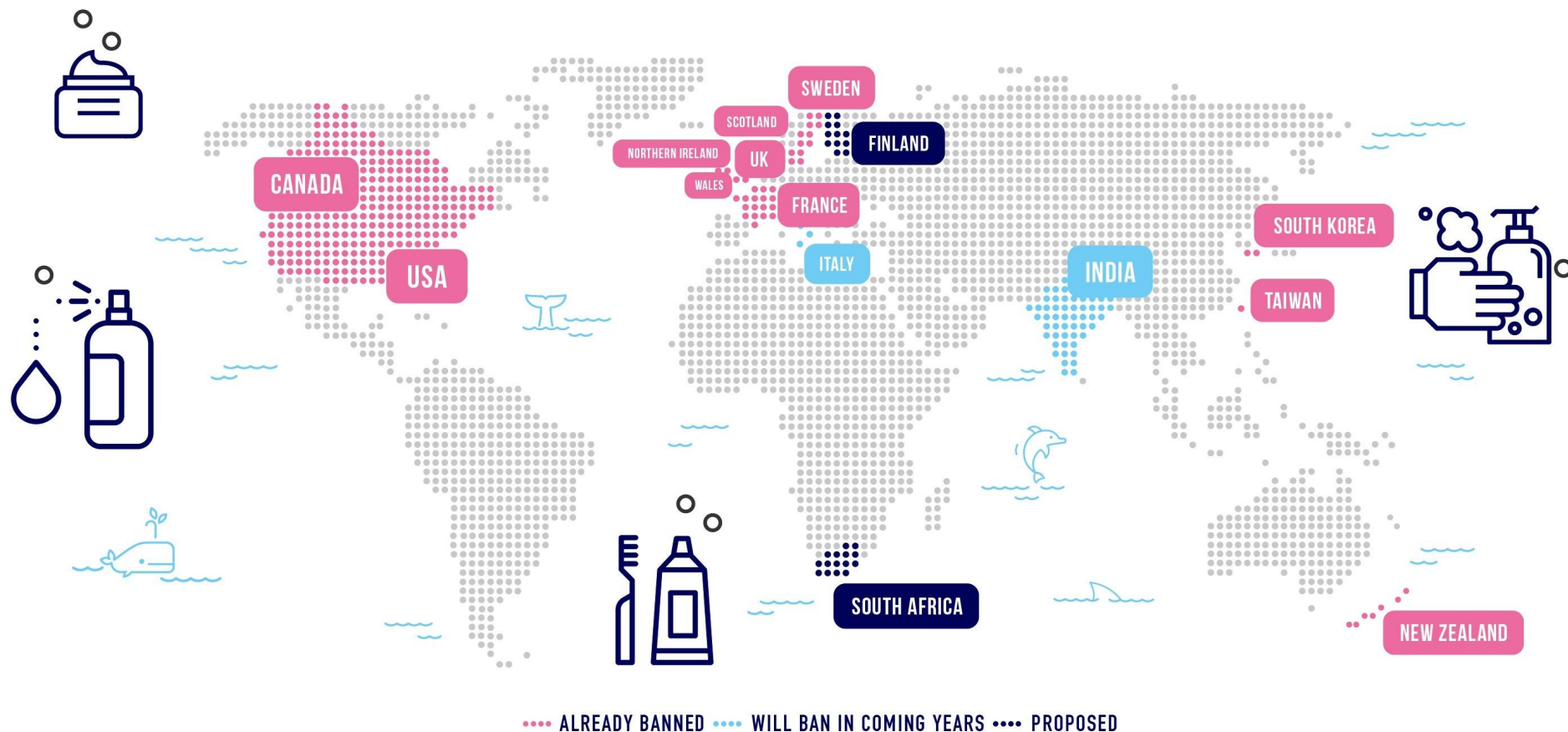
**12 billion** plastic bottles



# Bans on plastic microbeads in *rinse-off* products



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## Problem Solved?



**Medical £0.35B**



**Others £0.53B**



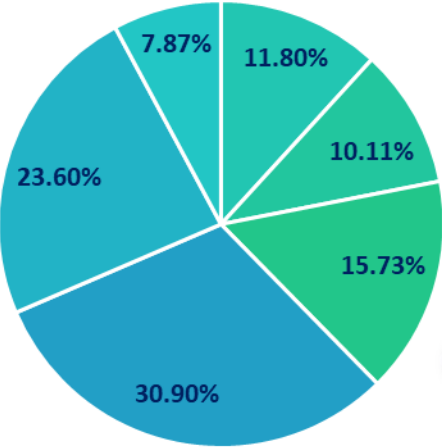
**Paint & coatings £0.45B**



**Cosmetics and personal care £0.71B**



**Fillers in composites £1.06B**



**Life science and biotechnology £1.39B**

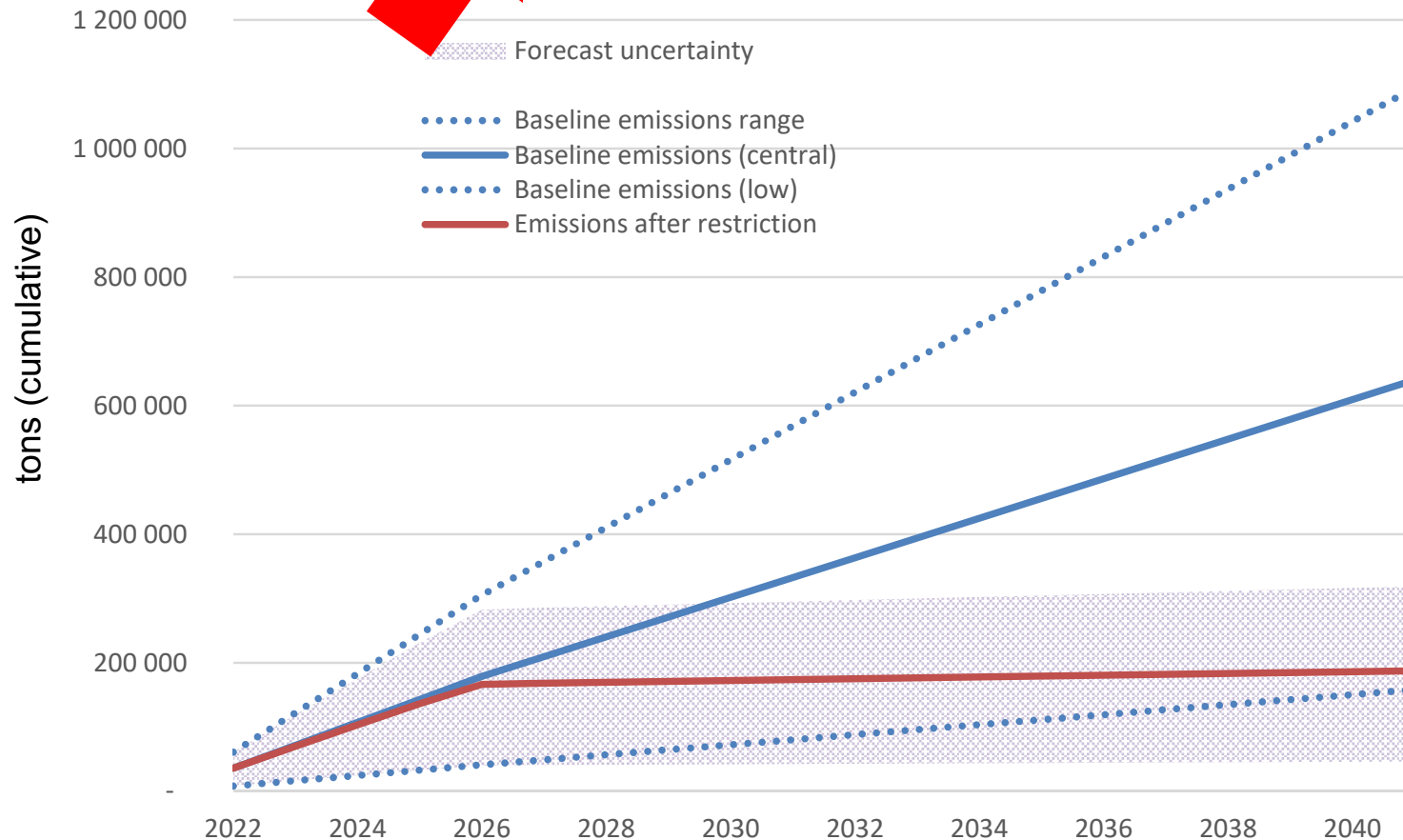
## Global microbeads market: £4.49 billion in 2019



# ECHA proposes to ban ALL microplastics

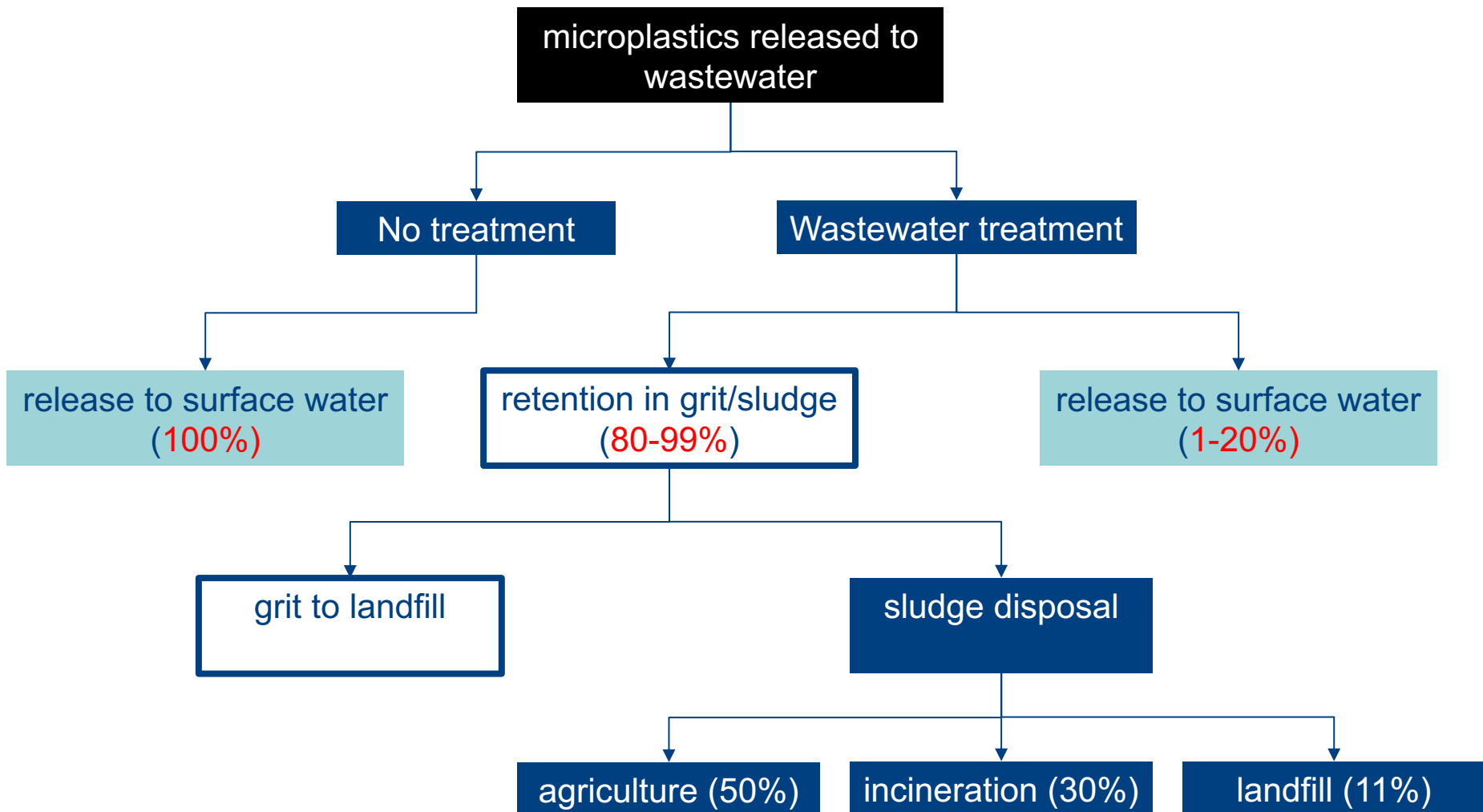
## ECHA proposes to restrict intentionally added microplastics

ECHA/PR/19/03



**Figure 12 Effect of restriction over the period of analysis**





Overall release from wastewater treatment: 50% (43% to soil, 7% to surface water), not including leaching from landfill and release to air.



Unlike plastic bottles, microbeads cannot be recycled nor cleaned up from the ocean or soil – they have to be removed at the source...





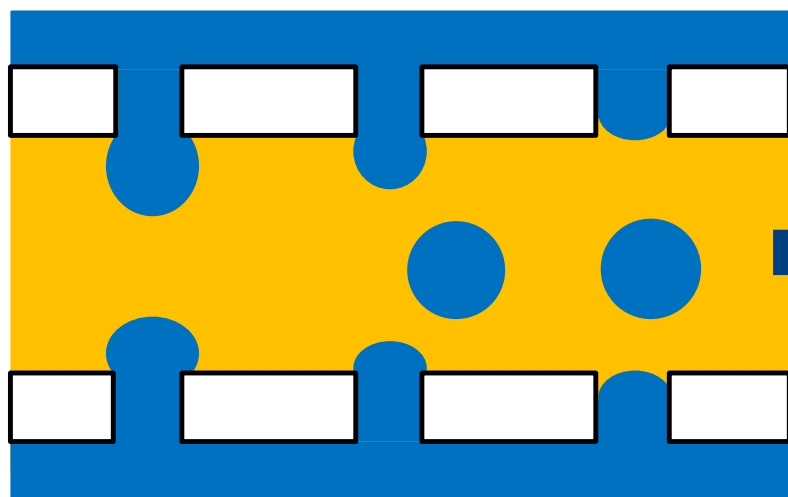
But plastic microbeads serve useful functions in a wide range of products which consumers and industry do not want to do without



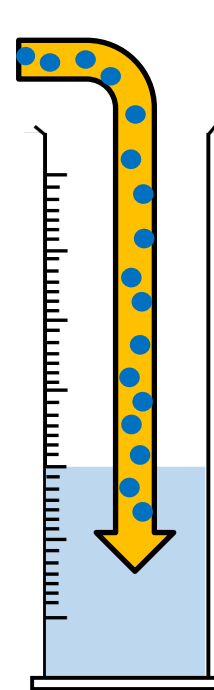
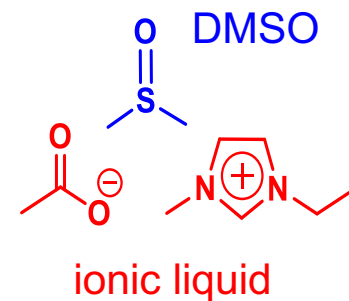
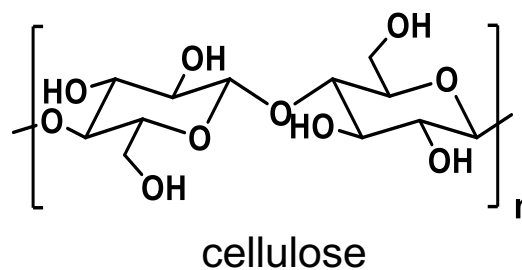
Our Solution: Replace plastic microbeads with biodegradable cellulose microbeads with comparable properties (and cost). 11



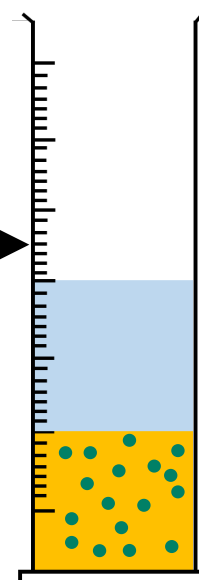
*Dispersed phase:*  
IL/DMSO/Cellulose



*Continuous phase:*  
Sunflower oil + Span 80



**Emulsion**

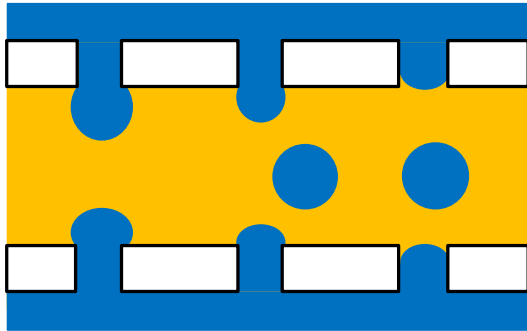


**Microbeads**

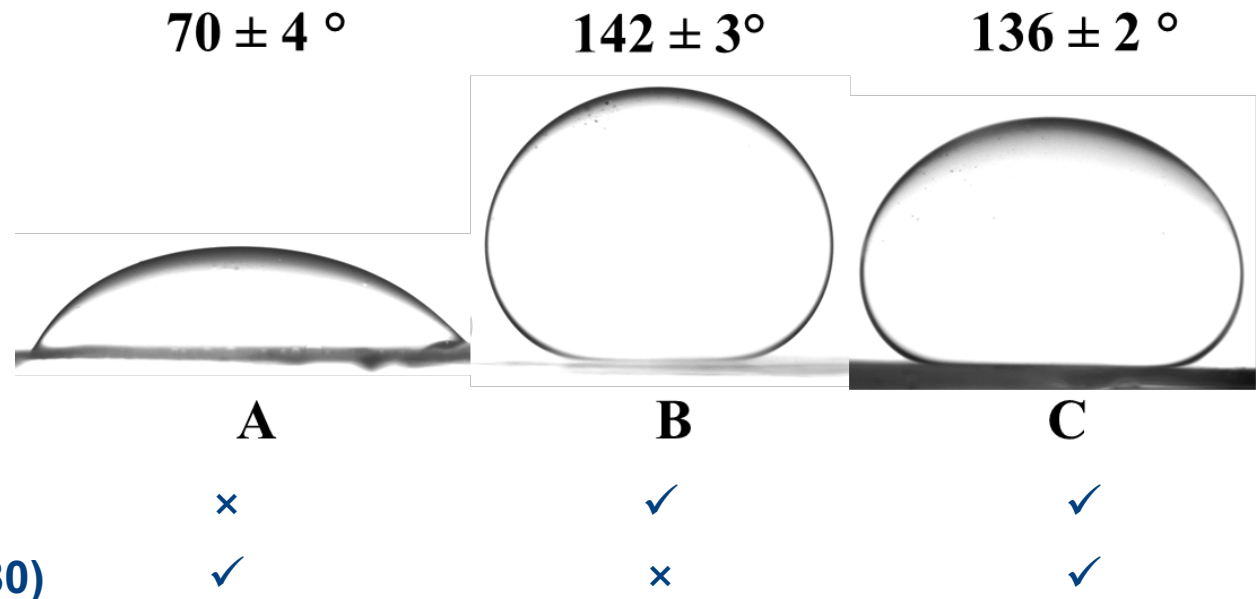
ethanol-rich phase

oil-rich phase

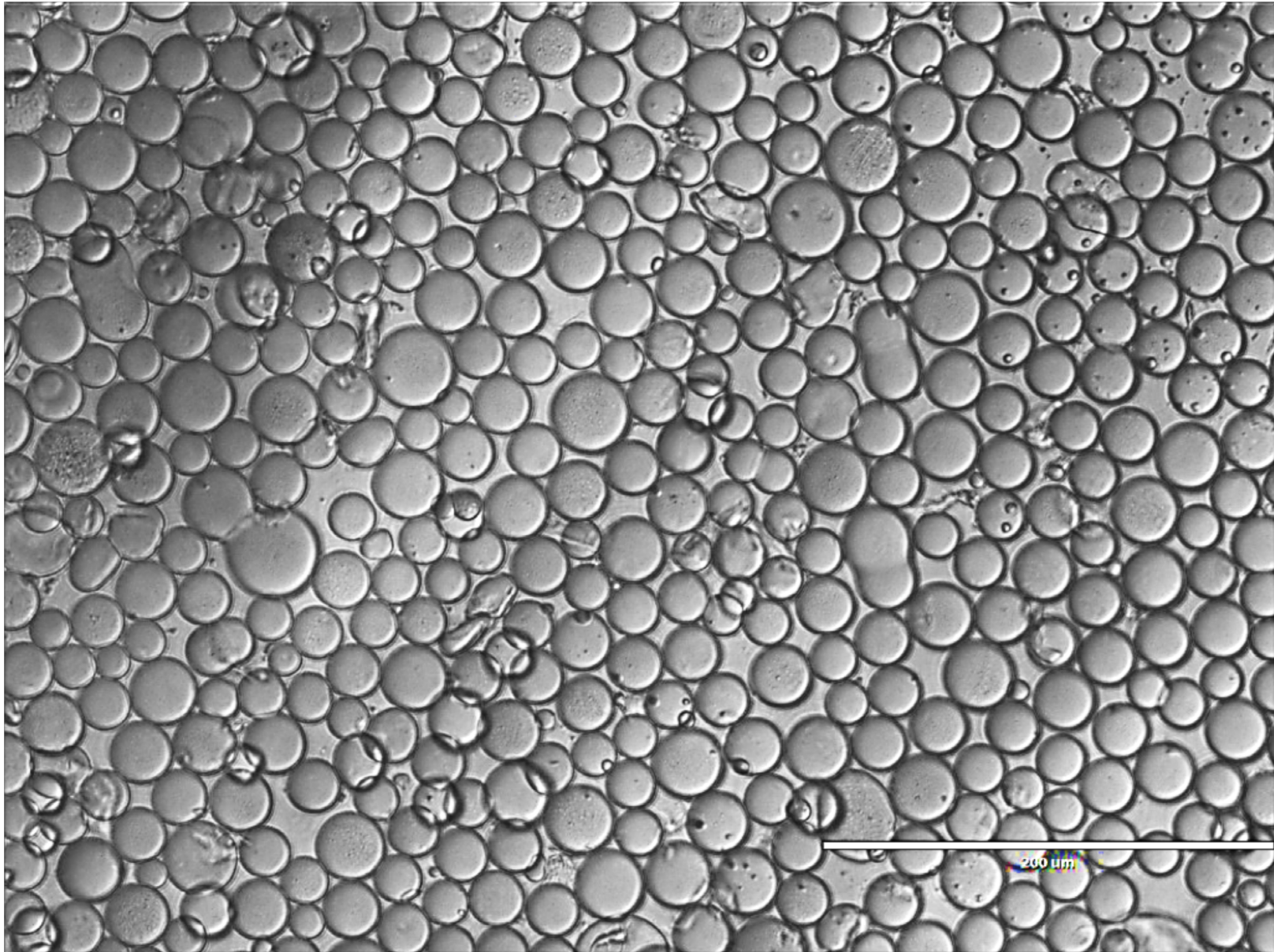




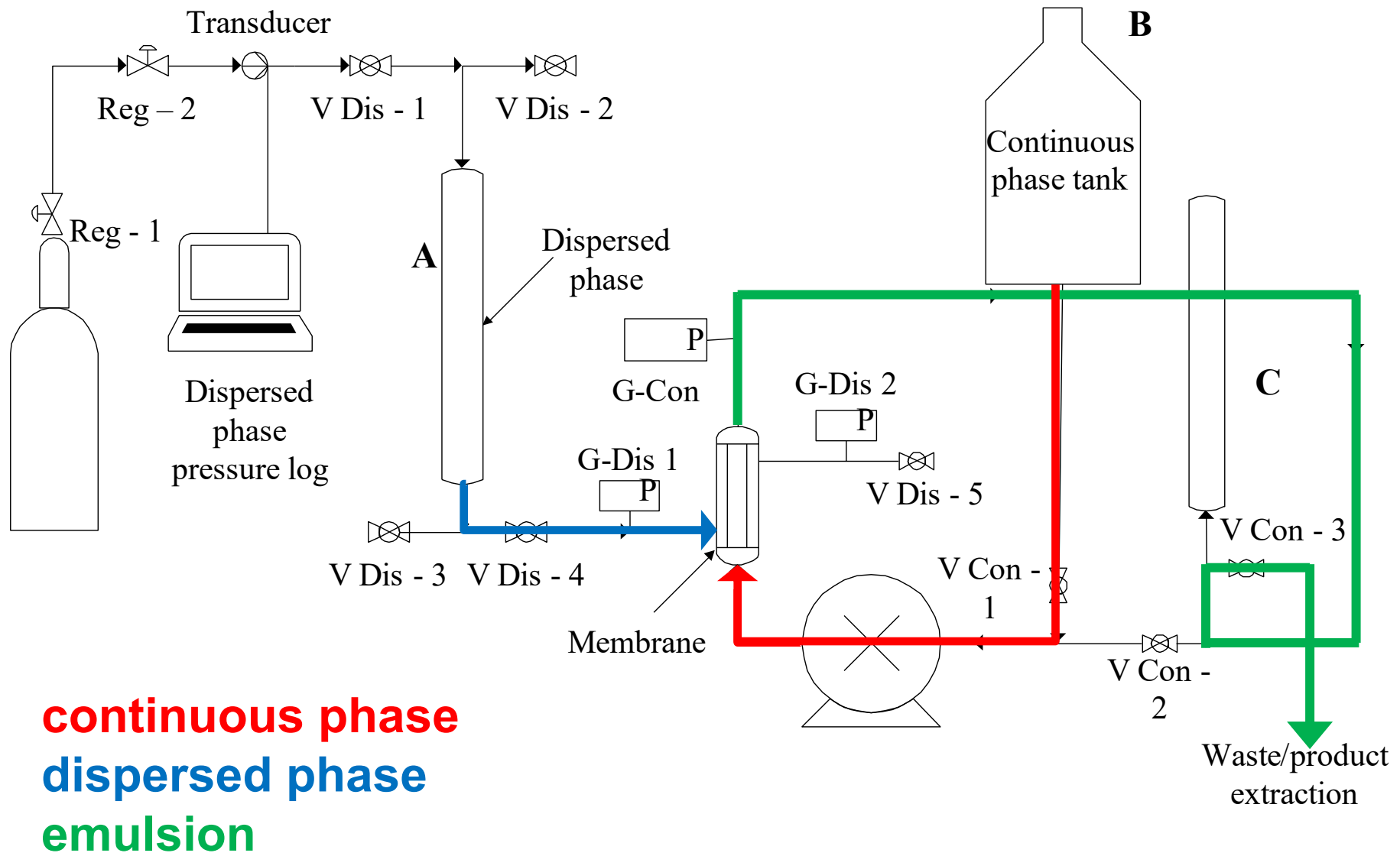
The hydrophilic SPG membranes were hydrophobized using  $\text{C}_{18}\text{H}_{39}\text{SiCl}_3$



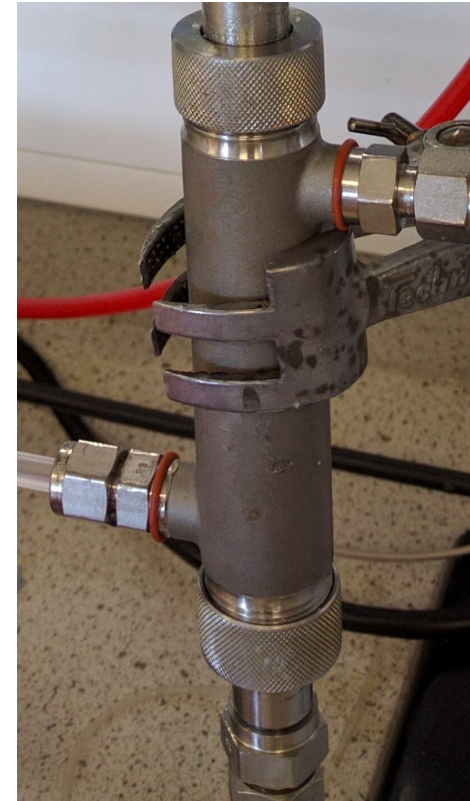
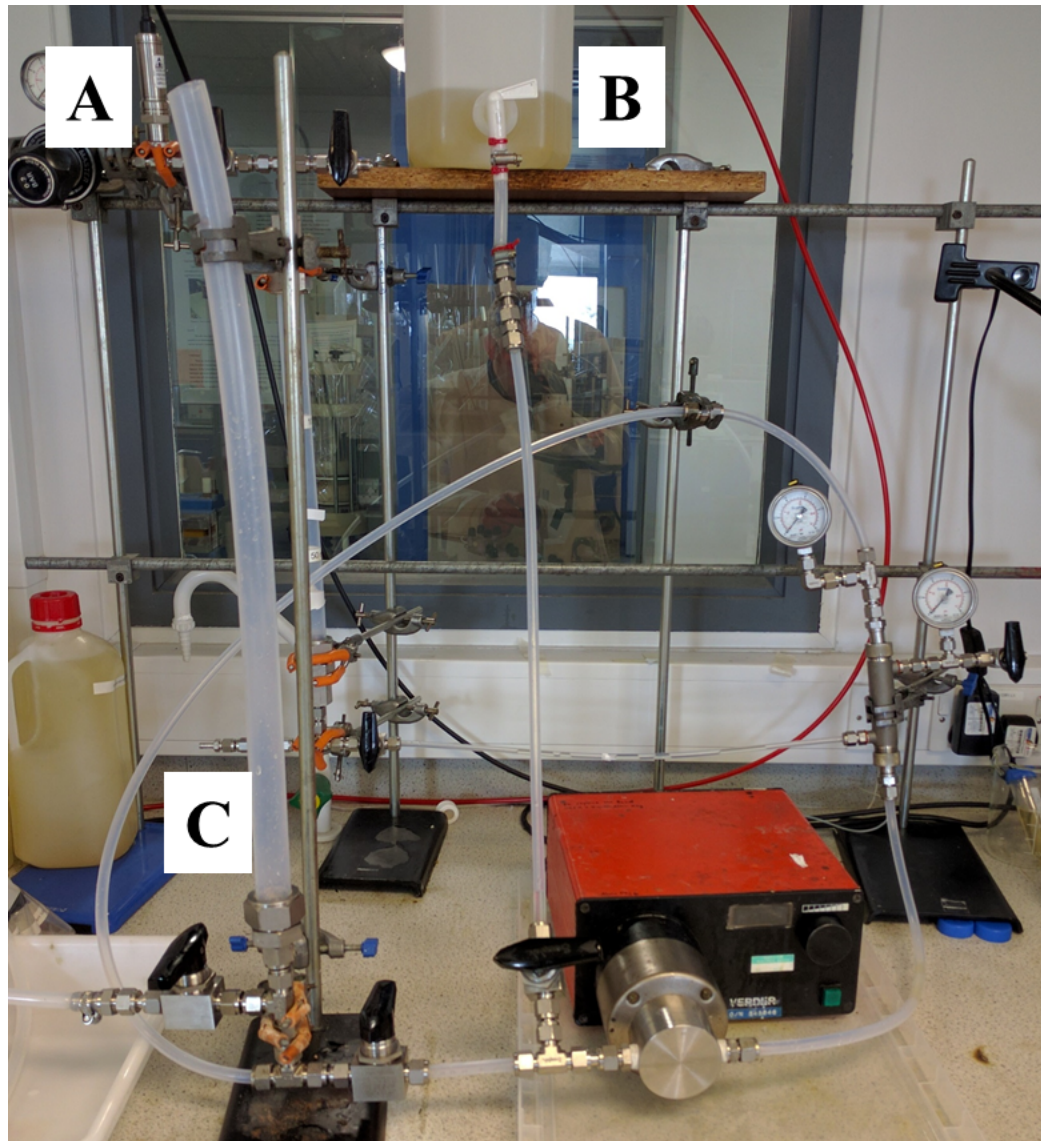








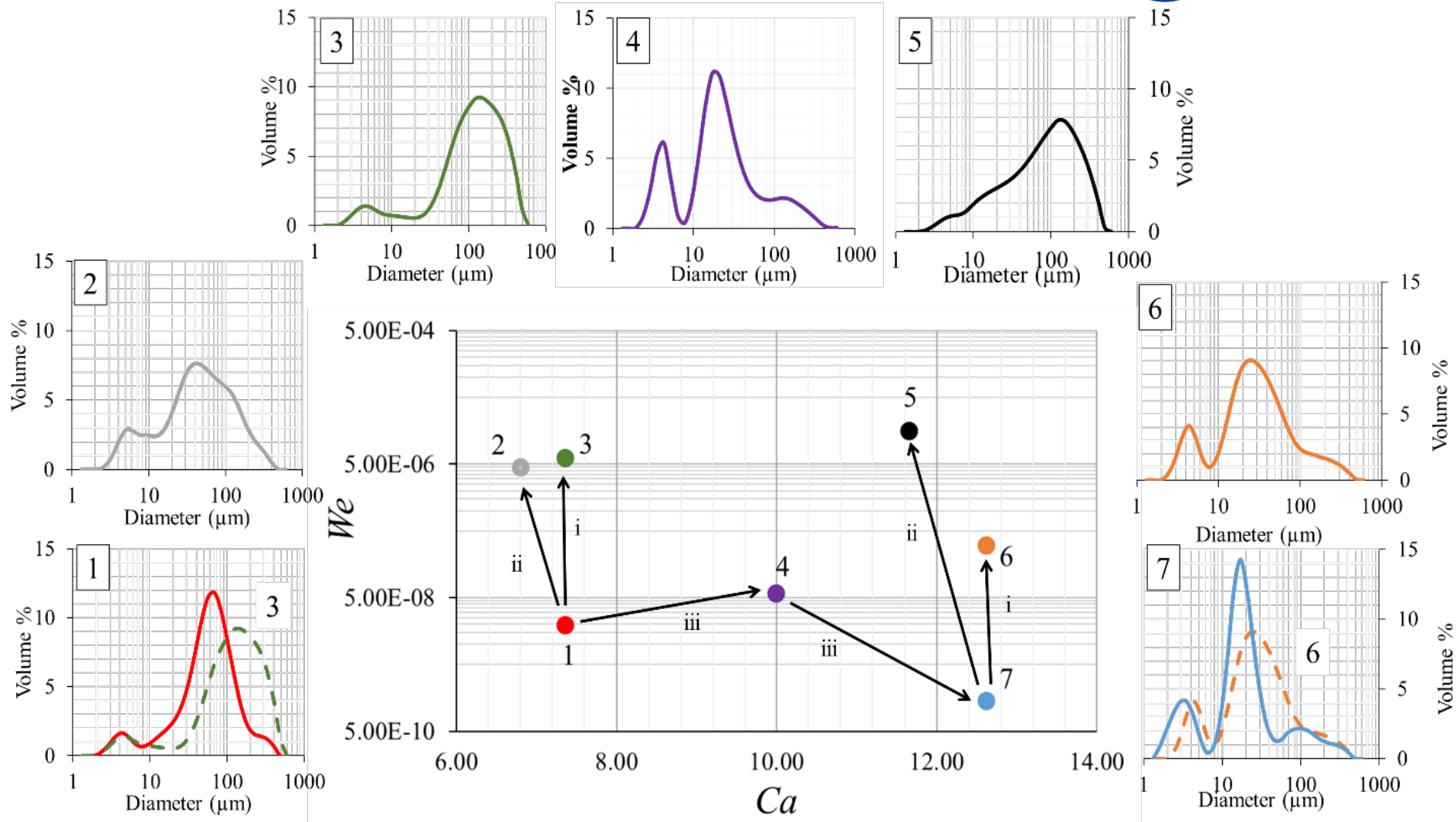




SPG membrane:  
10  $\mu\text{m}$  av. pore diameter  
12.5 cm long, 1cm dia.



# Emulsification Process control



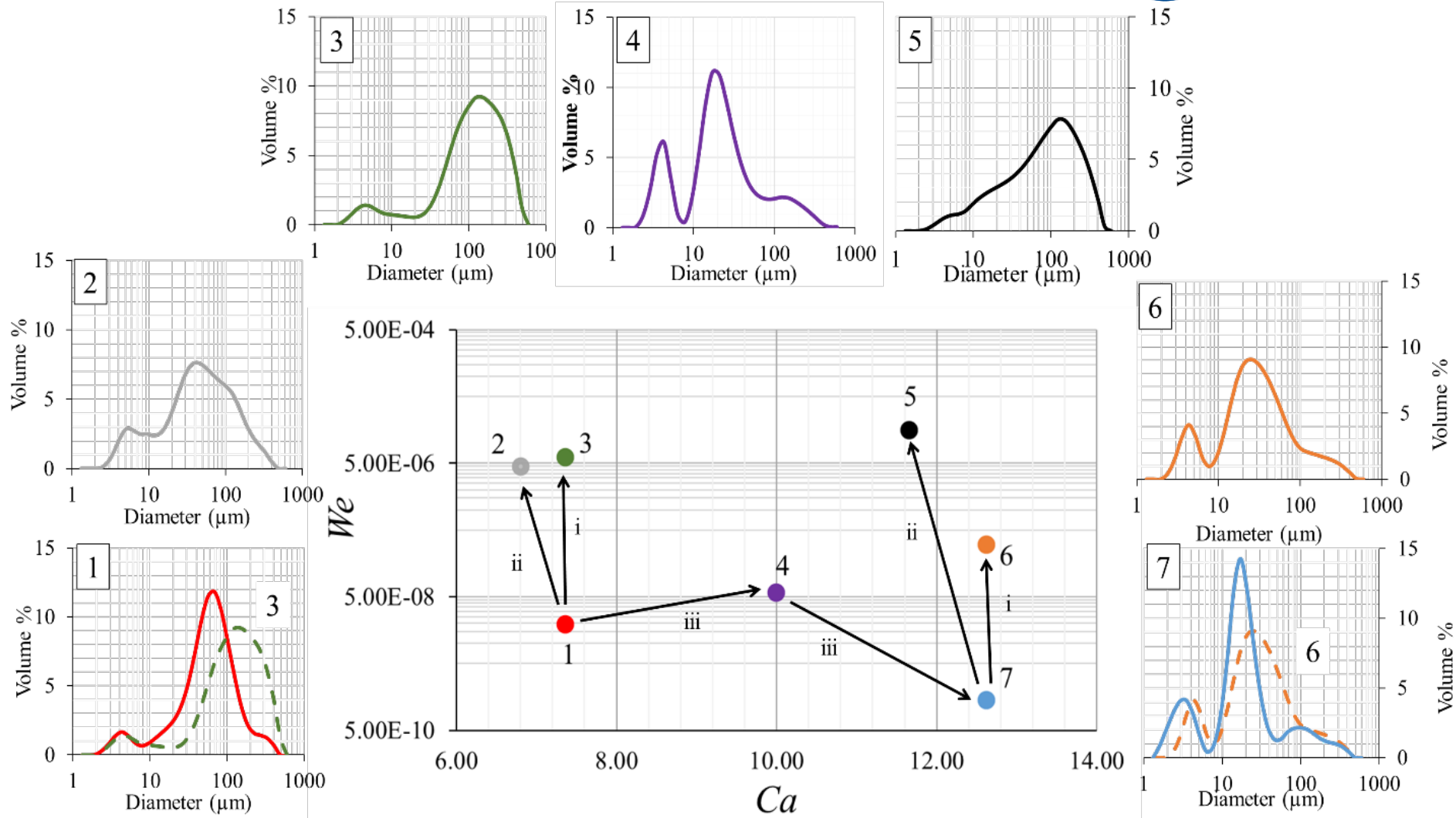
$$Ca = \frac{\mu_{cp} v_{cp}}{\gamma}$$

$$We = \frac{\rho_{dp} v_0^2 D_0}{\gamma}$$

$Ca$  and  $We$  represent the ratio of viscous/inertial to interfacial tension forces in the emulsion formation process



# Emulsification Process control

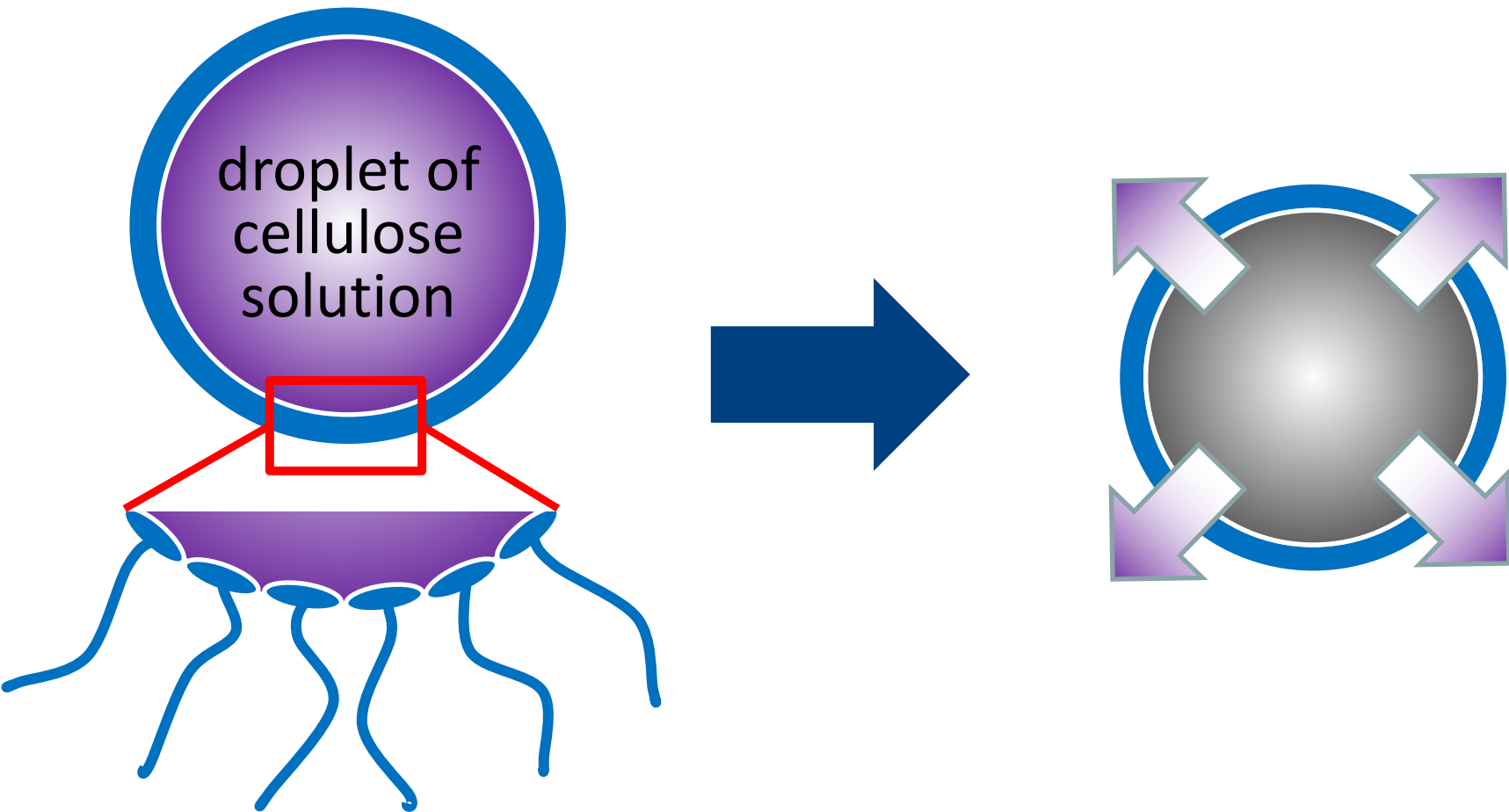


(i) increase in TMP

(ii) reduction of  
cellulose concentration

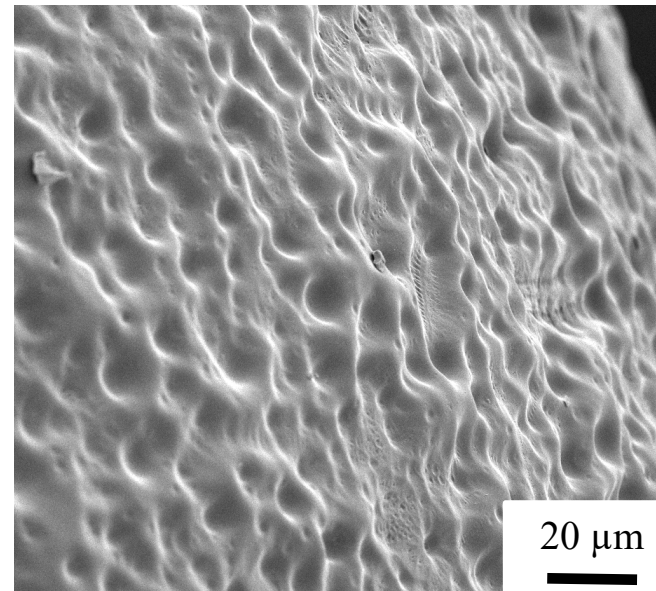
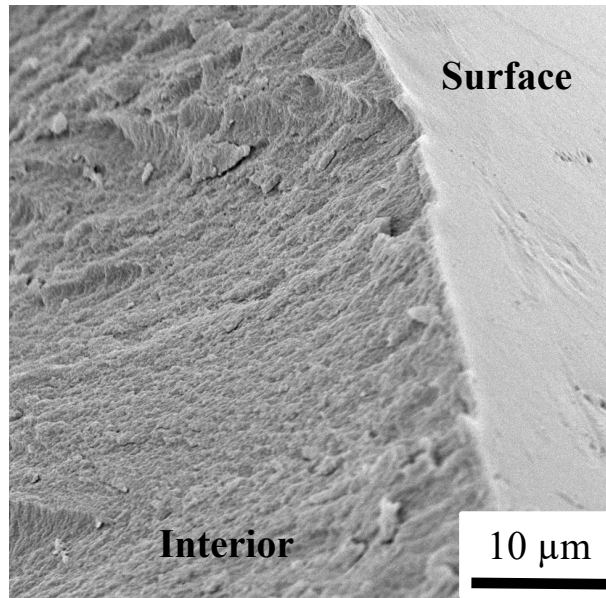
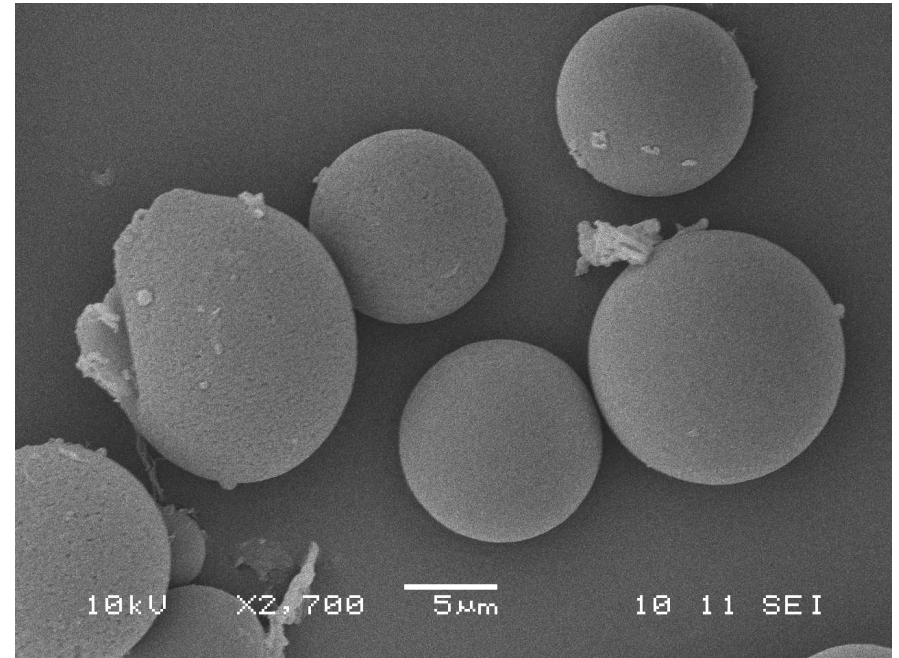
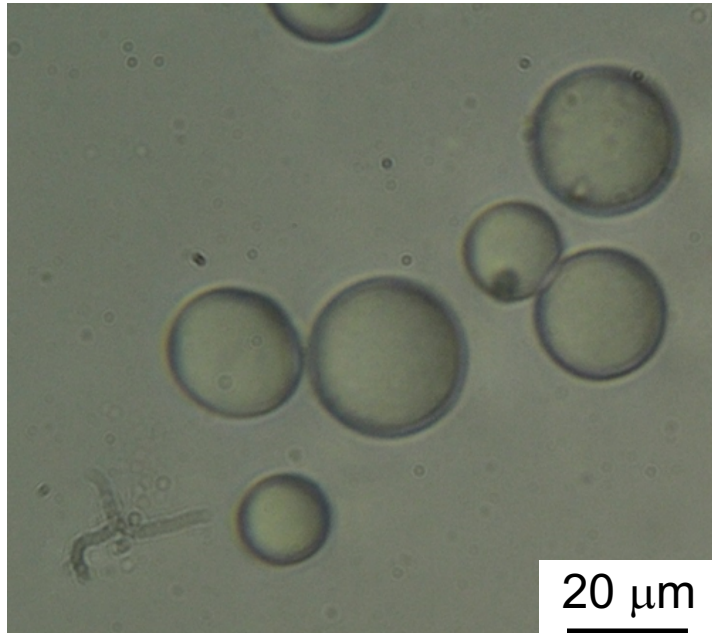
(iii) increased continuous  
phase flow rate





The anti-solvent (ethanol) penetrates the droplet, precipitating the cellulose particles.

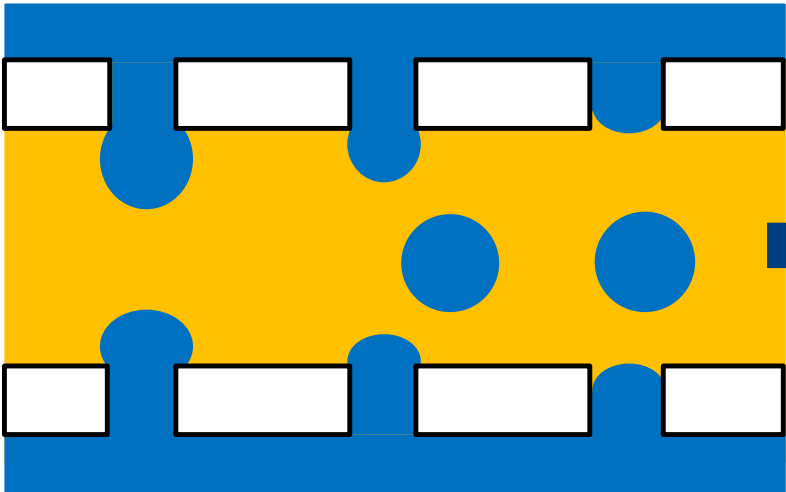




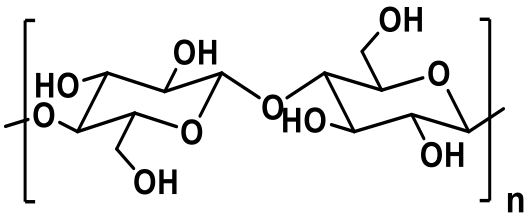


# Cellulose beads chemical modification

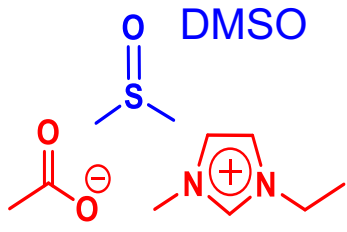
*Dispersed phase:*  
IL/DMSO/Cellulose



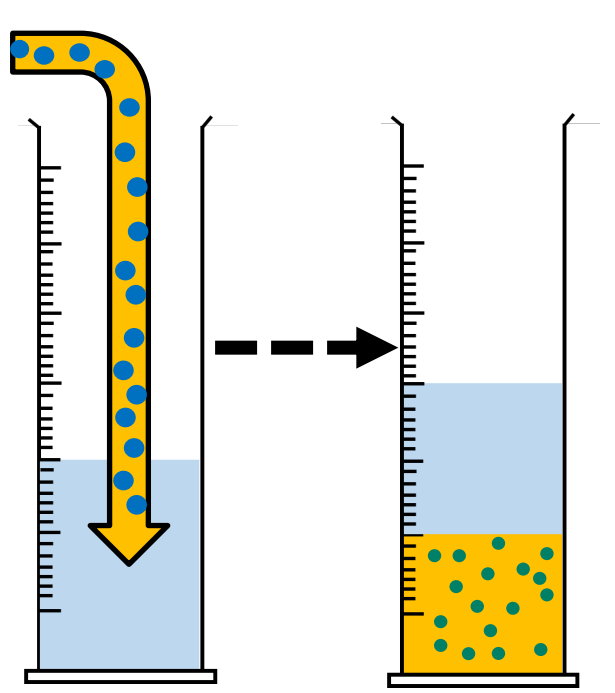
*Continuous phase:*  
Sunflower oil + Span 80



cellulose

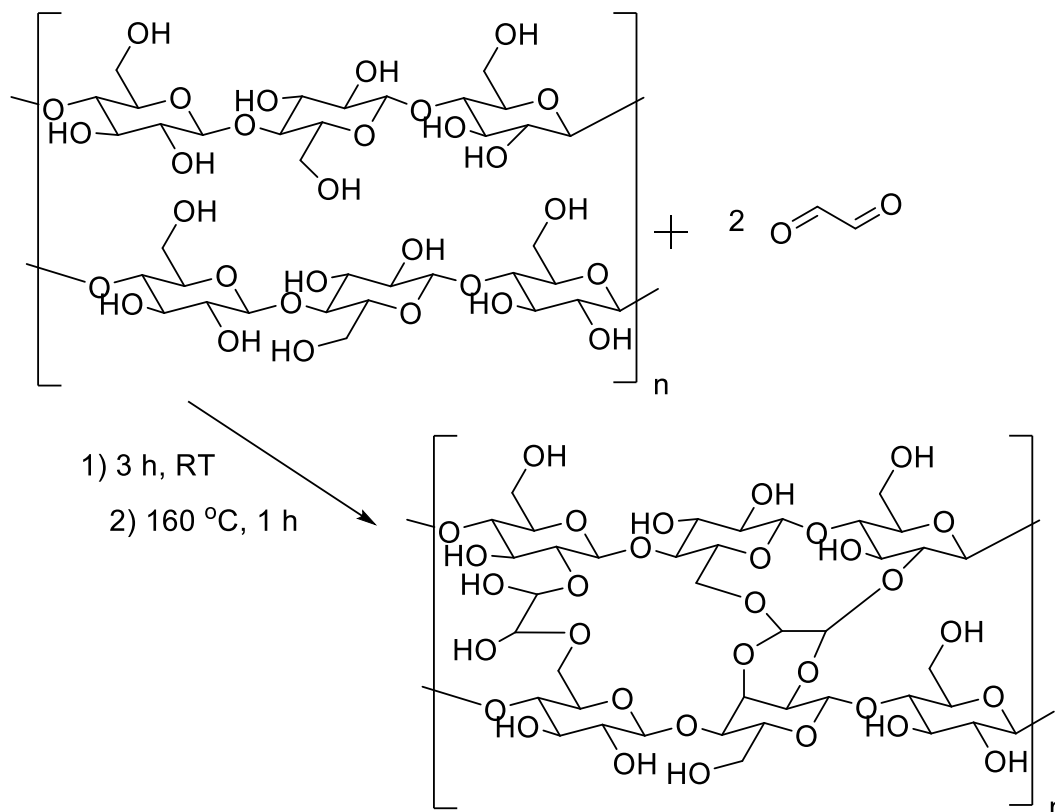
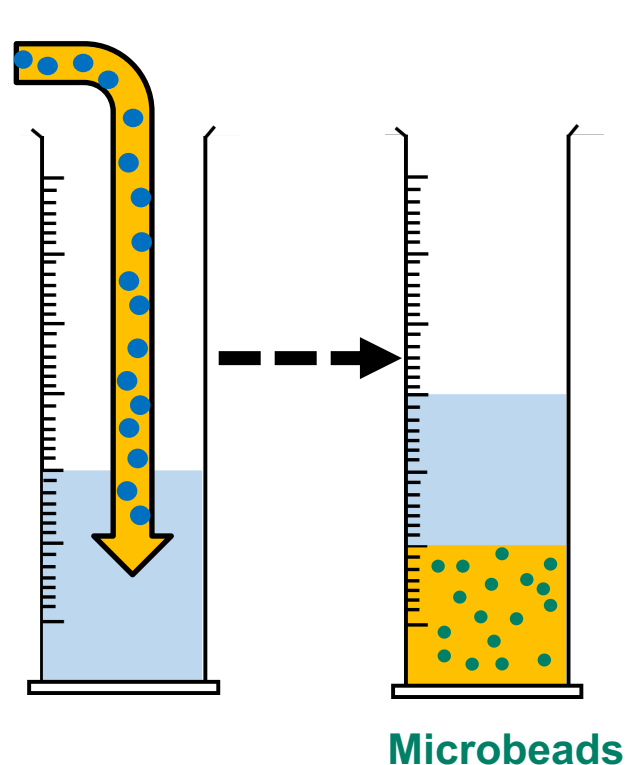


ionic liquid



Microbeads

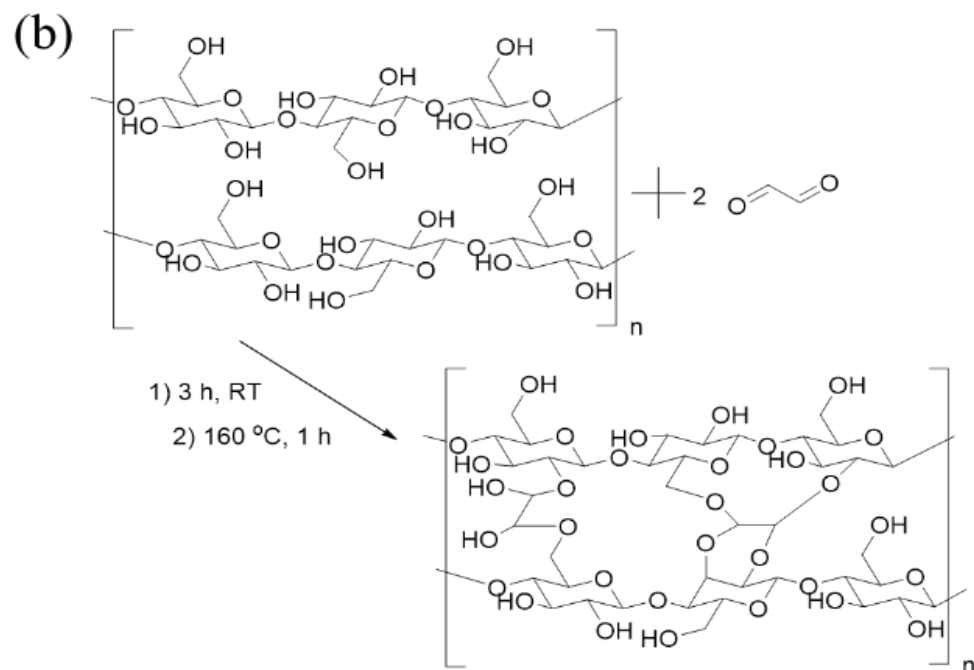
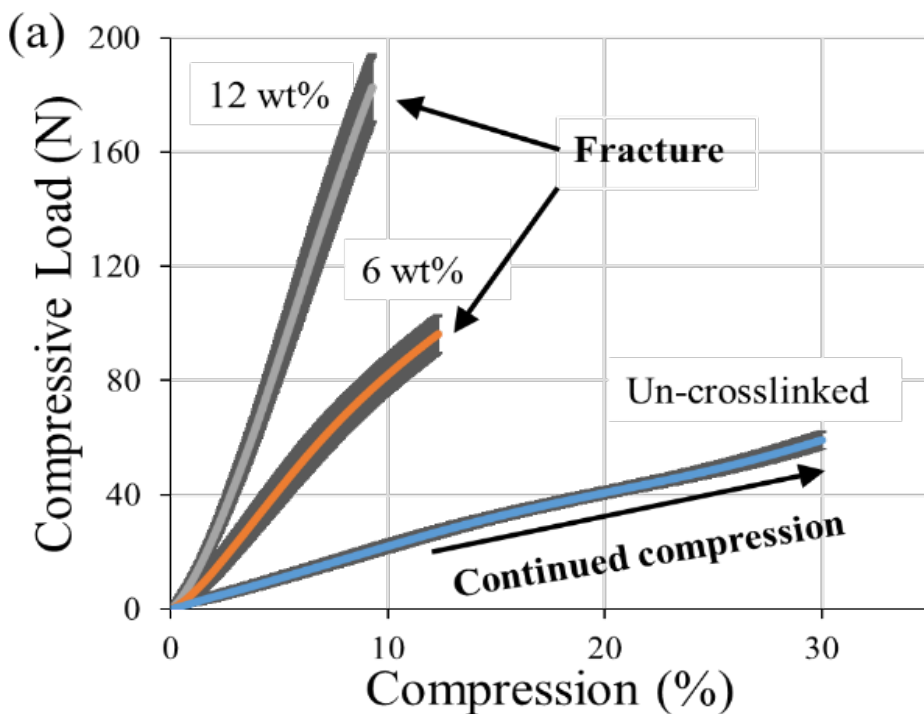




Post-fabrication crosslinking using glyoxal



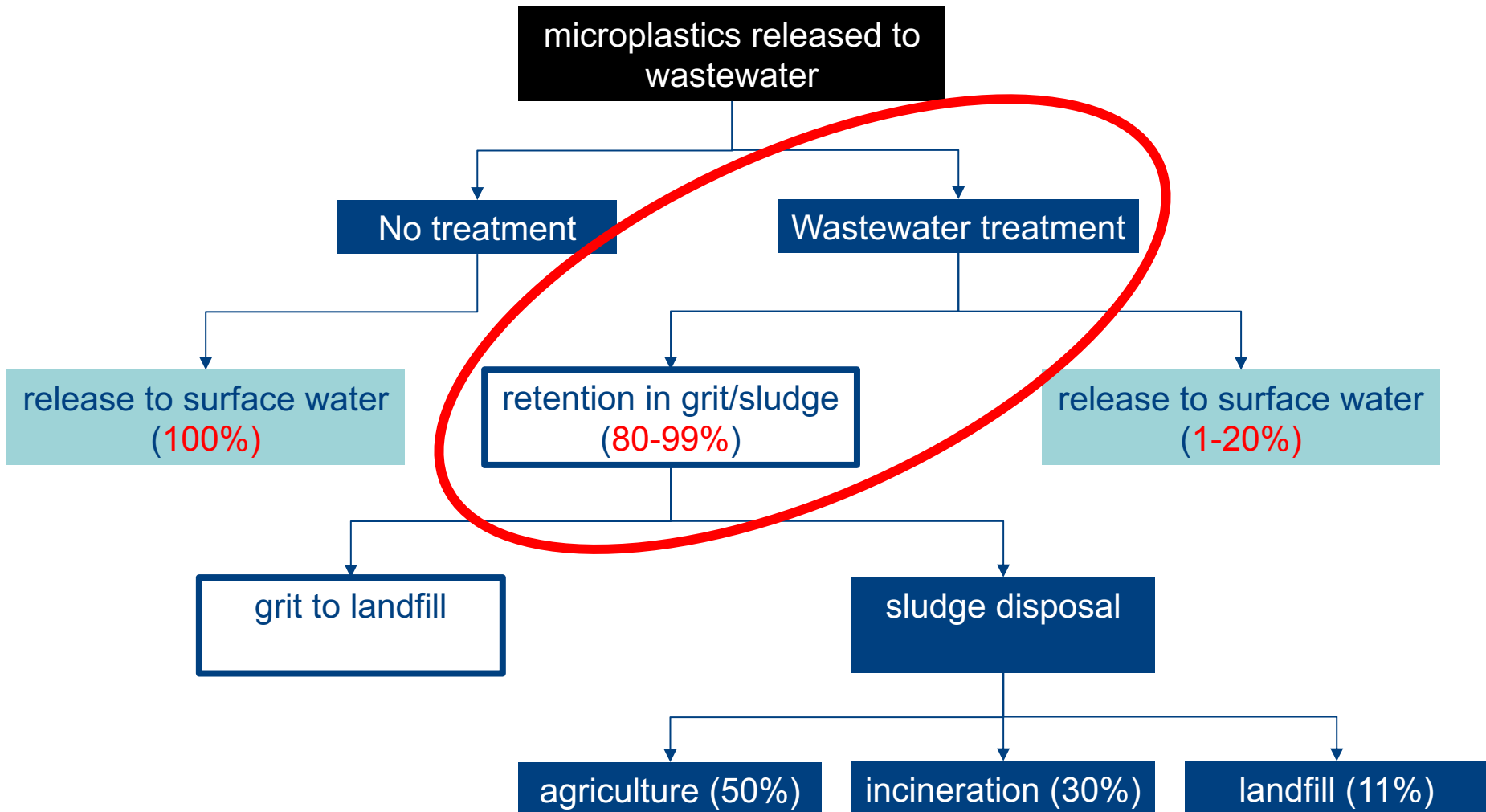
Crosslinking with glyoxal, 3h RT, followed by 1h at 160 °C



The cross-linked cellulose beads have a higher compression load with the same surface roughness and biodegradability.



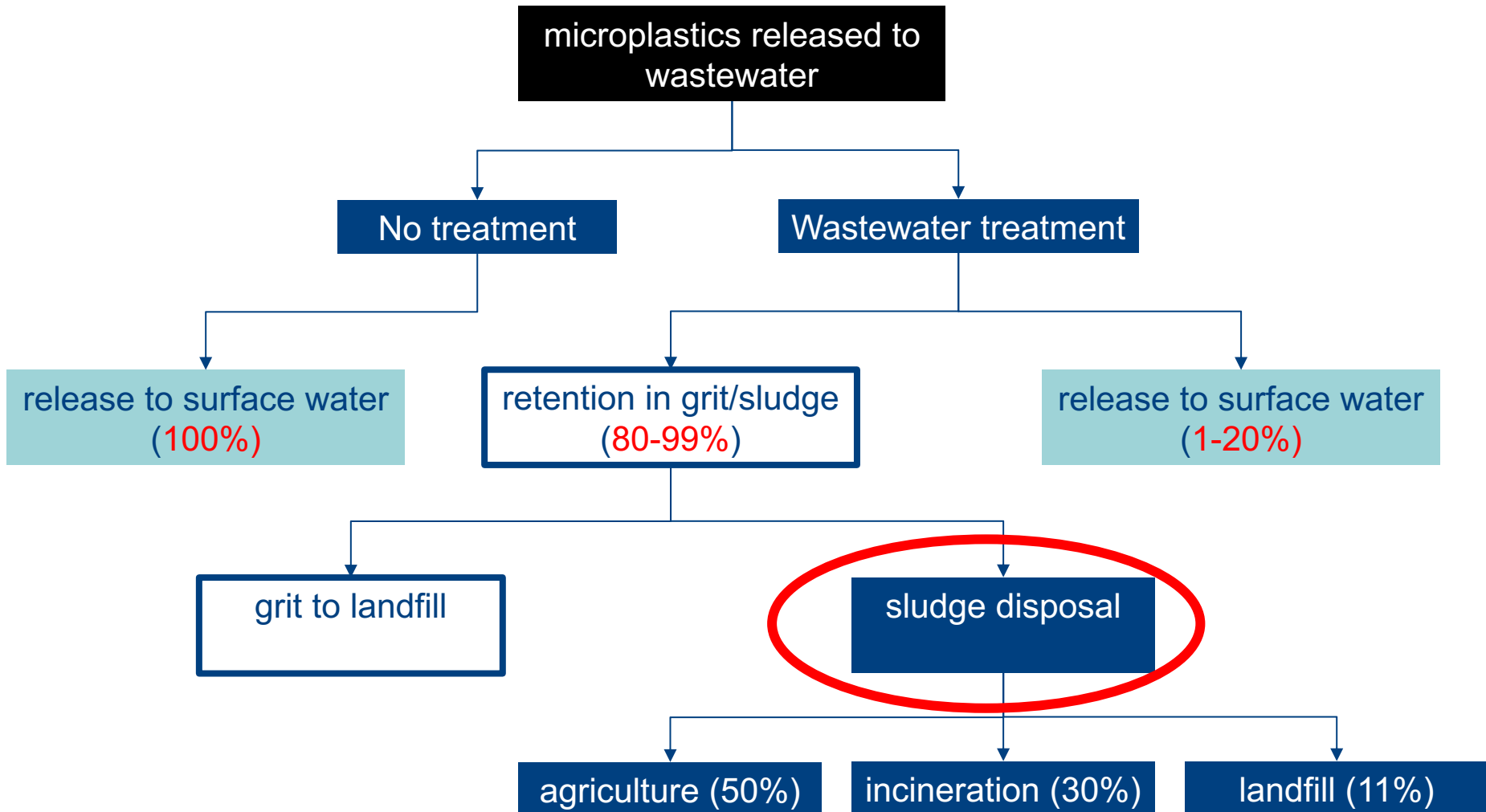
# Are cellulose beads actually biodegradable?



Overall release from wastewater treatment: 50% (43% to soil, 7% to surface water), not including leaching from landfill and release to air.



# Are cellulose beads actually biodegradable?



Scope: to determine and characterise the biodegradation of cellulose beads under both anaerobic and aerobic conditions.



- **Productivity:**

Initially: 1 vol% of dispersed phase (4wt% cellulose) in continuous phase

Currently: 30 vol% of dispersed phase (8wt% cellulose) in continuous phase

this translates to 3-10 kg/h per m<sup>2</sup> of membrane.

- **Viscosity:**

Cellulose concentration (wt.%)	Viscosity (Pa.s) <sup>a</sup>	Density (g/mL)	Interfacial tension (mN/m) <sup>b</sup>	Contact angle (°) <sup>c</sup>
8	1.18 (± 0.01)	1.13 (± 0.0004)	1.57 (± 0.02)	133 (± 2)
4	0.13 (± 0.01)	1.12 (± 0.001)	1.70 (± 0.04)	136 (± 2)

<sup>a</sup> average across Newtonian range; <sup>b</sup> with sunflower oil-2 wt% Span 80; <sup>c</sup> on hydrophobised glass

- Solvent Recycling and Particle Recovery
- Membrane Fouling
- Long-term stability





ACS  
**Sustainable**  
Chemistry & Engineering

Research Article  
pubs.acs.org/journal/asccecg

**Continuous Production of Cellulose Microbeads via Membrane Emulsification**

James Coombs O'Brien,<sup>†,‡</sup> Laura Torrente-Murciano,<sup>§,||</sup> Davide Mattia,<sup>\*,§,||</sup> and Janet L. Scott<sup>\*,†,||</sup>



2012

2013

2017

2018



CSCT PhD  
James Coombs O'Brien



**Plastic microbead ban:**

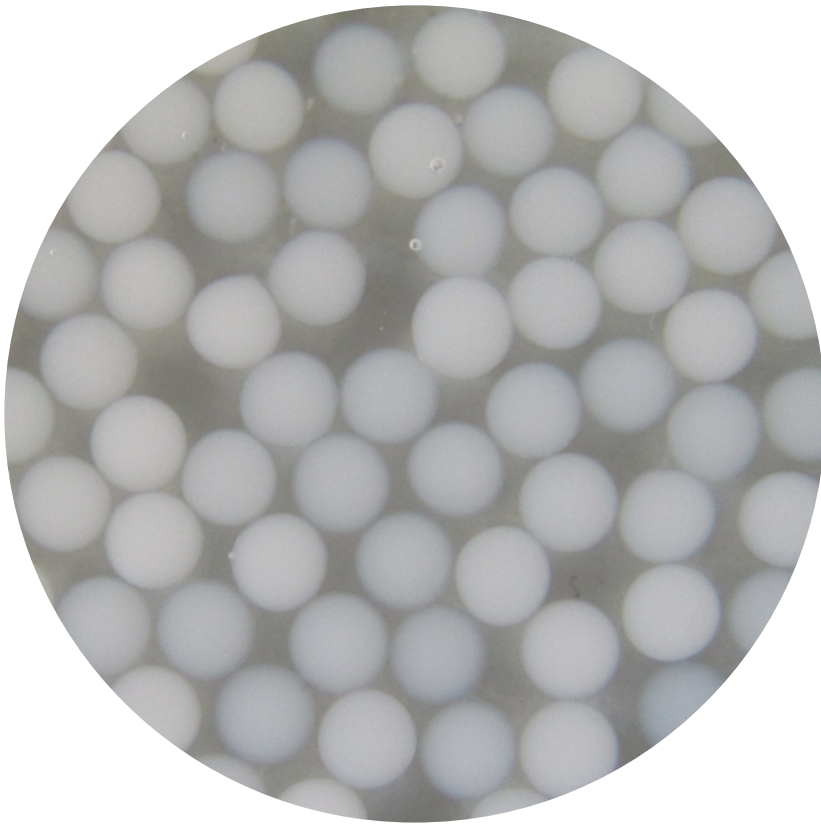
**EPSRC**  
UoB IAA

  
Natural biodegradable microbeads



# **NATUR**BEADS

Natural biodegradable microbeads



Cellulose

Abundant



Natural



Renewable



Biodegradable





# Competition

High Cost



Biodegradable  
beads (PHA)

Plastic beads  
(PE, PMMA,  
polyacrylates)

Further bans  
expected



Non-customizable



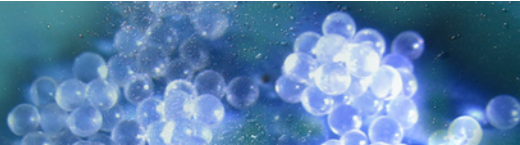
Oats, salt,  
sugar, nut  
shells, fruits  
seeds

Other beads  
(silica, PLA)

Non-biodegradable

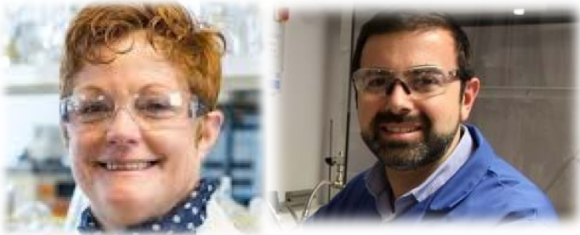


 **NATUR**  
BEADS

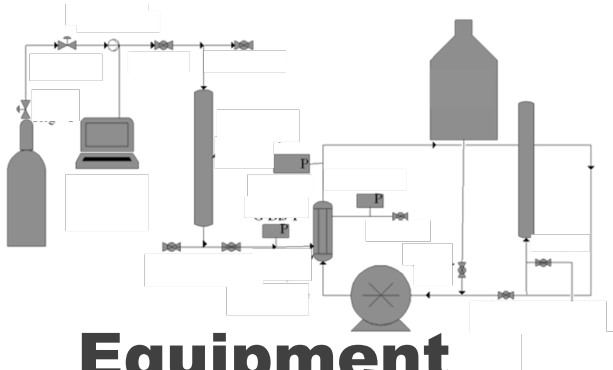




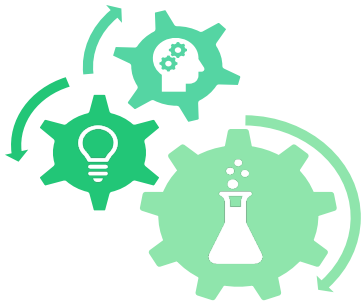
# Business Model



**Know-how**



**Equipment**



**Processes**

**Technology solution**

for cosmetic  
ingredients and  
materials  
manufacturers

**Fee + Royalties**



# Team



**Dr Giovanna Laudisio**

Co-Founder and CEO



**Expertise in Project Management and Technology translation**



**Prof. Janet Scott**

Co-founder

Technology Advisor- Chemistry



**Expertise in biopolymers chemistry**



**Prof. Davide Mattia**

Co-Founder

Technology Advisor-Engineering



**Expertise in membrane processes**



**Lolan Naicker**

Principal Process Engineer



**Expertise in Scale up and Technology commercialization**



**Kantish Bhalerao**

Process Technician



**Expertise in Manufacturing, Testing, Quality control**



**Roger Whorrod, OBE**

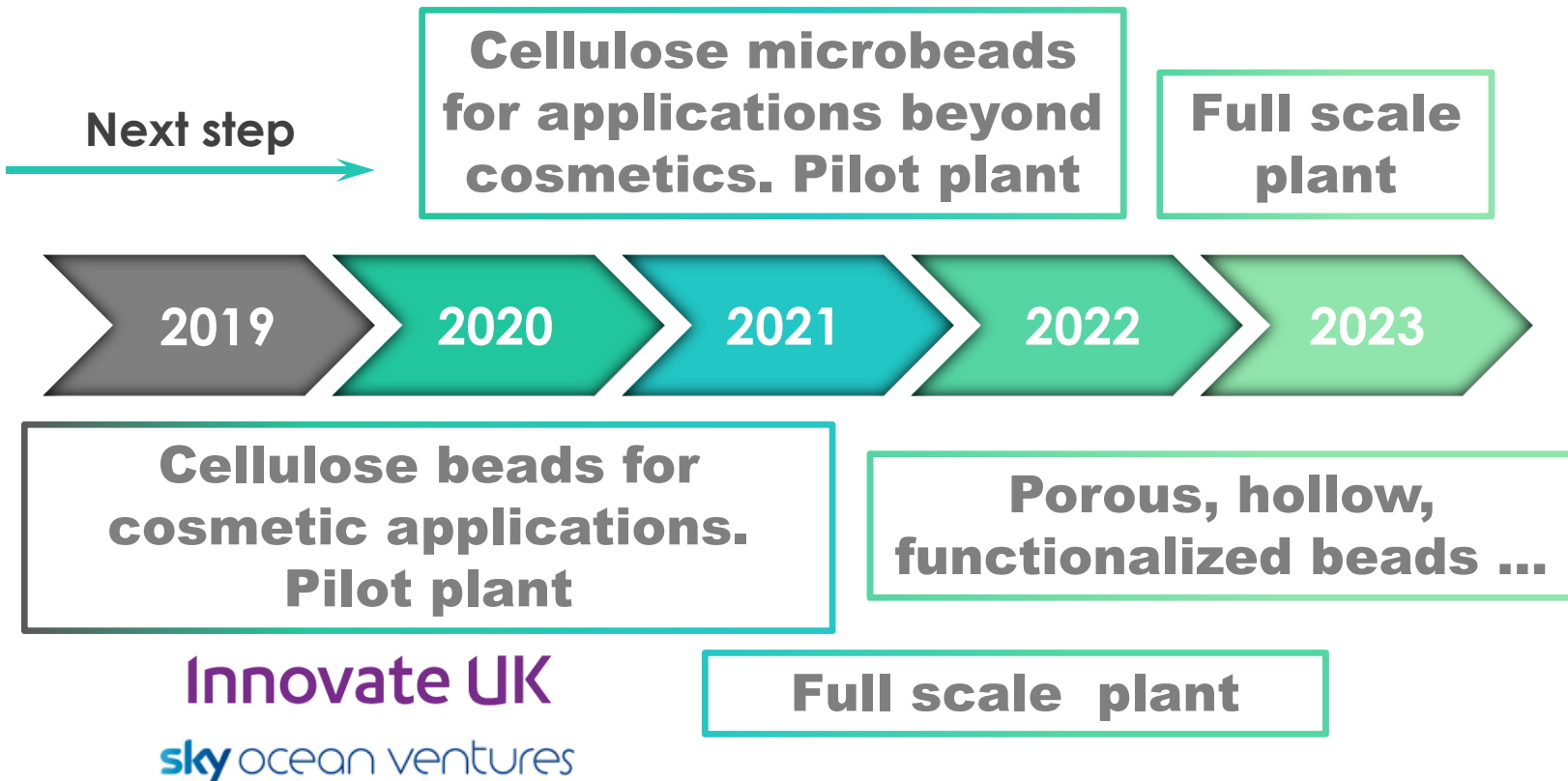
Business Adviser



**Expertise in Entrepreneurship**



# Roadmap

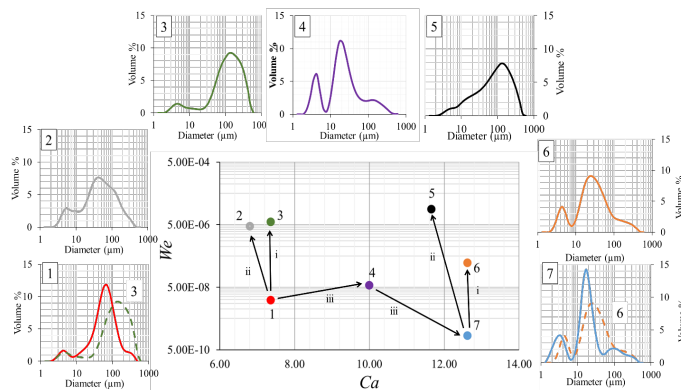




Plastic microbeads are a scourge for the environment and have to be removed at the source as they cannot be cleaned-up.



We have developed a biodegradable alternative based on cellulose, using a continuous scalable process with good control over size, chemistry and structure.



We have created a spin-off company to industrialise the beads manufacturing process and commercialise the technology to have a real and positive impact on the environment.

 **NATURBEADS**



funderson:



## BioBeads Team:

- Prof Janet Scott
- Prof Karen Edler
- Dr James Coombs
- Dr Ekanem Ekanem
- Dr Hui Shi
- Amy Wilson
- Davide Califano
- Ciarán Callaghan

## Naturbeads Team:

- Dr Giovanna Laudisio
- Prof Janet Scott
- Lolan Naicker
- Kantish Bhalerao
- Roger Whorrod

## University of Bath :

- Dr Ana Lanham
- Asalma Sebastian

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e-mail: [d.mattia@bath.ac.uk](mailto:d.mattia@bath.ac.uk)