

Appendix 4

Enterprise at the University of Bath

A presentation to Court: January 2022

Jonathan Knight, Vice-President Enterprise

Our Charter of Incorporation

2. The objects of the University shall be to advance learning and knowledge by teaching and research, particularly in science and technology, and in close association with industry and commerce.

External drivers for faster change

- Devolution and the Place agenda/levelling up
- Brexit and the recognition of the importance of Innovation for inward investment, and also for research
- COVID recovery and the changing nature of businesses
- The establishment of the West of England Combined Authority and the regional mayoralty
- The establishment of regional powerhouses including the Western Gateway (reaching from Swindon to Swansea)

Our University Strategy...

...at a glance



Our Values



Delivering quality and excellence, whilst being quick to listen and learn



Nurturing high aspirations, for the benefit of all



Aspiring to the highest standards of scientific, ethical and professional integrity, whilst supporting the freedom to challenge received wisdom



Supporting a sustainable community and adopting best environmental practice



Fostering inclusion, equality, diversity and accessibility where the unique value of each individual is recognised as we build a community of trust and care by treating each other with respect

Our Mission is to deliver world-class research and teaching, educating our students to become future leaders and innovators, and benefiting the wider population through our research, enterprise and influence.

Our Vision is to be an outstanding and inclusive University community, characterised by excellence in education, research, and innovation, working in partnership with others for the advancement of knowledge, in support of the global common good.

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- [ENTERPRISE BATH CALENDAR](#)
- [IKEEP FOR STUDENTS](#)
- [ALUMNI INNOVATION AWARD](#)
- [START-UP VISA](#)
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Major Enterprise Spokes underway:



- Institute for Advanced Automotive Propulsion Systems
- Located on Bristol and Bath Science Park
- The future of automotive.



- Motion Capture Innovation Studio
- Located in Bottleyard Studio
- Aimed at Creative/Gaming/Film/Digital
- Broader audience includes Healthcare and Performance Sports



- Innovation Centre for Applied Sustainable Technologies
- To be addressed by Professor Davidson

These three projects:

>£140M total investments: £95M of core funding, alongside £31.7M of research support and £15.5M of funding for doctoral training
By 2030 3 business led innovation clusters, generating minimum £1.621bn GVA and creating 6,300 jobs

iSTART: a vision for a future project

I INNOVATION

S SKILLS

T TECHNOLOGY

A ARTS

R RESEARCH

T TRAINING

- A Bath-centered regional collaborative project with 3 local educational delivery partners & B&NES Council
- West of England Combined Authority + match funding
- UoB - Research, Innovation and Enterprise business support along with Setsquared and Institute of Coding-type delivery
- Post-COVID, Post-Brexit, city regeneration, blended delivery
- Place and Inclusive Enterprise