

Court

24 March 2026

Professor Phil Taylor, Vice-Chancellor and President



Our University

- A **top 10** UK University
- Times and Sunday Times **Sport University of the Year 2026**
- **132nd** in the QS World University Rankings
- **56th** in the QS World Rankings: Sustainability 2026
- High levels of **student satisfaction** (NSS)
- High levels of **staff satisfaction** (Employee Survey)



Our Impact

Locally, nationally and internationally through:

- Research and innovation
- Expert evidence
- Sport
- Economic and social contribution (Oxford Economics)





In **2023/24**, the University of Bath generated over **£500 million** for the local economy and nearly **£1 billion nationally**, supporting more than **7,000 local jobs** and **13,000 across the UK** (Oxford Economics, 2025).





1 in 16

of all jobs in the local area
supported by University
activities and students



£126 million

local economic boost
from student and
visitor spending



£11,000

average each student
spends annually benefiting
the local economy



1.3 million

visits to the University's
Sports Training Village
annually



54,300

local residents
engaging in University
community events



£80,000+

raised by Bath students
for local and
national causes

Delivering prosperity locally and nationally



20,000+
students and
150,000+
alumni across
170
countries

92%
of Bath undergraduates
in high-skilled employment
within 15 months

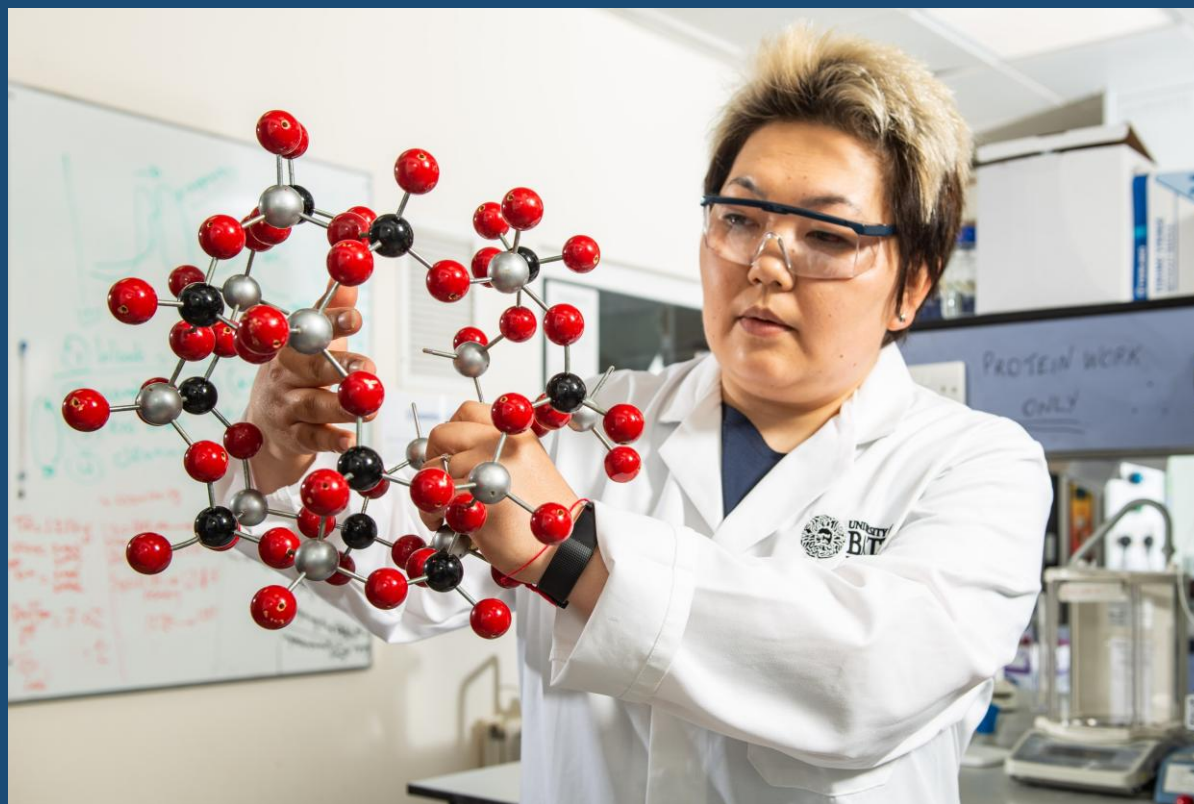

1 million+
learners trained in digital
skills through the University's
Institute of Coding


£387 million
expected contribution
from 2023/24 graduates to
long-term UK productivity


+80%
of students from the most
deprived areas achieving
a **First** or **2:1** degree

500+
scholarships and bursaries
awarded to support access
to higher education

Building skills, broadening access



92%

Bath research rated
'world-leading' or
'internationally excellent'



£50 million+

received in
research funding
(2022/23)



£20 million+

Bath research expected
to drive UK productivity
gains by 2040

57

start-ups and spinouts
launched by Bath
students and academics

43

high-tech firms

supported by
SETsquared, generating

£15 million
in turnover



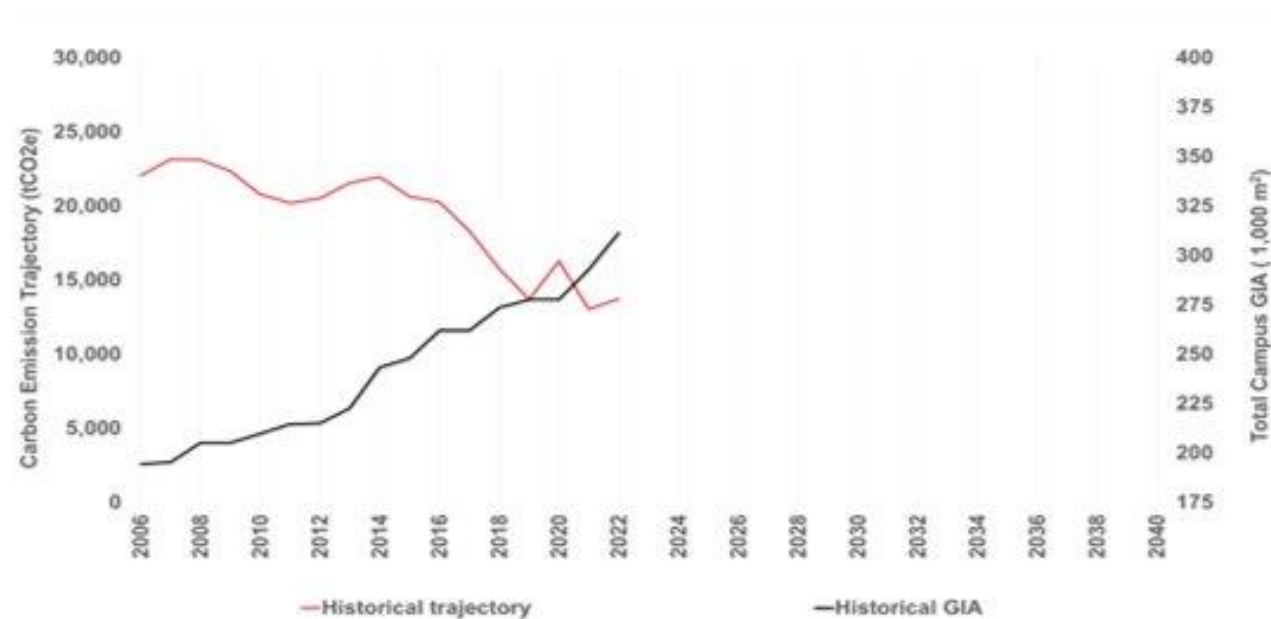
525 jobs

supported by
University-linked
enterprises

Turning bold ideas into real-world impact

Reducing our Carbon Emissions: Headlines

- Scope 1 & 2 emissions fallen 46% since our baseline year 2005.
- Mostly due to a number of energy initiatives, but also partly due to UK grid decarbonisation.
- Emissions have fallen despite significant growth in Uni since then: CO₂/m² has fallen from 126 in 2005 to 43 in 2024 (almost cut by 2/3rds). Similar scale of cut in emissions per student or per £turnover.
- Scope 1 & 2 = developing an energy strategy based on heat and energy being delivered through clustered networks across campus.
- Recent switch of electricity supplier to renewable electricity tariff – reducing market-based scope 2 emissions.



Our Civic Role

We are working closely with

- Universities West
- B&NES
- WECA
- The Royal United Hospital
- Dorothy House
- Bath Rugby and Bath City FC
- Buro Happold

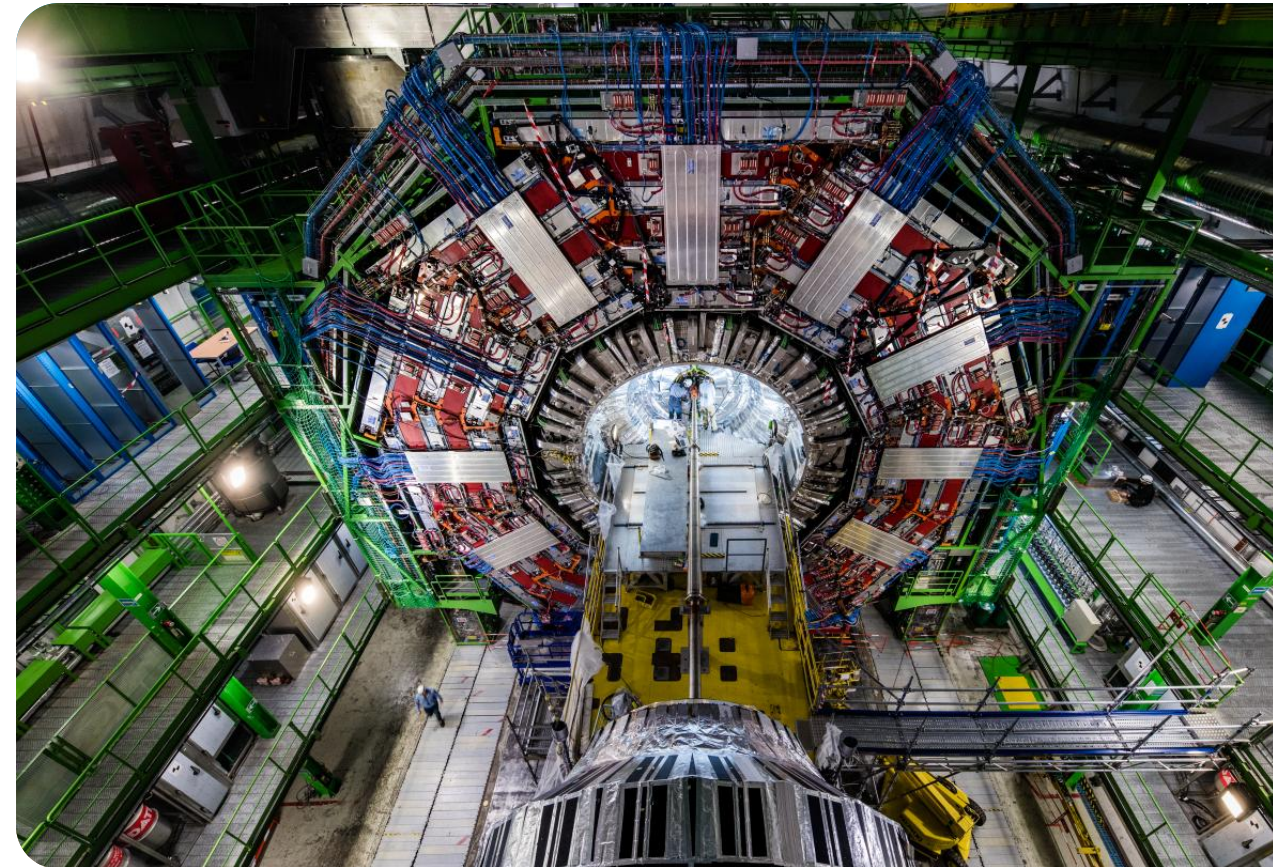
to contribute to economic growth,
support industry transition, improve
health outcomes and demonstrate real
world impact for our region



International

Extending our reputation and reach

- Full membership of Compact Muon Solenoid (CMS) experiment at CERN
- Membership of the Young European Research Universities Network (YERUN)
- New 10-year partnership with Study Group





60th Anniversary Year

Adelard Lectures

Thursday 26 March 2026: 'Looking back to shape a healthier future' with Chief Medical Officer, Professor Sir Chris Whitty

Further lectures in May and June on digital and sustainability

Anniversary Rugby Match

October 2026: Back-to-back matches at the Recreation Ground featuring the men's and women's first rugby teams



UNIVERSITY OF BATH
**SIXTY YEARS OF
SHAPING THE FUTURE**
1966-2026

We now ask ourselves what to do over the next 60 years

WE HAVE BEEN ENGAGING INTERNALLY AND EXTERNALLY, VIA GLOBAL VOICE PROJECT:



9

Surveys

36



Stakeholder interviews

2,943

People engaged



79

Countries

17



Focus groups

Our new strategy is centred around 5 questions



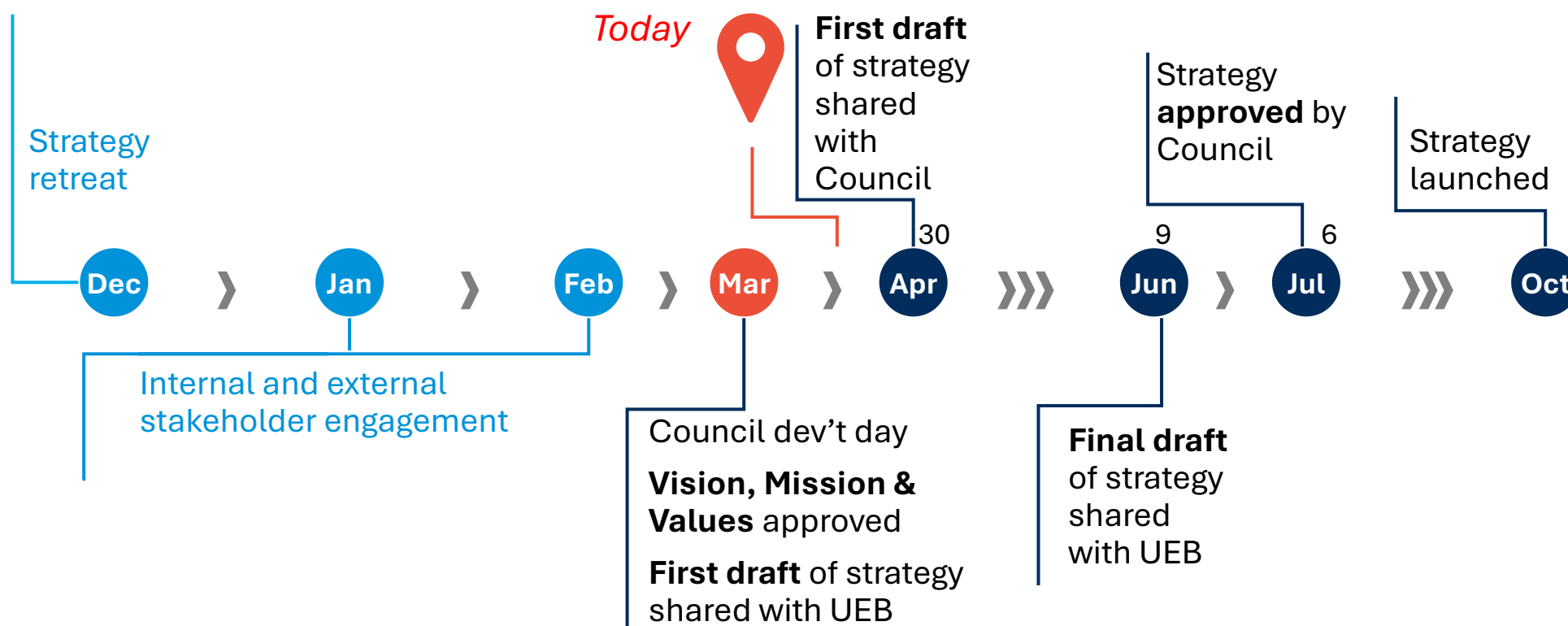
External Context

Uncertainty and change in the HE sector

- International student recruitment
- Financial pressures
- Post-16 Education and Skills White Paper
- Demographic shifts
- Sustainability challenges
- AI



Strategy development next steps: 2026



University of Bath Strategy 2036

Vision

Unlocking potential by advancing knowledge and nurturing talent.

Mission

To nurture talent, drive innovation and cultivate knowledge that matters, measuring our success in the value we create for the world.

Values

Bath is a place where ambition is collective, curiosity is encouraged, and success is defined by the difference it makes. Our values help us create positive impact:

INNOVATION

we embrace new ideas and encourage curiosity.

MOTIVATION

we celebrate excellence and share high standards that encourage us to continuously improve.

PARTNERSHIP

we bring together people and perspectives that challenge assumptions, open minds and spark ideas to move the world forward.

AMBITION

both for ourselves and others, which we build on confidence, encouragement and shared success.

COMMUNITY

we support an inclusive community where diversity in all its forms enriches our culture, in an environment that nurtures as much as it drives.

TRANSFORMATION

we connect knowledge with experience to advance sustainable change in individuals and society, improving lives and futures.

A framework for success

Our strategy establishes an enduring framework for the next decade of the University.

It is deliberately selective and high level, centred on areas that need our focus the most, building from our strengths and harnessing our ambition for the future.



Foundations for the Future

Our environment and infrastructure

By 2036: Bath will have the thriving culture, inspiring spaces and next-generation systems that empower our people and partners to deliver transformative excellence and impact.



Building from our Strengths

Our people and place

By 2036: Bath will be a destination of choice for top global and national talent from all walks of life, known as a place that redefines performance - ambition built on care, confidence and community.



Global Excellence with Impact

Our focus and standards

By 2036: Bath will be globally recognised for focussed areas of research, education and innovation excellence and their transformative impacts on the world.

Thank you
Any questions?

