BSc(Hons) International Management and Modern Languages (German) with study or work abroad (UHPL-AKB51)

Course and Award Details

Course title	BSc(Hons) International Management and Modern Languages (German) with study or work abroad
Route(s)	BSc(Hons) International Management and Modern Languages (German) with year abroad
Awarding body	University of Bath
Award	Undergraduate Degree with Honours
Award name	Bachelor with Honours
Course mode of delivery	Thick sandwich (Full-time on campus)
Course length	4 years
Entry point	September 2024
Main location of study	University of Bath, Main Campus, Claverton Down
Course-owning school/department	Politics, Languages and International Studies

Course Description

Course Summary

Learn how to excel in an international business environment. Develop your management and intercultural skills, work or study abroad and become fluent in German..

Course Description

Gain specialised knowledge of the international business environment and the global economy. Learn the fundamentals of management while studying business and culture in a foreign language.

We teach all units covering language, history, politics and culture in German. This includes some units that focus on the business context. This combination of language and business will help you understand the professional environment in German-speaking countries, preparing you for your time abroad.

Two leading departments deliver this course: the School of Management and the Department of Politics, Languages & International Studies.

Years 1 and 2
You'll study economics, finance and organisational behaviour. You'll also learn about the history and culture of German-speaking countries.

In Year 2, you'll prepare for your year abroad by learning more about working, studying and doing business in German.

Year 3
Spend up to 12 months in a German-speaking country. You'll have the flexibility to choose an International Academic Exchange, a work placement or a combination of both.

Final year
Specialise by choosing from a range of management units. Optional units in German will further develop your sociopolitical and cultural knowledge of the German-speaking world.

Professional Development Programme

Prepare for the career you want with our Professional Development Programme (PDP). PDP includes training and workshops to improve your skills in areas like:

- writing CVs and applications
- job interviews
- language and cultural awareness

If you want to do a placement, PDP will help you find a relevant role and make the most of your time there.

Learning and teaching

Study in an enriched learning environment

You'll learn from teaching staff with backgrounds and expertise in different areas of accounting, finance, business, management and economics. If you're studying International Management with Modern Languages, teaching staff will also have backgrounds and expertise in language and history. Their passion, knowledge and research inspire their teaching. This combination aims to enhance your learning experience.

Contact hours

Contact hours
Timetabled contact hours, which can be made up of lectures, seminars and tutorials, vary throughout your course and between courses but are typically between ten and 12 hours a week in your first year.

Our teaching for this course is delivered through in-person learning on campus, supported by high quality online provision. A small proportion of these contact hours may be delivered online, with the significant majority taught on campus. This may be supplemented by additional activities such as a small number of online learning sessions (not live), skills development sessions, and personal tutorials.

The amount of timetabled sessions on campus in later years may vary based on the options you choose, with a greater emphasis on independent learning. Project and dissertation units will generally have fewer scheduled sessions to allow you time for your independent work - this may also mean the number of hours of timetabled sessions each week will vary within a year.

Independent learning
In addition to timetabled contact hours, you are expected to undertake independent learning and assessment activities. Typically, this might be around 25 to 28 hours a week, and include individual research, reading journal articles and books, working on individual and group projects, preparing coursework assignments, presentations, or revising for exams. After your first year, the emphasis on independent learning becomes greater, for example you may do a final year project.

Delivery methods

Lectures
Seminars

Assessment summary

The balance of the assessment by examinations and assessment by coursework may depend on the optional units you choose.

A broad range of assessments methods will be used throughout the degree. As a guide, between 40-60% of assessment is by coursework over the duration of the course.

The final degree classification is determined by your second, third and final year marks and each contributes 24%, 8% and 68% respectively.

We can make reasonable adjustments to assessment procedures for students with disabilities, take a look at our Disability Service's pages(https://www.bath.ac.uk/professional-services/disability-service/) for information.

Assessment methods	Open book written examination In-class test Report Set exercises Closed book written examination Visual or recorded presentation Dissertation Reflective assessment Portfolio Oral presentation Oral assessment Essay
Placement/Study Year Abroad details	In Year 3 you will spend up to 12 months developing your intercultural and linguistic skills in a German-speaking country. You'll have the flexibility to choose a work placement, International Academic Exchange or a combination of both. By spending a year abroad, you'll have the opportunity to master German. Our Placements Team will keep in touch and, where possible, visit you. Work placements are real jobs and are usually paid. You'll gain an advantage in the job market with this valuable experience. Recent employers include BMW (Munich), PwC (Frankfurt) and Rohde & Schwarz (Munich). Read more about the School of Management placement scheme(/campaigns/improve-your-employability-with-a-school-of-management-work-placement/). Placement opportunities may not be guaranteed, but our dedicated Placements Team will liaise with employers, arrange interviews and help you apply. If you choose an International Academic Exchange, you'll study at one of our partner business schools in Germany(/corporate-information/the-school-of-managements-international-academic-exchange-partners/). Our Placements Team will help you before and during your exchange.
Careers and professional development	Prepare for your future Our graduates have an excellent record of success. The average salary 15 months after the course for our business and management graduates is £30,000 - that's £6,000 higher than the national average (Discover Uni, 2022). Recent employers include Deloitte, PwC, BMW, Google and GlaxoSmithKline.

Course Assessment Regulations

Applicable Assessment Regulations	Undergraduate assessment regulations - https://www.bath.ac.uk/publications/undergraduate-assessment-regulations/
Exemptions from Regulations	N
Weighting of each Study Year	Stage 1: 0% Stage 2: 24% Stage 3: 8% Final Stage: 68%
Is this Course Standalone or Co-Existent?	SA

Course Structure

Year 1

Period of study	Module code	Module title	Module status	Level	Credits	Option choice rules
AY	PL00000	Academic integrity training & test	Extra	Foundation (FHEQ level 3)	0	
AY	MN12015	Introduction to accounting and finance	Part 1 Stage 1 Compulsory	Certificate (FHEQ level 4)	10	
AY	PL12010	The German-speaking world in the 19th and 20th centuries	Part 1 Stage 1 Compulsory	Certificate (FHEQ level 4)	10	
AY	PL12012	Advanced German 1: language and society	Part 1 Stage 1 Designated Essential Unit	Certificate (FHEQ level 4)	15	
S1	MN12016	People and organisations	Part 1 Stage 1 Compulsory	Certificate (FHEQ level 4)	10	
S1	PL12021	Business environment in Germany	Part 1 Stage 1 Compulsory	Certificate (FHEQ level 4)	5	
S2	MN12017	Business economics	Part 1 Stage 1 Compulsory	Certificate (FHEQ level 4)	10	

Year 2

Period of study	Module code	Module title	Module status	Level	Credits	Option choice rules
AY	PL22046	Germany in the Global Economy	Part 2 Stage 2 Compulsory	Intermediate (FHEQ level 5)	10	
AY	PL22043	German in the business context 2	Part 2 Stage 2 Designated Essential Unit	Intermediate (FHEQ level 5)	15	
S1	MN22032	International strategic management	Part 2 Stage 2 Compulsory	Intermediate (FHEQ level 5)	10	
S1	MN22033	Marketing	Part 2 Stage 2 Compulsory	Intermediate (FHEQ level 5)	10	
S2	PL22024	Intercultural awareness	Part 2 Stage 2 Compulsory	Intermediate (FHEQ level 5)	5	

Title	Year 2 Options
Total credits in this	10

study yr

Overview of options in this study yr

You'll study one optional management unit (10 credits).

Year 3

Period of study	Module code	Module title	Module status	Level	Credits	Option choice rules
AY	PL22069	Study or work abroad	Part 2 Stage 3 Compulsory	Intermediate (FHEQ level 5)	60	

Placements and Years Abroad - Title

Study or work abroad

Placements and Years Abroad - Total credits

60

Placements and Years Abroad - Overview

You will study or work abroad. You can choose to spend this time doing a professional placement, studying at one of our overseas partner institutions, working as an English language assistant, or a combination of two of these options. This is an opportunity to enhance your CV, gain valuable new skills, try out a career option, or experience life in a different cultural environment.

Year 4

Period of study	Module code	Module title	Module status	Level	Credits	Option choice rules
AY	PL32055	German in the business context 3	Part 3 Stage 4 Designated Essential Unit	Honours (FHEQ level 6)	15	

Title

Final Year Options

Total credits in this study yr

45

Overview of options in this study yr

Youll study 45 credits of optional units. Choose from a range of topics like:

- contemporary politics in the country of your chosen language
- political economy
- marketing and branding
- finance and economics
- entrepreneurship and innovation
- strategy

Learning Outcomes

By the end of the course, you will be able to

	Knowledge and Understanding	Intellectual Skills	Professional and Transferable Skills	Placement	Study Year Abroad

Communicate effectively in your chosen languages with native speakers in a variety of contexts with a special facility in business language	✔	✔	✔
Recognise, reflect upon, and respect the complex cultures of the societies in which your chosen languages are spoken	✔	✔	✔
Identify and use techniques of cultural and political analysis to critically engage with the changing debates, ideologies, and ideas from the cultures of your chosen language		✔	
Articulate and synthesise abstract management concepts, and be able to apply them to the discussion of a range of contemporary problems in a variety of business contexts	✔	✔	
Construct reasoned responses and arguments to diverse perspectives on business at home and abroad, articulating them clearly and supporting them with evidence	✔	✔	✔
Locate and evaluate information in a variety of media and use it to identify and solve problems		✔	✔
Plan, undertake and report in-depth research based on sound methodological knowledge in English as well as in the target language		✔	✔
Work independently and as part of a group to undertake research in, appraise, draw conclusions about, and communicate disciplinary challenges		✔	✔
Have an understanding of key areas of management	✔		✔
Identify key management challenges and issues	✔		✔

Evaluate international management problems and identify feasible solutions	✔	✔		
Recognise, reflect upon, and respect the complex cultures of the societies in which your chosen languages are spoken			✔	
Recognise, reflect upon, and respect the complex cultures of the societies in which your chosen languages are spoken				✔
Recognise, synthesise, and utilise the language as a gateway to understanding cultures and appreciating diversity			✔	
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Alternative Courses and Exit Awards

Designated Alternative Courses (DAC) and exit awards	This course has no designated alternative course (DAC). Department may offer opportunities to transfer to an alternative course. Please consult Director of Studies. Exit awards: Diploma of Higher Education Certificate of Higher Education

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