Our University
Our Future:
Connected

EMPLOYABILITY AND STUDENT SUCCESS STRATEGY

2025-26

This strategy sets out the direction of travel and overarching ambitions for the Employability and Student Success teams in 2025-26.

It is a living document, designed to encapsulate the work being done by teams to develop the employability and success of all students at Bath in the coming academic year. We intend for it to reflect and inform our work, but also to evolve as different workstreams progress and come online. This means that it may be updated from time to time and change to ensure it's always representative of the needs of our students.

Employability strategy

Aim

Empower Bath students to be future focussed, impact driven and socially minded.

Ambition

To enable all Bath students to fulfil their potential, graduating with the knowledge, skills, experience and confidence required to achieve career success and lifelong employability.

Principles

- Embed employability, enterprise and skills development throughout the student lifecycle
- Facilitate access to professional and work-related learning for all students
- Expand our portfolio of inclusive and innovative employability opportunities
- Enhance and leverage our strategic partnerships with employers and alumni
- Ensure we are connected, cohesive and future focussed

The Bath experience

The Bath experience is transformative, supporting Bath graduates to:

Define their vision of career success → Become part of a global community → Respond positively to change → Take ownership and agency → Build connections to the past, present, and future

The university continues to have a reputation continues to have a reputation amongst **employers** for supporting the development of outstanding students, who operate effectively, and positively impact their organisations

The university continues to have a reputation amongst **past, present, and prospective students** for offering the best professional development opportunities available in the UK Higher Education

- Access to alumni and peer mentoring
- Meaningful Careers-focused conversations
- Opportunities to engage with employers and professional organisations

End to end Careers support

Personal & professional development

- Appropriate curriculum-led skills development
- Opportunities for personalised skills development
- Supported reflective practice (record, reflect, review)

Inspiring & enriching experiences

- Appropriate curriculum-led employability development
- Opportunities for professional and entrepreneurial experiential learning
- Rich extra-curricular activities (volunteering, societies, projects)

Our University Our Future: Connected

UNIVERSITY OF BATH

Empowering every Bath student to realise their potential as a...

Dynamic thinker

Who can work in a complex global environment on challenging projects, with diverse groups, to solve problems.

Dynamic thinking includes:
Critical thinking, data and digital competency, adaptability

who can

Drive progress

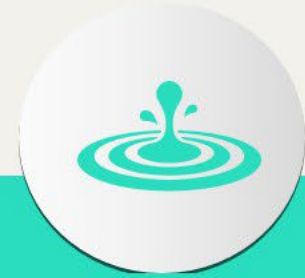Through managing projects, making decisions, striving for excellence and continuously adapting.

Driving progress includes:
Resilience, creativity, collaboration, drive and initiative
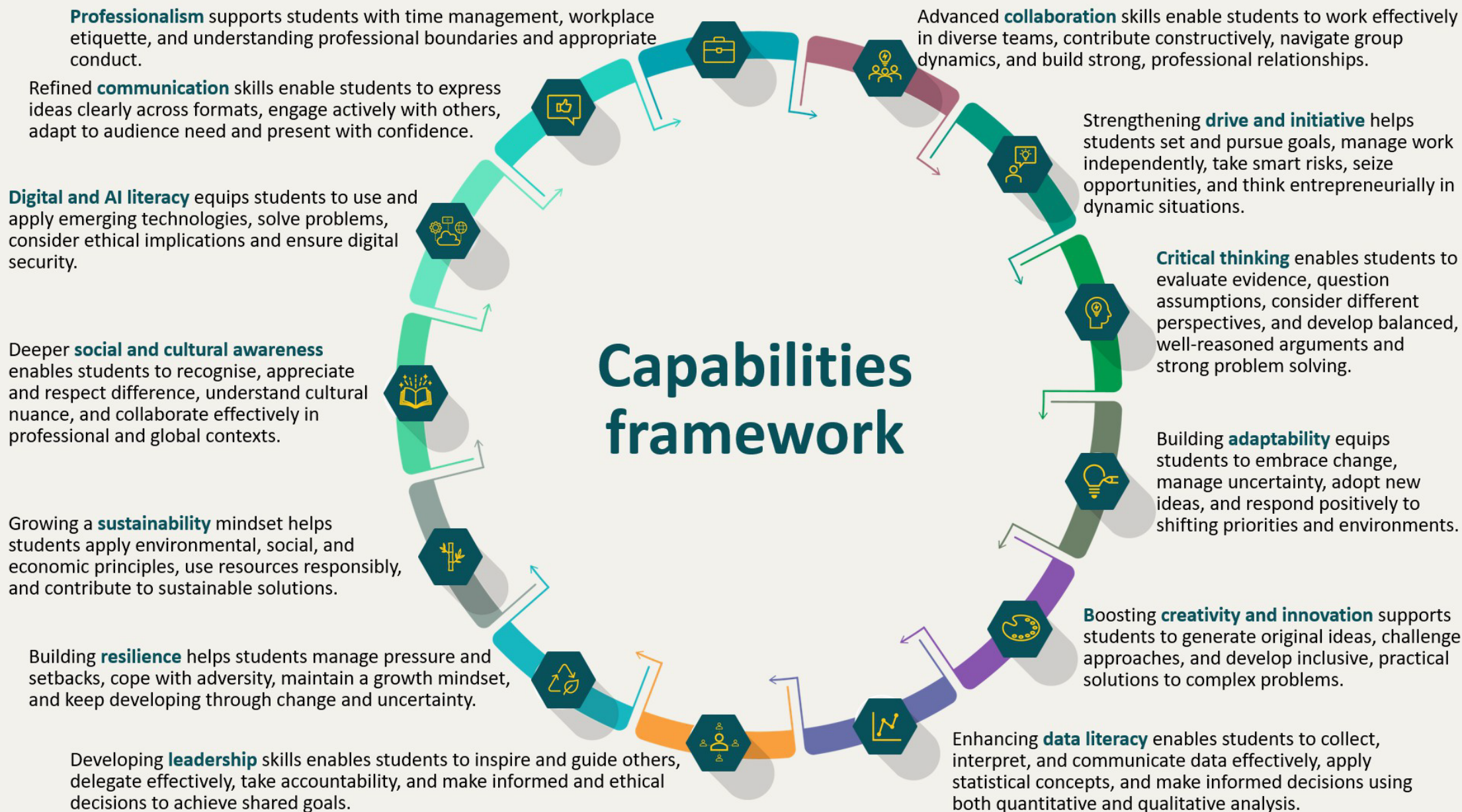
in order to

Make an impact

By influencing change, inspiring others and working ethically and sustainably to enhance global and local society

Having impact includes:
Social and cultural awareness, sustainability, professionalism

Our University Our Future: Connected

UNIVERSITY OF BATH

A new Unihub module underpinned by a new capabilities framework, enabling students to track their skill development on a dashboard and access resources and content to help them develop skills across 13 key capabilities:

Capabilities framework

Professionalism supports students with time management, workplace etiquette, and understanding professional boundaries and appropriate conduct.

Refined **communication** skills enable students to express ideas clearly across formats, engage actively with others, adapt to audience need and present with confidence.

Digital and AI literacy equips students to use and apply emerging technologies, solve problems, consider ethical implications and ensure digital security.

Deeper **social and cultural awareness** enables students to recognise, appreciate and respect difference, understand cultural nuance, and collaborate effectively in professional and global contexts.

Growing a **sustainability** mindset helps students apply environmental, social, and economic principles, use resources responsibly, and contribute to sustainable solutions.

Building **resilience** helps students manage pressure and setbacks, cope with adversity, maintain a growth mindset, and keep developing through change and uncertainty.

Developing **leadership** skills enables students to inspire and guide others, delegate effectively, take accountability, and make informed and ethical decisions to achieve shared goals.

Advanced **collaboration** skills enable students to work effectively in diverse teams, contribute constructively, navigate group dynamics, and build strong, professional relationships.

Strengthening **drive and initiative** helps students set and pursue goals, manage work independently, take smart risks, seize opportunities, and think entrepreneurially in dynamic situations.

Critical thinking enables students to evaluate evidence, question assumptions, consider different perspectives, and develop balanced, well-reasoned arguments and strong problem solving.

Building **adaptability** equips students to embrace change, manage uncertainty, adopt new ideas, and respond positively to shifting priorities and environments.

Boosting **creativity and innovation** supports students to generate original ideas, challenge approaches, and develop inclusive, practical solutions to complex problems.

Enhancing **data literacy** enables students to collect, interpret, and communicate data effectively, apply statistical concepts, and make informed decisions using both quantitative and qualitative analysis.

Questions

If you have any questions about this document, please contact the Employability and Student Success team by emailing skillscareers-ops@bath.ac.uk.