



Graduate Outcomes 2017/18

Full-time UK domiciled first degree graduates - 15 months after Bath

The University of Bath has an excellent record of graduate employment, and often features near the top in league tables. Across all subjects, 90% of Bath graduates who are employed in the UK are in high skilled employment, compared to 74% nationally. Hundreds of employers of all sizes and from all industries each year advertise vacancies, deliver presentations or network with our students; we are in the top 20 universities targeted by employers*.

The information shown here is from the Higher Education Statistics Agency (HESA) Graduate Outcomes survey 2017/18. It is the biggest UK annual social survey and captures the perspectives and current status of recent graduates, 15 months after leaving university.

Studies within Social and Policy Sciences covers a broad-based training in the social sciences that is focused on cutting-edge issues of social change and justice. Graduates from these courses develop many skills that make them attractive to prospective employers, including teamwork, critical thinking, analytical and problem-solving skills, as well as knowledge of specialist social science principles. They often hold diverse roles in many different sectors such as local and national government, education, charity sector and in business.

Courses included:

- Social Policy BSc
- Social Sciences BSc
- Sociology and Social Policy BSc
- Sociology BSc

Response rate	
Total in 2017/18 cohort	55 [#]
% response rate	60%

[#]Number rounded to the nearest multiple of five

Graduate outcomes by activity

Activity summary	
Employment	79%
Voluntary / unpaid work	-
Employment & further study	12%
Further study	9%
Other: travel, caring, retired	-
Unemployed [§]	-
Total	100%

Note: Percentages may not total 100% due to rounding. Activity defined using HESA XACTIVITY: takes account of all activities and most important activity.

[§]Unemployed includes those due to start work or study

Industries and employers

Social and Policy Sciences career pathways are hugely versatile, and graduates enter a wide variety of sectors and industries such as local and national government, education, health, charity and NGO sector and in business, especially within marketing, market research, human resources and communications.

The skills social scientists develop include enhanced problem-solving, analytical approaches, critical thinking and research skills, which can be used in both the public, private and third sectors.

The most frequent of the industry categories are:

- Information and communication
- Professional, scientific and technical activities
- Public administration and defence
- Wholesale and retail trade

Examples of employers for the 2017/18 cohort:

- Boston Consulting Group
- Foreign and Commonwealth Office
- HSBC
- NHS
- YouGov

Occupations and job titles

Social and Policy Science graduates progress into a variety of different jobs such as policy advisers, social researchers, housing advisers, marketing assistants, market researchers, human resource assistants and consultants.

There is no one common job title for Social and Policy Sciences graduates as they can work in many different job roles dependent on their own career interests.

The vast majority of our UK employed Sociology and Social Policy graduates are in high skilled employment. High skilled employment includes these three categories:

- Managers, directors and senior officials
- Professional occupations
- Associate professional and technical occupations

Examples of job titles for the 2017/18 cohort:

- Commercial Data Analyst
- Consultant
- Graduate Marketing Intern
- Policy Advisor
- Research Executive

More information

Find out what Bath graduates from other courses do: go.bath.ac.uk/graduate-outcomes

More information is available about how the Careers Service supports current and prospective students, as well as graduates from Bath: bath.ac.uk/careers