



## Graduate Outcomes 2017/18

### Full-time UK domiciled first degree graduates - 15 months after Bath

The University of Bath has an excellent record of graduate employment, and often features near the top in league tables. Across all subjects, 90% of Bath graduates who are employed in the UK are in high skilled employment, compared to 74% nationally. Hundreds of employers of all sizes and from all industries each year advertise vacancies, deliver presentations or network with our students; we are in the top 20 universities targeted by employers\*.

The information shown here is from the Higher Education Statistics Agency (HESA) Graduate Outcomes survey 2017/18. It is the biggest UK annual social survey and captures the perspectives and current status of recent graduates, 15 months after leaving university.

Studies within Sport and Social Sciences covers a broad-based training designed for those who are interested in examining the role of sport, health, and physical activity in society. Graduates from these courses develop many skills that make them attractive to prospective employers, including teamwork, communication, critical thinking, problem-solving skills, as well as knowledge of chosen specialisms within sport management, coaching, sport psychology, sport development and social policy. They often hold diverse roles in many different sectors such as sport & physical activity, education, charity sector, local government, and in business

#### Courses included:

- Sport and Social Sciences BA<sup>†</sup>

<sup>†</sup>Course now offered as Sport Management and Coaching BSc

Response rate	
Total in 2017/18 cohort	90 <sup>#</sup>
<b>% response rate</b>	<b>53%</b>

<sup>#</sup>Number rounded to the nearest multiple of five

### Graduate outcomes by activity

Activity summary	
Employment	84%
Voluntary / unpaid work	2%
Employment & further study	4%
Further study	6%
Other: travel, caring, retired	-
Unemployed <sup>\$</sup>	4%
<b>Total</b>	<b>100%</b>

**Note:** Percentages may not total 100% due to rounding. Activity defined using HESA XACTIVITY: takes account of all activities and most important activity.

<sup>\$</sup>Unemployed includes those due to start work or study

## Industries and employers

Sport and Social Sciences career pathways are hugely versatile, and graduates enter a wide variety of sectors and industries such as within education, public sector, charity, sport & fitness teams and organisations, and in business, especially within sport management.

The skills the graduates develop can also be used with employers outside sport within the public, private and third sectors, especially employer utilising their strong communication and teamwork skills.

The most frequent of the industry categories are:

- Administrative and support service activities
- Arts, entertainment and recreation
- Education

Examples of employers for the 2017/18 cohort:

- Bristol City Football Club
- Secondary School
- Park Avenue Recruitment

## Occupations and job titles

Sport and Social Sciences graduates progress into a variety of different jobs, especially within sport and education such as physical education teacher, sports coach, fitness trainer and outdoor activities instructor. Other typical roles are sports development officer, performance analyst, business development executive and researcher.

Sport and Social Sciences graduates can also enter roles outside sport such as recruitment consultant, sales executive, operations manager, in both public and private sectors.

The vast majority of our UK employed Sport and Social Sciences graduates are in high skilled employment. High skilled employment includes these three categories:

- Managers, directors and senior officials
- Professional occupations
- Associate professional and technical occupations

Examples of job titles for the 2017/18 cohort:

- Business Development Associate / Executive
- Sports Coach
- Sports Development Officer
- Teacher

## More information

Find out what Bath graduates from other courses do: [go.bath.ac.uk/graduate-outcomes](https://go.bath.ac.uk/graduate-outcomes)

More information is available about how the Careers Service supports current and prospective students, as well as graduates from Bath: [bath.ac.uk/careers](https://bath.ac.uk/careers)