



Graduate Outcomes 2019/20

Full-time UK domiciled first degree graduates - 15 months after Bath

The University of Bath has an excellent record of graduate employment, featuring in the top ten for graduate prospects in three major national league tables*. Across all subjects, 93% of Bath 2019/20 graduates who are employed in the UK are in high skilled employment, compared to 73% nationally. Hundreds of employers of all sizes and from all industries each year advertise vacancies, deliver presentations or network with our students; we are in the top 20 universities targeted by employers#.

The information shown here is from the Higher Education Statistics Agency (HESA) Graduate Outcomes survey for 2019/20 leavers. It is the biggest UK annual social survey and captures the perspectives and current status of recent graduates, 15 months after leaving university.

Studies within International Management & Modern Languages covers a broad set of skills and an understanding of the international business environment. Graduates will gain specialist knowledge of the relevant countries' business environments and history, society and culture. Graduates from these courses develop many skills that make them attractive to prospective employers, including language, teamwork, communication, adaptability and problem-solving skills. They often hold diverse roles in large national and multi-national companies in the UK or overseas.

Courses included:

- International Management and Modern Languages (French/German/Spanish) BSc

Response rate	
Total in 2019/20 cohort	70 [§]
% response rate	66%

[§]Number rounded to the nearest multiple of five

Graduate outcomes by activity

Activity summary	
Employment	74%
Voluntary / unpaid work	2%
Employment and further study	4%
Further study	6%
Other: travel, caring, retired	-
Unemployed [§]	13%
Total	100%

Note: Percentages may not total 100% due to rounding. Activity defined using HESA XACTIVITY: takes account of all activities and most important activity.

[§]Unemployed includes those due to start work or study.

Industries and employers

International Management & Modern Languages career pathways are versatile. Graduates enter many different sectors and industries within international and national business and finance, such as investment banks and other finance firms, professional services, consulting, technology, business trade, and communication companies.

Some graduates also enter the law sector, Civil Service, and international development.

The most frequent of the industry categories are:

- Professional, scientific and technical activities
- Financial and insurance activities
- Wholesale and retail trade
- Information and communication
- Manufacturing

Examples of employers for the 2019/20 cohort:

- American Express
- Civil Service
- Deloitte
- Ocado Group
- THG
- Willis Towers Watson

Occupations and job titles

International Management & Modern Languages graduates progress in various jobs within many business areas, particularly where their strong skills in language and/or communication are used. Examples are job roles within PR, sales, marketing and communications, finance, ecommerce, technology, consultancy, management and more. Typical job titles may be marketing assistant, trainee, executive or strategist, business and actuarial analysts, e-commerce executives and management consultants.

Graduates may also progress into other roles such as apprentice engineer, education outreach officer, business development manager and legal operations executive.

The vast majority of our UK employed International Management and Modern Languages graduates are in high skilled employment. High skilled employment includes these three categories:

- Managers, directors and senior officials
- Professional occupations
- Associate professional and technical occupations

Examples of job titles for the 2019/20 cohort:

- Account Manager
- Audit Associate
- Digital Marketing Strategist
- E-commerce Trading Executive
- Investment Operations Graduate
- Sales Project Manager

More information

Find out what Bath graduates from other courses do: go.bath.ac.uk/graduate-outcomes.

More information is available about how the Careers Service supports current and prospective students, as well as graduates from Bath: bath.ac.uk/careers.