



Graduate Outcomes 2018/19

Full-time UK domiciled first degree graduates - 15 months after Bath

The University of Bath has an excellent record of graduate employment, and often features near the top in league tables. Across all subjects, 89% of Bath 2018/19 graduates who are employed in the UK are in high skilled employment, compared to 72% nationally. Hundreds of employers of all sizes and from all industries each year advertise vacancies, deliver presentations or network with our students; we are in the top 15 universities targeted by employers*.

The information shown here is from the Higher Education Statistics Agency (HESA) Graduate Outcomes survey 2018/19. It is the biggest UK annual social survey and captures the perspectives and current status of recent graduates, 15 months after leaving university.

Studies within International Management & Modern Languages covers a broad set of skills and an understanding of the international business environment. Graduates will gain specialist knowledge of the relevant countries' business environments and contemporary politics, society and culture. Graduates from these courses develop many skills that make them attractive to prospective employers, including language, teamwork, communication, adaptability and problem-solving skills. They often hold diverse roles in large national and multi-national companies in the UK or overseas.

Courses included:

- International Management and Modern Languages (French/German/Spanish) BSc

Response rate	
Total in 2018/19 cohort	75 [#]
% response rate	70%

[#]Number rounded to the nearest multiple of five

Graduate outcomes by activity

Activity summary	
Employment	69%
Voluntary / unpaid work	-
Employment & further study	6%
Further study	8%
Other: travel, caring, retired	10%
Unemployed ^{\$}	8%
Total	100%

Note: Percentages may not total 100% due to rounding. Activity defined using HESA XACTIVITY: takes account of all activities and most important activity.

^{\$}Unemployed includes those due to start work or study

Industries and employers

International Management & Modern Languages career pathways are versatile, and graduates enter many different sectors and industries within international business and finance, such as global investment banks, international business trade, transport and tourism, communication companies and other commercial companies.

In addition, some graduates enter the education sector, public sector (civil service) and sport business.

The most frequent of the industry categories are:

- Finance and insurance activities
- Information and communication
- Professional, scientific and technical activities

Examples of employers for the 2018/19 cohort:

- Amazon
- BT
- Civil Service
- HSBC
- PwC

Occupations and job titles

International Management & Modern Languages graduates progress in various jobs within many business areas, particularly where their strong skills in language and communication are utilised. Examples are job roles within sales, marketing, finance, transport, consultancy and more. Typical job titles may be brand specialist, sales & marketing graduate, business, banking and finance analysts, and management consultants.

Graduates may also progress into other roles such as tutor, technical consultant or sport commercial coordinator.

The vast majority of our UK employed International Management and Modern Languages graduates are in high skilled employment. High skilled employment includes these three categories:

- Managers, directors and senior officials
- Professional occupations
- Associate professional and technical occupations

Examples of job titles for the 2018/19 cohort:

- Digital Marketing Executive
- Finance Analyst
- Management Consultant
- Marketing Graduate
- Project Coordinator

More information

Find out what Bath graduates from other courses do: go.bath.ac.uk/graduate-outcomes

More information is available about how the Careers Service supports current and prospective students, as well as graduates from Bath: bath.ac.uk/careers