

Sociology, Social Policy and Social Sciences



Graduate Outcomes 2019/20

Full-time UK domiciled first degree graduates - 15 months after Bath

The University of Bath has an excellent record of graduate employment, featuring in the top ten for graduate prospects in three major national league tables*. Across all subjects, 93% of Bath 2019/20 graduates who are employed in the UK are in high skilled employment, compared to 73% nationally. Hundreds of employers of all sizes and from all industries each year advertise vacancies, deliver presentations or network with our students; we are in the top 20 universities targeted by employers#.

The information shown here is from the Higher Education Statistics Agency (HESA) Graduate Outcomes survey for 2019/20 leavers. It is the biggest UK annual social survey and captures the perspectives and current status of recent graduates, 15 months after leaving university.

Studies within Social and Policy Sciences covers a broad-based training in the social sciences that is focused on cutting-edge issues of social change and justice. Graduates from these courses develop many skills that make them attractive to prospective employers. These include teamwork, critical thinking, analytical and problem-solving skills, as well as knowledge of specialist social science principles. They often hold diverse roles in many different sectors such as local and national government, education, charity sector and in business.

Courses included:

- Social Policy BSc
- Social Sciences BSc
- Sociology and Social Policy BSc
- Sociology BSc

Response rate	
Total in 2019/20 cohort	75 [§]
% response rate	70%

[§]Number rounded to the nearest multiple of five

Graduate outcomes by activity

Activity summary	
Employment	71%
Voluntary / unpaid work	-
Employment and further study	10%
Further study	10%
Other: travel, caring, retired	6%
Unemployed [§]	4%
Total	100%

Note: Percentages may not total 100% due to rounding. Activity defined using HESA XACTIVITY: takes account of all activities and most important activity.

[§]Unemployed includes those due to start work or study.

*5th in the Times and The Sunday Times Good University Guide 2023, 6th in the Complete University Guide 2023, and 5th in the Guardian University Guide 2023

#The Graduate Market in 2023, High Fliers Research.

Industries and employers

Social and Policy Sciences career pathways are hugely versatile. Graduates enter a wide variety of sectors and industries such as local and national government, education, health, charity and NGO sector and in business, especially within marketing, market research, human resources and communications.

The skills social scientists develop include enhanced problem-solving, analytical approaches, critical thinking and research skills. These can be used in both the public, private and third sectors.

The most frequent of the industry categories are:

- Professional, scientific and technical activities
- Education
- Public administration and defence
- Information and communication

Examples of employers for the 2019/20 cohort:

- Barclays
- Bath and North East Somerset Council
- DeHavilland
- Mostly Media
- Sightsavers
- Vodafone

Occupations and job titles

Social and Policy Science graduates progress into a variety of different jobs such as policy advisers, social researchers, housing advisers, marketing assistants, market researchers, human resource assistants and consultants.

There is no one common job title for Social and Policy Sciences graduates as they can work in many different job roles dependent on their own career interests.

The vast majority of our UK employed Sociology, Social Policy and Social Science graduates are in high skilled employment.

High skilled employment includes these three categories:

- Managers, directors and senior officials
- Professional occupations
- Associate professional and technical occupations

Examples of job titles for the 2019/20 cohort:

- Detective Constable
- Digital Marketing Executive
- Graduate Management Trainee
- Housing Advice and Support Officer
- Policy Coordinator
- Social Researcher

More information

Find out what Bath graduates from other courses do: go.bath.ac.uk/graduate-outcomes.

More information is available about how the Careers Service supports current and prospective students, as well as graduates from Bath: bath.ac.uk/careers.