

Programme Specification						
						<input type="button" value="Show Guidance"/>
General Information						
<input type="button" value="Print View"/>						
Title	MSc Sport Management					
Awarding Institution	University of Bath					
Teaching Institution	University of Bath					
Programme Accredited by						
Collaborative Provision Type	Not Applicable <input type="button" value="v"/>					
Placement Available?	No <input type="button" value="v"/>					
Study Abroad Available?	No <input type="button" value="v"/>					
Applicable to Entry Year from	2021					
Subject Benchmark Statement(s) Click here to see 'QAA List'	Events, Hospitality, Leisure, Sport and Tourism Business and Management					
Programme Approved by	Senate, 17.6.20					
Aims	Learning Outcomes	Assessment	Placement/Prof Acc	Admissions/Support	Show All	Close
Aims; "What is the purpose of this programme of study? What is the programme intended to achieve?"						
Synopsis and Coherence	<p>The MSc in Sport Management is led by the Department for Health and delivered in partnership with the School of Management.</p> <p>The MSc in Sport Management course offers an advanced qualification useful to a broad range of graduates wishing to pursue careers in sport management contexts. Graduates of the programme will be well-qualified for a wide range of career opportunities across private, public, and voluntary sectors, including but not limited to the following examples: sport development officer; sport administrator; sport agent; sport marketer; event manager; sport consultancy; sport entrepreneurship.</p> <p>The first semester of the course explores a fundamental set of concepts and ideas about the principles of research, business economics and theory and practice of sport marketing. In addition to further developing core skills, the second semester units also challenge students to apply their understanding of core topics to contemporary issues and specialist areas of sport development in the global context, leadership theory and practice and advanced appreciation of research methods. The research phase provides the option of either undertaking a piece of research or individual response to a contemporary sport management challenge set by industry.</p> <p>Two units are delivered across both semesters (All Year Units), with an additional unit delivered in semester 1 and a further two units in semester 2. The MSc in Sport Management is taught on a full-time basis over one year comprising five taught units and one individual research study or individual response to a contemporary sport management challenge.</p>					
Educational Aims of the Programme						

The MSc in Sport Management will enable students in:

- Critically evaluating the current knowledge, theory and evidence base relevant to the discipline, and understand that this is an important first step for all work and activities
- Developing a deep intellectual appreciation of the theoretical foundations of sport management with an applied emphasis and a focus on contemporary issues
- Deploying advanced research and/or scholarship to address complex problems/issues in the sport management industry
- Communicating effectively (verbally and non-verbally) with colleagues, research supervisors, and a wider audience
- Disseminating their work in a range of appropriate written (e.g. professional reports, business pitches, marketing plans, conference posters) and oral (e.g. presentations, one-to-one feedback) formats.
- Providing a learning environment which encourages the development of systematic and independent thought and learning
- Critically reflecting on and synthesising all of the above to inform their developing professional identity within sport management contexts

Learning Outcomes; including teaching, learning and assessment methods, specifying those applicable for interim awards where appropriate. Indicate what successful students should be able to do, how well they should be able to do it and the context or conditions in which they should be able to do it. See also [FHEQ](#) and [SEEC](#) guidance.

Knowledge and Understanding

- Fundamental concepts of business management relevant to the student becoming an effective practitioner
- Theoretical basis of sport management and related disciplines (e.g. sport policy, sport development and the sociology of sport)
- To understand how these knowledge outcomes apply in a range of settings and contexts relevant to sport management

Intellectual Skills

- To think creatively and analytically
- To communicate an argument
- To evaluate others arguments and research
- To learn independently and to be able to assess own learning needs
- To critically evaluate and assess research and evidence as well as a variety of other information.
- To gather information, data, research and literature from a number of different sources
- To synthesise information from a number of sources in order to gain a coherent understanding
- To utilise problem solving skills
- To work independently

Professional Practice Skills

- To take effective action in an organisational setting using relevant knowledge of management work.
- Develop well-reasoned arguments and integrate appropriate variables within a professional report
- Apply sports management research protocols to industry-based problems and develop empirical research

Transferable/Key Skills

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- To be aware of ethical issues in carrying out research
- Inter-personal and communication skills
- Team and group working skills
- To reflect on his/her academic and professional performance and take responsibility for personal and professional learning and development
- To solve problems in a variety of situations
- To prioritise workloads
- Independent and group working skills
- Advanced oral communication skills
- Leadership skills
- To understand career opportunities and challenges ahead
- Is sensitive to and can react appropriately to contextual and interpersonal factors in a professional context

Assessment Methods

Summary of Assessment Regulations

NFA with exemption(s) ▼

Progression Regulations and Awards

For programmes fully compliant with NFA refer to the relevant appendices of the relevant NFAAR document ([UG](#), [PGT](#), [FD](#), [HY](#), or [CPD](#))

Note any significant features relevant to the "Assessment in the programme context" sections of the relevant NFAAR document.

Set out any approved exemptions from NFA.

Set out progression and assessment regulations where these do not comply with [NFA](#).

The MSc Sport Management is studied as a one-year full-time programme. The programme is divided into two phases. Phase 1 is comprised of formally taught units offered between September and May. Phase 2 is a research/practical phase that occurs between June and August.

The programme is semesterised within a one stage Master's degree. Each semester is designed to provide a foundation for the development and advancement and application of knowledge in the following semester. All core taught units are designated DEUs and a pass is required in all taught units in addition to the successful completion of the research phase before the MSc in Sport Management can be awarded.

Students who fail to complete all elements of the programme may be considered for the award of a generic exit award [PG Certificate, with at least 30 credits [ECTS] or 60 credits [CATS] successfully completed, or PG Diploma with 60 credits [ECTS] or 120 credits [CATS] successfully completed].

The programme assessment and progression regulations are covered by the University's New Framework for Assessment: Assessment Regulations which can be found at:

<http://www.bath.ac.uk/registry/nfa/index/htm>.

Specific regulations for the Master's awards are summarised in Appendix 11 at:

<http://www.bath.ac.uk/registry/nfa/nfaar-pgt-appendix-11.pdf>.

Specific regulations for the Postgraduate Diploma award are summarised in Appendix 12 at:

<http://www.bath.ac.uk/registry/nfa/nfaar-pgt-appendix-12.pdf>

Specific regulations for the Postgraduate Certificate award are summarised in Appendix 13 at:

<http://www.bath.ac.uk/registry/nfa/nfaar-pgt-appendix-13.pdf>

An exemption from these Regulations is applicable in relation to the maximum retrieval rule (described in Appendix 11 4b). Students on this course will be permitted to retrieve failed credits up to the value of 25 [ECTS] credits.

Students leaving an undergraduate programme prematurely may be eligible for a [Certificate of Higher Education](#) or a [Diploma of Higher Education](#).

[Click here to see 'Indicators of Quality & Standards'](#)

Placement and Professional Accreditation

Details of Work Placements Requirements / Work Based Learning / Industrial Training Requirements

N/A

Details of Study Abroad Requirements	N/A
Details of Professional Accreditation	N/A
Admissions and Support	
Admissions Criteria including APL/APEL arrangements <i>Only refer to APL, APEL or direct entry with advanced standing if regular use is likely to be made or is not possible.</i>	<p>The programme is open to students who wish to pursue a graduate programme in Sport Management.</p> <p>Graduates will normally be expected to have been awarded an honours degree (First or Second Class) or overseas equivalent from a recognised University. Overseas students with equivalent qualifications will be admitted in accordance with the University's regulations.</p> <p>Applicants must submit a personal statement that:</p> <ul style="list-style-type: none"> • provides evidence of how their academic, professional, and personal experiences equip them to meet the demands of the programme; • documents and expresses their reasons for wishing to study Sport Management at University of Bath; • outlines their subsequent and future career intentions and aspirations. <p>These admissions criteria are a baseline expectation for all candidates:</p> <p>English requirements: IELTS 7.0 overall (Your scores for reading, writing, listening and speaking must be at least 6.5.). These are the minimum levels required.</p> <p>Students may be required to submit a brief (3 minute) video presentation on the applicant's desire to study Sport Management at the University of Bath and how this relates to their career ambitions. This admission requirement is particularly pertinent as communication will be a key criteria for multiple assessments across the programme.</p> <p>All decisions are subject to agreement by the Director of Studies/Admissions Tutor.</p>
Details of Support Available to Students [link to Ac Reg quality page]	

Indicators of Quality and Standards

(For more general information on each part of the framework, click on the link)

To assure continuing excellence in its quality and standards, the University of Bath has a quality management framework including:

1. A [Quality Assurance Code of Practice](#) and associated regulations and policies
2. A learning, teaching and quality committee structure which monitors quality and standards and instigates action for enhancement. For further information:

[Governance](#)

[Review and Monitoring](#)

3. [Staff development arrangements](#) that assist staff in enhancing their own performance as educators, as researchers or as professional support services staff.

[Students](#) are involved in many of these processes. The emphasis here is upon the *informed* student voice - engaging with students as academic citizens to ensure they have opportunities to take an active part in shaping their own learning.

A more detailed overview of the University's [Quality Management Framework](#) is set out in a summary document.

The University was awarded [Gold](#) in the Teaching Excellence Framework (TEF) 2017. This signifies that the university delivers consistently outstanding teaching, learning and outcomes for its students and that the university is of the highest quality found in the UK. The TEF panel highlighted the university's strong employment orientation, an embedded culture which values students as co-creators of learning, physical and digital resources of the highest quality, consistent and frequent engagement of students with developments from the forefront of research, and an embedded strategy that facilitates, recognises and rewards excellent teaching.

Professional bodies require particular standards and content in many of our programmes so that students exit able to claim professional registration or recognition, enabling them to progress successfully in their subsequent careers. Current professional accreditations are reviewed periodically by the bodies concerned. They are shown against each relevant programme in the prospectus. The full list can be seen here: [QA8 Register of Accreditations](#).

Department and Programme Specific Support Information

e.g. induction programmes, any peer mentoring schemes, regular department events

Details of support available to students (add in any department or programme-specific information e.g. on induction programmes, resources)

All taught students will be allocated a Personal Tutor. Staff in these roles will be able to respond to many of the questions and concerns raised by their students. However, there is also a range of specialist student support services that will offer both information and advice to support these staff working with their students, as well as take referrals to work more directly with students. Students can also self-refer. These services can provide information, advice and support in relation to: accommodation, physical and mental health, assessment of needs and provision of support for students with disabilities, student funding, academic problems, student discipline and complaints, careers, immigration status, spiritual matters, part time work, security and personal safety. The Students' Union can also provide advocacy for students. [Further information](#) about these services is available on-line.

University of Bath students attending postgraduate programmes of study at the Claverton Campus are usually encouraged to stay in the following University accommodation: Carpenter House; Cleveland's Building; Polden; Thornbank; Pulteney Court and James House. Postgraduate students will be supported in their transition into University life and study by professional Wellbeing Advisers.