



## Programme Specification

<b>GENERAL INFORMATION</b>	
<i>Awarding Institution//Body</i>	University of Bath
<i>Teaching Institution*</i>	University of Bath
<i>Validated/Franchised/Licensed (if appropriate)</i>	
<i>Programme accredited by (including date of accreditation)*</i>	
<i>Programme approved by (including date &amp; minute number of Senate)</i>	The Degree Programme was established in 1988 with French as the language of study (extended to German in 1992 and to Spanish in 2000). The current structure was approved as a Major Change by Faculty of Humanities and Social Science Teaching and Quality Committee 18 October 2006 (minute 601.2.1), by School of Management Teaching and Quality Committee on 31 October 2006 (minute 027) and Quality Assurance Committee 20 November 2006 (minute 671(2)).
<i>Final award</i>	BSc (Hons) Students leaving an undergraduate programme prematurely may be eligible for a Certificate of Higher Education ( <a href="http://www.bath.ac.uk/quality/documents/certhe.pdf">www.bath.ac.uk/quality/documents/certhe.pdf</a> ) or a Diploma of Higher Education ( <a href="http://www.bath.ac.uk/quality/documents/diplhe.pdf">www.bath.ac.uk/quality/documents/diplhe.pdf</a> )
<i>Programme title*</i>	International Management and Modern Languages (French) International Management and Modern Languages (German) International Management and Modern Languages (Spanish)
<i>UCAS code (if applicable)</i>	NR21 (French) NR22 (German) NR24 (Spanish)
<i>Subject Benchmark Statement*</i>	General Business and Management  Languages and Related Studies
<i>Intended level of completed programme (in line with FHEQ eg 5, 6, 7,)*</i>	Level 6 (Honours)
<i>Duration of programme &amp; mode of study*</i>	4 Year – Thick Sandwich
<i>Date of Specification preparation/revision*</i>	Revised 29.1.16
<i>Applicable to cohorts *</i>	For students commencing in 2016/17 onwards

### **Synopsis and academic coherence of programme\***

The IMML (International Management and Modern Languages) programme is intended to develop students' capacity

- i) to understand and apply management ideas in an international environment in general.
- ii) to work effectively in countries in which the language of study is the native tongue.

To this end, the IMML Programme draws on four types of unit:

- i) a range of units which introduce students to a broad range of organisational issues and activities and, in later years, allows them to study selected subjects at an advanced level. Most of these units are shared with the specialised undergraduate BSc (Hons) in Business Administration (BBA), ensuring that the study of management is at an appropriate depth at all levels. Between them, these units cover all areas of the discipline itemised as necessary subject matter in paragraph 3.7 of the QAA benchmark statement for General Business and Management.
- ii) a range of units which develop students' capacity to communicate in a foreign language (French, German or Spanish) and understand the wider social and political dimensions of the societies in which those languages are spoken. The units in spoken and written language are specific to IMML, which enables students to develop their understanding of business and organisational usage. The units in social and political aspects are shared with the BA (Hons) in Modern Languages and European Studies (MLES), ensuring that students take those subjects to the same depth as specialist linguists. Between them, these units cover the areas for language study itemised in section 4.1 of the relevant benchmark statement: "use of the target language for purposes of understanding, expression and communication; intercultural awareness, understanding and competence; explicit knowledge of the language; knowledge of aspects of the cultures, communities and societies where the language is used." (QAA benchmark statement *Languages and Related Studies*)
- iii) a range of units which require students to study the comparative and international aspects of organisational, economic and social forces across national boundaries (the "interface" units). These units are specific to IMML, and give the programme its unique quality by linking the studies of management and languages. A comparative and international element is introduced to studies of business issues and appropriate employment and organisational awareness is imparted to students' studies of foreign language and society.
- iv) the year abroad (the students' 3<sup>rd</sup> year) comprises one 60-credit unit. This can be a work placement, an academic exchange or a combination of the two (typically one semester in a foreign business school with 24 weeks of work placement beginning in January or February).

### **Educational aims of the programme\***

The Degree in International Management and Modern Languages is designed to prepare high achieving students for successful international careers. This is achieved over four years by:

- developing knowledge, understanding and critical appreciation of the core aspects of management theory and practice and the national and international contexts which influence management action;
- ensuring fluency in French, German or Spanish with a special facility in business language;
- establishing a learning environment where students have a high degree of choice of advanced courses, set in the context of multi-disciplinary and intercultural study in both English and the chosen language of study and where intellectual rigour and analytical skills are rewarded;

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- providing work and/or study experience in a French, German or Spanish-speaking country which allows for an appreciation and application of the theory and practice of management in its cultural contexts;
- building personal confidence in each year of the degree through the experiential learning of skills good managers require - communication, presentational skills, time management, team working and team leadership;
- encouraging individual self-development and assessment as a necessary life-long habit for an uncertain world of work and employment.

**Intended learning outcomes** \* (including teaching, learning and assessment methods, specifying those applicable for interim awards where appropriate)

**Students who graduate with honours will have demonstrated the ability to:**

<p>➤ Knowledge &amp; Understanding:</p>	<ul style="list-style-type: none"> <li>• demonstrate a sound understanding of a representative range of management functions and be able to appraise models and evidence critically at a more specialised level in selected options.</li> <li>• display a detailed grasp of the structures and registers of one European foreign language.</li> <li>• demonstrate a detailed understanding of the cultures (in the broadest sense) of the principal societies in which this language is spoken, and of European society as a whole.</li> <li>• display a sound understanding of the external environment (economic, legal, social, political) in which organizations operate in Britain and in countries whose native language the student studies, and the relationships between organizations and their stakeholders in those countries.</li> <li>• compare economic and business practices in the country whose language they study with equivalent practices in other countries.</li> <li>• critically discuss significant business issues at European and international levels, and understand the role of global, regional and national institutions in setting the context for business practice.</li> </ul>
<p>➤ Intellectual Skills:</p>	<ul style="list-style-type: none"> <li>• engage in comparative analysis of business, social and economic institutions across national boundaries.</li> <li>• evaluate and interpret new information, and engage in problem solving, thereby demonstrating a capacity to think clearly and logically about a range of contemporary business issues.</li> <li>• think conceptually, grasping abstract concepts, synthesizing them where appropriate, and applying them to the resolution of problems.</li> <li>• use language with precision and in a creative way.</li> <li>• exercise independent judgement and construct a reasoned argument accompanied by evidence in support of conclusions.</li> </ul>
<p>➤ Professional Practical Skills:</p>	<ul style="list-style-type: none"> <li>• apply the knowledge used in specific areas of business etc.</li> <li>• fluently use a second language in an organisational and business setting.</li> <li>• understand the structure of employing organizations</li> </ul>

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	<p>in different countries.</p> <ul style="list-style-type: none"> <li>• enable effective communication to take place in an employment setting between English speakers and speakers of the target language.</li> <li>• conduct analysis and research using quantitative and qualitative data.</li> </ul>
<p>➤ Transferable/Key Skills:</p>	<ul style="list-style-type: none"> <li>• demonstrate consistent and effective written and oral communications skills, both individually and in a group environment.</li> <li>• plan, organise and prioritise their time.</li> <li>• work effectively in teams and groups.</li> <li>• appreciate their own strengths and weaknesses as learners and plan their future educational development.</li> <li>• use information technology effectively for processing and analysing a range of qualitative and quantitative information.</li> <li>• undertake statistical analysis.</li> </ul>
<p><b>Teaching, Learning and Assessment used to enable outcomes to be achieved and demonstrated:</b></p> <p>Learning takes place through lectures, tutor- and student-led seminars, out-of class study on individual and group assignments, project work and work placements. Written and spoken language is taught through tutorials in which the language is practised. Language competence is also achieved through study of the language and interface units that are taught in the foreign language.</p> <p>Most level 1 units are taught through a combination of lectures, allowing large numbers of students access to the key concepts of the units, and tutorials, emphasising practice and reinforced understanding of those concepts. At level 2 and level 3 there is a greater emphasis on lectures rather than tutorials, but, in optional subjects in particular, lecture groups tend to be smaller than at level 1.</p> <p>A balanced diet of assessments includes: examinations, in-class tests, individual and group assignments and projects. Language competence is assessed by regular written and oral examination in those units. Where a unit is taught in a foreign language, assessment will be conducted in that language, with both the use of the language and the quality of reasoning being relevant assessment criteria.</p>	
<p><b>Structure and content of the programme</b> (including potential stopping off points)</p>	
<p>Full details of units required or offered as options are listed in the relevant Programme Catalogue and in the programme description (see programme structure attached separately).</p> <p>All students at the University of Bath are entitled to take extra units to the value of 6 credits in any year, which do not count towards their degree classification. These include units in a number of foreign languages, making it possible to keep up a second language or start a new one.</p>	

**Details of work placements / work-based learning / industrial training / study abroad requirements**

Students are required to spend a year working or studying in an environment which will require them to work in their language of study. Three possibilities are open to students:

- i) an approved work placement. Assessment is by a dissertation, written in the relevant foreign language, which draws on the placement experience.
- ii) a semester in a foreign business school (covering a minimum of 24 ECTS credits, or equivalent, and a maximum of 2 modules studied in English) together with an approved work placement. This shorter placement is assessed through a piece of industry and firm analysis, written in English, which contributes half of the assessment for the year.
- iii) an academic year in a foreign business school (covering a minimum of 48 ECTS credits).

A minimum of 36 weeks must be spent in the foreign country, whichever option is taken. Assessment from a foreign business school is based on an average of grades or marks gained across all modules studied, weighted by credit rating. This average is then converted to a percentage figure which is the equivalent mark that a student with a similar profile at Bath would have attained. Conversion tables have been developed for most of the institutions with which academic exchange links exist.

**Details of support available to students (e.g. induction programmes, programme information, resources)**

University of Bath students attending programmes of study at the Claverton Campus are usually encouraged to stay in University halls of residence during their first year and will be supported in their transition into University life and study by Resident Tutors. These are postgraduate students or staff who live in the halls of residence and are responsible for the general welfare, health and safety and discipline of student residents.

All taught students will be allocated a Personal Tutor, who will be responsible for monitoring and supporting the academic progress and general welfare of their students.

Staff in these roles will be able to respond to many of the questions and concerns raised by their students. However, there is also a range of specialist student support services that will offer both information and advice to support these staff working with their students, as well as take referrals to work more directly with the students. Students can also self-refer to these services.

These services can provide information, advice and support in relation to accommodation, emotional difficulties, assessment of needs and provision of support relating to disability, student funding, general welfare, academic problems, student discipline and complaints, careers, international students, spiritual matters, part time work, security and personal safety. The Students' Union can also provide advocacy for students. More information about these services can be accessed via: <http://www.bath.ac.uk/students/support/>.

There are also Medical and Dental Centres, and a Chaplaincy on campus that are very experienced in meeting the needs of a student population, as well as a University nursery and vacation play scheme to provide childcare for older children during the school holidays.

**Admissions criteria (including arrangements for APL/APEL)**

Entry requirement for Spanish variant is AAA, for German AAB and French AAB, with an A in the relevant language in each case.

However, in order to allow a greater degree of flexibility, we do not operate a standard offer. Applicants with International, European, and French Baccalaureate or other equivalent qualifications from abroad, are welcomed, provided that there is evidence of proficiency in both English and the foreign language to be studied.

Further information is given on the prospectus web page at

<http://www.bath.ac.uk/study/ug/prospectus/subject/international-management-modern-languages/entry-requirements>

### **Summary of assessment and progression regulations**

The programme is fully compliant with the University's New Framework for Assessment: Assessment Regulations (NFAAR). The NFAAR describes the rules for progression from one stage of the programme to the next (including supplementary assessment, and the extent of failure that can be condoned) as well as for the award of degrees. Students taking the programme will be assessed according to these rules; further information about the NFAAR is available at <http://www.bath.ac.uk/registry/nfa/index.htm> - Table 1 attached to the end of this specification indicates which sections of the web-page should be consulted for each stage of the programme.

Table 2, also attached to the end of this specification, describes how the programme is structured in terms of the NFAAR – including stages and Designated Essential Units.

N.B. There are two Designated Essential Units per year of the programme: 'Written and Spoken Language 1A' and 'Written and Spoken language 1B' worth 6 credits each.

Information about Designated Essential Units (DEUs) and Designated Alternative Programmes (DAPs), and the definitions for parts and stages of programmes, are also available in the NFAAR (see Appendix 2: Definitions).

### **Indicators of quality and standards (e.g. professional accreditation)**

*(For more general information on each part of the framework, click on the link)*

To assure continuing excellence in its quality and standards, the University of Bath has a quality management framework including:

1. A Quality Assurance Code of Practice, and associated regulations and policies :  
<http://www.bath.ac.uk/learningandteaching/cop/index.php>
2. A learning, teaching and quality committee structure which monitors quality and standards and instigates action for enhancement. For further information:  
Governance:  
<http://www.bath.ac.uk/learningandteaching/cop/qastatements/QAX/QA03PSGuidQSGov.doc>  
Review and Monitoring:  
<http://www.bath.ac.uk/learningandteaching/cop/qastatements/QAX/QA03PSGuidQSRevMon.doc>
3. Staff development arrangements that assist staff in enhancing their own performance as educators, as researchers or as professional support services staff. Further information:

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<http://www.bath.ac.uk/learningandteaching/cop/qastatements/QAX/QA03PSGuidQSASD.doc>

Students are involved in many of these processes. The emphasis here is upon the *informed* student voice - engaging with students as academic citizens to ensure they have opportunities to take an active part in shaping their own learning.

<http://www.bath.ac.uk/learningandteaching/cop/qastatements/QAX/QA03PSGuidQSStuVoice.doc>

A more detailed overview of the University's Quality Management framework is set out in this summary document:

<http://www.bath.ac.uk/learningandteaching/cop/qastatements/QAX/1%20The%20University's%20approach%20to%20quality%20management.doc>

The University's management of its academic standards and quality is subject to external institutional review by the [Quality Assurance Agency](#) on a six year cycle. In its 2013 Institutional Review, the QAA confirmed that the University met its expectations for the management of standards, the quality of learning opportunities, the enhancement of learning opportunities. The University was commended on its provision of information.

Professional bodies require particular standards and content in our programmes so that students exit able to claim professional registration or recognition, enabling them to progress successfully in their subsequent careers. Current professional accreditations are reviewed periodically by the bodies concerned. They are shown against each relevant programme in the prospectus. The full list can be seen here: [QA8 RegisterofAccreditationsCurrent.pdf](#) .

Professional or industrial placements for a year or a semester are particularly supported at Bath by specialised staff and these arrangements are demonstrably effective for improving degree grade and employability within six months of graduation.

### Sources of other information

Guidance for those interested in IMML is provided in a course brochure and via the websites of the School of Management and Guidance for those interested in IMML is provided in a course brochure and via the prospectus website at

<http://www.bath.ac.uk/study/ug/prospectus/subject/international-management-modern-languages>

Summaries of the content and assessment of all units contributing to the IMML programme can be accessed from the programme structure web page: <http://www.bath.ac.uk/catalogues/>

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Table 1 – links to assessment regulations (given in Appendices) at <http://www.bath.ac.uk/registry/nfa/index.htm>  
Applies to all variants

Assessment weightings and decision references		
Stage	Weighting within programme	NFAAR decision reference at <a href="http://www.bath.ac.uk/registry/nfa/index.htm">http://www.bath.ac.uk/registry/nfa/index.htm</a>
Stage 1	0%	Main assessment: appendix 11 Supplementary assessment: appendix 12
Stage 2	24%	Main assessment: appendix 19 Supplementary assessment: appendix 20
Stage 3	8%	Main assessment: appendix 19 Supplementary assessment: appendix 20
Stage 4	68%	Main assessment: appendix 27 Supplementary assessment: appendix 28

Table 2 – see separate table for each language variant (German, French and Spanish)

<b>Programme Code:</b>	UXXX-AYB04
<b>Programme Title:</b>	BSc (hons) International Management and Modern Languages (German)
<b>Award Type:</b>	Bachelor of Science with Honours
<b>Award Title:</b>	BACHELOR OF SCIENCE IN INTERNATIONAL MANAGEMENT AND MODERN LANGUAGES (GERMAN)
<b>Mode of Attendance:</b>	Thick sandwich (Full-time on campus)
<b>State if coexistent M-level programme:</b>	
<b>State any designated alternative programme(s):</b>	
<b>Approving body and date of approval:</b>	

Part	Stage	Year	Period of Study	Unit Code	Unit Title	Unit Status	Credits	DEU Status	Placement or Study Abroad Status
1	1	Year 1	S1	PL10XXX	German Written and Spoken Language 1A	Compulsory	6	DEU	
				PL10118	German business environment 1: economic and industrial environment	Compulsory	6		
				MN10070	Business economics	Compulsory	6		
				MN10077	Quantitative methods and data analysis	Compulsory	6		
				MN10078	National business environment of UK - legal aspects	Compulsory	6		
			S2	PL10XXX	German Written and Spoken Language 1B	Compulsory	6	DEU	
				PL10123	The German business environment 2: legal environment	Compulsory	6		
				PL10XXX	Germany from 1945 to 1989	Compulsory	6		
				MN10079	The UK macroeconomic environment	Compulsory	6		
				MN10331	Accounting for Managers	Compulsory	6		
2	2	Year 2	AY	PL20XXX	PL20XXX, Die DDR und das vereinigte Deutschland	Compulsory	12		
			S1	PL20XXX	German written and oral communication in the business context 2A	Compulsory	6	DEU	
				MN20080	People and organisations	Compulsory	6		
				MN20081	Principles of marketing	Compulsory	6		
				MN20082	European business environment: European integration & legal structure	Compulsory	6		

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			S2	PL20XXX	German written and oral communication in the business context 2B	Compulsory	6	DEU	
				XX20087	German comparative employee relations	Compulsory	6		
				MN20485	Accounting for Managers in an International Context	Option list A: Select 1 or 2 units	6		
				MN10311	Corporate Finance and Investment Appraisal		6		
				MN20010	Company law	Options list B: Select 0 or 1 Unit	6		
				MN20012	Economics of strategy: the firm		6		
				MN20014	Managing Enterprise Information Systems		6		
				MA20228	Statistics for Business 1		6		
				MN20017	Operations management		6		
				MN20050	Supply Management		6		
				MN20291	Human resource management 1		6		
				MN2new	People and Innovations		6		
				MN20445	Corporate Responsibility: Principles and Perspectives		6		
3	Year 3	AY	XX20094	Year abroad in Germany - work placement	Optional: Select 1 Units:	60		Enhanced	
			XX20096	Year abroad in Germany - academic exchange		60		Enhanced	
			XX20098	Year abroad in Germany - academic exchange & work placement		60		Enhanced	
3	4	Year 4	S1	PL30XXX	German written and oral communication in the business context 3A	Compulsory	6	DEU	
				MN30085	The internationalisation of business	Compulsory	6		
				PL30644	Protest und Widerstand	Optional: Select between 1 and 2 Units: Students may only select 2 national option from those available in both Semester 1 and Semester 2.	6		
				PL30759	Heimat und Identitat		6		
				MN20034	Brand management	Optional: Select between 1 and 2 Units:	6		
				MN20502	Principles of Finance for Managers		6		
				MN20448	Business & The Natural Environment		6		
				MN20433	Decision making and leadership		6		
				MN3xxx	Developing new products and services- theory		6		
				MN30039	Employment law		6		
				MN30067	Treasury management		6		
				MN30105	Advanced Consumer behaviour		6		
				MN30109	Business-to business marketing		6		
				MN30266	Decision making		6		
				MN30281	Privacy, trust and security in information systems		6		
				MN30449	Strategic management		6		
				MN30464	Depth Psychology of Organisations		6		
				MN30465	Depth Psychology of the Consumer		6		
				MN30222	Innovation, Industrialisation and International Competitiveness		6		
				MN30447	Antitrust and strategy		6		
				MN30469	Advanced Management Accounting		6		
MN30474	Management consulting: theory and practice	6							

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				MN30575	Entrepreneurship and Innovation		6		
				SP30054	Power & commitment in organisations		6		
			S2	PL30XXX	German written and oral communication in the business context 3B	Compulsory	6	DEU	
				PL30592	Germany in the global economy	Compulsory	6		
				MN30062	International business law	Optional: Select between 1 and 2 Units: LIST A	6		
				MN30400	Doing Business in China: Opportunities and Challenges		6		
				MN30441	International Marketing Management		6		
				MN30409	Business strategy in the global economy		6		
				MN30444	UK tax and tax planning for the growing business	Optional: Select between 0 and 2 Units: LIST B	6		
				MN30054	Strategy & human resource management		6		
				MN20211	Advanced Corporate Finance		6		
				MN30209	Investment banking		6		
				MN30270	Virtual organising: Understanding Group Behaviour Online		6		
				MN30290	Management Consulting: Data driven approaches		6		
				MN30372	Social marketing		6		
				MN30575	Entrepreneurship and Innovation		6		
				SP30055	Comparative industrial relations		6		
				MN30436	Contemporary issues in business and society		6		
				MN30468	Auditing and Accountability		6		
				MN30602	Leading and Managing Change		6		
				MN3xxxx	Financial Statement Analysis and Security Valuation		6		
				PL30059	Die Massenmedien in der Bundesrepublik Deutschland und Großbritannien		Optional: Select between 1 and 2 Units: Students may only select 2 national option from those available in both Semester 1 and Semester 2.	6	
				PL3xxx	Film und Geschichte	6			
				PL30896	Jahrhundert	6			

<b>Programme Code:</b>	UXXX-AYB05
<b>Programme Title:</b>	BSc (hons) International Management and Modern Languages (French)
<b>Award Type:</b>	Bachelor of Science with Honours
<b>Award Title:</b>	BACHELOR OF SCIENCE IN INTERNATIONAL MANAGEMENT AND MODERN LANGUAGES (FRENCH)
<b>Mode of Attendance:</b>	Thick sandwich (Full-time on campus)
<b>State if coexistent M-level programme:</b>	
<b>State any designated alternative programme(s):</b>	
<b>Approving body and date of approval:</b>	

Part	Stage	Year	Period of Study	Unit Code	Unit Title	Unit Status	Credits	DEU Status	Placement or Study Abroad Status
1	1	Year 1	S1	PL10XXX	French Written and Spoken Language 1A	Compulsory	6	DEU	

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				PL10115	French business environment 1: economic & industrial environment	Compulsory	6		
				MN10070	Business economics	Compulsory	6		
				MN10077	Quantitative methods and data analysis	Compulsory	6		
				MN10078	National business environment of UK - legal aspects	Compulsory	6		
			S2	PL10XXX	French Written and Spoken Language 1B	Compulsory	6	DEU	
				PL10120	French business environment 2: legal environment	Compulsory	6		
				PL10XXX	France from the First World War to May 68	Compulsory	6		
				MN10079	The UK macroeconomic environment	Compulsory	6		
				MN10331	Accounting for Managers	Compulsory	6		
<b>2</b>	<b>2</b>	Year 2	AY	PL20XXX	Continuity and Change in Contemporary French Politics and Society - 1969 to today	Compulsory	12		
			S1	PL20XXX	French written and oral communication in the business context 2A	Compulsory	6	DEU	
				MN20080	People and organisations	Compulsory	6		
				MN20081	Principles of marketing	Compulsory	6		
				MN20082	European business environment: European integration & legal structure	Compulsory	6		
			S2	PL20XXX	French written and oral communication in the business context 2B	Compulsory	6	DEU	
				XX20086	French comparative employee relations	Compulsory	6		
				MN20485	Accounting for Managers in an International Context	Options list A: select 1 or 2 units	6		
				MN10311	Corporate Finance and Investment Appraisal		6		
				MN20010	Company law	Options list B: Select 0 or 1 Unit	6		
				MN20012	Economics of strategy: the firm		6		
				MN20014	Managing Enterprise Information Systems		6		
				MA20228	Statistics for Business 1		6		
				MN20017	Operations management		6		
				MN20050	Supply Management		6		
				MN20291	Human resource management 1		6		
				MN2new	People and Innovation		6		
				MN20445	Corporate Responsibility: Principles and Perspectives		6		
	<b>3</b>	Year 3	AY	XX20093	Year abroad in France - work placement	Optional: Select 1 Units:	60		Enhanced
				XX20095	Year abroad in France - academic exchange		60		Enhanced
				XX20097	Year abroad in France - academic exchange & work placement		60		Enhanced
<b>3</b>	<b>4</b>	Year 4	S1	PL30XXX	French written and oral communication in the business context 3A	Compulsory	6	DEU	
				MN30085	The internationalisation of business	Compulsory	6		
				PL30901	La France postcoloniale	Optional: Select between 1 and 2 Units: Students may only select 2 national option from those available in both Semester 1 and Semester 2.	6		
				PL30873	Liberté, Egalité, Fraternité: Perception(s) et Réalité(s) dans la société française		6		
				PL30886	'Aux armes etc.' – La France n chansons		6		
				MN20034	Brand management		6		
				MN20502	Principles of Finance for Managers	Optional: Select between 1 and 2 Units:	6		
				MN20433	Decision making and leadership		6		
				MN3xxxx	Developing new products and services- theory		6		

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				MN30039	Employment law		6		
				MN30067	Treasury management		6		
				MN30105	Advanced Consumer behaviour		6		
				MN30109	Business-to-business marketing		6		
				MN30266	Decision making		6		
				MN30281	Privacy, trust and security in information systems		6		
				MN30449	Strategic management		6		
				MN30464	Depth Psychology of Organisations		6		
				MN30465	Depth Psychology of the Consumer		6		
				MN30222	Innovation, Industrialisation and International Competitiveness		6		
				MN30447	Antitrust and strategy		6		
				MN30469	Advanced Management Accounting		6		
				MN30575	Entrepreneurship and Innovation		6		
				MN20448	Business & The Natural Environment		6		
				SP30054	Power & commitment in organisations		6		
				MN30474	Management consulting: theory and practice		6		
			S2	PL30594	France in the global economy	Compulsory	6		
				PL30XXX	French written and oral communication in the business context 3A	Compulsory	6	DEU	
				MN30409	Business strategy in the global economy	Optional: Select between 1 and 2 Units: LIST A	6		
				MN30062	International business law		6		
				MN30400	Doing Business in China: Opportunities and Challenges		6		
				MN30441	International Marketing Management		6		
				MN30444	UK tax and tax planning for the growing business	Optional: Select between 0 and 2 Units LIST B	6		
				MN20211	Advanced Corporate Finance		6		
				MN30054	Strategy & human resource management		6		
				MN30209	Investment banking		6		
				MN30270	Virtual organising: Understanding Group Behaviour Online		6		
				MN30290	Management Consulting: Data driven approaches		6		
				MN30372	Social marketing		6		
				MN30575	Entrepreneurship and Innovation		6		
				SP30055	Comparative industrial relations		6		
				MN30436	Contemporary issues in business and society		6		
				MN30468	Auditing and Accountability		6		
				MN30602	Leading and Managing Change		6		
				MN3xxxx	Financial Statement Analysis and Security Valuation		6		
				PL30027	French national option F11: La persuasion et la propagande	Optional: Select between 1 and 2 Units:	6		
				PL30887	Politique et esthetique: les avant-gardes europeens	Students may only select 2 national option from those available in both Semester 1 and Semester 2.	6		
				PL30900	Les banilieues de la Republique		6		
				PL30865	French national option F20: La montée du Front National en France		6		

**Programme Code:** UXXX-AYB06

## BSc in International Management and Modern Languages - for 2017/8

<b>Programme Title:</b>	BSc (hons) International Management and Modern Languages (Spanish)
<b>Award Type:</b>	Bachelor of Science with Honours
<b>Award Title:</b>	BACHELOR OF SCIENCE IN INTERNATIONAL MANAGEMENT AND MODERN LANGUAGES (SPANISH)
<b>Mode of Attendance:</b>	Thick sandwich (Full-time on campus)
<b>State if coexistent M-level programme:</b>	
<b>State any designated alternative programme(s):</b>	
<b>Approving body and date of approval:</b>	

Part	Stage	Year	Period of Study	Unit Code	Unit Title	Unit Status	Credits	DEU Status	Placement or Study Abroad Status
1	1	Year 1	S1	PL10XXX	Spanish Written and Spoken Language 1A	Compulsory	6	DEU	
				PL10453	Spanish business environment 1: economic and industrial environment	Compulsory	6		
				MN10070	Business economics	Compulsory	6		
				MN10077	Quantitative methods and data analysis	Compulsory	6		
				MN10078	National business environment of UK - legal aspects	Compulsory	6		
			S2	PL10XXX	Spanish Written and Spoken Language 1B	Compulsory	6	DEU	
				PL10454	Spanish business environment 2: legal environment	Compulsory	6		
				PL10XXX	Spain from 1898 to the present	Compulsory	6		
				MN10079	The UK macroeconomic environment	Compulsory	6		
				MN10331	Accounting for Managers	Compulsory	6		
2	2	Year 2	AY	PL20XXX	Introduction to 20th and 21st century Latin America	Compulsory	12		
				S1	PL20XXX	Spanish written and oral communication in the business context 2A	Compulsory	6	DEU
			MN20080		People and organisations	Compulsory	6		
			MN20081		Principles of marketing	Compulsory	6		
			MN20082		European business environment: European integration & legal structure	Compulsory	6		
			S2	PL20466	Comparative employee relations (Spanish)	Compulsory	6		
				PL20XXX	Spanish written and oral communication in the business context 2B	Compulsory	6	DEU	
				PL20783	Introduction to contemporary Latin American politics	Compulsory	6		
				MN20485	Accounting for Managers in an International Context	Options list A: Select 1 or 2 units	6		
				MN10311	Corporate Finance and Investment Appraisal				
				MN20010	Company law	Option list B: Select 0 or 1 Unit	6		
				MN20012	Economics of strategy: the firm		6		
				MN20014	Managing Enterprise Information Systems		6		
				MA20228	Statistics for Business 1		6		
				MN20017	Operations management		6		
				MN20050	Supply Management		6		
				MN20291	Human resource management 1		6		
				MN2new	People and Innovation		6		
			MN20445	Corporate Responsibility: Principles and Perspectives	6				
3	Year 3	AY	XX20047	Year abroad in Spain and Latin America- work placement	Optional: Select 1 Units:		60		Enhanced
			XX20048	Year abroad in Spain and Latin America - academic		60		Enhanced	

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				exchange					
				XX20049	Year abroad in Spain and Latin America - academic exchange & work placement		60	Enhanced	
3	4	Year 4		PL30XXX	Spanish written and oral communication in the business context 3A	Compulsory	6	DEU	
				MN30085	The internationalisation of business	Compulsory	6		
				PL30568	The politics of democracy & development in Latin America	Optional: Select between 1 and 2 Units: Students may only select 2 national option from those available in both Semester 1 and Semester 2.	6		
				PL30794	In the shadow of Franco: repression, denial and memory		6		
				PL30675	In search of Latin America: diversity and the dream of unity		6		
				MN20034	Brand management	Optional: Select 2 Units:	6		
				MN20502	Principles of Finance for Managers		6		
				MN20433	Decision making and leadership		6		
				MN3xxxx	Developing new products and services- theory		6		
				MN30039	Employment law		6		
				MN30067	Treasury management		6		
				MN30105	Advanced Consumer behaviour		6		
				MN30109	Business-to-business marketing		6		
				MN30266	Decision making		6		
				MN30281	Privacy, trust and security in information systems		6		
				MN20448	Business & The Natural Environment		6		
				MN30449	Strategic management		6		
				MN30464	Depth Psychology of Organisations		6		
				MN30465	Depth Psychology of the Consumer		6		
				MN30222	Innovation, Industrialisation and International Competitiveness		6		
				MN30447	Antitrust and strategy		6		
				MN30469	Advanced Management Accounting		6		
				MN30575	Entrepreneurship and Innovation		6		
				SP30054	Power & commitment in organisations		6		
				MN30474	Management consulting: theory and practice		6		
				S2	PL30593	Spain & Latin America in the global economy	Compulsory	6	
					PL30XXX	Spanish written and oral communication in the business context 3B	Compulsory	6	DEU
					MN30062	International business law	Optional: Select between 1 and 2 Units: LIST A	6	
					MN30400	Doing Business in China: Opportunities and Challenges		6	
					MN30441	International Marketing Management		6	
					MN30409	Business strategy in the global economy		6	
					MN30444	UK tax and tax planning for the growing business	Optional: Select between 0 and 2 Units: LIST B	6	
					MN30054	Strategy & human resource management		6	
	MN20211	Advanced Corporate Finance	6						
	MN30209	Investment banking	6						
	MN30270	Virtual organising: Understanding Group Behaviour Online	6						
	MN30290	Management Consulting: Data driven approaches	6						
	MN30372	Social marketing	6						

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			MN30575	Entrepreneurship and Innovation		6		
			SP30055	Comparative industrial relations		6		
			MN30436	Contemporary issues in business and society		6		
			MN30468	Auditing and Accountability		6		
			MN30602	Leading and Managing Change		6		
			MN3xxxx	Financial Statement Analysis and Security Valuation		6		
			PL30569	The post-Franco party political system in Spain	Optional: Select between 1 and 2 Units: Students may only select 2 national option from those available in both Semester 1 and Semester 2.	6		
			PL30728	The international relations of Latin America		6		
			PL30876	Gender in Contemporary Spain		6		
			PL30888	Rebellion and utopia in Latin American popular struggles		6		