



**Our University
Our Future**

**Together, we can shape
the future of our University.**

Our University, Our Future

Alumni survey

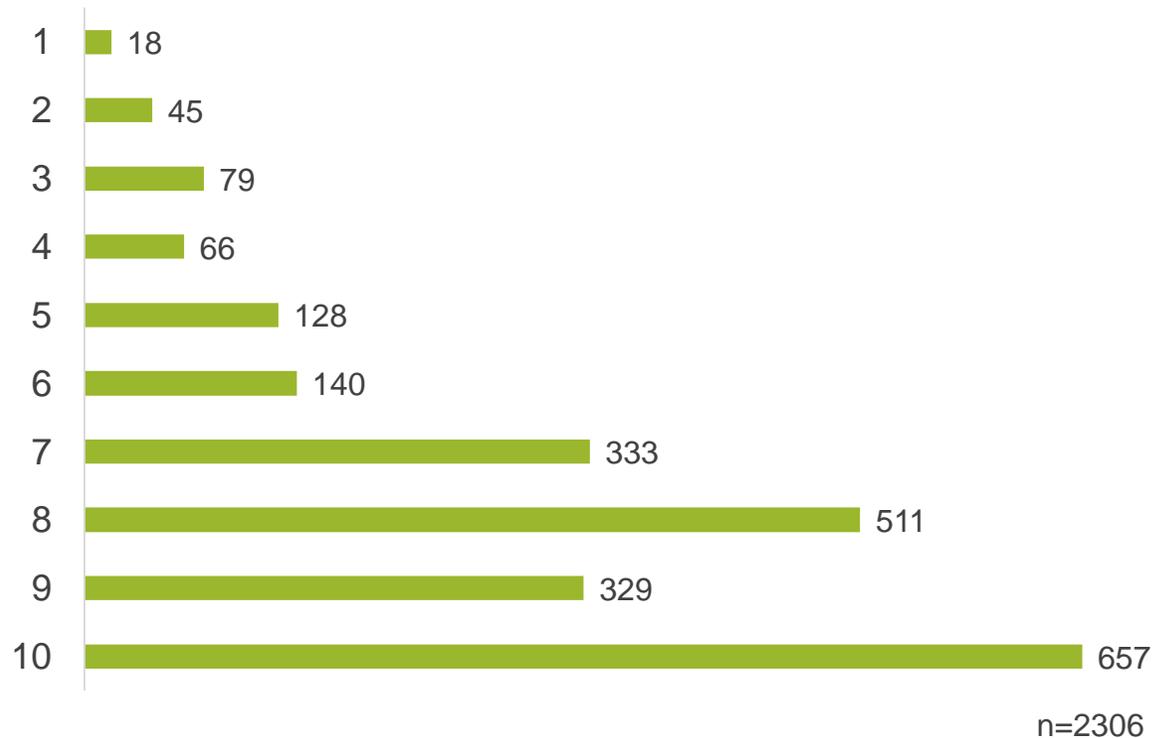
- Two slightly different surveys were sent out to those who graduated in 2015 and before and those who graduated in 2016 and afterwards.
- We received 2,577 responses from 2015 and before, and 601 from 2016 and after. Not all respondents answered every question.
- The survey was conducted from 31 January to 14 February 2020.



Relevance of education

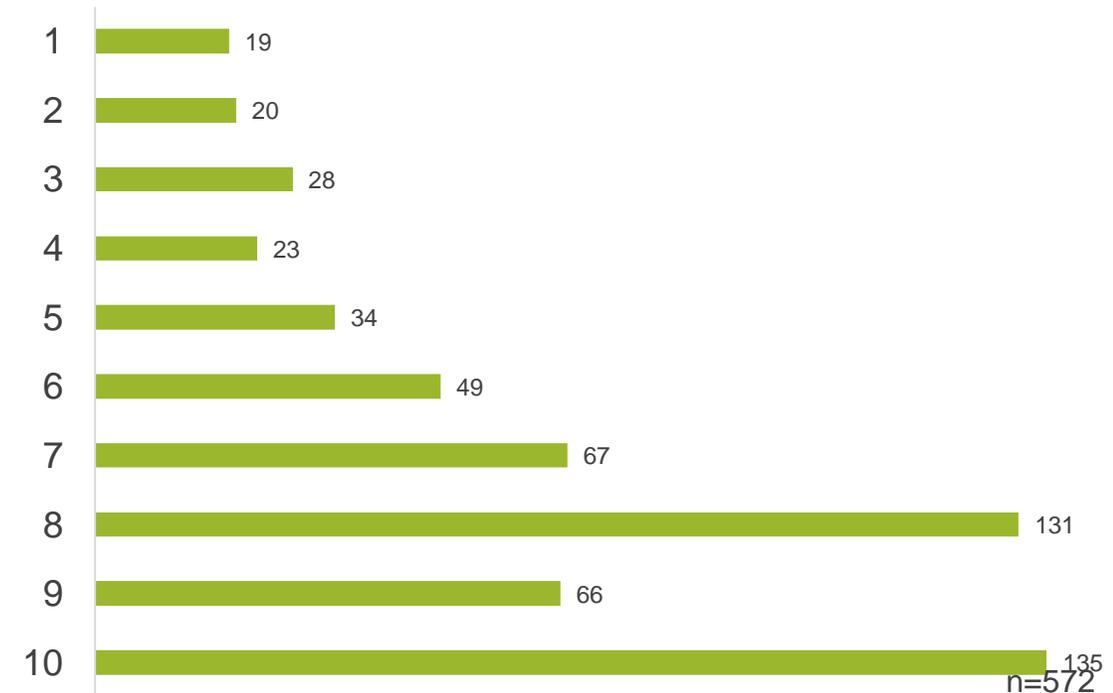
1950s to 2015

How relevant has your education at the University of Bath been in your working life so far?
 (Where 1 is not relevant at all and 10 is extremely relevant)



2016 to 2019

How relevant has your education at the University of Bath been in your working life so far?
 (Where 1 is not relevant at all and 10 is extremely relevant)



Relevance of education

The time I spent at the University defined the future of my professional life.

Life-changing impact!

It continues to be relevant through two different careers.

Had two periods in industry which made my degree very relevant and me very employable

I found that my technical understanding put me head and shoulders above graduates in Australia where I settled

It was relevant to my first job but not at all relevant to what I have done since then. Despite that it absolutely helped me grow and develop as a person and I have no regrets about doing it

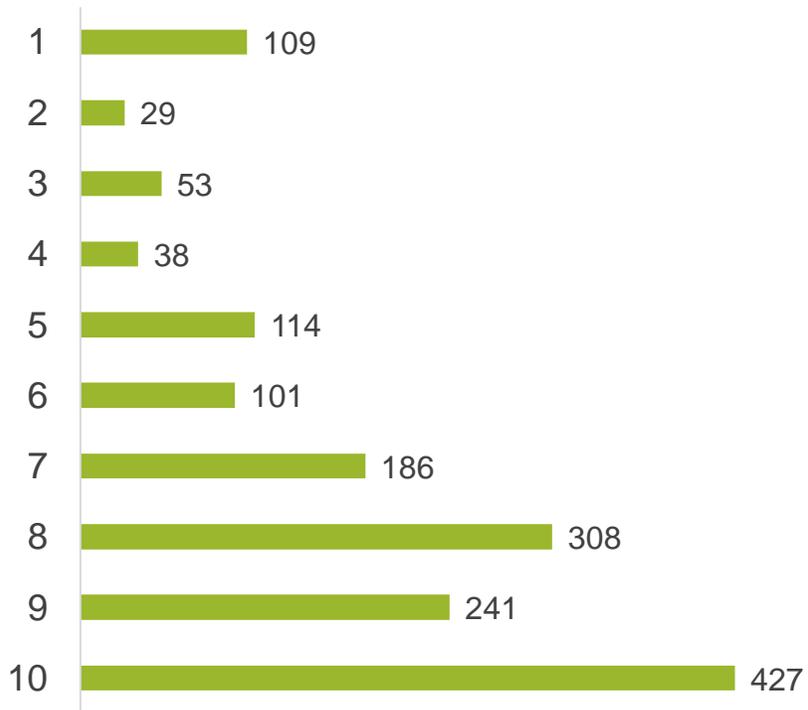
Not only the academics, but also the life experience

There is no training around the practical side of what you need to be in work - networking, stakeholder management etc.

Placements

1950s to 2015

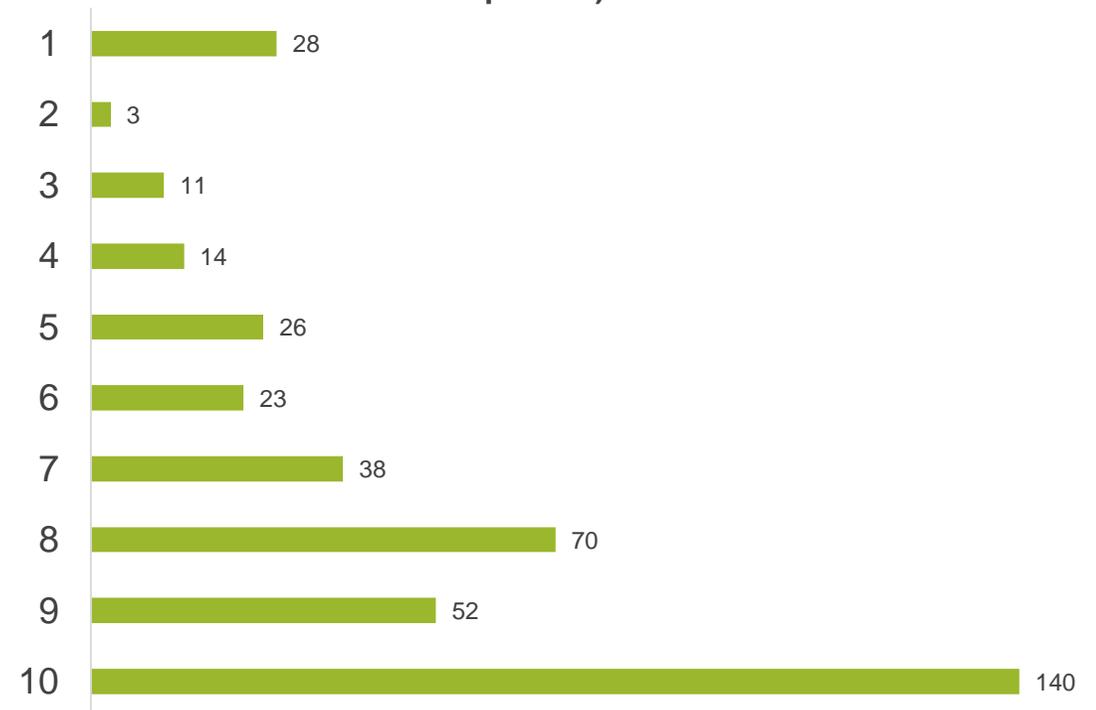
If you went on placement, how important has this been in your working life so far?
 (Where 1 is not important at all and 10 is extremely important)



n=1606

2016 to 2019

If you went on placement, how important has this been in your working life so far?
 (Where 1 is not important at all and 10 is extremely important)



n=405

Placements

My placement was an extremely important formative experience in my career, and resulted in a graduate job.

Made me realise I was not cut out for working in the chemical industry.

The opportunity to have been on placements during the course resulted in a profound difference in attitude to learning and provided the opportunity to make mature decisions based on understanding the difference between the lecture theatre and real life.

It gives you excellent professional experience at a comparatively young age. It allows you to enter and progress in the jobs market really quickly. It also gives you an excellent perspective on your studies – returning for fourth year at uni was so much more enriching and enjoyable.

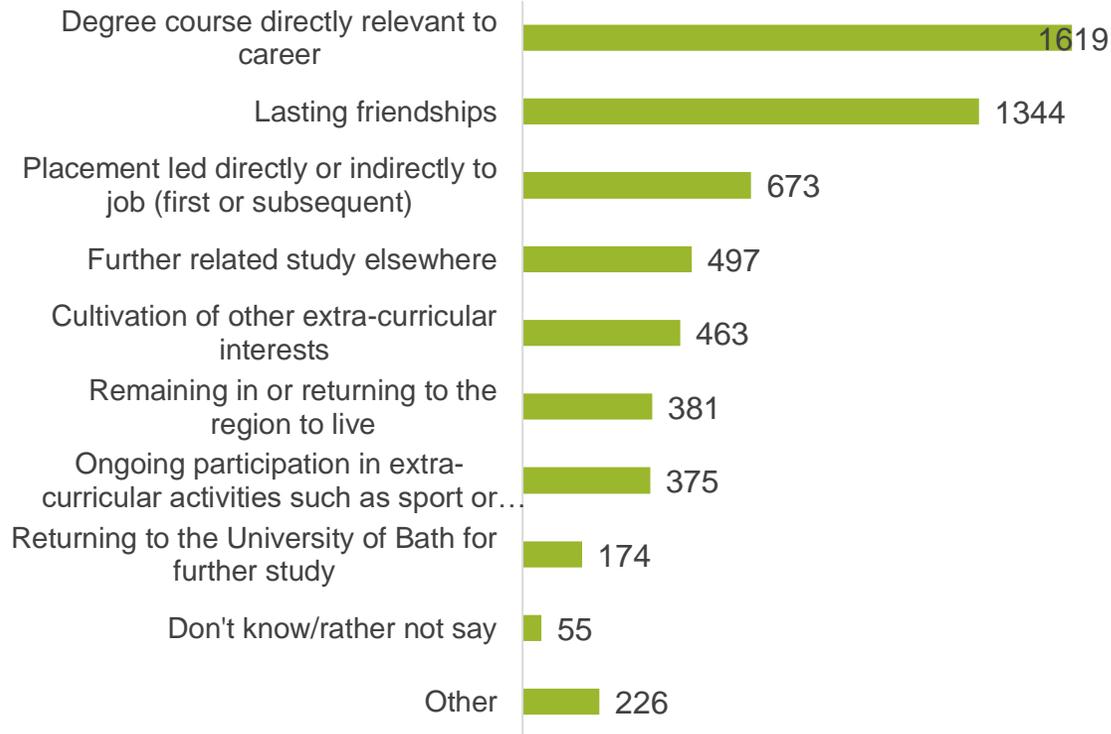
I believe my placement gave me invaluable practical experience that complimented my learning at Bath, and prepared me in a way that would have not been possible just studying at Bath.

My placement has basically informed my entire career – from the graduate scheme I did to jobs afterwards.

It helped me discover what I really wanted to do after graduating. Without it I would have taken much longer to get to where I am today.

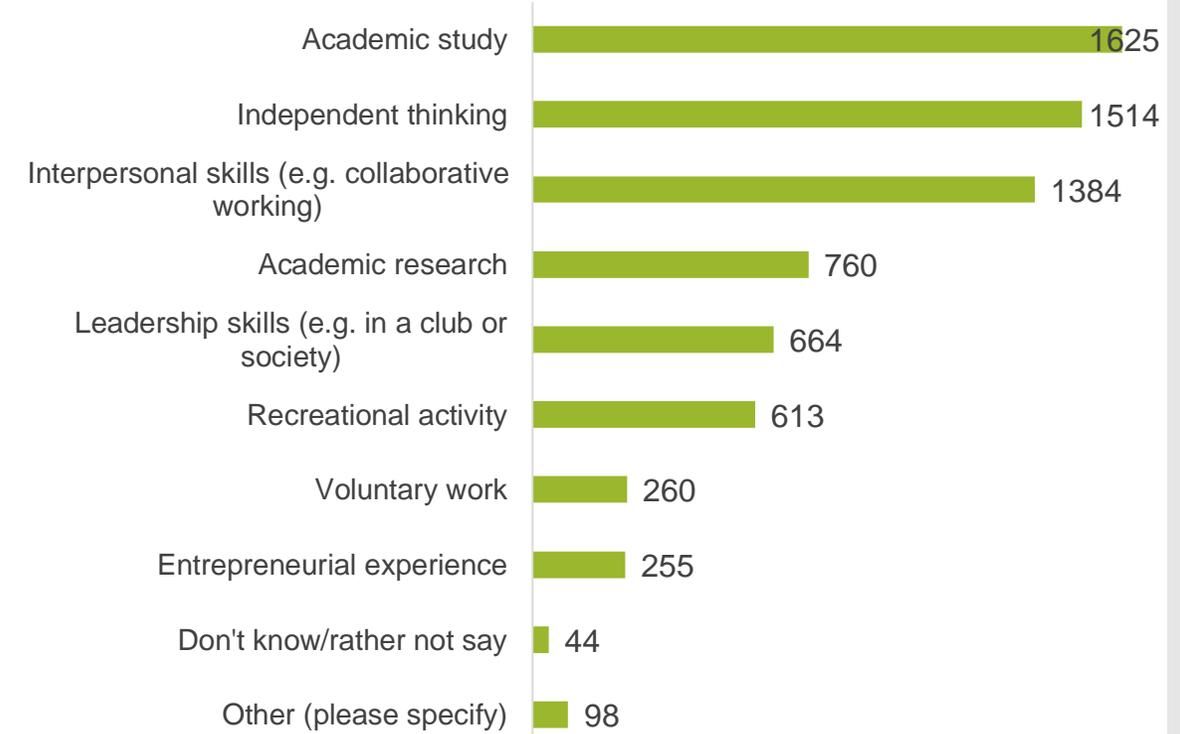
Other benefits of your time at Bath (1950s to 2015)

In which of the following ways has being at the University of Bath impacted you (choose all that apply)?



n=2280

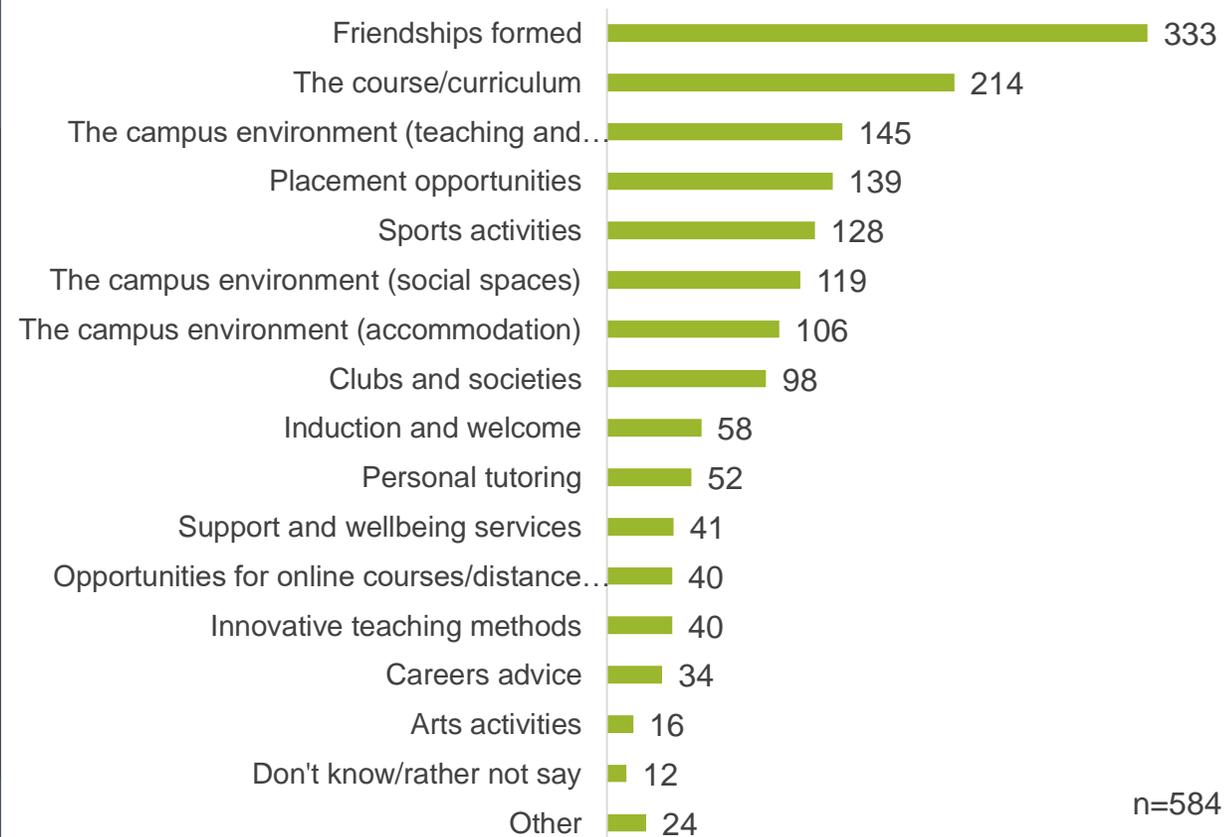
Which of the following did you develop at Bath and have been significant or useful since (choose all that apply)?



n=2281

Other benefits of your time at Bath (2016-2019)

From your experience of the University of Bath, which three areas do you feel contributed most to your enjoyment of University life (choose three)?



Other benefits

The skills I learned as soccer team captain and as Student Union President have served me well in both my working life and my family life.

The exposure for living in a different country, the cultural shock experienced

It should never be underestimated how valuable general discussions were with university friends regarding wider views, opinions and lifestyles. I developed a much broader life-view which I would not have gained in any other environment other than that of a university.

Gave me the confidence to understand my strengths and believe in myself – Bath uni does not leverage this positive affection enough imo from alumni

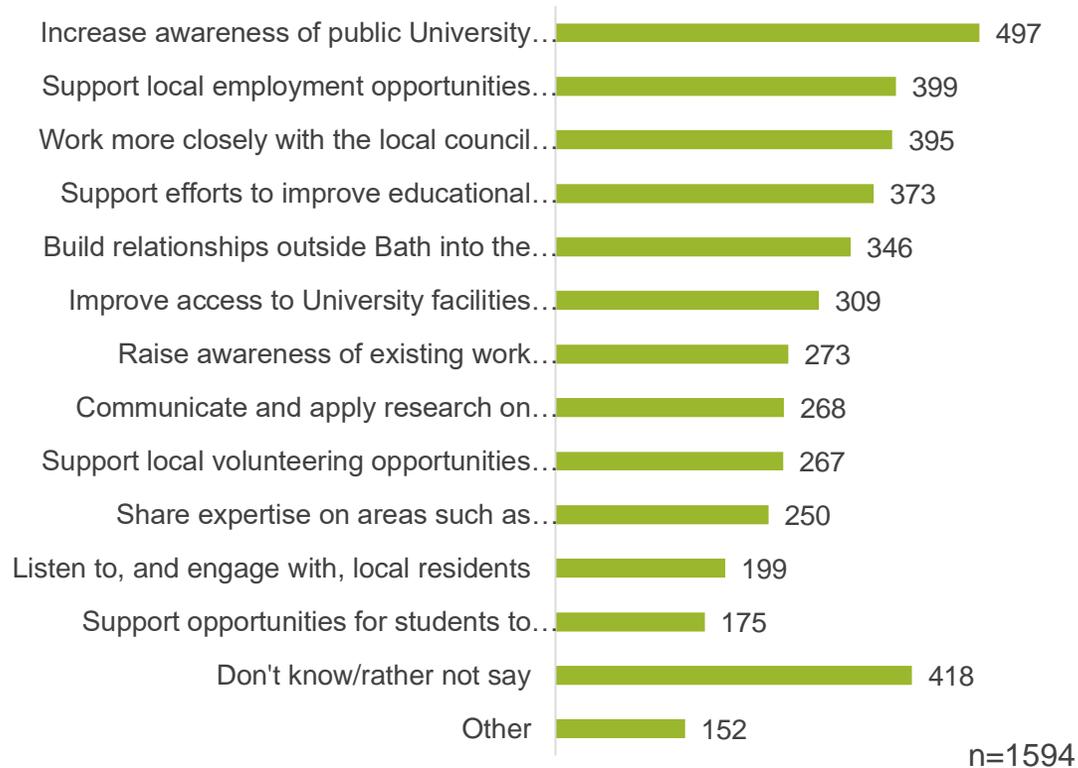
Decided to offer internships to Bath students so have kept up the connection in this way

Helped me grow up, develop my passions and learn about who I am as a person

Relationship with Bath and region

1950s to 2015

If you still have links with Bath and the region, what are the top three things the University of Bath could do to best support the city of Bath and the local areas (choose three)?



2016 to 2019

If you still live in the Bath area, in addition to those mentioned above, which of the following would be the top three things the University of Bath could do to best support the city of Bath and the local areas (choose three)?



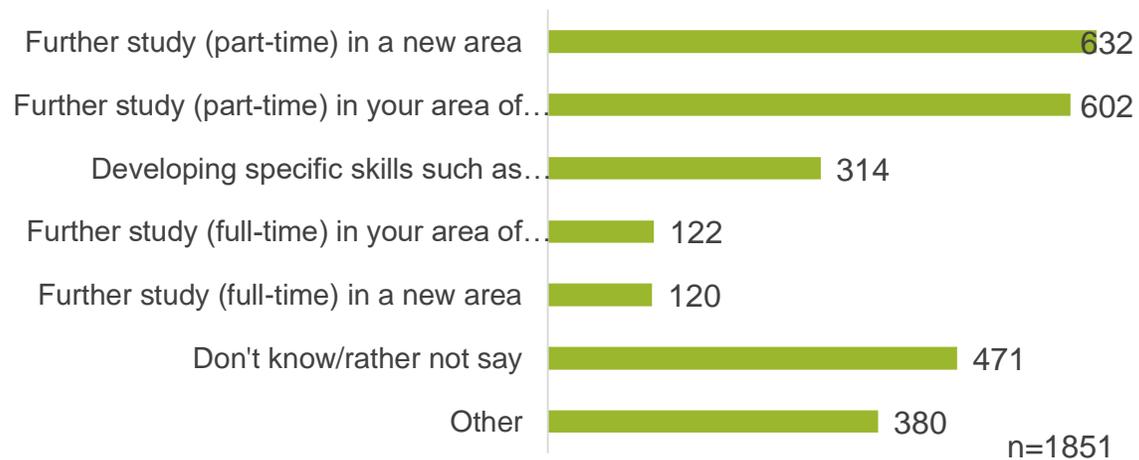
Interest in further study

1950s to 2015

Which of the following University courses do you think might be of specific interest to you in the future?



Other than those listed above, which of the following might also or alternatively be of interest to you (choose all that apply)?

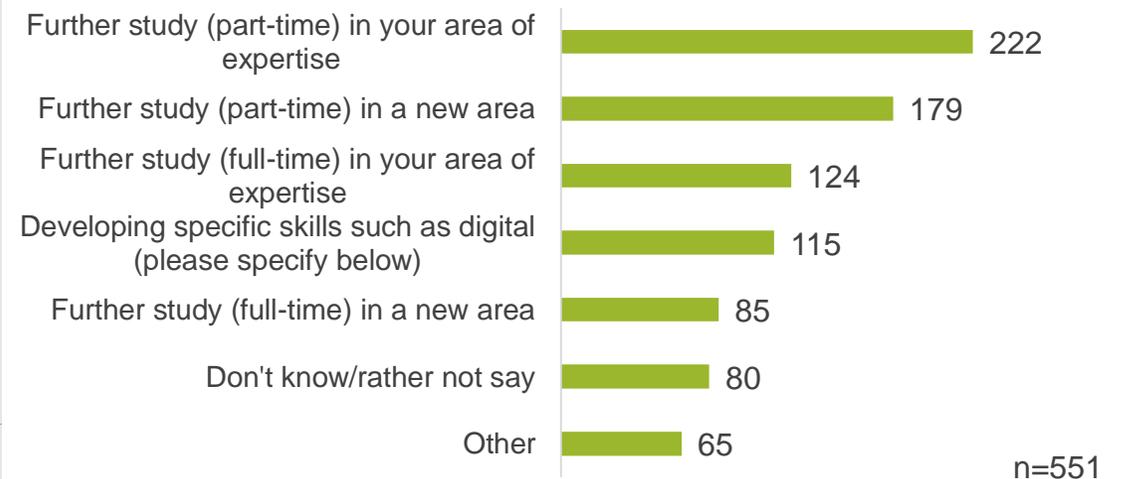


2016 to 2019

Which of the following University courses do you think might be of specific interest to you in the future?



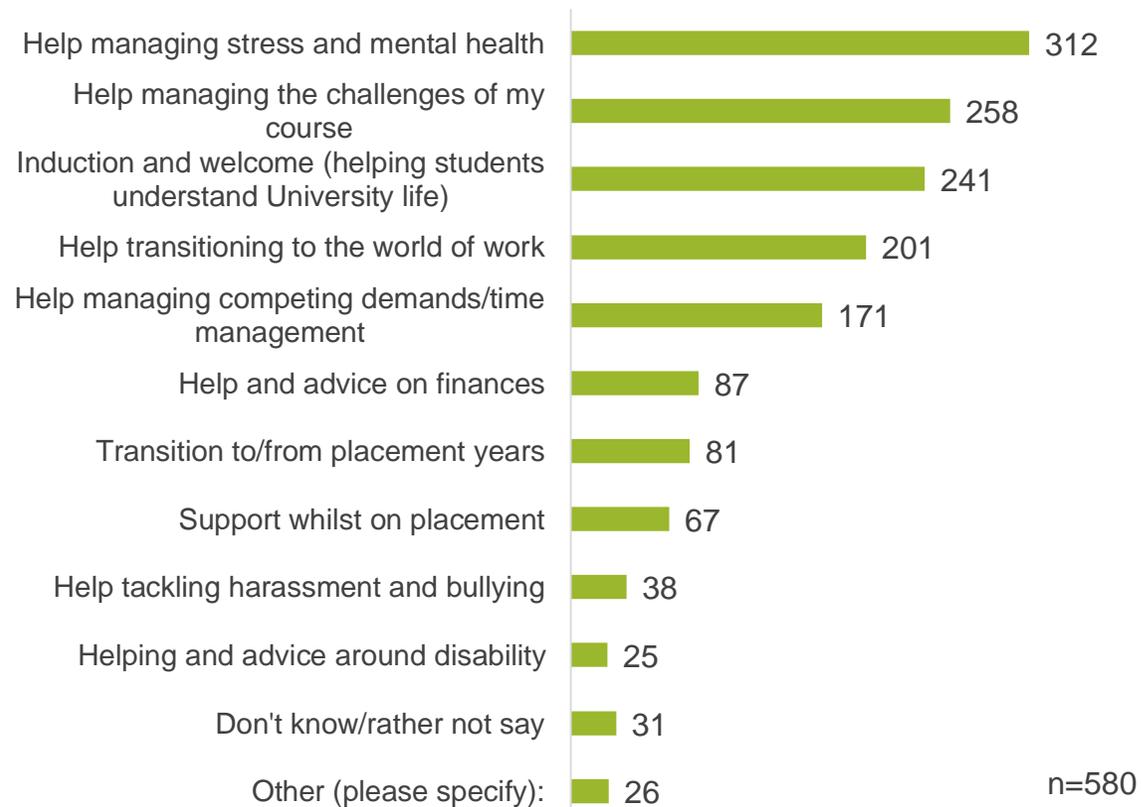
Other than those listed above, which of the following might also or alternatively be of interest to you (choose all that apply)?



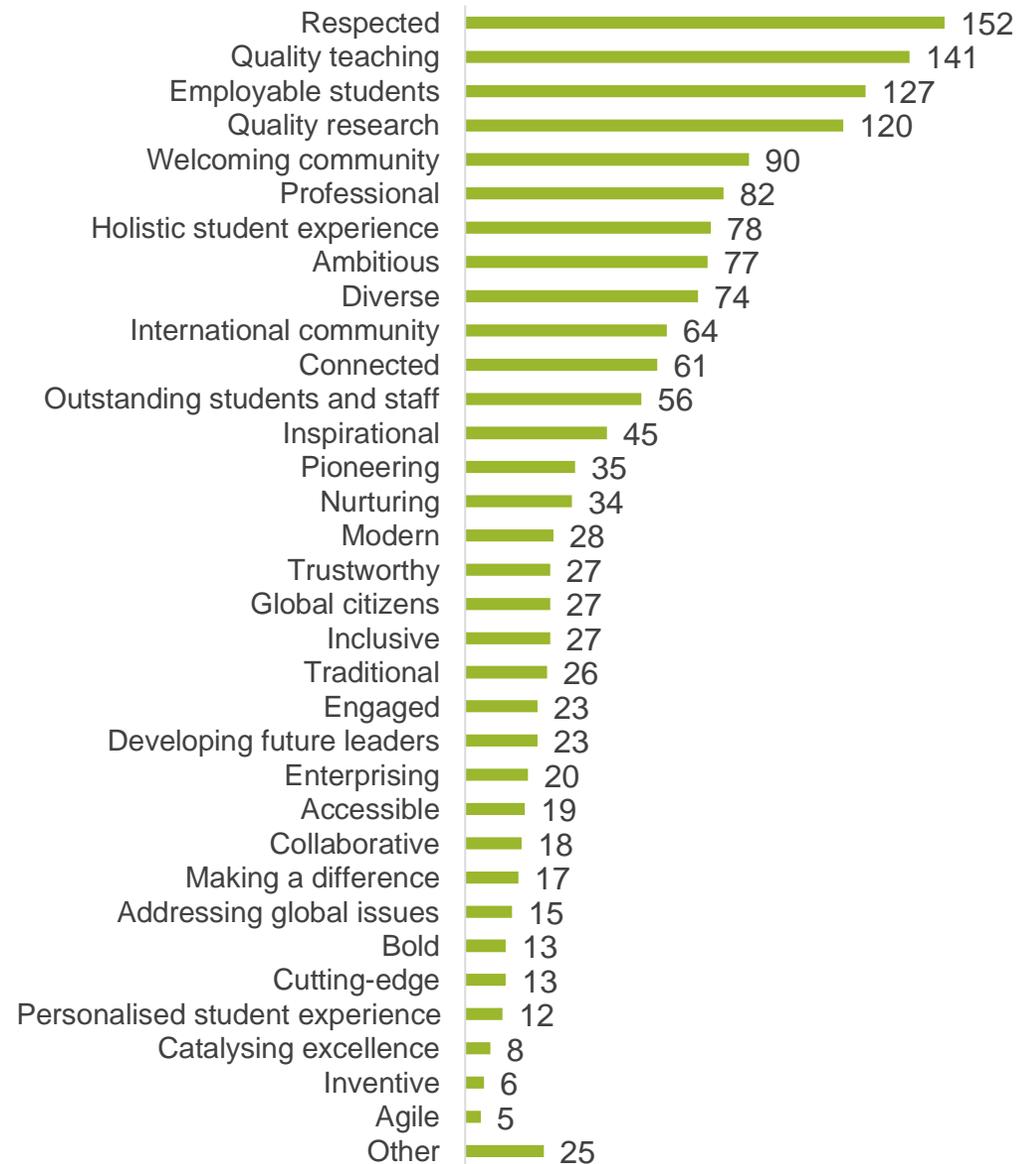
Wellbeing and shared purpose

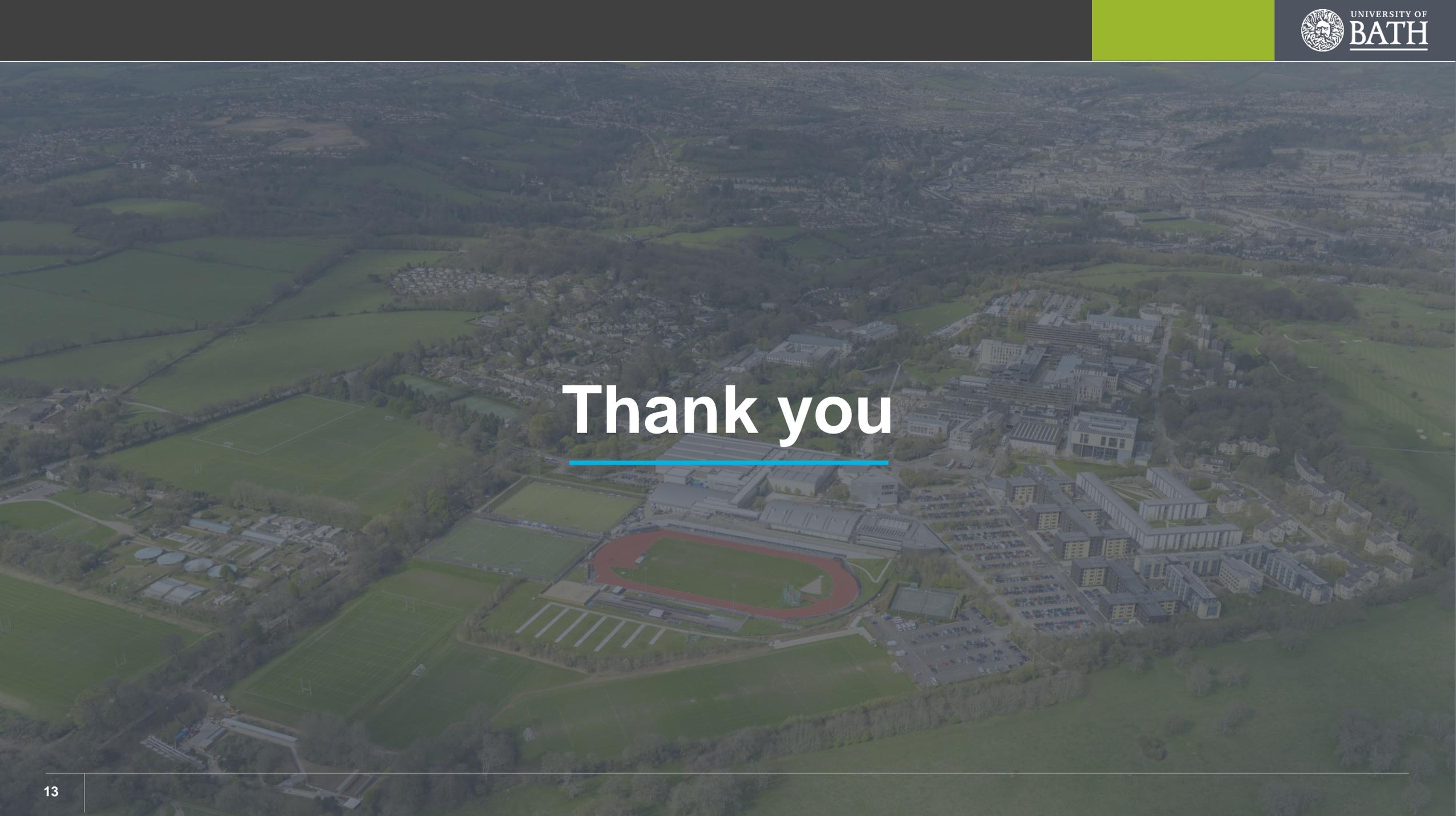
2016 - 2019

From your experience of the University of Bath, which three areas of support are most important to student wellbeing (choose three)?



As we shape our future, we're exploring anew what makes this a special place to be. Which words and phrases would you use to describe Bath at its best? (Choose three)





Thank you