**Stage One Initial Strategic Approval – unit information**

* The purpose of this form is to provide unit summary information for new course marketing purposes. The information required will vary depending on whether the course is an undergraduate or a postgraduate taught course.
* Faculty/School Marketing input is required prior to submission for approval.
* Subject to approval, this summary unit information will be included in the digital prospectus entry for the course.

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| **Course title:** |  |

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| **1. UNIT SYNOPSES**  *500 character count including spaces*  *Style guide:*   * *Please keep language simple and jargon-free* * *Begin with an active verb, e.g., ‘develop’, ‘advance’ ‘conduct’ ’work’, ‘explore’* * *Don’t repeat content contained in the unit title* * *Include the real highlights/distinctive elements here, including how students will benefit from taking this unit* * *Address the audience directly, e.g., ‘you will work in teams’* * *Never use words or phrases that could be misconstrued as a promise of a guaranteed future reward or benefit (against CMA – e.g. ‘Become an expert in’, ‘Develop expertise’)* * *To reduce the amount of unit change over time detail which might need updating every year should be avoided.*   **For UG courses: please provide synopses for compulsory units only**  **For PGT courses: please provide synopses for all units (compulsory and optional)**  *Please add additional rows as required.* | | |
| **Unit title** | **Course year** | **Unit synopsis** |
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| **2. OVERVIEW OF OPTIONS**  **For UG courses: generic description of options available by course year**  **For PGT courses: generic description of options available by semester**  *Maximum 1000 characters for each course year or semester overview (including for placement/ year abroad overview).*  *Please complete for all course years/semesters or state ‘N/A’. Please add additional rows if required.*  *Please use each section below to describe the overall range of options available in that course year / semester, explaining the role that optional units play within the context of the course as a whole, and giving students an indication of what they will be studying (for example, in the form of themes or topics studied).*  *For a professional placement/work placement or study abroad, outline what the experience will entail and the skills gained.*  *These descriptions should not change during the lifecycle of the cohort.* | | |
| **Course year/ semester** | **Generic description of options available (or state if none)** | **Total optional credits (ECTS)** |
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