

## 6<sup>th</sup> Qualitative Research Symposium 2020

### Pre-symposium workshops

The pre-symposium workshops for the 2020 Qualitative Research Symposium will take place on Tuesday 28 January at the University of Bath. The workshops focus on a range of issues related to qualitative research, and will be delivered by University of Bath researchers with expertise in the area.

Workshops may be of interest to both researchers and practitioners. A total of eight workshops are offered; participants can select whether to attend one (half a day) or two (full day) of the eight. No prior knowledge of the subjects is required given the workshops are designed to be of an introductory level.

Each session lasts 2.5 hours, and has a maximum capacity of 25 attendees. The costings for the workshops are as follows (please note coffee, tea and lunch is included in this cost):

- £30 per workshop (morning or afternoon session); £60 for two workshops (full day).
- Bath students: £20 per workshop (morning or afternoon session); £40 for two workshops (full day).

The deadline to register for workshops is 20 January 2020, using the link to workshops on the main QRS landing page: <https://www.bath.ac.uk/campaigns/qualitative-research-symposium-2020/>.

We will be able to provide partial refunds for participants who withdraw their booking before 6 January 2020. No refunds will be provided afterward.

## Morning Sessions (9.00am – 11.30)

Select one of the four options.

### Workshop 1: Analysing interview data using Thematic Analysis

**Dr Ioannis Costas Battle** (Department of Education).

<https://researchportal.bath.ac.uk/en/persons/ioannis-costas-battle>

Thematic analysis is about finding patterns in qualitative data. In this introductory session, we will briefly outline the basics of Thematic Analysis before proceeding to the bulk of the workshop: coding interview transcripts. This coding process will follow Braun and Clarke's (2006) six-phase model of Thematic Analysis, and will be undertaken both individually and in small groups. By the end of the session, the whole group will combine the findings of their coding to identify broad themes (patterns) that capture the interview data set.

### Workshop 2: Being more adventurous with qualitative methods

**Prof Nancy Harding** (School of Management).

<https://researchportal.bath.ac.uk/en/persons/nancy-harding>

The interview is fundamental to qualitative methods, but how we use them changes as new technologies become available. In this workshop we will explore how easily available photographic techniques can influence how we do our research. We will begin by working in pairs to carry out a short, traditional interview and will then use photo elicitation techniques to explore how photos can enrich interviews. Finally, we will explore how it is possible to be more imaginative with our research methods through combining techniques that lead us to better insights into our studies.

### Workshop 3: Methods of Discourse Analysis

**Dr Sophia Hatzisavvidou** (Department of Politics, Languages & International Studies).

<https://researchportal.bath.ac.uk/en/persons/julie-gore>

Discourse analysis has evolved into an important way of studying and analysing public discourse. Far from being a single method or approach, discourse theories and analyses differ in their reference to the use of language. In this introductory session we will briefly outline the basics of different approaches to discourse analysis, by focusing on three distinct methods: critical post-structuralist discourse analysis, and rhetorical analysis. We will then use analytical tools drawn from the latter to study a political speech. By the end of the session, you will be familiar with the basic principles and tools of rhetorical political analysis.

### Workshop 4: 'Embodied circles': Creative, arts-based methods of dance, rhythm, and light

**Dr Alinka Gearon** (Department of Social and Policy Sciences).

<https://researchportal.bath.ac.uk/en/persons/alinka-gearon>

Engagement with at-risk, marginalised, and traumatised people is always a challenge for qualitative researchers. This workshop reflects on creative, art-based methods, and fieldwork in order to develop dance, rhythm, and light as methods to build trust, foster engagement, promote social bonding and aid confidence in participation. In doing so, an innovative study with trafficked young people is explored in order to share the development of embodied, participatory methods.

Alignment with trauma-informed recovery approaches is highlighted and application to other fields considered.

### Afternoon Sessions (13.00 – 15.30)

Select one of the four options.

#### **Workshop 5: Using Visual Methods in Qualitative Social Science Research and Teaching – An introduction**

**Dr Rita Chawla-Duggan (Department of Education)**

<https://researchportal.bath.ac.uk/en/persons/rita-chawla-duggan>

**Dr Stefanie Gustafsson (School of Management)**

<https://researchportal.bath.ac.uk/en/persons/stefanie-gustafsson>

Visual methods comprise various approaches that have the potential to maximise the capacity for participants to effectively engage in the research and teaching process, through drawings, illustrations, images, material culture, photographs and videos. Implicit in most discussions of visual methods is the nature of the relationship between seeing and knowing, raising questions about whether seeing is ‘believing’ when we try to understand the reality around us, and the status given to visual data. In this workshop we introduce you to some of those philosophical debates, and the methodological challenges and possibilities of visual approaches to research, before focusing on two particular applications in our own work: mask making and video methods. The final part of the session aims to facilitate your understanding of critically applying visual methods to address social science research problems.

#### **Workshop 6: Writing Differently for Qualitative Research**

**Dr Deborah N Brewis (School of Management).**

<https://researchportal.bath.ac.uk/en/persons/deborah-brewis>

<https://organisingdifference.wordpress.com/>

In this workshop, we look at a number of ways in which knowledge can be produced in qualitative research by ‘writing differently’. We start by setting out the arguments for a need to challenge traditional forms of writing within the academy, including participant-led and embodied methodologies. We will take the bulk of our time together to examine frameworks that have been offered in extant work such as autoethnographic reflexivity, fictocriticism, writing as skin and poetic forms. By the end of the session, participants will have an appreciation for the scope to experiment in their research writing, along with some of the challenges, and have had an opportunity to try it out.

#### **Workshop 7: Cognitive Task Analysis: Accessing expert knowledge.**

**Dr Julie Gore (School of Management).** <https://researchportal.bath.ac.uk/en/persons/julie-gore>

The purpose of this workshop is to introduce participants to cognitive task analysis (CTA) methods which have historical roots in human factors research and work/occupational & organizational psychology. Participants should expect to learn about the theoretical ideas that inform CTA and

engage in practical exercises in order to experience these highly pragmatic semi-structured in-depth interview techniques. The workshop activities will focus upon the potential to adapt CTA for the elicitation of expert tacit knowledge in a range of professional domains.

Ref: Gore, J. & McAndrew C. (2009) Accessing expert cognition. [The Psychologist](#). Vol 22: 218-219

### **Workshop 8: Ethnography Old and New**

**Dr Harry Bowles** (Department for Health).

The purpose of this workshop is to introduce participants to the tradition of ethnography and the ways in which ethnographers attempt to study and make sense of people's lives. Together, we shall explore the distinguishing features of ethnography as a process of research, and examine some of the practical, relational and ethical dimensions that shape the practice and outcomes of ethnographic inquiry. In addition, we will attend to the evolution of ethnography in its diverse and new guises. Using ethnography as an example, the workshop aims to promote discussion and reflection on the promises of methodological innovation in qualitative research more broadly.