UCAS Update

Sam Sykes, Customer Success Manager





UCAS

January 2023 ECD

applicants



decline -14%

596,590 applicants (-2.3%)

+3.1% non-EU applicants

20.5k EU applicants (-1.49%)

UCAS

Journey to a million

2030 1,000,000 | +40,000

2029 960,000 | +40,000

2028 920,000 | +30,000

2027 890,000 | +30,000

2026 860,000 | +35,000

2022 vs **2030** there could be:

18 YO +126,000 **International** +90,000

What does the forecasted growth mean for...



8 million data points shaping insights and impact UCAS

June 2021



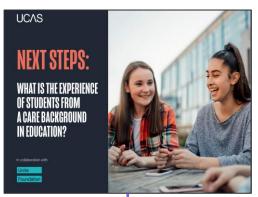
September 2021

NEXT STEPS

May 2022



November 2022





May 2021



August 2021



January 2022



July 2022

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What influences the choices school leavers make? – April 2021

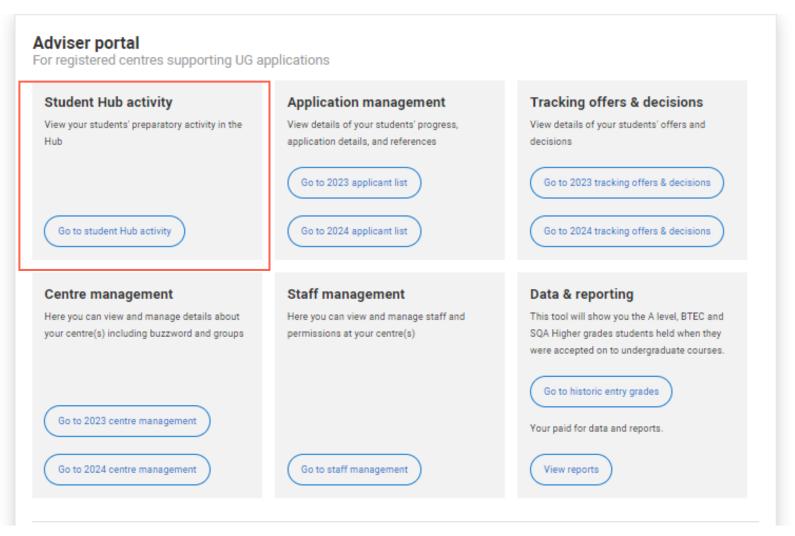
- One in three students understand that higher education is an option for them at primary school –1.4 times more likely for advantaged pupils.
- One in five students couldn't study a degree subject that interested them because they didn't have the right subjects to progress – more apparent for some subjects including medicine and dentistry, maths, economics, languages.
- One in three students do not receive information about apprenticeships.

	LOW	MEDIUM	HIGH
PARENTS :		::::::	GCSE/NATIONAL 5
	.4.4.		POST-16
FRIENDS : -		*****	KEY:
TEACHERS :			
DEGREE :	*****		* * * * * * *
FUTURE CAREER :			
ENJOYMENT			<u> </u>

FIGURE 3: AN INDICATIVE COMPARISON OF WHAT INFLUENCES STUDENTS' QUALIFICATION CHOICES AT EACH STAGE OF THEIR EDUCATION

Adviser Portal – new tile

Introduction of a new tile



Adviser Portal view MVP – overall cohort

UC∧S

HUB ACTIVITY

Name of centre | 123456

Cohort 2023 ~	A Dashboard	💄 Hub activity	Applications	C Tracking Offers
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Search student name

Name	+ Entry year	♦ Events	+ Favourites	Areas of interest	Last sign in
Hannah Abbott	2023	UCAS Discovery Week - 22/6/21 Glasgow Higher Education Exhibition - 14/9/21			01/02/2022
Katie Bell	2023	UCAS Discovery Week - 22/6/21 25 Undergraduate D Apprenticeship		01/02/2022	
Susan Bones	2023	UCAS Discovery Week - 22/6/21	25	Undergraduate	01/02/2022
Terry Boot	2023	Glasgow Higher Education Exhibition - 14/9/21	25	Undergraduate Conservatoire	01/02/2022
Lavender Brown	2023	UCAS Discovery Week - 22/6/21 Glasgow Higher Education Exhibition - 14/9/21	25	Undergraduate Conservatoire Apprenticeship	01/02/2022
Millicent Bulstrode	2023	UCAS Discovery Week - 22/6/21 Glasgow Higher Education Exhibition - 14/9/21	25	Undergraduate	01/02/2022
Cho Chang	2023	UCAS Discovery Week - 22/6/21	25	Undergraduate	01/02/2022
Penelope Clearwater	2023	UCAS Discovery Week - 22/6/21	25	Undergraduate Apprenticeship	01/02/2022
Vincent Crabbe	2023	Glasgow Higher Education Exhibition - 14/9/21	25	Undergraduate	01/02/2022



Apprenticeships I&A in high demand









627,516 new people to UCAS, who have never accessed our website before, have visited our apprenticeship webpages. All apprenticeship content including our industry guides have had a 41% increase in views on last year at 1,139,086 in total.

There has been a 21% (513,148) increase in users on the UCAS Career Finder with 44% (186,205) more clicking to apply then last year -2021/2022. 40% of those (427000 Pre-applicants) interested in undergraduate degrees are also interested in apprenticeships.

APPRENTICESHIP OPPORTUNITIES





Search for apprenticeships, graduate jobs and internships



Found 378 jobs

Browse Search		Get new jobs for this search by email	
Keywords		Treate alert	
Keyword			
Location		T0P-J08	
Location	Ŷ	The Government Economic Service Degree Apprentices Programme (GESDAP)	ship
Within 5 miles Nationwide Homeworking Specialism	×	birmingham, bristol, darlington, fareham, leeda, liverpool, london, manchester, newcastle-upon-tyne, newport c22,450 minimum (London based), £20,042 minimum salery (national) Government Economic & Social research	Government Economic Service
 Sector 		The degree apprenticeship offers you the opportunity to work in a central or agency tackling some of the most important social,	government department
▼ Role Type	2 selected	and a second	15 days ago 🏠 Se
Apprenticeship Other work and training	:	View details The Government Economic Service Degree Apprentices Programme (GESDAP)	
		 birmingham, bristol, darlington, fareham, leeds, liverpool, london, manchester, newcastle-upon-tyne, newport £22,450 minimum (London based), £20,042 minimum salary (netional) 	Government Economic Service
Start Date		Government Economic & Social research	
 Start Date Duration 		Government Economic & Social research The degree apprenticeship offers you the opportunity to work in a central	government department
		Government Economic & Social research	government department 15 days ago 🟠 San

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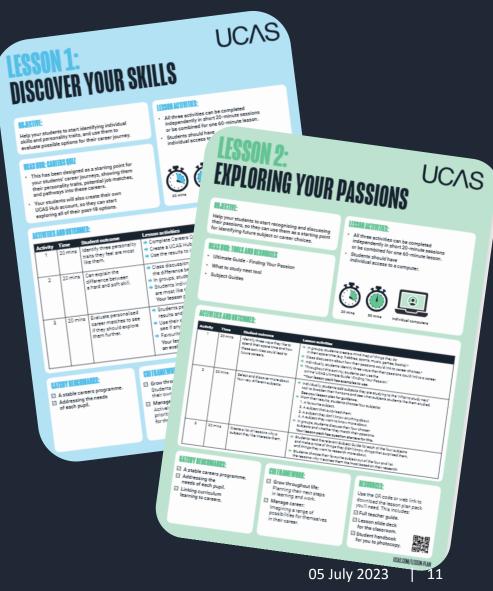
Bringing UCAS Hub to the classroom

To help you we've developed:

- lesson plans
- accompanying PowerPoints

These can be combined with other resources, such as <u>student packs</u> and <u>Hub live</u> sessions.

<u>ucas.com/hub-adviser</u>





Key Dates – 2024 entry



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Changes for 2024 undergraduate applications



Gender question

We are introducing two additional responses to the gender question:

- 'I prefer not to say'
- 'I use another term'



Application fee

The fee for all 2024 undergraduate applications will be £27.50.



References will have 3 structured sections

Enabling universities and colleges to find information easily, to make selection decisions and target support.



Reference guidance support

- <u>Reference examples</u> for each section.
- A <u>reference guidance presentation</u> which can be downloaded and edited
- Additional <u>FAQs</u> which we will be adding to from the questions received at our webinars.
- Advice from university and college admissions officers in a shareable video.



Enter a general statement about your school/college/centre.



If applicable, enter any information about extenuating circumstances which may have impacted the applicant's education and achievement.



Outline any other supportive information specific to the applicant and relevant to the course(s) applied for that you think universities/colleges should be aware of.

UCAS.COM/ADVISERS/REFERENCES2024

Three section approach



Enter a general statement about your school/college/centre.

(mandatory for applications sent via a registered centre)



Enter any information about extenuating circumstances which may affect this applicant's performance in examinations or other assessments

(optional)



Use this section to outline any other circumstances specific to the applicant that you think universities/colleges should be aware of, or how they can support the applicant



Section 1: Enter a general statement about your school/college/centre.

Information could include:

- context of your school, college or centre, e.g. performance, intake demographics, progression rates to higher education etc.
- your portfolio of qualification provision and any restrictions on options students may have
- information about your school, college or centre which may affect performance, such as significant staff changes, or damage to buildings
- any policies or processes used for predicting grades (e.g. internal assessments). This is an opportunity to articulate any policy about not predicting grades for qualifications where the school or college feels the assessment method or qualification structure is not suited to predictions



Section 2: If applicable, enter any information about extenuating circumstances which may have impacted the applicant's education and achievement.

Include relevant information that contextualises the educational journey, for example:

- individual circumstances e.g. mature student, disability, serious, acute, or chronic illness, bereavement, significant adverse personal circumstances (with applicant consent)
- context as to why there is a disparity between an individual's grades achieved throughout the school or college (e.g. at GCSE/Scottish National 4/5 equivalent and predicted grades, where applicable)
- factors which have limited the individual's choice of subjects or load of study at UK Level 3 or equivalent (factors which have affected the whole centre rather than the individual should be included in section 1)
- support the university or college should consider putting in place to ensure the applicant can thrive on their course (with applicant's consent) – e.g. highlight the measures the school, college or centre put in place to ensure the student's inclusion/experience

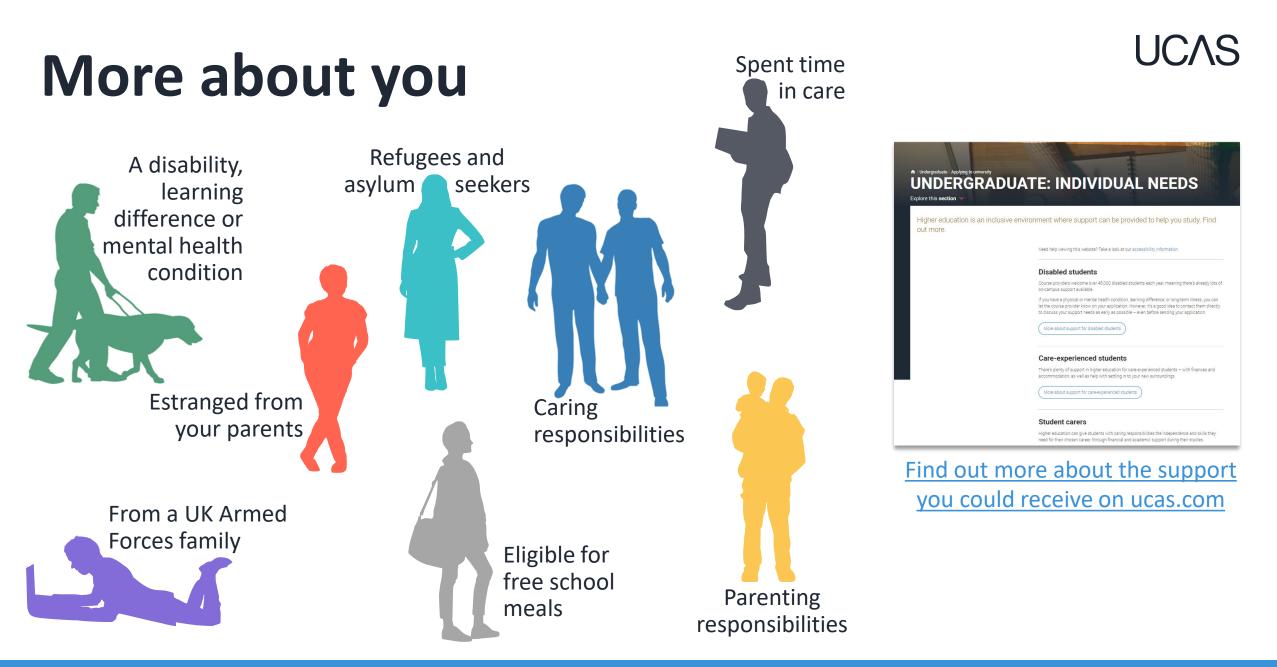
You must be clear whether any of the circumstances outlined in section 2 have already been considered by the student's examination boards or awarding organisations for the qualifications taken.

Section 3 : Outline any other supportive information specific to the applicant and relevant to the course(s) applied for that you think universities/colleges should be aware of.

It is not necessary to craft the perfect paragraph here; providing short, clear, factual statements helps universities and colleges digest the information.

Useful information could include:

- evidence of suitability for the course(s) applied for which may include performance and academic ability in relevant UK Level 3 or equivalent qualifications, relevant work experience, cases where an applicant is the strongest performer in their cohort, or extracurricular achievements
- any barriers the applicant has faced in accessing work experience opportunities, only where relevant to the course applied to



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To support teachers and advisers

ADVISER TOOLKIT: SUPPORTING STUDENTS WITH INDIVIDUAL NEEDS

Explore this section v

For some students, their individual circumstances can have a significant impact on their decision to go to university or college – and on their experience when they are there.

To make sure all your students feel informed and prepared at each stage of their application journey, we've worked with expert organisations to bring together practical tips and useful resources for those who are advising students about their next step.

In this guide, you will find practical information on how to support the following groups:

- 1 Disabled students (including long-term illnesses and learning differences)
- 2 Students with mental health conditions
- 3 Care-experienced students
- (4) Students estranged from their parents
- 5 Refugees and asylum seekers
- 6 Students with caring responsibilities
- 7 Students with parenting responsibilities
- 8 Children from UK Armed Forces families (Service children)
- 9 UK Armed Forces veterans and Service leavers

www.ucas.com/advisers/toolkits



THAT GIVES N

Advertisement.

on-campus

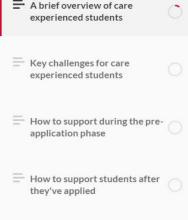
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HUGE SENSE OF





Students with individual support needs toolkit

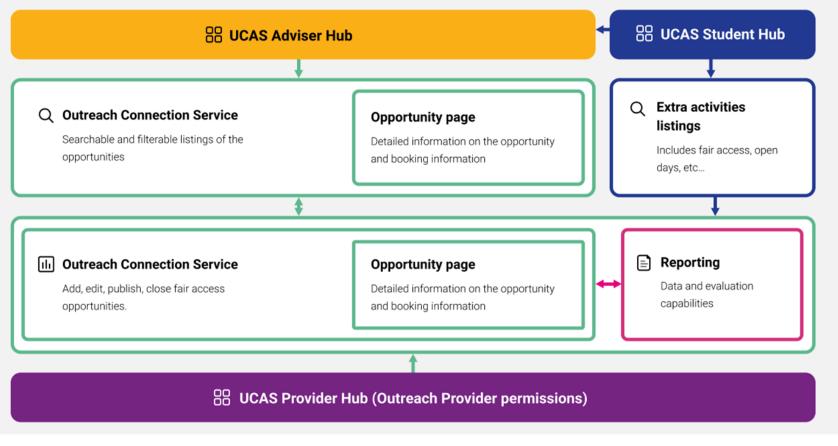
For some students, their individual circumstances can have a significant impact on their decision to go to university or college – and on their ability to succeed when they are there. To make sure they're aware of the range of support available, we've pulled together some tips and key resources for you to share with them throughout the different stages of the application process.



Outreach connection - background

Outreach Connection Service

Enabling universities, colleges and charities to showcase their opportunities for underrepresented and disadvantaged student groups, to UK schools and colleges.



Aiming to raise awareness of the full range of outreach and support available, the **Outreach Connection** Service will help schools and colleges navigate and connect to opportunities offered by HE providers and third party organisations. The service will significantly enhance our understanding of 'what works' in outreach and also inform sector wide evaluation and impact measurement and the service continues to develop after launch.

Pilot/Phase 1

Phase 2

What's new for C&C 2023?

- The adviser portal will open at 07:00 (UK time) on 17 August, under embargo.
- This is to enable you to check the status of your applicants and identify those who may need support.
- In the staff management section of the adviser portal, please review who has permission to view offers and decisions
- It's important anyone who can access this embargoed information is aware of the serious implications of breaching the <u>embargo</u>.

Adding a Clearing choice

2023 UNDERGRADUATE APPLICATION

You've not been placed at your firm or insurance choices

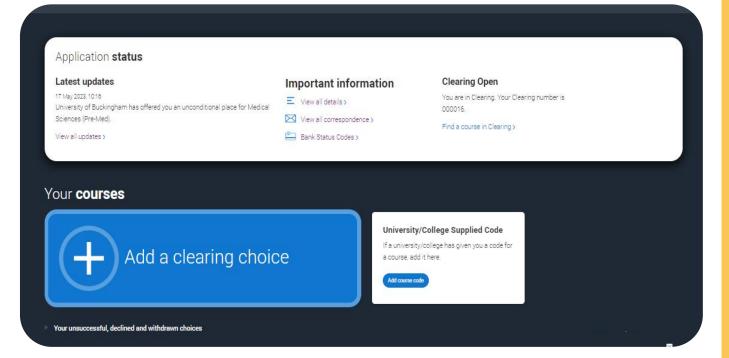
You are now in clearing. We've matched you to similar courses to help you explore some options.

You will be able to add a Clearing choice from 1:00pm (BST) Go to application > View matched courses 🕥

Eligible applicants can add a Clearing choice from:

- 10:00 on SQA results day*.
- 13:00 on JCQ results day*.

*All timings are UK time



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Reason for confirmation pending

2023 UNDERGRADUATE APPLICATION
[[provider name]] is still deciding on your application
Go to application >

The provider may not have been able to make a confirmation decision due to outstanding conditions.

This could be because the applicant has not yet supplied proof of qualifications or other entry requirements.

There may be a reason given to explain why the conditional offer hasn't been confirmed yet.

If they have any concerns they should contact their university or college to discuss.

2023 UNDERGRADUATE APPLICATION

[[provider name]] is still deciding on your application We have not received the results of your A-Level qualification(s). In order to make a decision on your application, we require evidence of your A level

Chemistry grade A taken in 2022. Please send a scanned copy or photo of your certificate to results@university.ac.uk, quoting your UCAS ID.

Go to application >

Use the arrows next to the column headers to reorder the list of students, and type in the boxes to filter the list of applications.

More Options

Click 'Download' to create an Excel spreadsheet containing real-time application data – this is your Applicant Status Report (ASR). Please note, if you have filtered the onscreen information, only the applications that are visible will be included in your download. If you want an ASR showing all your students, ensure all filters are removed before you press 'Download'. To remove filters, ensure all 'Type here' boxes are empty, and the quick filters are unchecked.

Found 57 applications

First name	🔺 Last name	Group		Application reply deadline	Personal ID	Last updated	Send email
Type here	Type here	Type here	Type here	Type here	Type here	Type here	
Joao	Rodrigues	Mr Smiths Group	Final place accepted		1250027003	14 Apr 2023	
Friday	Арр	Default Group	Waiting for university / college to respond		1250027205	11 Jan 2023	
Monday	Twenty	Default Group	Withdrawn from this year's cycle		1250027407	10 May 2023	
Ug	Apply	Default Group	Has accepted offer(s)		1250027801	10 May 2023	
Donut	McDave	Default Group	Eligible for Extra/Clearing/new choice(s)		1250028006	30 Mar 2023	
Tracktwentyone	Ug	Default Group	Waiting for university / college to respond		1250028107		
Paulo One	Junior	Default Group	Has accepted offer(s) Confirmation delayed		1250028400	10 May 2023	
Pedro	Paulo	Mr Smiths Group	Waiting for university / college to respond		1250029201		
Paulo	Junior	Mr Smiths Group	Waiting for university / college to respond		1250032308		

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Email selected applicants

Download

Student Stopsec Ferreira	Personal ID 1250041807	Group Mr Smiths Group	Date sent to UCAS 16 Aug 2022	Application status Has accepted offer(s)	Previous application Next application	
Provider name University of Buckingh	am	Provider code B90		CONDITIONAL FIR	Μ	
Course name		Course code		Date of offer		
English Literature		Q300		16 Sep 2022		
Course start date		Point of entry		Application reply deadline		
18 Jan 2024		Year 1		-		
Conditions for acceptance				Reason for confirmation de		
This offer is subject to A minimum of 320 UC See www.ucas.com/st		Itml for Tariff notes		When you receive your University or College as from the awarding body	he results of your GCSE qualification(s). results, please send a copy directly to the they do not receive them automatically y. he results of your Foundation	
				be completed by applic	completed by applicantActions required to antActions required to be completed by ed to be completed by applicantActions ed by applicant.	
					quired to be completed by red to be completed by applicantAction.	
Contact us	Give feedback		Advisers	About us	Glossary	
			Providers	Join our team	Terms and conditions	
			Data	Accessibility	Privacy and cookies	

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Useful links mentioned:

Journey to a Million: Read essays on the <u>five big challenges</u> that we face with Journey to a Million.

UCAS insight reports: Over the past two years, we have <u>released impact reports</u> that discuss pertinent issues in education and skills. The ones discussed today were:

- <u>Where next? What influences the choice school leavers make (April 2021)</u>
- <u>Where next? Who doesn't plan to start a full-time undergraduate degree in autumn? (August 2021)</u>
- Starting the conversation: UCAS report on student mental health. (June 2021)
- 2023 cycle applicant figures 25 January deadline view our interactive data dashboard <u>here</u>.
- Catch up on our <u>references deep dive sessions</u> and all other on demand webinars <u>here</u>.
- UCAS The influence of cost of living on student decision making and supporting factsheet on the research.

2024 Cycle Toolkit



FOR ENTRY TO UNIVERSITY OR COLLEGE IN 2024



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Keeping you informed





	1

Adviser lives <u>hosted</u> in one place, book and catch up

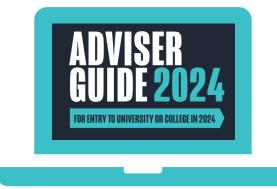
Adviser timeline on <u>ucas.com/advisers</u>

Updates published via the <u>newsletter</u> and on <u>adviser</u> section of UCAS.com



Operational Support







Our <u>schools team</u> is here adviserhelp@ucas.ac.uk

Adviser guide 2024 can now be downloaded

Digital training to support your including online training