

**Andrew Eagleton-Mitchell**  
**UG Admissions Manager**



# The Sector's Picture - Trends



+16%

272K



-6%

174K

697,373  
applicants

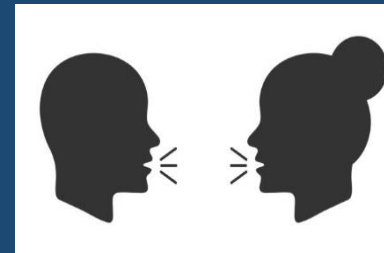


+3.2%



+12%

154K



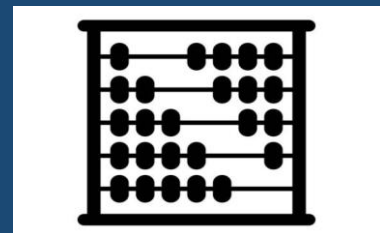
-5%

74K

3,135,478  
applications



+4.6%



+11%

76K



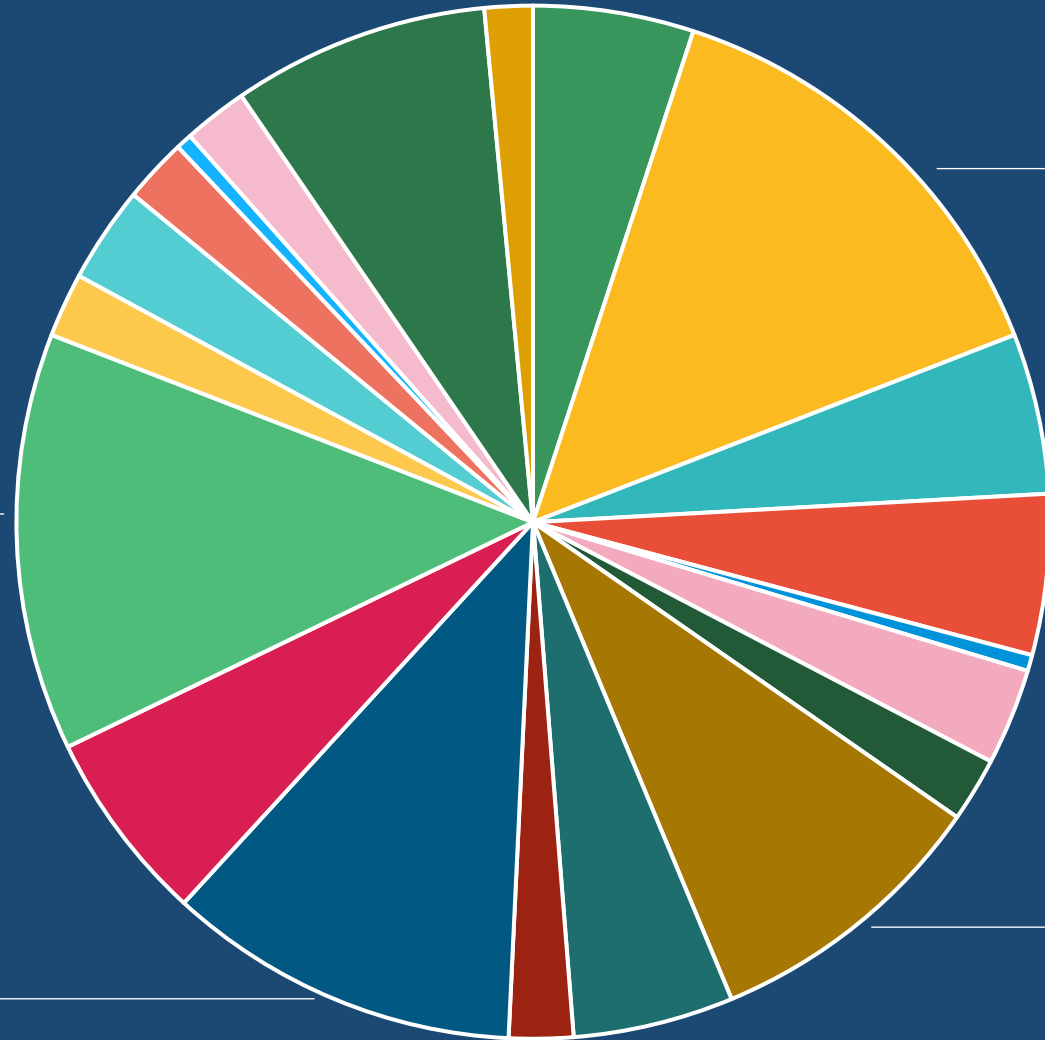
-4%

16K



3,135,478 applications

# The Sector's Picture – A Breakdown



Allied to Med: 14%

Business: 13%

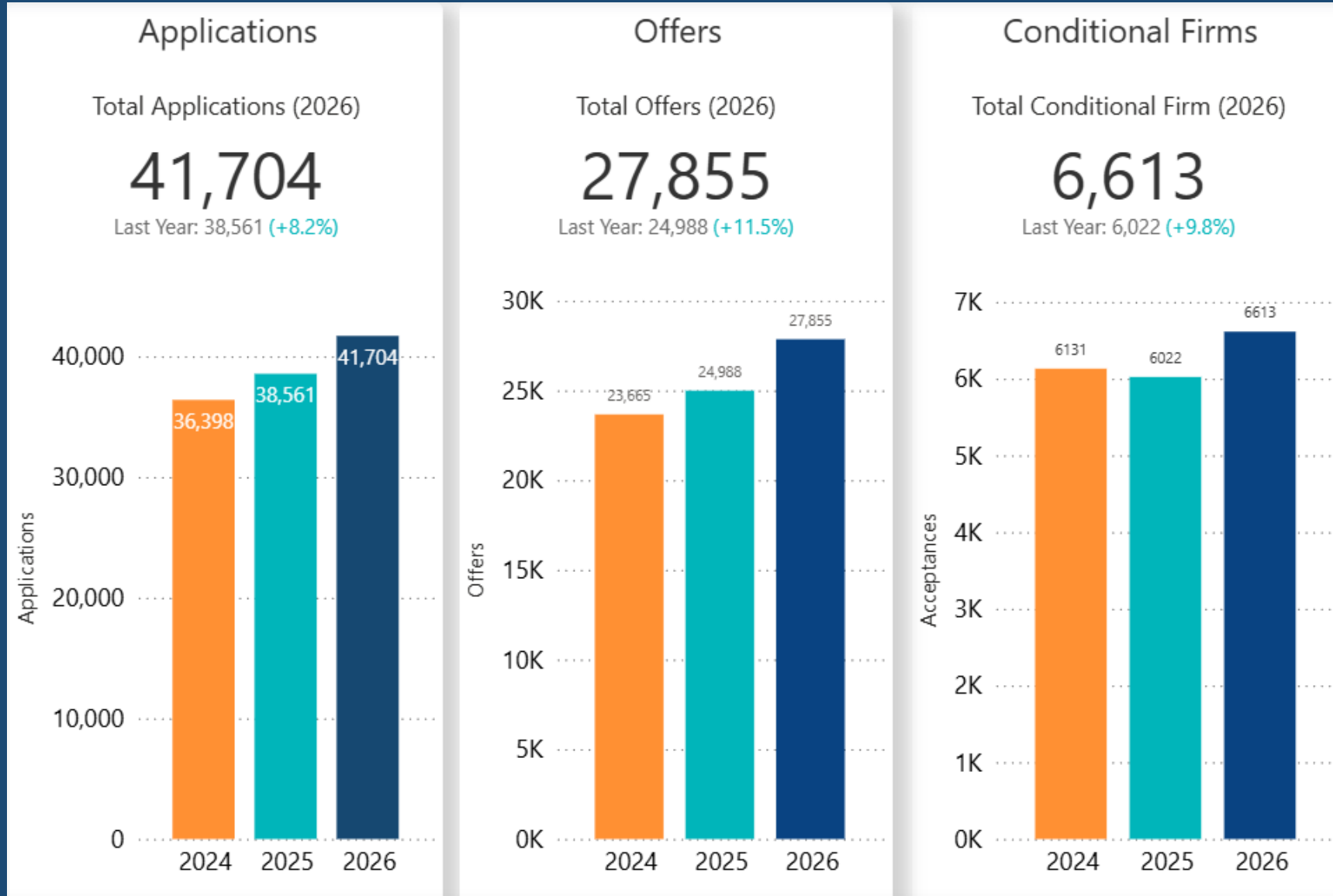
Eng + Tech: 9%

Soc Sci: 11%

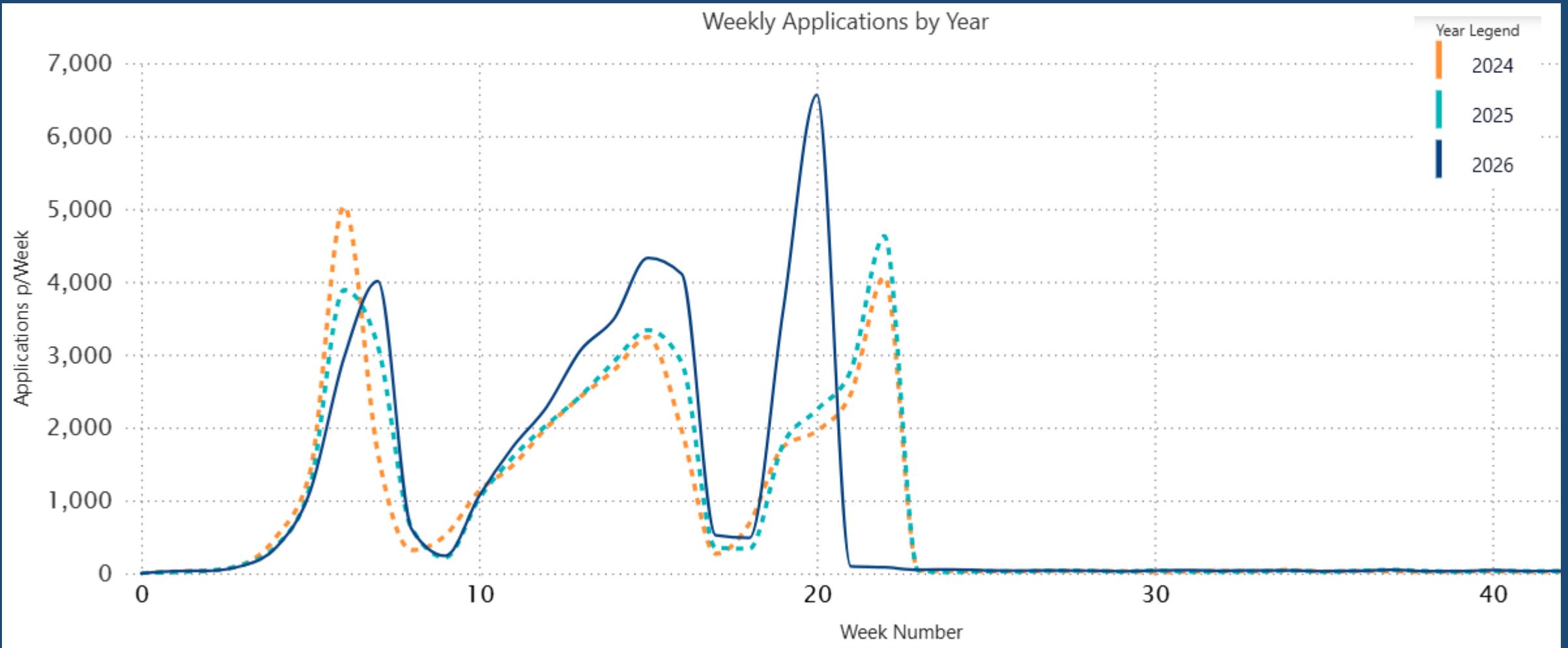
MDV 5%	Allied to Med 14%	Bios + Sport 5%	Psych 3%	Ag + Food 0.5%	Physical Sci 3%	Maths Sci 2%
Eng + Tech 9%	Computing 5%	Architect + Build 2%	Soc Sci 11%	Law 6%	Business 13%	Languages 2%
Hist, Phil + RE 3%	Education 2%	Combined 0.5%	Media 2%	Arts + Creatives 8%	Geography 2%	



# Our Picture – Overall

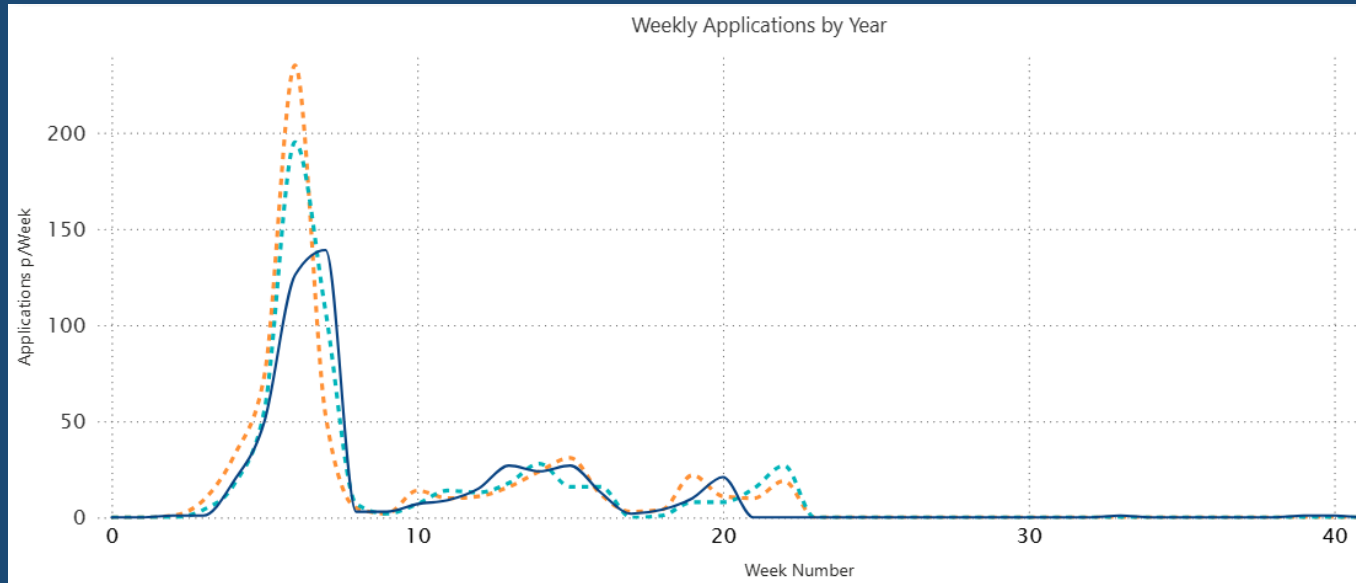


# Our Picture – Applicant Trends

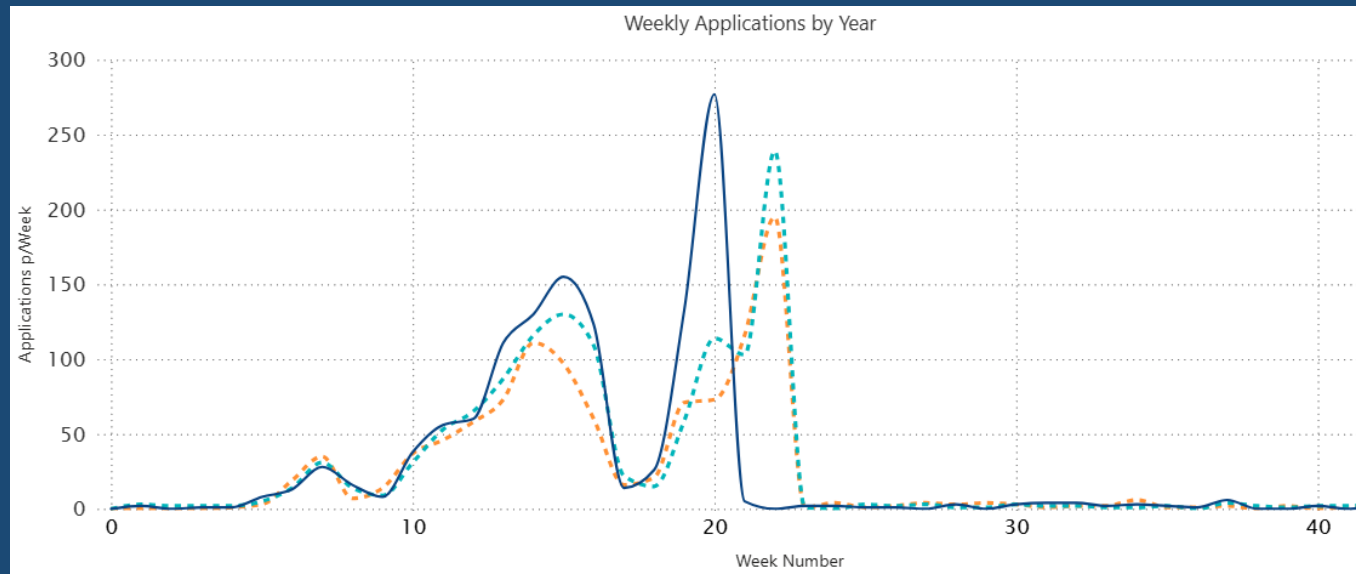


# Our Picture – Applicant Trends

Natural Sciences

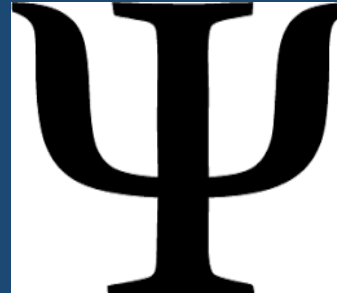


Business



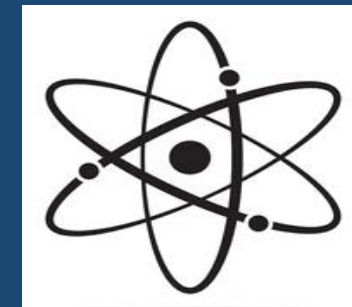
# Our Picture – A Breakdown

Humanities: 34%



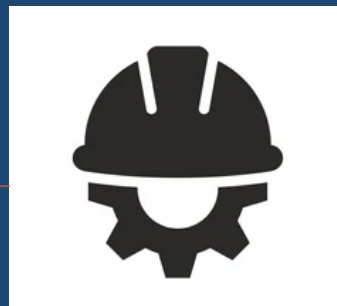
Economics: 26%  
Psychology: 18%  
Politics: 13%

Science: 28%



Computer Science: 17%  
Maths: 17%  
Pharmacy: 15%

Engineering: 21%



Mechanical Engineering: 45%  
Chemical Engineering: 15%  
Architecture: 12%

Management: 17%



Accounting: 26%  
Management: 22%  
Business: 18%



# Competitive Courses

<b>Fierce</b>	Law Mechanical Engineering Medicine/Dentistry/Veterinary Medicine
<b>High</b>	Architecture Chemical Engineering Computer Science Economics Psychology
<b>Medium</b>	Accounting and Finance Biosciences Business and Management Mathematical Sciences Natural Sciences Others in Engineering Pharmacy Subjects Allied to Medicine Sport and Health Sciences



# What Now for 2026 and 2027?

Update offer-holder contact details

Places available for 'Near Misses'

Have a plan for Clearing

Avoid rapid, pressurised decision-making

More applications, longer waits?

Strategic use of the UCAS choices and Firm and Insurance options

Difficult decisions for fairness, equity and the student experience

Applicants, teachers and advisors can always engage with us



# Comments and Questions

You can always email me: [ae239@bath.ac.uk](mailto:ae239@bath.ac.uk)

