



Meeting: SCHOOL OF MANAGEMENT
LEARNING, TEACHING AND QUALITY COMMITTEE

Date and Time: Wednesday 21 May 2026, 14.15pm

Venue: Remote using MS Office TEAMS

Present:

Dr T WAKELEY (Chair)
Mr D BARKER
Mr D DALY
Dr B DUNCOMBE
Prof G ERDOGAN
Ms M FOUND
Mrs C MARTIN
Mr M WILLIS

In Attendance:

Mrs L BARNES, secretary to the meeting
Mrs A BEVAN
Ms K ELLIOTT
Dr M MTAR
Dr L STUBBS

Apologies were received from:

Prof I CRAWFORD
Dr J ELLIS-BRUSH
Prof R JACKSON
Prof R KAMM
Mrs D MAHIL
Dr I PYRKO
Dr B YALBIK

NB No Sabbatical Officers had been allocated to the School at the time of this meeting.

ACTION

Part I Business

342 Declarations of Interest

There were no declared conflicts of interests.

343 Minutes of Previous Meeting

The minutes of the meeting of the Committee held on 29 April (Paper SLTQC25/26-080) were approved as a correct record.

344 Matters Arising

There were no matters arising.

345 Chair's Business

There was no Chair's Business to report.

346 New Undergraduate Course

The Committee considered the proposal to recommend to Course and Partnership Approval Committee (CPAC) a new course, BSc Management with Marketing (3-year full time) (Papers SLTQC 25/26-081, SLTQC 25/26-082, SLTQC 25/26-083, SLTQC 25/26-084).

The Chair noted the rationale behind the proposal and confirmed that the course specification for the three-year version would be identical to that of the four-year programme, except that it would not include the placement year. It was confirmed that, for the 3-year version, no CILOs referred to placement experience.

The Chair invited members to provide any comments on the proposal.

Dr STUBBS confirmed that Stage 1 strategic approval had been granted at Academic Programmes Committee on 19 May 2026.

The Chair noted that the three-year version of the BSc Management with Marketing would allow students to transfer from the four-year programme in cases where they did not secure a placement year.

Dr DUNCOMBE emphasised the importance of enabling students to move both onto and off placement courses and queried whether this flexibility was available across other programmes within the School of Management. The Chair confirmed that other courses, such as the 3 and 4-year version of BSc Management offer similar flexibility.

Ms ELLIOTT noted that, these are not Designated Alternative Courses. The School transfers students between courses as required. It was noted that students transfer from the 4-year course to the 3-year version of the same course.

Dr DUNCOMBE questioned if it was possible to transfer from the 3-year version to the 4-year version. Dr STUBBS confirmed that students can apply to do this in their first year, typically around April, as students must be enrolled on the Professional Development Programme (PDP), which takes place in Year 2, in order to undertake a placement.

Mr DALY queried if BSc Business might require a 3-year version in the future. The Chair noted that the placement element of the BSc Business course is an integral feature of the degree. It was considered unlikely that this would change in the near future as any change would represent a fundamental shift to the School's longest-established undergraduate programme. However, it was noted that this may warrant further discussion at an appropriate point in the future.

Mr DALY noted that, unlike BSc Business where students without a placement enter suspension, BSc Management allows transfer from the four-year to the three-year route, and this flexibility would now also apply to BSc Management with Marketing. The Chair confirmed that this was not the primary rationale for the proposal to introduce the three-year version, but rather an additional benefit. The Chair reiterated that the primary rationale for the proposal was to attract more students and improve affordability, particularly for overseas students.

Dr MTAR queried the timing of the proposal for the 3-year BSc Management with Marketing programme and when it would be marketed to students. It was confirmed that the proposal was for 2027/28 entry and would be marketed once approval had been granted by all relevant committees.

Dr MTAR questioned whether any structural changes were required to the 4-year version of the BSc Management with Marketing programme and whether this should be reviewed prior to the introduction of the 3-year version.

Ms ELLIOTT confirmed that any structural changes to the BSc Management with Marketing programme would be applied to both the 3-year and 4-year versions, and therefore the timing of the introduction of the 3-year version was not considered critical.

Dr MTAR clarified that the concern was not solely about making specific structural changes but about taking a broader review of the degree following the Curriculum Transformation process. Dr MTAR suggested that, prior to introducing a second version of the programme, it would be appropriate to ensure that the 4-year version of BSc Management with Marketing had been adequately reviewed.

Ms ELLIOTT confirmed that all courses would be subject to a Degree Scheme Review over the coming sessions, at which point any issues would be considered and addressed.

The Chair noted that there was no reason to delay progressing the proposal, as any changes would be implemented in parallel with the 4-year version.

Mr WILLIS sought clarification on the School's Professional Development Programme (PDP) and the alternative arrangements for students undertaking the 3-year version of BSc Management with Marketing. The Chair suggested that, although this was not explicitly stated in the documentation, students would most likely be transferred onto the School's Be Ambitious Programme. [Secretary's Note: It was confirmed following the meeting that students would be enrolled onto the Be Ambitious Programme]

Mrs MARTIN noted that from a student experience perspective it was beneficial to maintain continuity between the 3-year and 4-year routes, particularly by retaining the same Student Experience Officer when students transfer between versions.

Mrs MARTIN raised a query regarding first-year delivery, noting that the Management suite is currently double-taught in Year 1 across several courses (including International Management, Management, and Management with Marketing). Clarification was sought on whether all students would continue to share a common first year, or whether the Marketing pathway might diverge, potentially leading to a more siloed structure, and whether student numbers would have any impact on this arrangement.

The Chair noted that this was an important consideration, particularly given the aim was to increase student numbers across all undergraduate courses over the coming years. He noted that the School was discussing this in strategy meetings.

Dr MTAR raised a broader point regarding future development of courses, noting the strategic aim to continue growing student numbers. It was noted that other institutions were combining business with computing or AI, and suggested that similar opportunities could be considered, taking account of existing constraints. The Chair noted that this was already under consideration by colleagues within the School. It was noted that the strategic aim is to grow undergraduate numbers, but that capacity constraints may require more targeted application decisions.

AGREED: The Committee recommends approval of the new course to Courses and Partnership Approvals Committee (CPAC).

LS/KE

347 Faculty Representatives' Items

Faculty representatives were not present at the meeting.

Part II Business

There were no items under this section of the agenda.

Part III Business

348 Chair's Action

a The Committee noted Chair's Action taken to confirm the changes to the course structure to BSc Business (for 2027/28 onwards) since the last School Learning, Teaching and Quality Committee meeting (Paper SLTQC25/26-085).

The Chair confirmed that, under the proposed new structure from 2027, Business Analytics would remain a core unit in Year 1 of BSc Business.

It was noted that consideration of the major change would be undertaken by the Course and Partnership Approval Committee on 26 May 2026.

Part IV Business

349 Any Other Business

There was no other business.

The meeting concluded at 14:44 pm
