

**BE SMART,
TAKE PART,
AIM HIGH.**

BSc Courses

AMBITION CHANGES EVERYTHING.

WELCOME TO BATH

I started my career here more than 25 years ago and I feel genuinely privileged to be back in such a special place. Since leaving Bath I've pursued an academic career at some of the top business schools around the world. This has given me an understanding of what students are looking for and what is so special about the experience we offer here.

EXCELLENT STAFF - THE CORNERSTONE OF A GREAT UNDERGRADUATE EXPERIENCE

We bring the latest knowledge in business and management as well as depth of experience in business practice to our classrooms. Our academics combine their knowledge with an incredible ability to communicate lessons that are helpful to you. Our equally skilled Employability Team will work with you throughout your time here and once you've graduated to ensure you are prepared to make the most of all the opportunities that your undergraduate degree will give you.

YOUR FELLOW STUDENTS - AMBITIOUS AND ASPIRATIONAL

We have amazing students. They are from all over the world and bring a rich diversity to our classrooms. We seek students who are genuinely aspirational for the future and they all share the same ambitious perspective on life. They will form your future career network.

CORPORATE PARTNERSHIPS - APPLYING LEARNING TO PRACTICE

Management is inherently an applied field. Learning from passionate academics who challenge you with the latest thinking in business and management is important, but actually practising your skills through interactive projects, live case studies and corporate involvement is really critical. Our undergraduate programmes offer unique opportunities to put your learning into practice.

OUR AMAZING ENVIRONMENT

We are incredibly lucky to be in a wonderful part of the world. Bath is a beautiful Georgian city and we enjoy a fabulous hillside university campus with excellent facilities. We have a variety of accommodation options, a dynamic Students' Union and a really diverse student community. Bath is also a safe place, and this has never felt more important than in recent times. We have an exceptional environment for you to study and really get the most out of your time as an undergraduate student.

I hope to welcome you here very soon and for you to start your journey with us.



Professor Stephen Brammer
Dean, School of Management

UNIVERSITY OF BATH SCHOOL OF MANAGEMENT

HIGHLY RANKED

The University of Bath has been awarded triple Gold in the Teaching Excellence Framework 2023. Additionally, it was named University of the Year by The Times and Sunday Times Good University Guide 2023. These prestigious accolades reflect the University's strong focus on delivering an exceptional student experience, graduate prospects, and teaching quality.

The School of Management is one of the UK's leading business schools. We are ranked in the global top 100 for Business and Management Studies in the 2023 QS World University Rankings by Subject. This means we have a fantastic reputation internationally for our research and graduate employability.

View our latest awards, accreditations and rankings on our website:
www.bath.ac.uk/campaigns/school-of-management-rankings-and-accreditations



Ranked 1st for Marketing
The Complete University Guide 2024



Ranked 2nd for Accounting and Finance
The Complete University Guide 2024



Ranked 3rd for Business and Management Studies
The Complete University Guide 2024



We are accredited by EQUIS, the European Foundation for Management Development's quality inspectorate

OVER
380
COMPANIES

KICK START YOUR CAREER

We give you the chance to meet and work with real businesses from the first week of your degree. We partner with over 380 companies across all business sectors. With their support, we give you the chance to apply your academic knowledge and gain valuable experience. All of our four year undergraduate courses offer work placement opportunities. Our partner companies also visit the university, sponsor projects and take part in workshops.



THINK INTERNATIONAL

At Bath you become part of a vibrant, international community of students, academics, staff and alumni. Our undergraduate students come from more than 70 different countries and our faculty have a wealth of international experience. Our supportive alumni network includes more than 23,000 graduates, living in more than 130 countries and working across a range of industries.

OUR CAMPUS AND CITY, AMBITION BUILT IN

Our stunning green campus has a vibrant community atmosphere. Our library, Sports Training Village, arts centre and award-winning Students' Union are all located within a five-minute walk of each other. Over the past decade, the University has invested £450 million in campus facilities and recently built a new home for the School of Management. For more information please see page 62.

The beautiful city of Bath is just a few minutes drive from campus, surrounded by the rolling green hills of the Somerset countryside. It's famous for its natural hot springs and Georgian architecture, but it's also a great place to live, learn and work. The small but busy city offers year-round cultural and social activities from festivals and concerts, to museums and galleries. It's also a growing centre for innovation and technology, with new start-ups emerging all the time.



Top: The University lake, Bottom Left: The Royal Crescent, Bottom Right: Students on campus

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YOUR DEGREE, YOUR CHOICE.

Choosing your degree is an important step towards your future career. We want to help you make the right choice.

Choosing your specialism

Our general business and management degrees allow you to explore a range of topics and develop an excellent working knowledge of business.

If you already have an interest in a specific area of business, you could consider one of our specialised degrees in accounting, finance, international management or marketing.

Learning and assessment

We've designed all of our courses to give you the skills you need to succeed in the working world. Whichever degree you choose, you'll learn from academics who are experts in their fields. Your learning experience will be enriched by their research activities and collaborations with industry.

You will experience a variety of teaching methods including:

- Lectures
- Practical sessions
- Seminars
- Tutorials
- Workshops

You will be assessed by a combination of:

- Coursework
- Oral assessment
- Practical work
- Written examination
- Individual and group projects

PDP

All of our degrees include a **Professional Development Programme (PDP)**. This is a range of activities that will help you to develop transferable skills and give you an advantage in the job market.

Go to page 52 for more information.

Course	Work placement (usually paid)	Full year abroad (work placement, academic exchange or both)	Professional Development Programme (PDP)	Key feature
General courses				
Business Four years C110 BSc (Hons)	✓		✓	Includes two six-month work placements with separate companies. Experience of two roles will help you decide your future career path. Recent employers include EY, Kraft Heinz, BNY Mellon plus SMEs and start-ups.
Management Three years* C140 BSc (Hons)			✓	Includes an entrepreneurship project in your final year. You will develop a business plan and put it into action.
Management Four years C141 BSc (Hons)	✓		✓	Apply your academic knowledge in a year-long work placement. Recent employers include L'Oréal, Walt Disney, Accenture plus SMEs and start-ups.
Specialised courses				
International Management Four years C150 BSc (Hons)	✓	✓	✓	Includes a year in an international context. You'll have the flexibility to choose a work placement, international academic exchange or both.
Management with Marketing Four years C160 BSc (Hons)	✓		✓	Apply your academic knowledge in a year-long work placement in a marketing role. Recent employers include L'Oréal and Innocent Drinks.
International Management and Modern Languages Four years B100 French BSc (Hons) B110 German BSc (Hons) B120 Spanish BSc (Hons)	✓	✓	✓	Includes a year abroad in a French, German or Spanish-speaking country. You'll have the flexibility to choose a work placement, academic exchange or both.
Accounting and Finance Three years** C120 BSc (Hons)			✓	One of the UK's top-ranked accounting and finance courses. Graduates can apply for professional exam exemptions. See page 23 for more information.
Accounting and Finance Four years C121 BSc (Hons)	✓		✓	Apply your academic knowledge in a year-long work placement. Recent employers include Goldman Sachs, UBS and PwC. Graduates can apply for professional exam exemptions. See page 23 for more information.
Accounting and Management Three years C170 BSc (Hons)			✓	This new degree covers accounting and management, alongside a range of optional units to help you specialise or take a more general approach. Graduates can apply for professional exam exemptions. See page 23 for more information.
Accounting and Management Four years C171 BSc (Hons)	✓		✓	Apply your academic knowledge in a year-long work placement. Graduates can apply for professional exam exemptions. See page 23 for more information.

* Students on the Management three year degree may transfer to the Management four year degree (and vice versa) at the end of Year 1, subject to Director of Studies approval.

** Students on the Accounting and Finance three year degree may transfer to the Accounting and Finance four year degree (and vice versa) at the end of Year 1, subject to Director of Studies approval.



GENERAL BUSINESS AND MANAGEMENT DEGREES

Our general business and management degrees explore how organisations operate. You'll develop a broad set of skills and knowledge of core business functions including marketing, finance and operations.

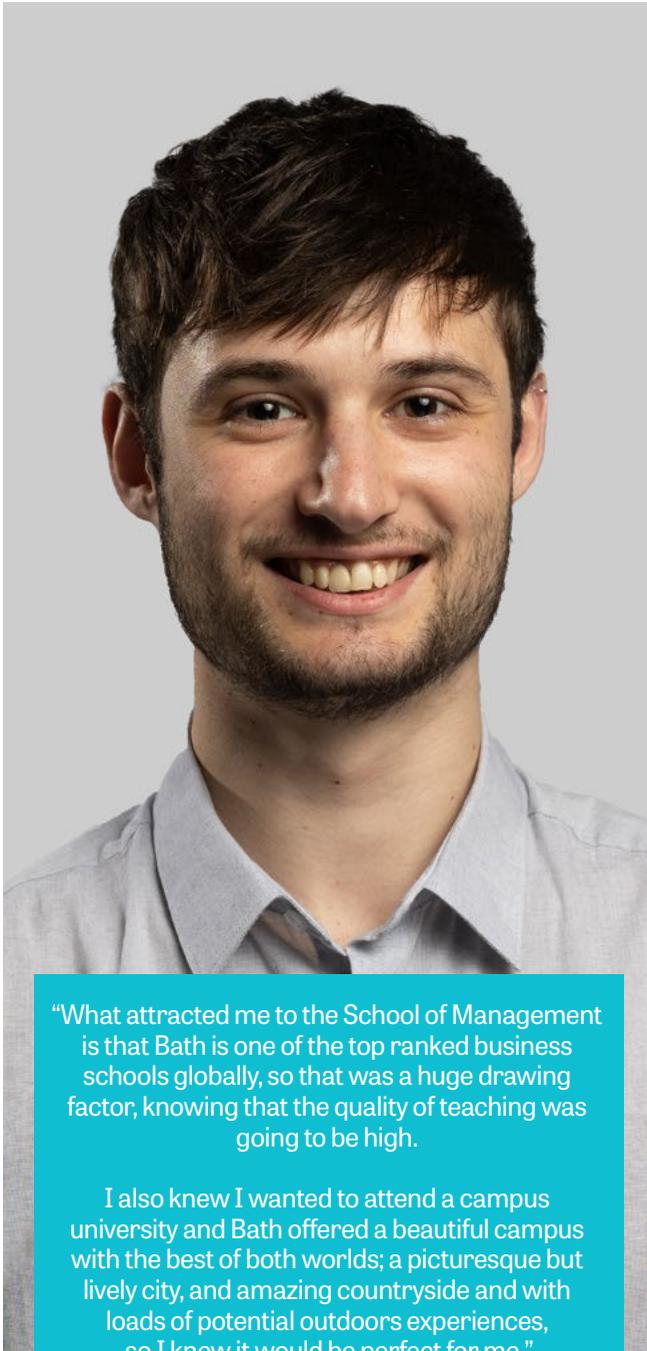
Flexible course structures allow you to customise your degree from Year 2 onwards. You can explore subjects relevant to your chosen career path.

Our courses:

- BSc in Business
- BSc in Management

BUSINESS

BSc (Hons) in Business (four years – C110)



“What attracted me to the School of Management is that Bath is one of the top ranked business schools globally, so that was a huge drawing factor, knowing that the quality of teaching was going to be high.

I also knew I wanted to attend a campus university and Bath offered a beautiful campus with the best of both worlds; a picturesque but lively city, and amazing countryside and with loads of potential outdoors experiences, so I knew it would be perfect for me.”

Oscar Jobs, class of 2023.



We are ranked 3rd for Business and Management Studies in *The Complete University Guide 2024*.

TWO SIX-MONTH PLACEMENTS, TWO CAREER DEFINING OPPORTUNITIES.

You will complete two six-month work placements with separate companies rather than 12 months with one. Experience of two different roles and businesses will be helpful to you when deciding your future career direction.

Your first year covers core subjects relevant for business and management. These principles will provide context for the rest of your course. All units in Year 1 are compulsory. From Year 2 onwards you can customise your degree with optional units. These let you explore other areas of interest from a wide range of topics.

Practical learning is key in this degree. You'll interact with businesses through practical research and projects before reflecting on your experiences through group work and class discussion.

Careers

Our graduates have an excellent record of success. 95% of our employed Business graduates are in highly skilled work within 15 months of the course finishing, with an average salary of £30,000 - that's £6,000 more than the national average (Discover Uni, 2023).

Go to page 54 to learn more about graduate careers.



Course structure

This course lasts four years and starts in September. As an undergraduate, you will be expected to take 60 credits (ECTS) in each academic year. These are usually split into 30 credits for each semester.

The following units are currently being studied by our students, or are proposed new units.

YEAR 1

All Year 1 units are compulsory:

- Business, society and law
- Data analysis for business
- Introduction to accounting and finance
- Introduction to business economics
- Introduction to marketing
- People and organisations

YEAR 2

SEMESTER 1

- First six-month placement

SEMESTER 2

- Developing entrepreneurial projects
- Optional units

YEAR 3

SEMESTER 1

- Social entrepreneurship action project
- Optional units

SEMESTER 2

- Second six-month placement

YEAR 4

- Final Year Project
- Optional units

Customise your degree

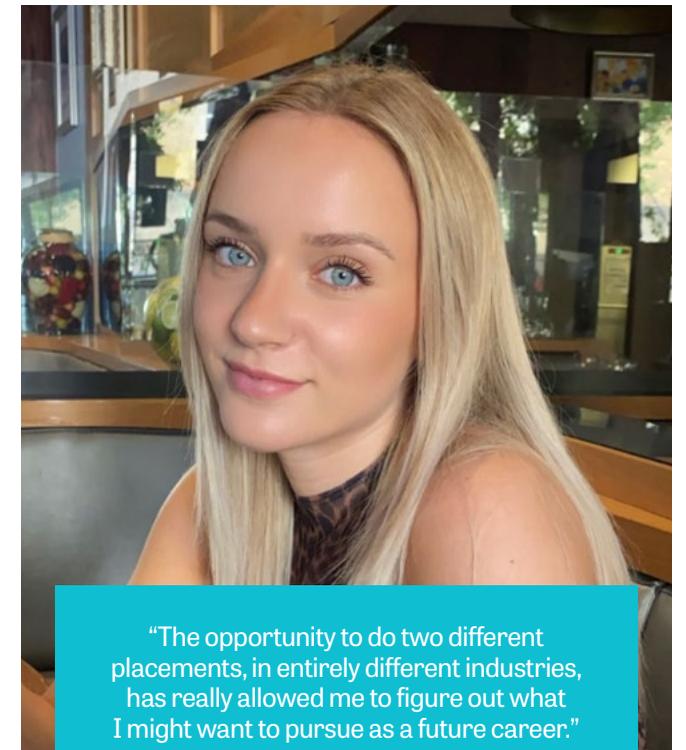
You can customise your degree in Years 2, 3 and 4. You'll be able to choose a range of optional units from subjects like finance, marketing, operations and strategy.

For more information about units and contact time, please visit bath.ac.uk/courses/undergraduate-2024/business-and-management/

Occasionally we make changes to our programmes in response to, for example, feedback from students, developments in research and the fields of study or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised programme, in accordance with our terms and conditions.

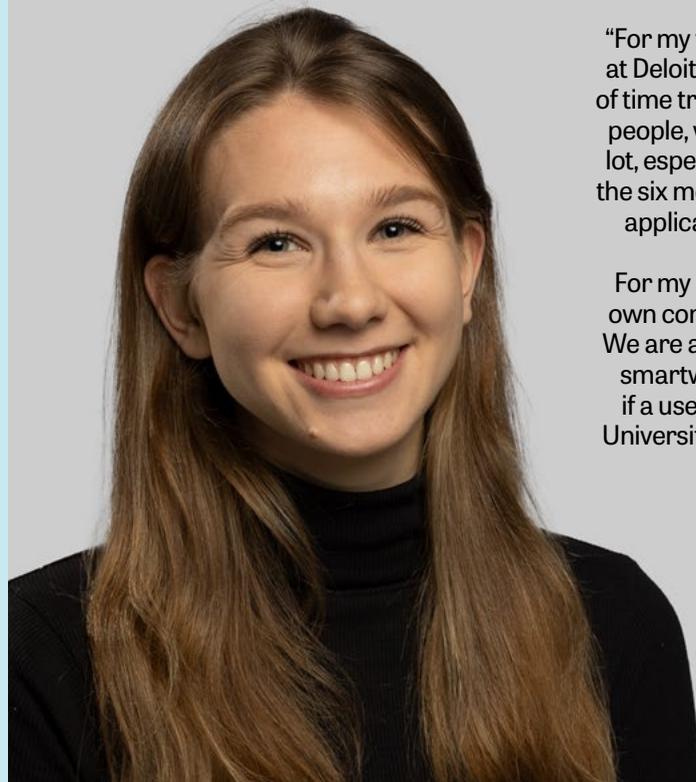
Learning and assessment

You'll be taught and assessed by a variety of methods and it will vary between units. These methods are designed to promote in-depth learning and understanding of the subject. To find out more, go to: www.bath.ac.uk/courses/undergraduate-2024/business-and-management/bsc-business-with-two-six-month-work-placements/



“The opportunity to do two different placements, in entirely different industries, has really allowed me to figure out what I might want to pursue as a future career.”

Kayley Knight, class of 2022.



“For my first placement, I worked in technology consulting at Deloitte. I was based in the London office, but spent a lot of time travelling - both in the UK and abroad. I met amazing people, worked on very interesting projects and learned a lot, especially about technology. For example, by the end of the six months I was managing the software releases for an application we had developed for a public sector client.

For my second placement, I worked full-time running my own company, Epowar, which I started in my second year. We are a technology start-up developing an application for smartwatches that automatically detects and responds if a user is attacked while walking or running alone. The University was incredibly supportive, helping me secure an amazing mentor and an alumni grant.”

E-J Roodt, class of 2022.
Placements at Deloitte and Epowar.

Placement

The average UK salaries for BSc in Business students on placement in 2022/23 were £21,211 (Year 2) and £27,257 (Year 3) with a highest salary of £70,000 for placement 2.*

Placements are not guaranteed but you will have the full support of our dedicated placements team. They will communicate with employers, arrange interviews and help you apply. Many of the placement roles available are offered exclusively to students on this degree.

Go to page 48 to read more about our placements scheme.

* Salaries shown are pro rata annual rate. Average UK salary is based on data provided by 101 (Year 2) and 109 (Year 3) of our BSc (Hons) in Business placement students.

Recent BSc Business placement positions include:

- Business Development Executive
- Consulting Intern
- M&A Intern
- Marketing Assistant
- Operations Intern

Recent placement employers include:

Global organisations
Amazon
Citi
EY
Kraft Heinz
Oliver Wyman

Medium-sized organisations
Sanctuary Graduates
Vita Coco

Start-ups
Canned Wine
Una Brands
Wild Cosmetics

Developing entrepreneurial projects - Year 2, Semester 2

Explore the worldview and challenges of the entrepreneur as a change agent for positive social, economic and environmental impact. Develop the thinking associated with framing and pursuing entrepreneurial opportunities. This involves the understanding of, and practical insights into, the nature, context and milestones of the entrepreneurial journey.

Social entrepreneurship action project – Year 3, Semester 1

In teams you'll tackle a social issue in a real-world setting. You will apply your skills and academic theory to an event or initiative of your choosing. You will need to demonstrate your ability to plan a practical activity and to adapt to different situations. This is a good opportunity to develop group organisation and project management skills that will be helpful in your final year.

Final Year Project (FYP) – Year 4, Semester 2

For this in-depth group research project, you will tackle a real business issue for a real organisation. You'll act as advisors to your client, using the skills and experience gained from your course and placements.

You will design a research plan with your client, collect and analyse data, and write up a business report. You'll then present your findings and solutions to your client.

Projects are varied and cover a range of topics like:

- research for a new market opportunity
- a comparative study of best practice
- a study of customer perceptions

The FYP helps you to develop transferable skills like negotiation, research analysis and budget management. You'll also learn to produce recommendations based on sound evidence and research. The companies involved often use the ideas and suggestions put forward by teams.

Multinationals, small businesses and not-for-profit organisations are all involved in the FYP. Recent organisations our students have worked with include: Accenture, Cisco, L'Oréal, Moët Hennessy, Novum Law, Carers' Centre and Zurich.

We cannot guarantee you'll be able to work with an organisation for your FYP. If you can't, you will be able to do a non-sponsored project (without a company's direct involvement).

Your assessment will include a group report and group presentation on your findings and recommendations for a practical business problem, and an individual self-reflection report on your project experience.





REALISE YOUR DREAM

Choosing Bath

I was first attracted to the School of Management because of the excellent reputation of the business school. Another important factor in my decision was the opportunities for placements and a semester abroad, which very few other courses offered. Bath has extensive links with industry, a large alumni community and high-quality levels of teaching, which were huge drawing factors. Bath is a beautiful historic city, with an extremely friendly and safe community feel.

Business fundamentals

The ability to complete two six-month placements was what attracted me to study Business at Bath. As I didn't know what career path I wanted to pursue, working in two different companies in two different roles, was a massive selling point. I was also keen to gain an understanding of business fundamentals before customising my degree to suit my interests, which the course offered.

From brand management to research analyst

For my first placement, I worked at Babybel as the assistant brand manager. The role involved producing monthly performance reports, supporting the development of campaigns, leading e-retail projects, and liaising with external agencies. The role was very varied, spending time in trade marketing, sales, and e-commerce, allowing me to figure out which career path I'd like to pursue.

For my second placement, I worked at Q5, as a Research Analyst in London. Q5 are a management consulting focusing on organisational design, strategy, change and culture. My role focused on the project management and delivery of Pop Up projects, Q5's pro-bono consulting offer to charities, not-for-profit organisations and small businesses. I was able to support some interesting organisations in tackling their challenges, which was a really rewarding element of the job. This second placement offered me a graduate role, allowing me to focus on my final year studies and make the most of my time on exchange in Canada.

“Bath has extensive links with industry, a large alumni community and high-quality levels of teaching.”

MANAGEMENT

BSc (Hons) in Management (three years – C140)
BSc (Hons) in Management (four years – C141)



“I wanted the option to tailor my degree around what I actually enjoyed and also to try out several different paths before making a decision on what career path to follow. I think it's remarkable how even between two Management students, one could have specialised in Accounting and Finance, and the other in Marketing, but all under the same degree.”

Ciara Sherlock, class of 2023.
Read Ciara's full story on page 42



We are ranked 3rd for Business and Management Studies in *The Complete University Guide 2024*.

This course will help you develop advanced knowledge and skills in a range of business functions. You'll gain the practical experience you need for a career in a variety of management roles. You will develop transferable skills and learn from academics with expertise in business and management.

Your first year covers core subjects such as marketing, accounting, business analytics and operations, which will provide the foundation for the rest of your course. During this first year, you will study with International Management and Management with Marketing students. You will benefit from learning in a diverse class alongside students with different experiences and aspirations. All units in Year 1 are compulsory.

In your second year, you will build on your foundation in management, advancing your knowledge of core subjects. From Year 2 onwards, you can also customise your degree with optional units. These let you explore other areas of interest from a wide range of subjects.

If you choose the four year course, you'll be able to apply your skills in a practical environment with a year-long placement in your third year.

In your final year, you'll advance your knowledge of management and choose more optional units. This comprises an Individual Project where you'll apply what you've learned on the course to a research question.

Careers

Our graduates have an excellent record of success. 80% of our employed Management graduates (four year) are in highly skilled work within 15 months of the course finishing, with an average salary of £30,000 - that's £6,000 more than the national average (Discover Uni, 2023).

Recent employers include:

- GlaxoSmithKline
- Google
- BMW
- Deloitte

Go to page 54 to learn more about graduate careers.

Course structure

The three year and four year versions of this degree start in September. As an undergraduate, you will be expected to take 60 credits (ECTS) in each academic year.

The following units are currently being studied by our students, or are proposed new units.

YEAR 1

All Year 1 units are compulsory:

- Business analytics
- Business economics
- Business, society and law
- Information systems and operations
- Accounting and finance
- Marketing

YEAR 2

- Business in its economic context
- Corporate responsibility and law
- Managing people in organisations
- Project and supply management
- Optional units

YEAR 3

PLACEMENT YEAR (Four year course only)

YEAR 4

- Advanced topics in management
- Individual project in management
- Strategic management
- Optional units

Customise your degree

You can customise your degree from Year 2 onwards. You'll be able to choose units which will allow you to specialise or take a more general approach. If you do want to specialise, there are several 'suggested routes' you can follow.

For more information about units and contact time, please visit [bath.ac.uk/courses/undergraduate-2024/business-and-management/](https://www.bath.ac.uk/courses/undergraduate-2024/business-and-management/)

Occasionally we make changes to our programmes in response to, for example, feedback from students, developments in research and the fields of study or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised programme, in accordance with our terms and conditions.

Learning and assessment

You'll be taught and assessed by a variety of methods and it will vary between units. These methods are designed to promote in-depth learning and understanding of the subject. To find out more, go to: www.bath.ac.uk/courses/undergraduate-2024/business-and-management/bsc-management-with-work-placement/



BSc Management student Luke Walmsley won the Chancellor's Prize 2021, which is awarded to the best final year undergraduate student. Luke was recognised for his strong academic achievements and voluntary work with V Team and Bath Mind.

Read Luke's story:

www.bath.ac.uk/announcements/chancellors-prize-winner-2021/

MANAGEMENT

PLACEMENTS



“I worked at Innocent Drinks, a very well-known healthy drinks company in Europe, as a Category Analyst. I was given a lot of responsibility from day one and I definitely became an expert in my field over the year. Gaining first-hand work experience is invaluable. I learned a lot about myself and gained transferable skills that will give me an advantage when I apply for my first job after university. I have not once regretted doing a placement. I think this is the best decision I could have made.”

Vanessa Becker, class of 2019.
Placement at Innocent Drinks.

Go to <https://vimeo.com/281276738> to hear Vanessa's story.

Placement

If you choose the four year degree, you will complete a year-long work placement in your third year. You will apply your skills and knowledge in a practical business environment. You'll also gain in-depth knowledge and experience a professional business role.

Placements are real jobs and are usually paid. The average UK salary for a BSc in Management student on placement in 2022/23 was £22,337 and the highest was £37,000.*

Placements are not guaranteed but you will have the full support of our dedicated placements team. They will communicate with employers, arrange interviews and help you apply.

Go to page 48 to read more about our placement scheme.

*Salaries shown are pro rata annual rate. Average UK salary is based on data provided by 79 of our BSc (Hons) in Management placement students.

Recent Management placement positions include:

- Business Development
- Client Services
- Compliance Intern
- Corporate Governance
- Marketing Intern
- Private Equity Analyst
- Procurement Coordinator

Recent placement employers include:

AlphaSights
Amazon
BMW
Goldman Sachs
Kraft Heinz
L'Oréal
Pernod Ricard
PwC
Vodafone
Walt Disney Company

Individual project in management

Independently pursue a research question in an area of interest to you. This is a research project, with guidance from a supervisor. The 'Advanced topics in management' unit in Semester 1 of your final year will expose you to the latest thinking in various research areas of management. This, and other themed units that you may have studied, will help you choose the focus of your individual project.



“I was attracted to study Management due to the board range of subjects it encompasses – accounting, economics, marketing, strategy and law. I sought after a degree that brought this variety whilst still offering in-detail modules and a flexibility in module choices. I enjoy learning about the corporate world and Bath has exceed my expectations of business applicability in a real world context.”

Danielle Spiers, class of 2023.



“One of the biggest reasons I chose Bath (and for most people) is because of its stunning surroundings. I had heard that Bath is a UNESCO heritage city before I came here, but you don't realize it until you are here in person. The architecture is gorgeous, and both the city and the campus are surrounded by green spaces, which is great for people from big cities.”

Camille Kok, class of 2024.



Mutaher Khan, class of 2019

SPECIALISED DEGREES

Our specialised degrees give you the chance to specialise in accounting and finance, marketing, or international management. You can also choose to combine international management with studies in French, German or Spanish.

You will develop knowledge of core business functions as well as an advanced understanding of your chosen subject.

Our courses:

- BSc in Accounting and Finance
- BSc in Accounting and Management
- BSc in Management with Marketing
- BSc in International Management
- BSc in International Management and Modern Languages

ACCOUNTING AND FINANCE

BSc (Hons) in Accounting and Finance (three years – C120)
BSc (Hons) in Accounting and Finance (four years – C121)



“Having visited Bath during one of the Applicant Visit Days, I was able to picture myself studying here due to the friendly staff and clear course structure presented to me. The School of Management’s reputation in teaching quality, course delivery and graduate prospects further attracted me. Finally, Bath is one of the most beautiful cities I have come across and I couldn’t miss an opportunity to study here!”

Neha Ramanathan, class of 2023.



We are ranked 2nd for Accounting and Finance in *The Complete University Guide 2024*.

This course combines the study of finance and accounting areas of business. You will learn to use your numerical abilities in a practical way to open up career opportunities in a wide range of sectors.

Your first year covers the fundamentals of economics, business and law, as well as accounting and finance. These core principles and skills will provide context for the rest of your course.

From Year 2 onwards you will specialise further in accounting and finance. Compulsory units will equip you with the contemporary knowledge and skills you’ll need for a career in this sector. You’ll also be able to choose from a range of optional units; these will let you explore other areas of interest.

If you choose the four year course, you’ll be able to apply your skills in a practical environment with a year-long placement in your third year. You can also complete the degree in three years, without a placement.

In your final year, optional units will allow you to continue to specialise in particular aspects of accounting and finance and pursue interests in other business areas.

Careers

Our graduates have an excellent record of success. 95% of our employed Accounting and Finance graduates (four year course) are in highly skilled work within 15 months of the course finishing, with an average salary of £30,500 - that’s £5,500 more than the national average (Discover Uni, 2023).

Recent employers include:

- Deloitte
- Goldman Sachs
- KPMG
- PwC

Go to page 54 to learn more about graduate careers.

Course structure

The three year and four year versions of this degree start in September. As an undergraduate, you will be expected to take 60 credits (ECTS) in each academic year. These are usually split into 30 credits for each semester.

You will study the following units.

YEAR 1

All Year 1 units are compulsory:

- Business, society and law
- Fundamentals of accounting
- Fundamentals of finance
- Introductory economics
- Mathematics for economics
- Statistics for economics

YEAR 2

- Intermediate accounting and company law
- Intermediate finance
- Optional units

YEAR 3

PLACEMENT YEAR (Four year course only)

YEAR 4

- Optional units

Customise your degree

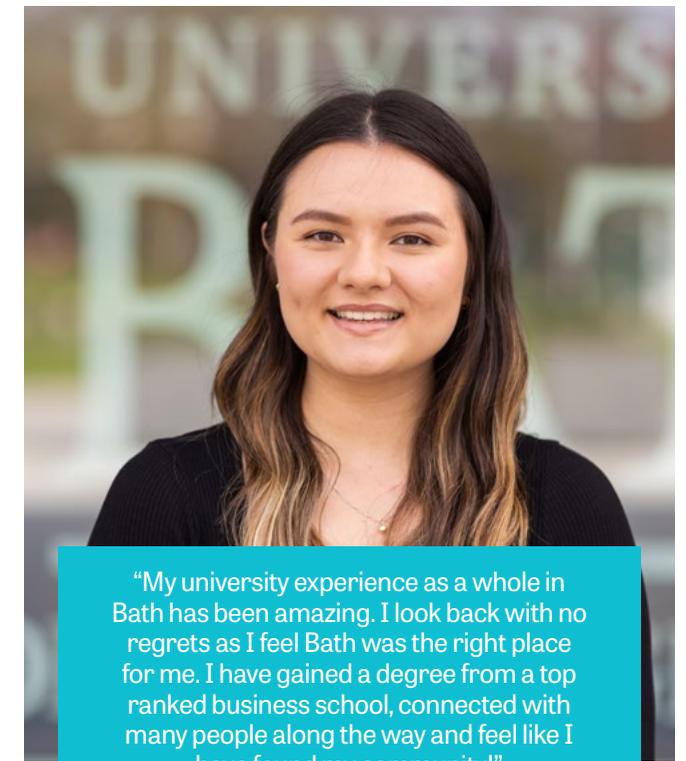
You can customise your degree from Year 2 onwards. You’ll be able to choose a range of optional units from further areas of finance and accounting, or from subjects like marketing, operations and strategy.

For more information about units and contact time, please visit www.bath.ac.uk/courses/undergraduate-2024/accounting-and-finance/

Occasionally we make changes to our programmes in response to, for example, feedback from students, developments in research and the fields of study or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised programme, in accordance with our terms and conditions.

Learning and assessment

You’ll be taught and assessed by a variety of methods and it will vary between units. These methods are designed to promote in-depth learning and understanding of the subject. To find out more, go to: www.bath.ac.uk/courses/undergraduate-2024/accounting-and-finance/bsc-accounting-and-finance-with-work-placement/

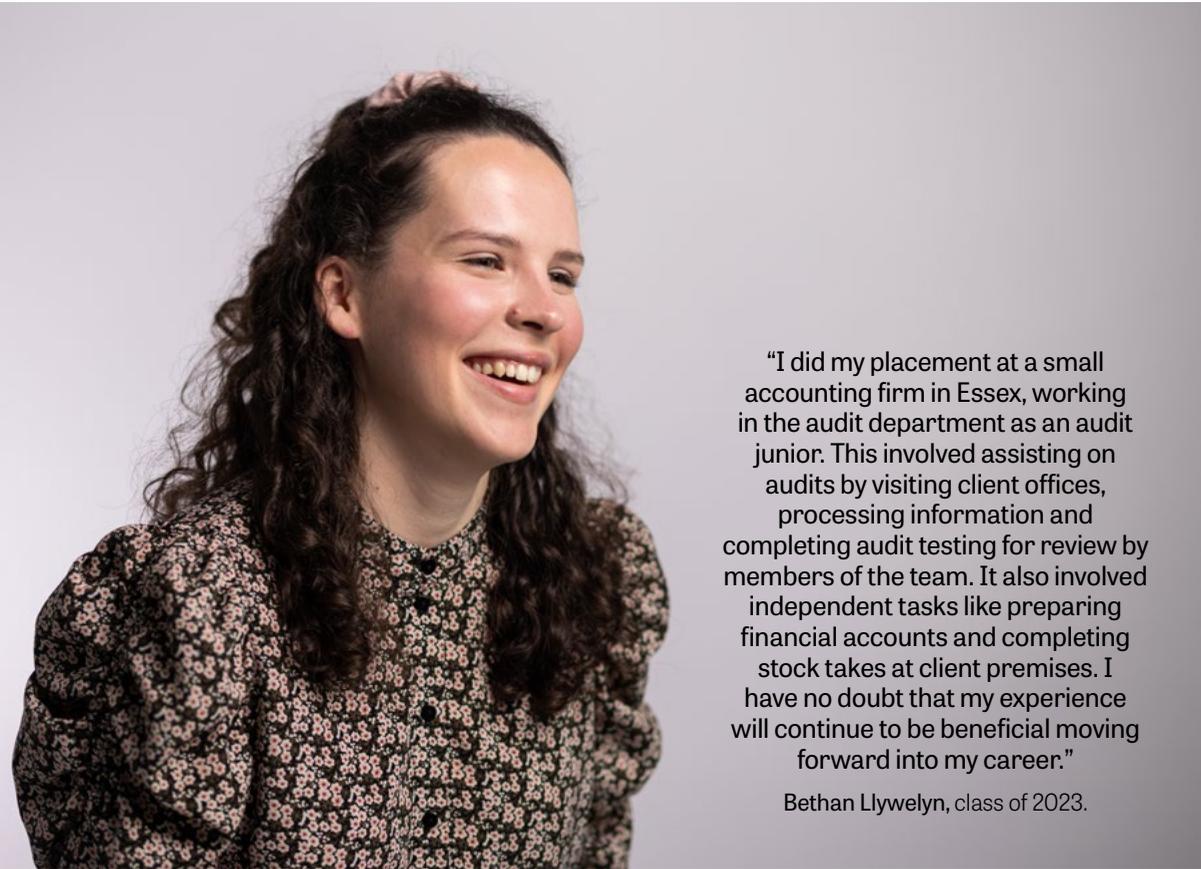


“My university experience as a whole in Bath has been amazing. I look back with no regrets as I feel Bath was the right place for me. I have gained a degree from a top ranked business school, connected with many people along the way and feel like I have found my community!”

Elle Tan-Oughton, class of 2023.

ACCOUNTING AND FINANCE

PLACEMENTS



"I did my placement at a small accounting firm in Essex, working in the audit department as an audit junior. This involved assisting on audits by visiting client offices, processing information and completing audit testing for review by members of the team. It also involved independent tasks like preparing financial accounts and completing stock takes at client premises. I have no doubt that my experience will continue to be beneficial moving forward into my career."

Bethan Llywelyn, class of 2023.



Tony Njoroge, class of 2022.
Read Tony's full story on page 40.

Placement

If you choose the four year degree, you will complete a year-long work placement in your third year. You will apply your skills and knowledge in a practical business environment. You'll also gain in-depth knowledge and experience a role in business.

Placements are real jobs and are usually paid. The average UK salary for an Accounting and Finance student on placement in 2022/23 was £23,085 and the highest was £38,000.*

Placements are not guaranteed but you will have the full support of our dedicated placements team. They will communicate with employers, arrange interviews and help you apply.

[Go to page 48 to read more about our placement scheme.](#)

*Salaries shown are pro rata annual rate. Average UK salary is based on data provided by 73 of our BSc (Hons) in Accounting and Finance placement students.

Recent Accounting and Finance placement positions include:

- Audit and Assurance
- Compliance Intern
- Corporate Governance Junior
- Customer Credit Risk Analyst
- Treasury Assistant

Recent placement employers include:

- AXA Investment Managers
- Bosch
- CIL Management Consultants
- Deloitte
- Goldman Sachs
- Institutional Shareholder Services (ISS)
- RSM
- Walt Disney Company
- Zurich

Professional accreditations and exemptions

Our graduates are able to apply for professional qualification exam exemptions from:

- Association of Chartered Certified Accountants (ACCA)
- Chartered Institute of Management Accountants (CIMA)
- Institute of Chartered Accountants in England and Wales (ICAEW)



If you complete your placement with PwC, EY or KPMG you may be able to complete some of the exams that count towards a professional accounting qualification. If you complete a placement with Russell Investments or UBS, you may complete part of the Investment Management Certificate.

ACCOUNTING AND MANAGEMENT

BSc (Hons) in Accounting and Management (three year – C170)
BSc (Hons) in Accounting and Management (four year – C171)



Jiazann Ng, BSc Accounting and Finance, class of 2023.



We are ranked 2nd for Accounting and Finance in *The Complete University Guide 2024*.

This new course is for students thinking about a career in accounting or general management. The course covers both financial and management accounting, and a range of options will let you specialise or take a more general approach.

Your first year covers the fundamentals of accounting and management. You'll also learn about business and the related social and environmental responsibilities.

In your second year, you will build on Year 1 with more advanced core accounting and management units. You'll continue to study both financial and management accounting. Choose from a range of optional units to either broaden your studies or specialise in certain areas.

If you choose the four year course, you'll be able to apply your skills in a practical environment with a year-long placement in your third year. You can also complete the degree in three years, without a placement.

In your final year, optional units allow you to continue to specialise in accounting or pursue interests in other business areas. You'll also undertake the Individual Project unit. This is a chance to apply what you've learned on the course to a practical or academic research question.

Careers

BSc Accounting and Management is a new course and we don't have any career data yet. But our graduates on comparable courses have an excellent record. Just 15 months after their course finishes, our business and management graduates have an average salary of £30,000 - that's £6,000 higher than the UK average (Discover Uni, 2023).

Go to page 54 to learn more about graduate careers.

Course structure

The three year and four year versions of this degree start in September. As an undergraduate, you will be expected to take 60 credits (ECTS) in each academic year. These are usually split into 30 credits for each semester.

The following units will be covered in the course.

YEAR 1

All Year 1 units are compulsory:

- Business analytics
- Business economics
- Business, society and law
- Fundamentals of accounting
- Information systems and operations
- Introduction to finance

YEAR 2

- Business in its economic context
- Intermediate accounting and company law
- Project and supply management
- Optional units

YEAR 3

PLACEMENT YEAR (Four year course only)

YEAR 4

- Advanced accounting
- Advanced topics in management
- Audit and risk management
- Individual project in accounting and management
- Optional units

Customise your degree

You can customise your degree from Year 2 onwards. You'll be able to choose optional units from topics in finance, marketing, human resources, operations and strategy.

For more information about units and contact time, please visit [bath.ac.uk/courses/undergraduate-2024/accounting-and-finance/](https://www.bath.ac.uk/courses/undergraduate-2024/accounting-and-finance/)

Occasionally we make changes to our programmes in response to, for example, feedback from students, developments in research and the fields of study or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised programme, in accordance with our terms and conditions.

Learning and assessment

You'll be taught and assessed by a variety of methods that will vary between units. These methods are designed to promote in-depth learning and understanding of the subject. To find out more, go to: www.bath.ac.uk/courses/undergraduate-2024/accounting-and-finance/bsc-accounting-and-management-with-work-placement/

Professional accreditations and exemptions

Graduates may apply for exemptions from:

- Association of Chartered Certified Accountants (ACCA)
- Chartered Institute of Management Accountants (CIMA)
- Institute of Chartered Accountants in England and Wales (ICAEW)



MANAGEMENT WITH MARKETING

BSc (Hons) in Management with Marketing (four years – C160)



“The placement opportunities are what attracted me most to the School of Management. The School has great networks and provides students with numerous opportunities to meet employers and build connections.”

Ananya Agarwal, class of 2025.



We've been ranked 1st for Marketing since 2017 in *The Complete University Guide 2024*.

This course provides a solid grounding in the core areas of business practice. You will also develop specialist knowledge and skills for a career as a marketing professional.

Marketing is an important function in all organisations. Marketing professionals can be responsible for a range of activities from researching customer behaviour to developing promotional campaigns.

Your first year covers core subjects such as marketing, accounting, business analytics and operations, which will provide the foundation for the rest of the course. During this first year, you will also study alongside International Management and Management students. You will benefit from learning in a diverse class alongside students with different experience and aspirations.

From Year 2 onwards you'll develop the depth of your marketing knowledge. You'll study advanced marketing topics such as consumer psychology and brand management. You will also be able to customise your studies with optional units. These let you explore other areas of interest such as managing across cultures and contexts and project and supply management.

In Year 3 you'll apply your skills and knowledge on a year-long placement.

In your final year, you will grow your marketing expertise with specialist optional units.

Careers

Our graduates have an excellent record of success. 100% of our employed Management with Marketing graduates are in highly skilled work within 15 months of the course finishing, with an average salary of £30,000 - that's £6,000 more than the national average (Discover Uni, 2023).

Recent employers include:

- AB World Foods
- Danone
- Ted Baker
- Lucozade Ribena Suntory

Go to page 54 to learn more about graduate careers.

Course structure

This course lasts four years and starts in September. As an undergraduate, you will be expected to take 60 credits (ECTS) in each academic year. These are usually split into 30 credits for each semester.

The following units are currently being studied by our students, or are proposed new units.

YEAR 1

All Year 1 units are compulsory:

- Accounting and finance
- Business analytics
- Business economics
- Business, society and law
- Information systems and operations
- Marketing

YEAR 2

- Brand management
- Consumer psychology
- Corporate responsibility and law
- Managing people in organisations
- Optional units

YEAR 3

PLACEMENT YEAR

YEAR 4

- Advanced topics in marketing
- Developing new products and services
- Digital marketing culture
- Individual project in marketing
- Optional units

Customise your degree

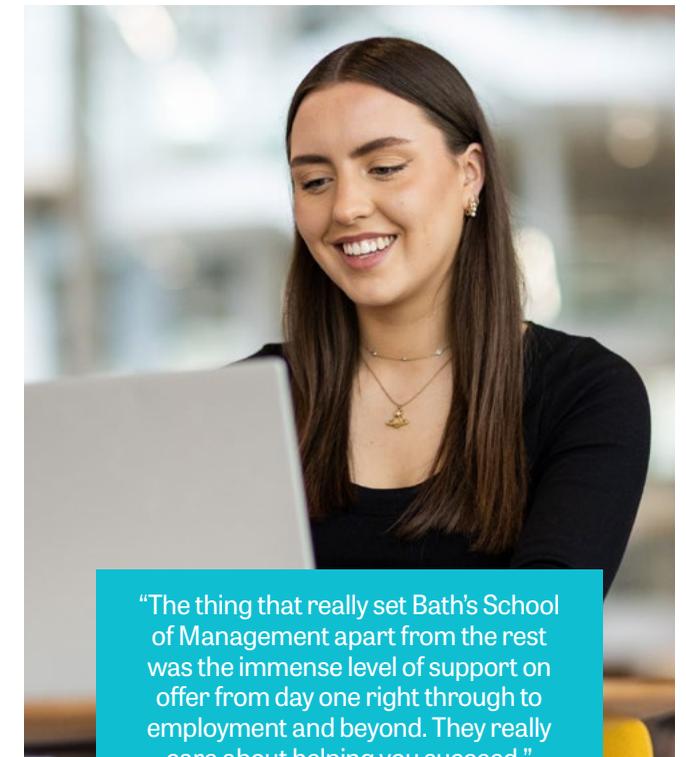
You can customise your degree from Year 2 onwards. You'll be able to choose a range of optional units from subjects like finance, marketing, operations and strategy.

For more information about units and contact time, please visit: bath.ac.uk/courses/undergraduate-2024/business-and-management/

Occasionally we make changes to our programmes in response to, for example, feedback from students, developments in research and the fields of study or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised programme, in accordance with our terms and conditions.

Learning and assessment

You'll be taught and assessed by a variety of methods and it will vary between units. These methods are designed to promote in-depth learning and understanding of the subject. To find out more, go to: bath.ac.uk/courses/undergraduate-2024/business-and-management/bsc-management-with-marketing-with-work-placement/

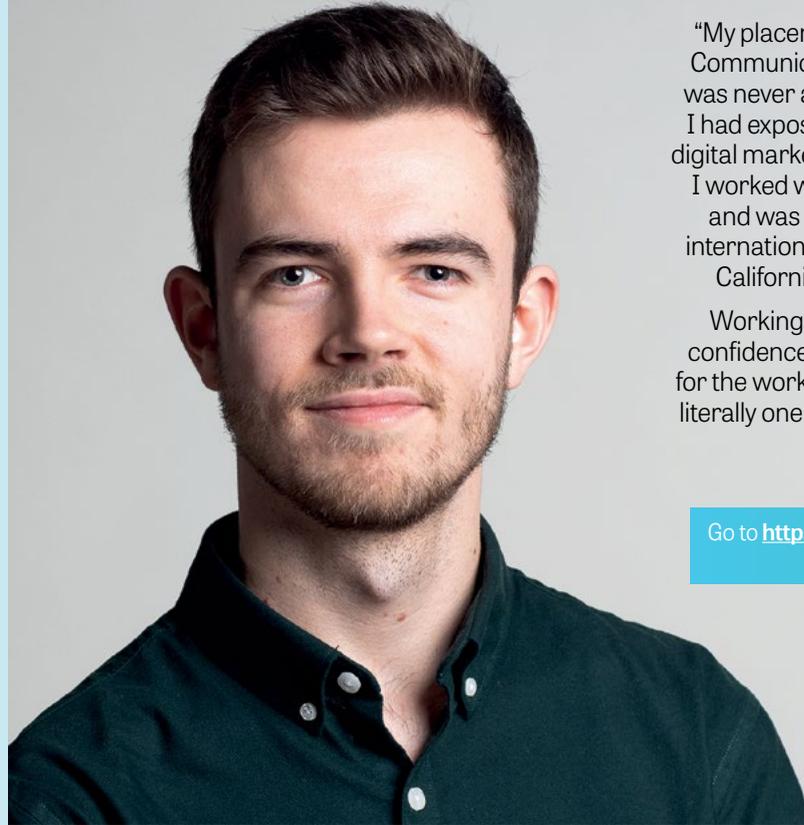


“The thing that really set Bath's School of Management apart from the rest was the immense level of support on offer from day one right through to employment and beyond. They really care about helping you succeed.”

Emma Kirkby, class of 2023.

MANAGEMENT WITH MARKETING

PLACEMENTS



“My placement was in the Xbox Marketing Communications team at Microsoft. There was never a dull day. My role was varied and I had exposure to many different aspects of digital marketing. As part of a global company, I worked with colleagues across the world and was lucky enough to travel to some international gaming events, including E3 in California and Gamescom in Cologne.

Working at Microsoft has improved my confidence and I feel much more prepared for the working world. Doing my placement is literally one of the best things I’ve ever done.”

Sam Brill, class of 2019.
Placement at Microsoft.

Go to <https://vimeo.com/276897675> to hear Sam’s placement story.

Placement

In Year 3 you’ll apply your skills and knowledge on a year-long placement in a marketing role. You’ll gain a competitive advantage in the job market with this valuable experience of a professional marketing environment.

Placements are real jobs and are usually paid. The average UK salary for Management with Marketing student on placement in 2022/23 was £21,655 and the highest was £36,000.*

Placements are not guaranteed but you will have the full support of our dedicated placements team. They will communicate with employers, arrange interviews and help you apply.

Go to page 48 to read more about our placement scheme.

*Salaries shown are pro rata annual rate. Average UK salary is based on data provided by 67 of our BSc (Hons) in Management with Marketing placement students.

Recent Management with Marketing placement positions include:

- Brand Commercialisation
- E-Commerce Intern
- Marketing & Communications Intern
- Product Marketing Assistant
- Social Media Assistant

Recent placement employers include:

Amazon
Chanel
Ferrero
IFS
Lenovo
L’Oréal
The Hut Group (THG)
Walt Disney Company

Developing new products and services

You’ll study analytical principles and management practices for innovation in this exciting, practical project. Working in teams, you’ll develop a product from a brief, prototype it and plan a launch. You’ll develop creative and analytical skills that will help you to excel in a professional marketing role.



“During my placement year, I had the incredible opportunity to work at Seed Marketing Agency as a Campaign Assistant. My role involved acting as a liaison between our clients in several European markets, and the local agencies that were executing our campaigns. This gave me the chance to play a strategic role in shaping the campaigns, offering my expertise, and ensuring that we delivered the promised results. Throughout the year, I worked on a range of exciting projects, from paid social and guerrilla marketing to in-person events and influencer campaigns. It was a fantastic experience that gave me a unique insight into the world of marketing, helping me to grow both personally and professionally.”

Eduardo Dominguez Bado, class of 2023.

INTERNATIONAL MANAGEMENT

BSc (Hons) in International Management (four years – C150)



"The biggest deciding factor for choosing the BSc in International Management at the University of Bath was the international placement opportunities available. The chance to do an international year in industry not only helps you shape your future, but also allows you to learn about a new culture from all perspectives. I have made many friends from all over the world and that is invaluable."

Carolina Catalani, class of 2019.

Learn the key business areas and understand how they operate in a global context. Spend 12 months abroad and gain practical international experience.

Your first year covers core subjects like marketing, accounting, business analytics and operations. These principles will provide context for the rest of your course. During this first year, you will also study alongside Management and Management with Marketing students. You will benefit from learning alongside students with different experience and aspirations.

In Year 2 you'll develop your understanding of global business. You will study advanced subjects such as international strategic management. Optional units are also available from Year 2 onwards. These let you explore other areas of interest such as finance, marketing, operations and strategy.

In Year 3 you will spend a year in an international context. You'll have the flexibility to choose a work placement, International Academic Exchange or a combination of both.

In your final year, you'll learn about international strategy alongside optional units. This prepares you for your Individual Project where you'll apply what you've learned on the course to a research question.

Careers

Our graduates have an excellent record of success. 92% of our employed International Management graduates are in highly skilled work within 15 months of the course finishing, with an average salary of £30,000 - that's £6,000 more than the national average (Discover Uni, 2023).

Recent employers include:

- Deutsche Bank
- Alchemmy Consulting
- Westpac
- Vodafone

Go to page 54 to learn more about graduate careers.

Course structure

This course lasts four years and starts in September. As an undergraduate, you will be expected to take 60 credits (ECTS) in each academic year. These are usually split into 30 credits for each semester.

The following units are currently being studied by our students, or are proposed new units.

YEAR 1

All Year 1 units are compulsory:

- Accounting and finance
- Business analytics
- Business economics
- Business, society and law
- Information systems and operations
- Marketing

YEAR 2

- Corporate responsibility and law
- International strategic management
- Managing across cultures and contexts
- Managing people in organisations
- Optional units

YEAR 3

INTERNATIONAL YEAR

YEAR 4

- Advanced topics in international business and management
- Business and strategy in emerging markets
- Corporate strategy and development
- Individual project in international management
- Optional units

Customise your degree

You can customise your degree from Year 2 onwards. You'll be able to choose a range of optional units from subjects like finance, marketing, operations and strategy.

For more information about units and contact time, please visit bath.ac.uk/courses/undergraduate-2024/business-and-management/

Occasionally we make changes to our programmes in response to, for example, feedback from students, developments in research and the fields of study or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised programme, in accordance with our terms and conditions.

Learning and assessment

You'll be taught and assessed by a variety of methods and it will vary between units. These methods are designed to promote in-depth learning and understanding of the subject. To find out more, go to: bath.ac.uk/courses/undergraduate-2024/business-and-management/bsc-international-management-with-study-or-work-abroad/

INTERNATIONAL MANAGEMENT

YEAR ABROAD

“My year abroad has to be one of the most rewarding experiences of my life. Living in France has been my ambition for a long time, so it was the cliché “dream come true”. The Placement team were super helpful, giving me tips on my French CV, organising a practice interview in French with alumni, and maintaining links with previous employers.”

David Lee, class of 2023.



“During my exchange, I had the enormous luck of doing a semester at ICADE, Madrid. It was a completely valuable and indispensable experience. It enabled me to pursue different modules, both management and non-management related, fostering my academic base and giving me a more robust profile.”

Anna Batallas Eggen, class of 2022.



In Year 3 you will spend a year in an international context. You'll have the flexibility to choose a work placement, International Academic Exchange or a combination of both.

1. International Academic Exchange

You can choose to spend a full academic year at another university. We have partner business schools in Asia, Europe, Australia, South Africa and North America.

Go to page 50 to read more about International Academic Exchange.

2. Placement

You'll gain a competitive advantage in the job market with this valuable experience of working in an international environment. Placements are real jobs and are usually paid.

Placements are not guaranteed but you will have the full support of our dedicated placements team. They will communicate with employers, arrange interviews and help you apply. You must also satisfy any visa/work permit rules in the country of placement.

Go to page 48 to read more about our placement scheme..

Recent International Management placement positions include:

- Global Recruitment Executive
- Junior Account Executive
- Strategy & Transactions Intern
- Venture Development Intern

Recent placement employers include:

Global organisations
Amazon (Luxembourg)
Nike (Amsterdam)
TBWA (Paris)

SMEs
JC Decaux (New York)
Zoku (Amsterdam)

Start-ups
Aquator Marine (Singapore)
Shape (San Francisco)

3. Placement and exchange

You can choose to combine both options and spend six months working and one semester at one of our partner business schools.



INTERNATIONAL MANAGEMENT AND MODERN LANGUAGES

BSc (Hons) in International Management and French (B100)
BSc (Hons) in International Management and German (B110)
BSc (Hons) in International Management and Spanish (B120)



“I was attracted to studying International Management and German due to the broad composition of the course ranging from financial statement analysis to German history, whilst developing fluency in German and developing the associated cultural knowledge.”

Edward Emmett, class of 2023.

Fulfil the current demand for business leaders with management and language skills. Develop a combination of skills that are invaluable in an international business environment.

This distinctive degree combines business and management with French, German or Spanish language skills and cultural knowledge. It is delivered by the School of Management and the Department of Politics, Languages and International Studies. You'll benefit from the expertise of two leading departments.

Your first two years cover core management subjects like marketing, finance and operations. You will also develop your language skills and learn about the business environment and culture of the countries where your chosen language is spoken.. Several units are delivered in your chosen language. This prepares you for your year abroad.

In Year 3 you will spend up to 12 months in a French, German or Spanish-speaking country. You'll have the flexibility to choose a work placement, International Academic Exchange or a combination of both, in your chosen language (visa/work permit rules may apply).

In your final year, you'll be able to customise your degree and choose from a range of management units. You will also continue to build your language and your cultural expertise.

Careers

Our graduates have an excellent record of success. The average salary of our employed International Management and Modern Language (French, Spanish, German) graduates within 15 months of the course finishing is £30,000 – that's £6,000 more than the national average (Discover Uni, 2023).

Recent employers include:

- AIG
- Danone
- Google
- Vodafone

Go to page 54 to learn more about our graduate careers.

Course structure

This course lasts four years and starts in September. As an undergraduate, you will be expected to take 60 credits (ECTS) in each academic year. These are usually split into 30 credits for each semester.

The following units are currently being studied by our students, or are proposed new units.

YEAR 1

All Year 1 units are compulsory:

- Advanced language 1
- Business economics (IMML)
- Business environment
- Introduction to accounting and finance (IMML)
- People and organisations (IMML)
- Social and political background (exact topic will depend on language choice)

YEAR 2

- Global economy
- Intercultural awareness
- International strategic management
- Language in the business context 2
- Marketing (IMML)
- Optional units

YEAR 3

YEAR ABROAD

YEAR 4

- Language in the business context 3
- Optional units

Customise your degree

You'll be able to customise your degree in Years 2 and 4. You'll be able to choose from a range of topics like:

- Contemporary politics in the country of your chosen language
- Political economy
- Marketing and branding
- Finance and economics
- Entrepreneurship and innovation
- Strategy

For more information about units and contact time, please visit bath.ac.uk/courses/undergraduate-2024/business-and-management/

Occasionally we make changes to our programmes in response to, for example, feedback from students, developments in research and the fields of study or the requirements of accrediting bodies. You will be advised of any significant changes to the advertised programme, in accordance with our terms and conditions.

Learning and assessment

You'll be taught and assessed by a variety of methods and it will vary between units. These methods are designed to promote in-depth learning and understanding of the subject.

INTERNATIONAL MANAGEMENT AND MODERN LANGUAGES

YEAR ABROAD



“My international exchange not only led directly to multiple job offers, but it was what set me apart in interviews. In a cultural sense, I met really good friends and colleagues from all walks of life, lots of whom I am still in contact with. The international placement helped me really grow as a person and is something I am so proud to have done and lucky to have been able to do.”

Elle Ayton, class of 2022.
Placement at KPMG in Luxembourg.

“On placement I had the opportunity to discover two departments at PwC in Frankfurt, Germany. First, I was in the Transfer Pricing department, where I was analysing value chains and helping multinational firms to comply with global tax regulations.

In the second half, I was in the Valuations, Modelling and Analytics department where I helped to value several firms for M&A, tax and restructuring purposes.

My placement was an excellent way to get a look inside some of the biggest firms in the world as well as develop practical skills that will be essential for the future. Next year I am very excited to return to my placement company for a full-time role.”

Edward Emmett, class of 2023.



In Year 3 you will spend up to 12 months in a French, German or Spanish-speaking country. You'll have the flexibility to choose a work placement, International Academic Exchange or a combination of both, in your chosen language (visa/work permit rules may apply). Our experienced Year Abroad Officers will help you decide.

1. International Academic Exchange

You can choose to spend a full academic year at another university. We have partner business schools in Europe, Canada and Latin America.

Go to page 50 to read more about International Academic Exchange.

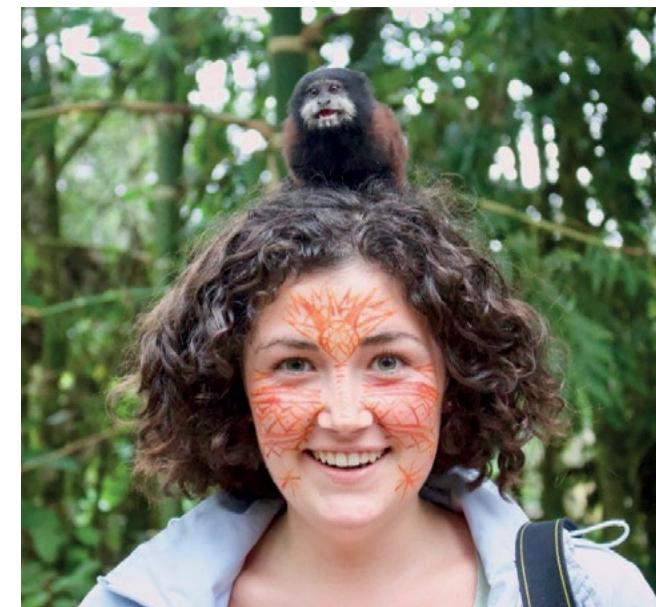
2. Placement

You'll gain a competitive advantage in the job market with this valuable experience of working in an international environment. You will need to spend at least nine months working but you can choose to stay longer. Placements are real jobs and are usually paid.

Placements are not guaranteed but you will have the full support of our dedicated placements team. They will communicate with employers and help you apply.

Your placement role will depend on your prior experience and level of fluency. You will have more placement roles to choose from if you are open-minded about locations and organisations. You must also satisfy any visa/work permit rules in the country of placement.

Go to page 48 to read more about our placement scheme.



Recent International Management and Modern Language placement job functions include:

- Business Development Intern
- Client Relations Assistant
- International Sales Assistant
- Market Analyst Intern
- Marketing & Communications Analyst

Recent placement employers include:

French
ELLE magazine (Paris)
BNP Paribas (Paris)
Wavestone (Paris)

Spanish
Deloitte (Santiago, Chile)
One to One Finance (Madrid)
Primark (Madrid)

German
BMW (Munich)
PwC (Frankfurt)
Rohde & Schwarz (Munich)

3. Placement and exchange

You can choose to combine both options and spend six months working and one semester at one of our partner business schools.



WORK INTERNATIONALLY

Hugo Burkill,
BSc in International Management, class of 2023.

Choosing International Management at Bath

I chose the University of Bath to study International Management and Spanish as the course is designed with modules taught specifically for the course, which allows the Management studies to be integrated with the Spanish teaching, rather than being taught as two entirely separate subject areas. This allowed me to expand my practical experiences and understandings of the international business context, whilst also developing my language ability to an advanced level.

A brilliant space to study, learn and socialise

Bath itself is an incredible city, it's got so much history, culture, delicious food, drinks and it's very well connected to the rest of the UK. When I came to visit before applying, I really loved the campus setting, with everything being in one place which creates a real sense of community within the university. There are so many incredible facilities too, and there's certainly something for everyone to get stuck into outside of study time.

The School of Management appealed to me as it has been recognised globally as a leader in research and teaching, which means students have the privilege of being taught by leading academics in the field and gain exposure to so many areas of management studies. The new Management building provides a brilliant space to study, learn and socialise, creating a real sense of community within the school.

Immersion into working abroad

The University of Bath is renowned for the placement opportunities and support available to students, which is another element which attracted me to study here. I secured a role working as a Digital Marketing Intern for a small e-commerce company based in Madrid. I was responsible for managing the distribution of promotional content to the English-speaking market, by communicating with the exclusively Spanish-speaking team to translate and emulate the content created by the graphic designing team. I communicated directly with clients and created and published promotional content through social media outlets.

I have no doubt the experience I gained through my placement will be invaluable for my future career prospects. The practical exposure to a wide range of international business skills has allowed me to apply the knowledge I have gained throughout my studies into a real-life business context. Alongside this, immersion into working abroad in Spain was vital for my language development and has secured my capabilities to apply in future jobs and career.

“When I came to visit before applying, I really loved the campus setting, with everything being in one place which creates a real sense of community within the university.”



BUILD YOUR CAREER

Tony Njoroge,
BSc in Accounting and Finance, class of 2022.

Choosing BSc in Accounting and Finance

I've always been an analytical person and Maths was one of my favourite subjects at A-level. Additionally, I've always had a growing interest in finance given my parent's career in the financial services sector. Thus, when applying for an undergraduate degree I knew I wanted a course that incorporated these two aspects - hence my choice to study BSc in Accounting and Finance.

I chose to study my undergraduate at Bath for several reasons. Firstly, Bath was ranked top 3 for Accounting and Finance during my intake year. Secondly, Bath's reputation and connections with regards to placement opportunities. Furthermore, a few of my friends had been studying at Bath and their positive feedback regarding the university, as well as the city of Bath helped sway my decision. Finally, the prospects for Bath graduates, particularly those from Accounting and Finance, are amongst the highest in the country and was a key deciding factor for choosing Bath and the School of Management.

Securing a graduate job during placement

I undertook my placement with Zurich Insurance as a finance intern. The placement was split into two 6-month rotations, with one rotation within the Financial Accounting Reporting (FAR) team, and the last 6 months in the expenses team within the Planning and Performance Management (PPM). My role in the FAR team involved helping with the month-end close procedures, as well as helping prepare the financial statements for one of Zurich's subsidiaries.

This included posting monthly journals, reconciliation statements etc. Part of my role within the expenses team included the management of contract with key suppliers, ensuring expenses are in line with contract and paid within the contract terms. Additionally, I was responsible for creating expense reports that were supplied to senior managers within the finance department to help them with their decisions, e.g. regarding budgeting etc.

The placement has been a stepping stone for my future career. It gave me an opportunity to decide whether a career within accounting and finance is really for me, which I can now say that it is indeed. I was in fact lucky to secure a graduate job with Zurich Insurance after the end of my placement!

Support from the University

The Placement team were incredibly helpful during my placement search and are the main reason why I was able to secure my internship. Whether that involved helping me with my CV and cover letter; interview preps etc., the team was always there on hand to help and I'm incredibly grateful for that!

Aside from the tremendous amount of support offered by the University, I've come to appreciate the beauty of living in Bath, which is a UNESCO heritage site.

“The prospects for Bath graduates, particularly those from Accounting and Finance are amongst the highest in the country and was a key deciding factor for choosing Bath and the School of Management.”



EXPLORE OPPORTUNITIES

Ciara Sherlock, BSc in Management, class of 2023

Feeling welcome and at home in Bath

I came to Bath through one of their outreach programmes, but I knew Bath was for me long before I entered the programme. I loved its beauty and uniqueness. I truly felt welcome, safe, and at home in Bath – and that was a big thing for me when making my decision. I was just lucky that the city also had an amazing university.

Choosing the School of Management for their student support

I've been working since I was 14 and employability was a big factor for me, as being a low-income student there's always the argument about whether a degree is worth it and why not just go straight into employment. However, the School of Management has an outstanding reputation for getting their students amazing jobs with companies you could only dream of within months of graduating. The support and hands-on approach to professional development was what I was really looking for, as I wanted the best chance of securing an amazing placement and graduate job to secure my future.

Aside from those factors, being a low-income student with a mental health condition, the support offered was a big factor in my final decision. Bath, unlike most universities, had an array of large bursaries, scholarships, and funding in place for students like myself, which took a massive weight off my shoulders. Not having to worry about the short-term cost of entering higher education would allow me to focus on my studies for the first time in my life and really focus on my development. I knew in the long-term that higher education would be an invaluable investment and, even now in my third year, I'm seeing the pay off.

I struggled academically with Maths and English prior to university, which I knew was going to be a struggle when furthering my education. The Skills Centre's writing and Mathematics support really appealed to me and made me worry less about struggling academically. Since being at University, I realised that I'm dyslexic, and the academic support I received prior to my diagnosis made

a huge difference. Because of their amazing financial support, I did not have to weigh up my financial security when finding out my diagnosis as the University was able to cover the entire cost. Since then, I have received a tremendous amount of support which I am eternally grateful for.

Getting out of the comfort zone with a work placement

My placement is with SAP, a multinational software corporation that develops enterprise software to manage business operations and customer relations. SAP UK has been awarded #8 in the Top 100 Undergraduate Employers 2021, and the #1 Tech Undergraduate Employer in the UK at the National Undergraduate Employability (NUE) Awards. My role is specifically with SAP Concur, where I work as a Technical Support Engineer, which essentially includes consulting with our client's post-implementation on what changes are required in their product, recommending the best technical solution for their requirements, and configuring it. It's the perfect mix between business and technology and has really pushed me out of my comfort zone. I have had an immense exposure to the business-to-business environment through SAP's extensive clientele and partners globally. SAP has truly been a joy to work for, and I am extremely grateful for the opportunities that have been provided to me to grow and develop myself further.

My placement has helped me set my career plan in place

I am in a very fortunate position that I not only enjoy the company I work for, but I have really found my calling in what job I would like to do once I graduate. Placement years typically help you find out what you do like or what you don't. And I have had the opportunity to explore several different parts of the business, alongside completing my core responsibilities. Being able to try different roles out and network with employees to get a better idea of what pathways exist has been priceless and has really helped me set my career plan in place. I am extremely lucky that I can look for graduate roles with confidence knowing what I will enjoy and what career I would like to follow.

“I have received a tremendous amount of support which I am eternally grateful for.”



JOIN OUR COMMUNITY

Millie Wain, BSc in Management with Marketing,
class of 2023

Strong focus on employability

I was drawn to the Management with Marketing degree at Bath because of its top rankings and reputation, both nationally and globally. As a leading business school, I knew that the teaching would be of the highest quality and provide me with immense opportunities to learn about a variety of industries. With a strong focus on employability, I knew that the School of Management offered a range of support to enable me to achieve my goals.

When theory meets practice

At Bath I knew that I could engage in both marketing and non-marketing modules with the Management with Marketing degree. As such, I have developed creative and analytical skills, which are pivotal in becoming a marketing professional. Being able to spend a year in industry enabled me to discover what happens when theory meets practice and acquire in-depth knowledge of the professional environment.

Working for a global company

During my placement, I worked in a Marketing role at Pernod Ricard, a global wine and spirits company based in London. Every day was different because I was given a good level of responsibility on a variety of exciting projects. I worked with colleagues in international markets on marketing campaigns, events, and new product development. I met some amazing people and learnt a lot about working in the professional sphere. I am incredibly grateful that my placement year presented some incredible opportunities to pursue.

The placement year has been the most rewarding experience during my time at Bath, and I would encourage anyone to do one. It assists in gaining an understanding of what you enjoy and discover what makes you happy in a job.

Improve your employability

The placement team is incredibly supportive and welcoming, from guiding you through the application process to following your progress during the placement. The Professional Development Programme in Year 2 provides training and workshops to improve your employability. During the programme, I received valuable feedback on my CV and cover letters and was given advice on how to approach assessment centres. This ultimately enabled me to secure a placement at a top company and has shaped my future beyond my time at Bath.

Best of both worlds

From the day that I started, I felt part of a community that encourages me to try new things and take myself out of my comfort zone. Being a student at Bath is demanding yet extremely fulfilling; you can surround yourself with supportive people who bring out the best in you. I have met people at Bath who will be lifelong friends, both on my course and through societies.

The campus and city are both stunning and Bath truly feels like a second home. You get the best of both worlds with a vibrant campus where everything is in proximity, whilst being a short distance away from the Somerset countryside. I am a real foodie, and Bath has some amazing independent restaurants, so that has been a bonus too!

“From the day that I started, I felt part of a community that encourages me to try new things and take myself out of my comfort zone.”

ENTRY REQUIREMENTS

ACADEMIC REQUIREMENTS FOR:

BSc in Business
BSc in Management
BSc in Accounting and Management
BSc in Management with Marketing
BSc in International Management

A Levels

Typical offer: AAA or A*AB

- Grade 6 or B (or equivalent) in GCSE Maths and English

Contextual offer: AAB

We seek to foster an outstanding and inclusive community at Bath. As part of that, we make reduced contextual offers to applicants from backgrounds who have historically been less likely to join us.

Find out if you may be eligible for a contextual offer:

bath.ac.uk/guides/understanding-contextual-admissions-for-undergraduate-applicants/

Alternative offer: AAB plus one of the following:

- Grade A in an EPQ
- Grade B in the Welsh Baccalaureate Skills Challenge Certificate
- Grade B in a Core Mathematics qualification
- Grade B in AS level Mathematics or Statistics
- Grade B in a fourth A level, where your four A levels include A level Mathematics or Statistics
- an appropriate grade in any other project qualification we recognise: bath.ac.uk/guides/alternative-offers-for-undergraduate-applicants/

If you present with one of the above project qualifications, you should receive both the typical offer and the alternative. You can find out more about our alternative offers (including a complete list of qualifications we consider) online: bath.ac.uk/guides/alternative-offers-for-undergraduate-applicants/

We have a preference for applicants with a strong GCSE profile, including a high proportion of A or 7 grades.

International Baccalaureate

Typical offer: 36 points

- This must include 6,6,6 or 7,6,5 in three Higher Level subjects.

Contextual offer: 36 points

- Must include 6, 6, 5 in three Higher Level subjects.

We also accept a range of other qualifications. To find out more go to: bath.ac.uk/courses/undergraduate-2024/business-and-management/

ACADEMIC REQUIREMENTS FOR:

BSc in Accounting and Finance

A Levels

Typical offer: AAA or A*AB (including A in Mathematics)

- Grade 6 or B (or equivalent) in GCSE Maths and English

Contextual offer: AAB (including A in Mathematics)

We seek to foster an outstanding and inclusive community at Bath. As part of that, we make reduced contextual offers to applicants from backgrounds who have historically been less likely to join us.

Find out if you may be eligible for a contextual offer:

bath.ac.uk/guides/understanding-contextual-admissions-for-undergraduate-applicants/

Alternative offer: AAB (including A in Mathematics) plus one of the following:

- Grade A in an EPQ
- Grade B in the Welsh Baccalaureate Skills Challenge Certificate
- Grade A in AS Level Further Mathematics
- Grade B in a fourth A level, where your four A levels include A Level Further Mathematics
- an appropriate grade in any other project qualification we recognise: bath.ac.uk/guides/alternative-offers-for-undergraduate-applicants/

If you present with one of the above project qualifications, you should receive both the typical offer and the alternative. You can find out more about our alternative offers (including a complete list of qualifications we consider) online: bath.ac.uk/guides/alternative-offers-for-undergraduate-applicants/

We have a preference for applicants with a strong GCSE profile, including a high proportion of A or 7 grades.

International Baccalaureate

Typical offer: 36 points

- Must include 6,6,6 or 7,6,5 in three Higher Level subjects.
- Must include 6 in Higher Level Mathematics.

Contextual offer: 36 points

- Must include 6, 6, 5 in three Higher Level subjects.
- Must include 6 in Higher Level Mathematics.

We also accept a range of other qualifications. To find out more go to: bath.ac.uk/courses/undergraduate-2024/accounting-and-finance/

ACADEMIC REQUIREMENTS FOR:

BSc in International Management and Modern Languages

A Levels

Typical offer: AAB

- Must include grade A in the language you choose to study: French, German or Spanish.
- Grade 6 or B (or equivalent) in GCSE Maths and English

Contextual offer: ABB (including A in your language)

We seek to foster an outstanding and inclusive community at Bath. As part of that, we make reduced contextual offers to applicants from backgrounds who have historically been less likely to join us.

Find out if you may be eligible for a contextual offer:

bath.ac.uk/guides/understanding-contextual-admissions-for-undergraduate-applicants/

Alternative offer: ABB (including A in your language) plus one of the following:

- Grade A in an EPQ
- Grade B in the Welsh Baccalaureate Skills Challenge Certificate
- Grade B in a Core Mathematics qualification
- Grade B in AS Level Mathematics or Statistics
- Grade B in a fourth A level, where your four A levels include A level Mathematics or Statistics
- an appropriate grade in any other project qualification we recognise: bath.ac.uk/guides/alternative-offers-for-undergraduate-applicants/

If you present with one of the above project qualifications, you should receive both the typical offer and the alternative. You can find out more about our alternative offers (including a complete list of qualifications we consider) online: bath.ac.uk/guides/alternative-offers-for-undergraduate-applicants/

International Baccalaureate

Typical offer: 36 points

- Must include 6,6,5 in three Higher Level subjects.
- Must normally include 6 in your chosen language at Higher Level.

Contextual offer: 35 points

- Must include 6, 5, 5 in three Higher Level subjects.

We also accept a range of other qualifications. To find out more go to: bath.ac.uk/courses/undergraduate-2024/business-and-management/

PREFERRED SUBJECT COMBINATIONS

The content of our courses ranges from managerial subjects like human resource management, to subjects that require more technical skills such as Finance. You must be able to construct strong arguments and interpret numerical information.

We prefer applicants that demonstrate a high level of study in both essay-based and numerical or analytical subjects. For example, we prefer both a mathematical or science subject and a humanities subject. Some subjects, such as Economics, may demonstrate both skills. This is particularly important if you choose to apply for BSc Business, BSc Management, BSc International Management or BSc Management with Marketing.

THE FOLLOWING APPLIES TO ALL COURSES:

Business Studies

Business Studies A Level (or equivalent) is accepted but is not required. Many students on our courses have never studied a business-related subject before.

English language

Every student must demonstrate suitable English skills. If you do not have a suitable English language qualification (such as a GCSE or English in the IB) you will need to take a recognised English language test. The minimum requirement is IELTS 7.0 with no less than 6.5 in any component.

For a list of other accepted English language qualifications please go to go.bath.ac.uk/english-language-category-a

LIVE BUSINESS, LEARN BUSINESS.



“My two placements have been incredibly beneficial for my future. My plan is to work full-time on my company, Epowar, when I graduate. However, I have also secured a graduate job at my first placement company, Deloitte which I have been able to postpone for a year.”

E-J Roodt, class of 2022.
Placements at Deloitte and Epowar.

IMPROVE YOUR EMPLOYABILITY WITH A WORK PLACEMENT

We want to help kick-start your career. That's why all of our four year undergraduate courses offer placement opportunities.

Placements are not guaranteed, but **our dedicated Placements Team** will do everything they can to support you through the process. We have extensive experience in placements and an excellent reputation with employers.

The placement advantage

Placements let you put your studies into action in a real job while learning about a particular industry. Employers often look for workplace experience and many make graduate offers to students as a direct result of placements.

You will develop transferable skills and gain valuable experience of a professional environment. This will give you an advantage in a competitive job market.

Earn and learn

Most placements pay a salary, although we can't guarantee you will get one. Average salaries vary between courses. Take a look at our course pages for more information.

If you're an international student you will be able to do a paid placement as part of your **Tier 4 student visa**.

International placements

Our BSc International Management and BSc International Management and Modern Languages (IMML) include an international year. You can choose to do a placement for all or part of this year. International Management students will work in English-speaking companies. IMML students will work in roles that use their chosen language. You must satisfy any visa/work permit rules in the country of placement. Students who don't qualify for either normally go on International Academic Exchange.

HOW WE HELP YOU

Our experienced team will support you throughout the placement process. They will help you to find a suitable placement, support your application and keep in regular contact while you are working. We will visit all students on placement either virtually or in person.

We have strong connections with more than 380 businesses across all sectors, in the UK and worldwide.

You can choose placements in a wide range of business roles with varied levels of responsibility. We will help you identify suitable roles based on your interests and prior experience. If you study Management with Marketing your placement must be a marketing role.

Once you identify a suitable role, we will help you to apply and prepare for interviews and assessment centres. You'll attend mock interviews with real employers and receive feedback on your technique. This will help you to feel prepared when you attend your first placement interview.

Our current placement employers include:

Global organisations

Amazon
Deloitte
EY
Ferrero
Kraft Heinz
L'Oréal
Walt Disney Company
Willis Towers Watson

Medium-sized organisations

CIL Management Consultants
Sanctuary Graduates
Tonies
Vita Coco
Yeo Valley

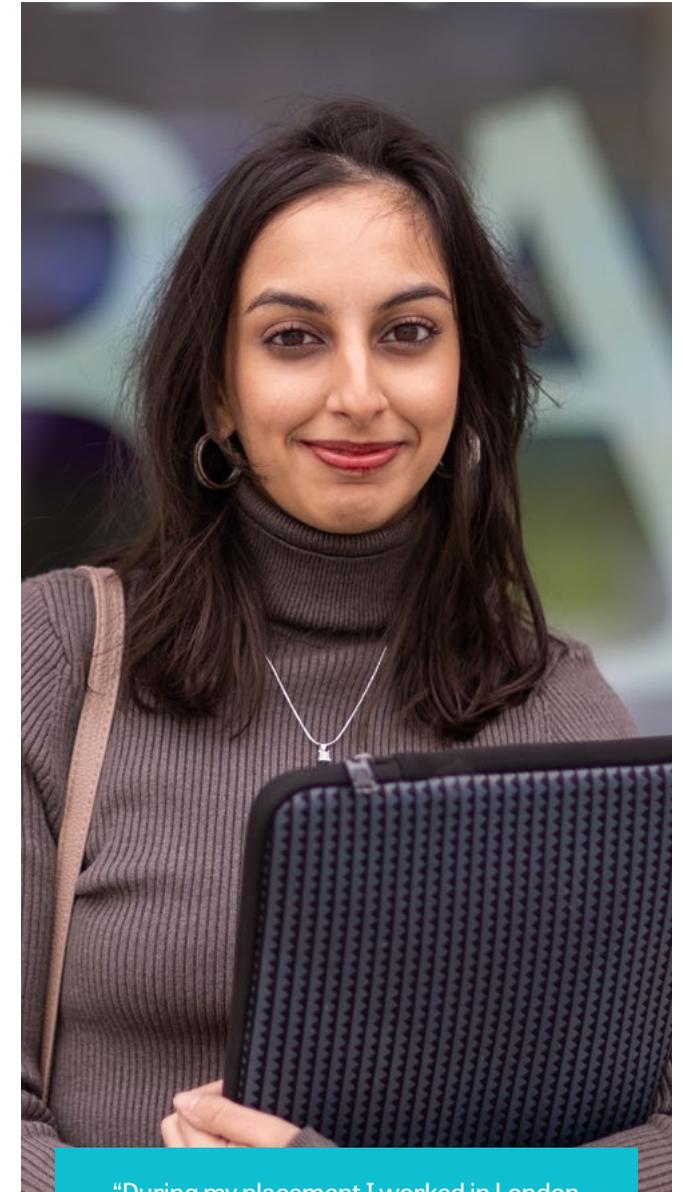
Small businesses / Start-ups

Canned Wine
Innermost
Una Brands
Wild Cosmetics

We will invite you to a pre-placement briefing to discuss practicalities and help with any essential paperwork. You'll also attend a post-placement debrief to reflect on the experience.

Our placements team deliver our Professional Development Programme (PDP). Through PDP you will receive training and attend workshops designed to improve your employability and help you get the most out of your placement.

Go to page 52 for more information on PDP.



“During my placement I worked in London Stock Exchange's Sustainable Finance, Capital Markets division. This was a great experience and gave me the opportunity to explore the applicability and importance of sustainability within financial services. The placement was great in prompting both my personal and professional development in an industry and role I am very interested in.”

Shloka Issrani, class of 2023.

INTERNATIONAL ACADEMIC EXCHANGE

Experience university life in another country during your undergraduate degree with International Academic Exchange.

The following courses include the option to apply:

- BSc International Management
- BSc International Management and Modern Languages (IMML)

International Management and IMML students can choose to spend one semester or a full academic year on exchange as part of their compulsory year abroad. International Management students will study in English. IMML students will study in countries that use their chosen language.

The advantage of an International Academic Exchange

An International Academic Exchange lets you experience a different academic and social environment. You'll have the chance to explore subjects not available at Bath, expand your knowledge of international business and gain valuable international experience. You'll have the full support of our dedicated International Relations team.

During the exchange you will:

- join one of our partner business schools
- follow an agreed study plan
- not pay any extra tuition fees to the host institution
- get help finding accommodation
- develop your language skills

Our international partners

We have links with top business schools in Europe, the United States, Canada, Asia, Australia, South Africa and Latin America. The schools that you can apply to will depend on the course you are studying.

Please note: We review our international partners regularly. Our partners may be different by the time you apply for an exchange and detailed information will be provided about the options available to you.

WHERE YOU COULD STUDY

Europe

- Copenhagen Business School, Denmark
- ESCP Business School, Paris, France*
- ESSEC Business School, Paris, France*
- EM Strasbourg Business School, France*
- ISC Paris Business School, France*
- Mannheim Business School, Germany*
- Bocconi University, Milan, Italy
- Rotterdam School of Management, The Netherlands
- BI Norwegian Business School, Oslo, Norway
- ICADE, Madrid, Spain*
- Stockholm Business School, Sweden

Asia

- Antai School of Economics and Management, Jiao Tong University, Shanghai, China
- College of Business, City University, Hong Kong
- HKU Business School, The University of Hong Kong, China
- Nanyang Business School, NTU, Singapore
- NUS Business School, NUS, Singapore
- Singapore Management University, Singapore

The United States

- College of Business, Florida International University, Miami
- Gies College of Business, University of Illinois, Urbana Champaign
- Robins School of Business, University of Richmond, Virginia
- McCombs School of Business, University of Texas at Austin

Canada

- HEC, Montréal*
- Smith School of Business, Queen's University, Ontario
- Beedie School of Business, Simon Fraser University, Vancouver
- Schulich School of Business, York University, Toronto

Latin America

- Universidad Austral, Buenos Aires, Argentina*
- Universidad San Andrés, Buenos Aires, Argentina*
- PUC Santiago Chile*
- Tecnológico de Monterrey (ITESM)*

South Africa

- University of Stellenbosch Business School, South Africa

Australia

- The University of Sydney Business School, Sydney
- UQ Business School, University of Queensland, Brisbane

**Students on an IMML course will spend their international exchange at one of these institutions, allowing them to study in their chosen language, i.e. French, Spanish or German*



YOU'LL LEARN SO MUCH MORE THAN MANAGEMENT.



We work hard to help you gain an advantage in a competitive job market. We've designed our courses to give you the skills you need to succeed in the working world.

We know that stand-out candidates are more than their degree. That's why we include the **Professional Development Programme (PDP)** in your timetable.

Preparing for your career

PDP helps you to get the most out of your studies and your placements by setting objectives for personal development. PDP sessions are run by the Placements Team, Careers Service, our company partners and placement employers. They will help to prepare you for recruitment processes and your future career.

Through PDP you will:

- improve your CV writing and job application skills
- improve your interview skills
- improve your aptitude test skills
- increase your commercial awareness
- gain industry and sector insights from sessions with alumni and industry contacts

Your first week

In your first week you'll take part in **The Big Team Challenge**. Some of our corporate partners will give you a business challenge to complete in teams. You will then present your solution to the company. This is a great opportunity to interact with industry experts and graduate recruiters. It's also your first chance to work with your new classmates.

Industry expertise

We regularly invite our partners, placement providers and industry experts to be guest speakers on our courses. They provide valuable insight into their organisations and the current issues affecting businesses. They are happy to share their experiences with you.

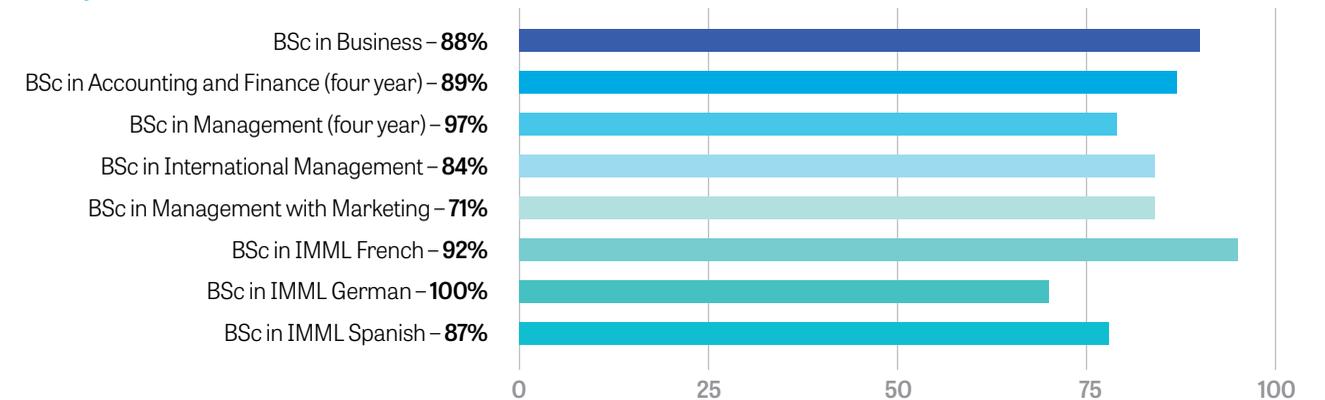
We want you to keep climbing

We want your university experience to be great but we recognise that it can be challenging at times. You will have a dedicated team of staff to support you with any academic or welfare concerns, including:

- Academic Personal Tutor
- Director of Studies
- Undergraduate Student Experience Officers
- Course Administrators
- Placements Officers



Student satisfaction from the National Student Survey (NSS) (Discover Uni, 2023)*



*The data is from students surveyed during the Covid-19 pandemic and some courses have been affected more than others. The data tells you about the experience of recent students, but your experience may be different.

LEARN TODAY, LEAD TOMORROW.

CAREERS

Bath graduates are highly sought after because of business focus in the classroom and practical placement experience. The University of Bath consistently performs in the UK top 5 for Graduate Career Prospects in *The Guardian University Guide*. We've held this position from 2019 to 2023.

Our graduates have an excellent record of success

A high proportion of our graduates are in highly skilled work within 15 months of graduating (*Discover Uni, 2023*).

95% of employed Business graduates

80% of employed Management graduates

100% of employed Management with Marketing graduates

92% of employed International Management graduates

95% of employed Accounting and Finance graduates (four year)

95% of employed International Management and Modern Language (French) graduates

90% of employed International Management and Modern Language (Spanish) graduates

92% of employed International Management and Modern Language (German) graduates

Our graduates are in a wide range of roles across multinational organisations, SMEs, start-ups and non-profit organisations.

Recent graduate roles include:

- Business Strategy Manager
- Financial Crime Analyst
- Commercial Management Trainee
- Assurance Associate
- Management Consultant
- Account Strategist
- Digital Analyst
- Commercial Analyst
- Assistant CRM Manager
- M&A Analyst

Recent employers include:

- Meta
- Accenture
- Barclays
- PwC
- Ferrero
- L'Oréal
- Deloitte
- Morgan Stanley
- BNY Mellon
- Vita Coco



A JOURNEY FROM ACCOUNTANT TO BAKING ENTREPRENEUR

Meg Smith, BSc Accounting and Finance graduate, class of 2020. Co-Founder of The Happy Donut Bakery.

"My Accounting and Finance degree helped in ways I didn't expect. When I realised I didn't want to be an accountant, I was able to delve into other areas of business without changing my course. I took classes in marketing, HR, business and innovation. In one project, we had to think of a new idea and work as a team to make a business plan. That's exactly what I've done in real life."

Meg Smith with partner and co-founder Nat Morris won the best new business category at the Bath Life Awards 2021.

Read the full story: www.bath.ac.uk/case-studies/my-journey-from-accountant-to-baking-entrepreneur/



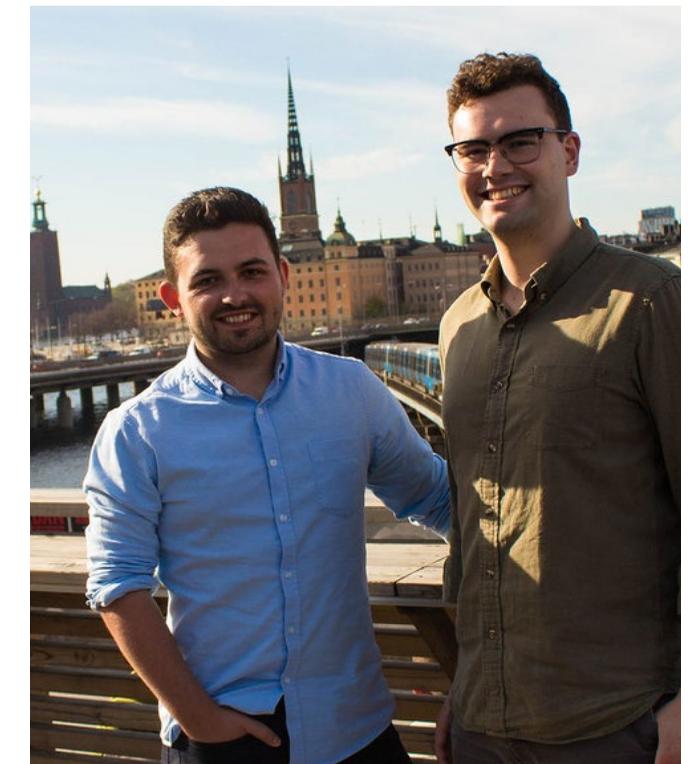
ENTREPRENEURIAL SPIRIT

BSc Business Administration* graduate Jack Cowell and BSc International Management and Modern Languages (German) graduate Jack MacHugh. Co-Founders of Interrail Planner and Eurail Planner.

Jack Cowell and Jack MacHugh started planning their Interrail Planner business, an online tool that makes planning Interrailing trips easier, around the kitchen table in their student accommodation. Both Cowell and MacHugh took advantage of the University's Enterprise and Innovation Centre's competitions to help their business launch.

Jack Cowell: "The atmosphere at Bath helped by providing time and space to work on the business, and by allowing us to establish a network that helped to generate word of mouth amongst our target market once Interrail Planner launched."

Read their story: go.bath.ac.uk/an-environment-for-success



*Now known as BSc in Business.

CAMPUS AND ACCOMMODATION



Student vlog - A look at student life
Students Nara and Sammi give a tour of campus and discuss student life in Bath: www.youtube.com/watch?v=ZCVWNbPXh-4

“There’s a lot to get plugged into at Bath, and I think that’s what’s so great about the Uni here.”

Sammi Huang, class of 2020.

A GREAT PLACE TO LIVE, LEARN AND WORK

At Bath you will have the best of both worlds: a vibrant, busy campus surrounded by the beautiful Somerset countryside. It’s also one of the safest campuses in the UK, as we’re ranked the 2nd safest university town or city in England and Wales in 2023 by the Complete University Guide.

We have a range of facilities for you to enjoy, all within a five-minute walk. You won’t go far without seeing a familiar face. As well as our 24-hour library and our Sports Training Village, you’ll have access to supermarkets, a Post Office and more.

With more than ten different restaurants, bars and cafés to choose from, we can cater for most tastes on campus. Campus is the perfect place to meet with your friends, whatever the weather. There are study spaces and cafés to enjoy and you can work or relax outside by our scenic lake. From SU club nights to film screenings at The Edge Arts Centre, there’s always something to do.

Supporting you

Coming to university is a big change for everyone and we know that you might need a little help along the way. We offer dedicated support built around your needs.

- Student Money Advice provide confidential support on all aspects of student finance. go.bath.ac.uk/money
- The Disability Service provides advice and support for students with any form of disability. go.bath.ac.uk/disability-service
- The Counselling and Mental Health team offer free and confidential support. go.bath.ac.uk/counselling-mental-health
- You can talk to a Wellbeing Adviser about anything. go.bath.ac.uk/wellbeing-service
- The University Ecumenical Chaplaincy Centre welcomes those of all faiths and no faith. We have a Muslim prayer room on campus with washing facilities. go.bath.ac.uk/chaplaincy



Accommodation

Your accommodation will become your home away from home. At Bath, you can live on campus or in the heart of the city in catered or self-catered accommodation.

Once you’ve accepted Bath as your firm choice via UCAS, you can apply for accommodation from early May in your year of entry. We guarantee accommodation to all our full-time undergraduate students in their first year, provided you apply by the deadline.

We have over 4,000 bedrooms and around 80% of our accommodation is on campus. The majority of accommodation is in self-catering houses or flats with student bedrooms grouped around communal kitchens and social spaces. You can apply to stay in catered or part-catered accommodation, where you can use our Eat and Drink credit scheme at the cafés, bars or restaurants on campus.

Learn more about our accommodation options at:

go.bath.ac.uk/student-accommodation

Sport at Bath

We offer a huge range of clubs and activities so that everyone can enjoy sport and exercise – regardless of ability.

We have some of the best sports facilities in the country, including an Olympic-sized swimming pool, a 400m outdoor athletics track, indoor athletics hall, a judo dojo, 18 tennis courts, a fencing salle and dedicated football and rugby pitches. All of this and more can be accessed via your Sports Pass which will be added to your library card when you start at Bath.

You’ll also have the chance to watch top sport on campus. The University hosts events such as the European Modern Pentathlon Championships, Invictus Games GB team trials, Netball Superleague and Super Rugby matches amongst others.

Find out more: go.bath.ac.uk/sports



“There is no single best experience in Bath. However, what I really enjoy is the new people that I meet every day, the get-togethers with societies, and all the student events that take place frequently.”

Ahmed Abdelbaset, class of 2025.



Our award-winning Students’ Union (SU) is home to nearly 200 clubs and societies. They provide lots of ways for you to socialise and gain new experiences. The SU is a registered charity and everything they do is done by students, for students.

Find out more:
www.thesubath.com



@thesubath



@thesubath



thesubath

THE CITY OF BATH, AMBITION BUILT IN.

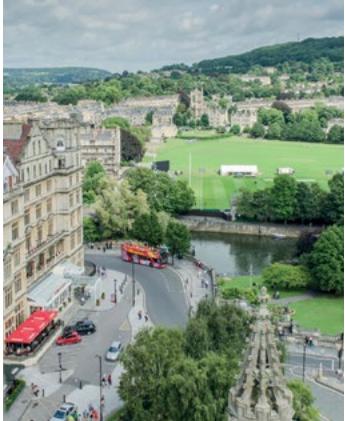
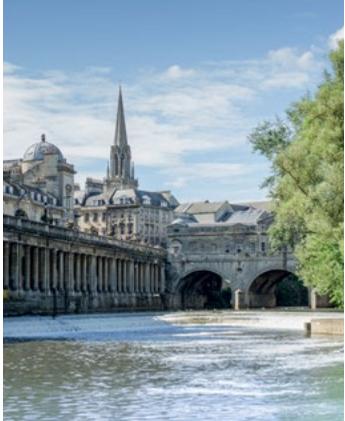
Our campus is just over a mile from the city centre and a regular bus service runs in both directions. You can also cycle or walk to the city.

Bath is a beautiful city, famous for its natural hot springs and Georgian architecture. In fact, Bath's so special it's the only entire city in the UK that's a UNESCO World Heritage Site – but there is much more to it. Peek beneath the surface and you'll find a modern city with exciting opportunities all around you.

Bath has over 400 restaurants to enjoy. From sushi to tapas and pizza to pies, there's something for all tastes. Independent businesses are encouraged in Bath and new places pop up regularly. Lots of restaurants and cafés offer student promotions throughout the year. The city also has a great nightlife with plenty to explore, from cosy pubs to student club nights and live music venues.

Bath is a centre for tourism, with plenty to do and we're also close to areas of outstanding natural beauty. The city hosts several big events throughout the year including The Bath Festival, Comedy Festival, Fringe Festival and Bath International Music Festival. The famous Bath Christmas Market also takes place in November and December every year.

Bath's location makes it easy for you to visit new places. Bristol, Cardiff and London are all easily reached by train. Bristol Airport (serving over 100 destinations) is less than 20 miles away.



“One of the biggest reasons I chose Bath (and for most people) is because of its stunning surroundings. I had heard that Bath is a UNESCO heritage city before I came here, but you don't realize it until you are here in person. The architecture is gorgeous, and both the city and the campus are surrounded by green, which is great for people from big cities.”

Camille Kok, class of 2024.

Camille regularly shares blogs about student life at Bath. Visit Camille's blogs: blogs.bath.ac.uk/students/author/ck707/



YOUR APPLICATION

We welcome applications from students of all nationalities and backgrounds. Our admissions team is on hand to guide you through the application process.

You will need to apply through UCAS: www.ucas.com

Contact us

For all admissions enquiries:
+44 (0) 1225 383019
admissions@bath.ac.uk

If you'd like to talk to the School of Management about our courses:
+44 (0) 1225 386742
bsc@management.bath.ac.uk

You should submit your application between 5 September 2023 and 31 January 2024 for entry in September 2024.

You can get in touch with us at any time if you have questions about applying to Bath.



FEES AND FUNDING

The most recent information is available online:
bath.ac.uk/topics/tuition-fees/

Fees for the 2023/24 academic year provide a guide to future fee levels but can change over time, and may increase on an annual basis.

LOANS AND GRANTS

UK students

Government support of UK students varies between UK nations. Tuition fee loans are available to students across the UK. If you are eligible, you don't have to pay tuition costs up front but you will be expected to pay through your salary after you finish your studies. For information on Government loans and other targeted support you should visit the student finance website for your home nation.

Islands students

Support for island students is provided by your local government authority. You should visit their website for details.

International students

International students are not normally eligible for financial support from the UK Government. You will need to have sufficient resources to cover your tuition costs and living expenses. The UK council for International Student Affairs provides advice on fees, funding and student support. Visit: ukcisa.org.uk

FUNDING

Scholarships and bursaries

Every year we provide additional financial support to hundreds of students. Our scholarships and bursaries are reviewed annually. For the latest information and eligibility criteria, visit: bath.ac.uk/topics/undergraduate-scholarships-bursaries-and-other-funding/

Part-time work

Working part-time during your studies is a great way to earn extra money. It's worth exploring the options in Bath city centre. The University also employs over 2,000 students in a variety of roles from café staff to student ambassadors. Take a look at some of the jobs available: thesubath.com/jobs/

VISIT US

TRAVEL TO THE UNIVERSITY

By car

M4 to Junction 18 and A46 to Bath. Follow signs for The American Museum and University.

The campus is located in Claverton Down, on the east side of Bath.

Visitor parking on campus

Pay and display spaces are available in East Extension, A and G car parks, accessed via the main entrance on Claverton Down Road.

East car park provides a wheelchair and accessible approach to the Parade and a drop off point by 1WN also provides wheelchair access to the Parade.

Please check the website for transport advice for Open Days.

By coach

Frequent National Express and Megabus services operate from London Victoria and London Heathrow Airport to Bath.

By bus

There are a number of frequent bus services available. The U1 and U2 both start and terminate on campus and travel through the city centre.

By air

The nearest airport is Bristol International Airport. There are also regular connections by train or coach from London Heathrow Airport.

By train

Bath Spa station is on the main line between Bristol and London Paddington. It can be reached from the North and South via Bristol Temple Meads.

Journey times by train:

To London	1 hour 20 minutes
To Birmingham	1 hour 40 minutes
To Bristol	12 minutes
To Cardiff	1 hour 10 minutes
To Manchester	3 hours 20 minutes
To Southampton	1 hour 20 minutes
To Exeter	1 hour 20 minutes



THE SCHOOL OF MANAGEMENT'S NEW HOME

Our new School of Management building offers an airy, open-plan layout that aims to foster collaboration. The space will let you engage and work with other students, academics, support staff and employers. The building includes:

- an Employability Hub - for our industry partners to visit and help prepare you for the workplace
- The Pavilion café where you can study and meet with other students, faculty and employers
- a Behavioural Research Lab – so you can study real and digital environments
- nine lecture theatres and a 250 seat auditorium

Explore our new home:
www.youtube.com/watch?v=YE5WopBI3V8&t=9s



IMPORTANT INFORMATION

This brochure is published for the guidance of students who wish to enter the University in September 2024. This brochure was published in June 2023. The information in this brochure is correct at the time of going to press but may be subject to change. For the latest information about the University of Bath and its courses, see bath.ac.uk/schools/school-of-management



- City Accommodation:
- Canal Wharf
 - Carpenter House
 - Clevelands Building
 - Pulteney Court
 - Thornbank Gardens

Medical/
Dental Centre

Library

School of
Management
building

Students'
Union

Sports
Training
Village

The Edge

Our campus at Claverton Down

THINK AMBITIOUS.

There may be occasions where due to unforeseen or unavoidable circumstances it becomes necessary to make significant changes to a course or to withdraw it or part of it (e.g. a particular unit/module). Such action could become necessary if for example the following were to occur:

- a key member of staff leaves the University and we are unable to find a suitable replacement (e.g. with the requisite academic knowledge/experience)
- a professional body or Regulator/accreditor requires changes to be made to a course or withdraws their accreditation of a course
- changes have to be made to reflect legislative changes/requirements
- changes have to be made to reflect changes in standards set down by relevant regulators and/or in keeping with best practice or developments related to the particular discipline/subject area
- student feedback clearly indicates that immediate changes be made to a course or unit or
- unexpected low recruitment to a course or unit/module means it is no longer viable or practical to run it.

Find out more about this and other important University terms and conditions: go.bath.ac.uk/ugp-important-terms

All information correct at date of publication: October 2023.



University of Bath School of Management



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