



UNIVERSITY OF
BATH

Social Media Content Overview, November 2018

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Postgraduate Virtual Open Day

The next Postgraduate Virtual Open Day takes place on 7 November. Colleagues can help support the event by sharing the below on social media.

- [Registration link](#)
- [Facebook event](#)
- [An image to use on social media](#)



Notable messages

Unintended Consequences

The Edge (**Twitter: @EdgeArtsBath**) has launched Unintended Consequences, an exhibition of two film works. One film focuses on the bat, exploring ecological damage caused by humans. The other film examines how the face of the refugee has been dehumanised. The exhibition runs until 15 December.

Colleagues are invited to share a [link to the project](#) and use this [image](#) on social media.

Diwali

Diwali takes place on 7 November. Colleagues are invited to share [this graphic](#) with the message: *To our students, alumni and staff celebrating Diwali in Bath and around the world, we wish you a Diwali that brings happiness, prosperity and joy.*

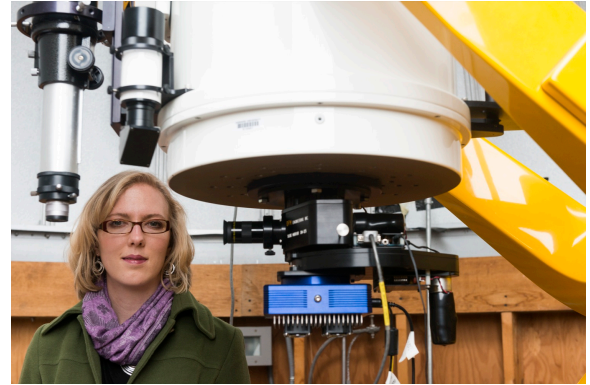


Public Lectures

Dr Sarah Rugheimer gives the 2018 Caroline Herschel Prize Lecture on 21 November, discussing how we might detect life on other planets. Colleagues are invited to promote the event with [this link](#) and [image](#).

Anthony Barnett, founder of openDemocracy, asks 'what is the will of the people' in an IPR lecture on Brexit on 20 November. Colleagues are invited to promote the event with [this link](#) and [image](#).

The Milner Lecture on 14 November shows 'Voices from the Mine', a film focused on diamond mining in Sierra Leone. Colleagues are invited to promote the event with this [link](#) and [image](#). The hashtag is #MilnerLectures.



Discovery Series

The Alumni Relations team (**Twitter:** *@UniofBathalumni*) are hosting the latest Discovery Series event in London on 13 November which highlights research from the University.

Colleagues are invited to promote this event on social media by sharing this [image](#) and a link to the [registration page](#).



Stories you may have missed

These were the top stories from the University's Marketing & Communications department in October. Colleagues are invited to share these stories on their social media channels.

- [University of Bath and Avon Fire & Rescue Service join forces for live training drill](#)
- [Study calls for tax hike on Roll-Your-Own cigarettes to deter smoking](#)
- [A University of Bath graduate has developed new technology which could tackle gaming addiction](#)
- ['Significant amount of R&D needed' if diesel and petrol ban is to be brought forward](#)
- [Universities combine to launch the Good Neighbour Campaign 2018](#)

Notable Dates

- [Novel Writing Month](#) (November)
- [Movember](#) (November)
- [World Vegan Day](#) (1 November)
- Bonfire Night (5 November)
- Diwali (7 November)
- [Equal Pay Day](#) (10 November)
- [World Science Day for Peace and Development](#) (10 November)
- Remembrance Day (11 November)
- World Kindness Day (13 November)
- [World Diabetes Day](#) (14 November)
- [International Day of Tolerance](#) (16 November)
- [World Toilet Day](#) (19 November)
- Thanksgiving (22 November)
- [Black Friday](#) (23 November)
- [Buy Nothing Day](#) (23 November)
- [Cyber Monday](#) (26 November)
- St Andrew's Day (30 November)

Announcements

Social Media Café

Staff are invited to book an appointment for the monthly Social Media Café on 22 November; an opportunity for colleagues across the University to discuss their social media questions. More details and booking information [can be found online](#).

An Introduction to Using Social Media training

The Department of Marketing & Communications and the Centre for Learning and Teaching have launched a training course offering all doctoral students, research staff and academic staff an introduction to using social media. More details and booking information [can be found online](#).