



UNIVERSITY OF  
**BATH**

# June 2019 social media content

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# Introduction

This document outlines the key campaigns, news and content to be shared by the central University of Bath social media accounts in June.

Colleagues are invited to promote and share the material included in this document and download collateral to use on their own social media channels and digital communications activity.

# Undergraduate Open Days 2019

The University is hosting its open days between [21-22 June](#). Registration for the events are now open. You can help promote the events by:

- Sharing the open day graphic on social media. This is available in [square](#) and [landscape](#) formats.
- Sharing the [testimonial graphics](#)
- Sharing the [promotional graphics](#)
- Sharing the [Open Day video trailer](#)
- Using the **#BelongatBath** hashtag

Please note we are no longer using the **#BathOpenDays** hashtag.





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# Other messages for June

The latest Postgraduate Virtual Open Day is taking place on 12 June. You can help promote this event by sharing the [registration link](#) and the [graphic](#) on social media.

The latest Minerva Lecture takes place on 5 June as part of the Festival of Nature. Professor Bas Verplanken joins Amy Coulthard, Avon Wildlife Trust, to discuss the role of behaviour change in sustainability. You can help promote this event by sharing the [registration link](#) and the [graphic](#) on social media.

The final of Three Minute Thesis, a competition where PhD students from across the University share their research in 180 seconds, takes place on 4 June. You are invited to share the [registration link](#) and this [video from 2018](#) on social media.



**FESTIVAL** 2019  
**OF NATURE**

**1st -9th June**

[festivalofnature.org.uk](http://festivalofnature.org.uk)  
   @festofnature





# Other messages for June

[A number of Bath alumni](#) are taking part in the SETSquared Graduate Acceleration Showcase on 26 June. You are invited to promote the event with this [graphic](#).

Borderlines, the new exhibition at The Edge (@[EdgeArtsBath](#)) is now open. You are invited to promote the collection, exploring borders in the age of Brexit, by sharing [the link to the event](#) and this graphic.

The CSCT Summer Showcase (@[CSCTBath](#)) takes place on 1 July; a multidisciplinary event that features the latest developments in sustainable chemical technologies. You're invited to promote [registrations for the event](#) and share the event [graphic](#).







# Notable dates

The list below features a number of relevant dates for June. You're invited to promote your own research or news in support of these events.

- |                              |                              |  |
|------------------------------|------------------------------|--|
| 1: Dinosaur Day              | 11: Diabetes Week            | 21: World Music Day                        |
| 1: Volunteers Week           | 13: Cupcake Day              | 22: Take Your Dog to Work Day              |
| 3: World Bicycle Day         | 14: International Bath Day   | 22: National Kissing Day                   |
| 4: Eid al-Fitr               | 14: World Blood Donor Day    | 21: Summer Solstice                        |
| 5: World Environment Day     | 15: National Beer Day        | 23: International Women in Engineering Day |
| 6: Russian Language Day      | 15: Nature Photography Day   | 27: Micro and SME Day                      |
| 6: Higher Education Day      | 18: International Picnic Day | 29: Tour De France begins                  |
| 6: National Running Day      | 19: World Productivity Day   | 30: Social Media Day                       |
| 7: Hot Air Balloon Day       | 20: World Refugee Day        | 30: International Asteroid Day             |
| 8: World Oceans Day          | 20: National Clean Air Day   | Day  |
| 8: World Gin Day             | 21: National Selfie Day      |  |
| 9: Queen's Official Birthday | 21: International Yoga Day   |  |

# Share your news

If you have any event, news item or piece of content you'd like to be included on the University's social media pages, please contact Tom Mason, Social Media Manager, at [tmm52@bath.ac.uk](mailto:tmm52@bath.ac.uk).

We would be keen to share:

- Events for our students
- Student achievements
- News about colleagues speaking at conferences and events
- Stories from our students on placement
- News about colleagues speaking at schools or public events

