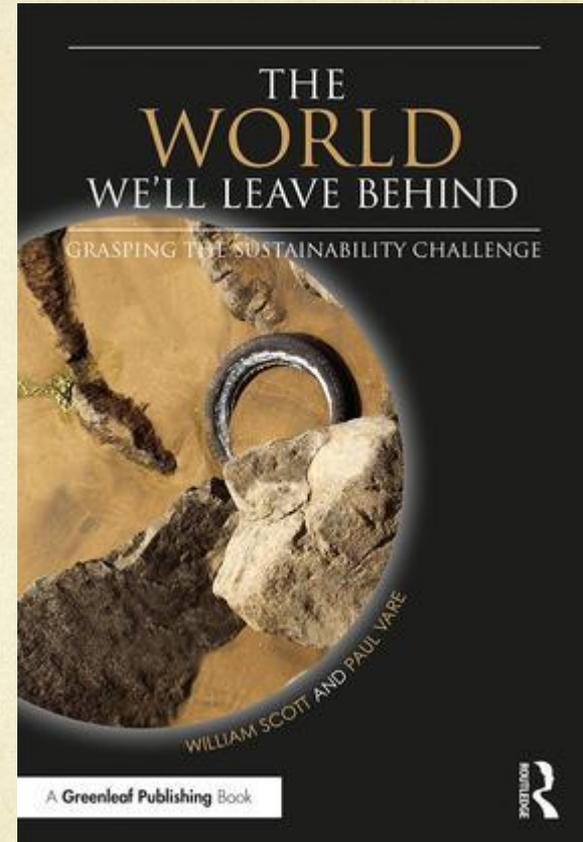


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- The sustainability problématique

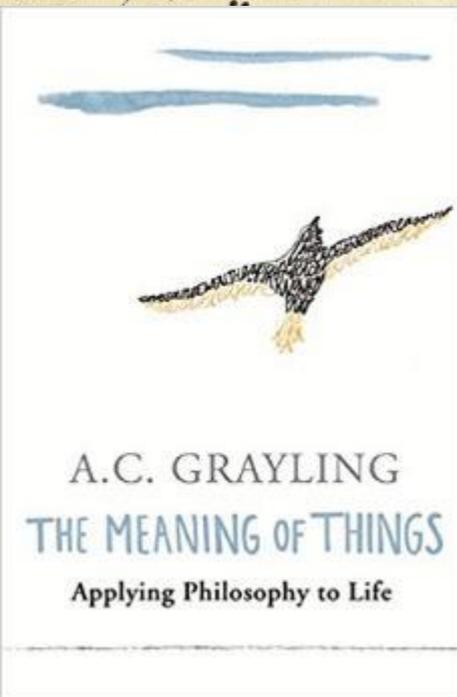
How can we all live well now, in a way that will enable everyone in the future to live well?

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- The Meaning of Things – applying philosophy to life

AC Grayling



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- The Meaning of Things – applying philosophy to life

Age	Ambition	Betrayal	Blasphemy
Death	Education	Faith	Fear
Happiness	Hate	Health	Hope
Love	Loyalty	Lust	Poverty
Peace	Racism	Revenge	Sin
Sorrow	Speciesism	Tolerance	Virginity

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- The Meaning of Things – applying philosophy to life

1. Virtues and Attributes – Betrayal Hope Love

2. Foes and Fallacies – Blasphemy Faith Sin

3. Amenities and Goods – Ambition Age Peace

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- The Meaning of Things – applying philosophy to life

1. *Virtues and Attributes* – Betrayal Hope Love

2. *Foes and Fallacies* – Blasphemy Faith Sin

3. *Amenities and Goods* – Ambition Age Peace

“This is a book to be dipped into and savoured over time.”

“[It is] deeply humane and subtle in its thought as well as being imbued with a rare spirit of the enlightenment.”

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- A few draft chapter ideas

The circular economy

Climate change

Education

Globalisation

Legislation

Mindfulness

Meat eating

Nature

Poverty

Resilience

Species loss

Sustainable development

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- Our three sections

1. **Issues** the real challenges we now face because of our own past and present activities.
2. **Concepts** the ideas and mental frameworks that we use us to think about and understand these challenges.
3. **Strategies** the means through which such challenges might be addressed and possibly resolved or overcome.

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- A few discarded chapter titles

Business as usual

Deep ecology

Earth education

A good life

Holism

Legislation

Mitigation

Nudge theory

Sociobiology

Soil erosion

Taxation

Technological fixes

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- The pitch to publishers

- Nature – a *concept*

- Eating meat – an *issue*

- The circular economy – a *strategy*

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Writing a chapter...

Consider dominant and alternative perspectives

Investigate background, key actors, events, statistics

Select example(s) to illustrate the theme

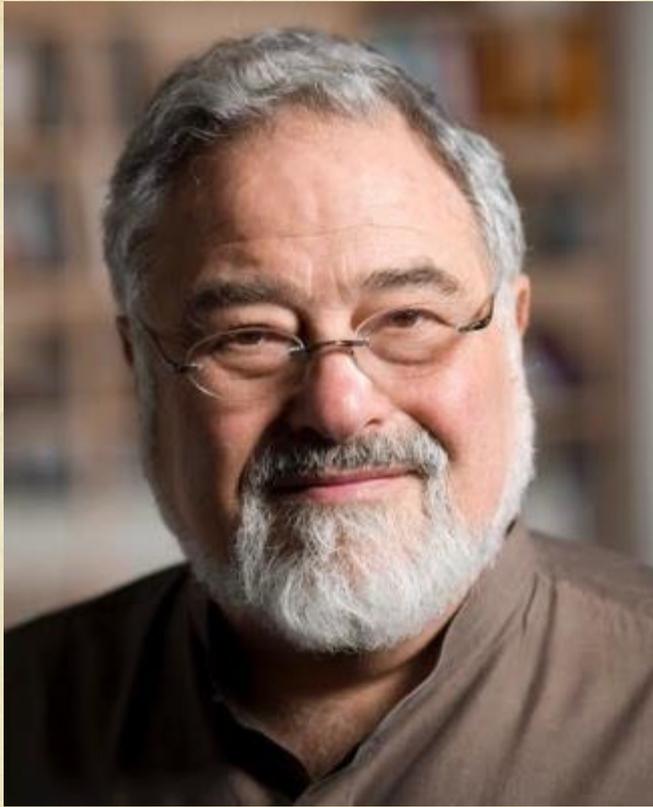
Think about implications for global well-being / sustainability

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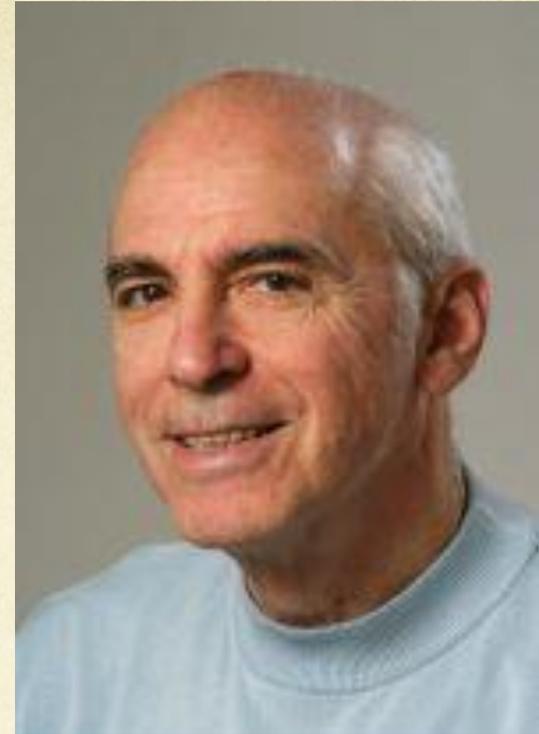
34

FRAMES AND FRAMING

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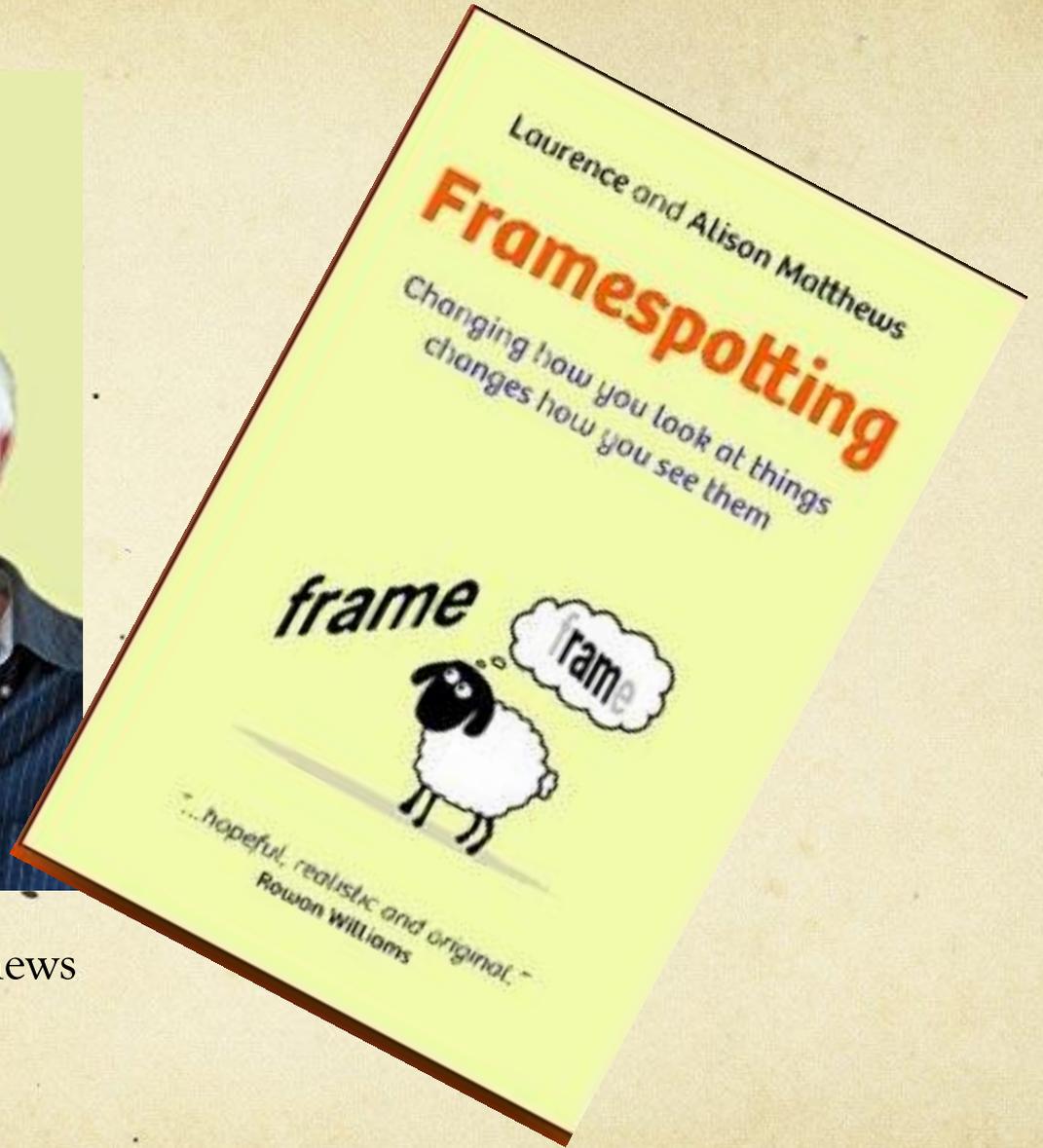
Prof. George Lakoff
UC Berkeley



Prof. Jerome Feldman
The Institute for Cognitive
and Brain Sciences
UC Berkeley



Laurence and Alison Matthews





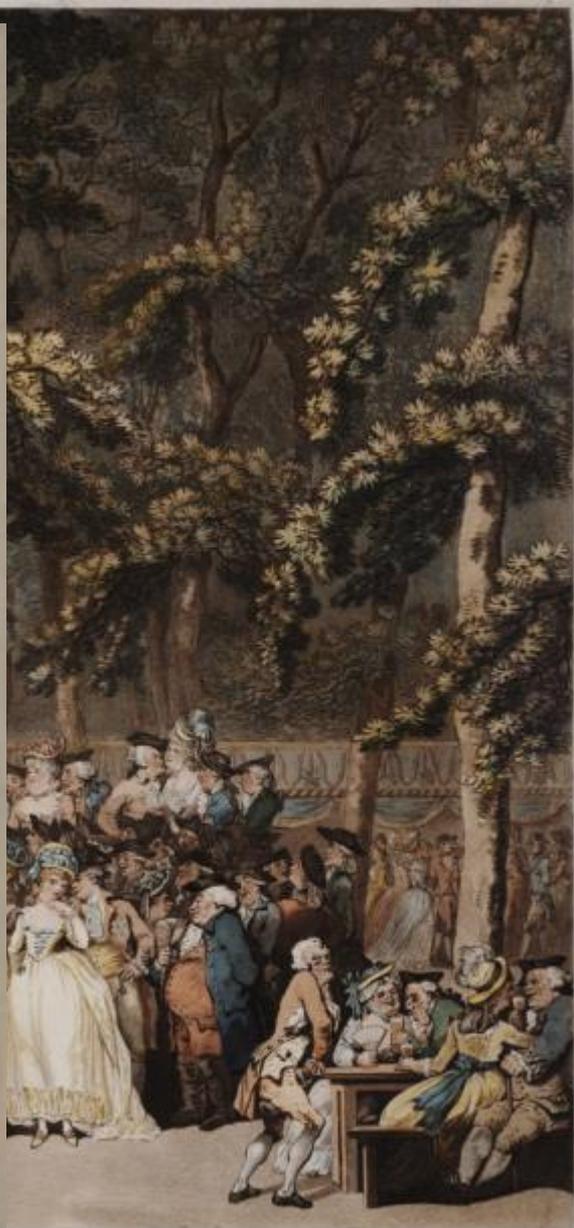
Purpose of Frame	An example
Define problems	The economy is not growing fast enough to bring us prosperity.
Diagnose causes	Commercial development is hampered by planning restrictions that dictate where it can and cannot take place.
Make moral judgments	Local authority planners act badly when they put red tape before the needs of a vibrant (that is, successful) economy.
Suggest remedies	Reduce or remove planning restrictions so that development is free to take place in formerly restricted areas.

Explanatory Notes have been produced to assist your understanding of this Act and are available.

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- Which chapters would you choose ...
... if you were living in the 1780s?

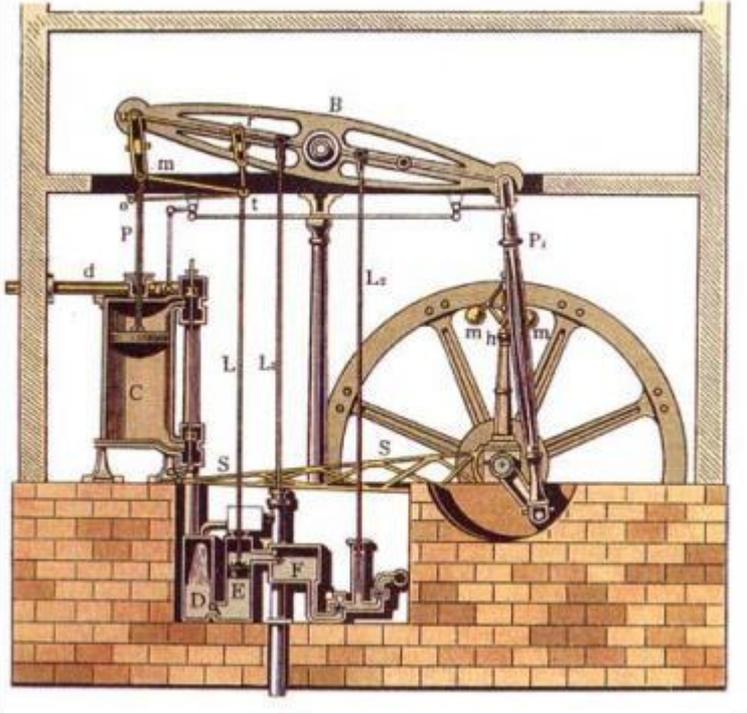


VAUX-MADE



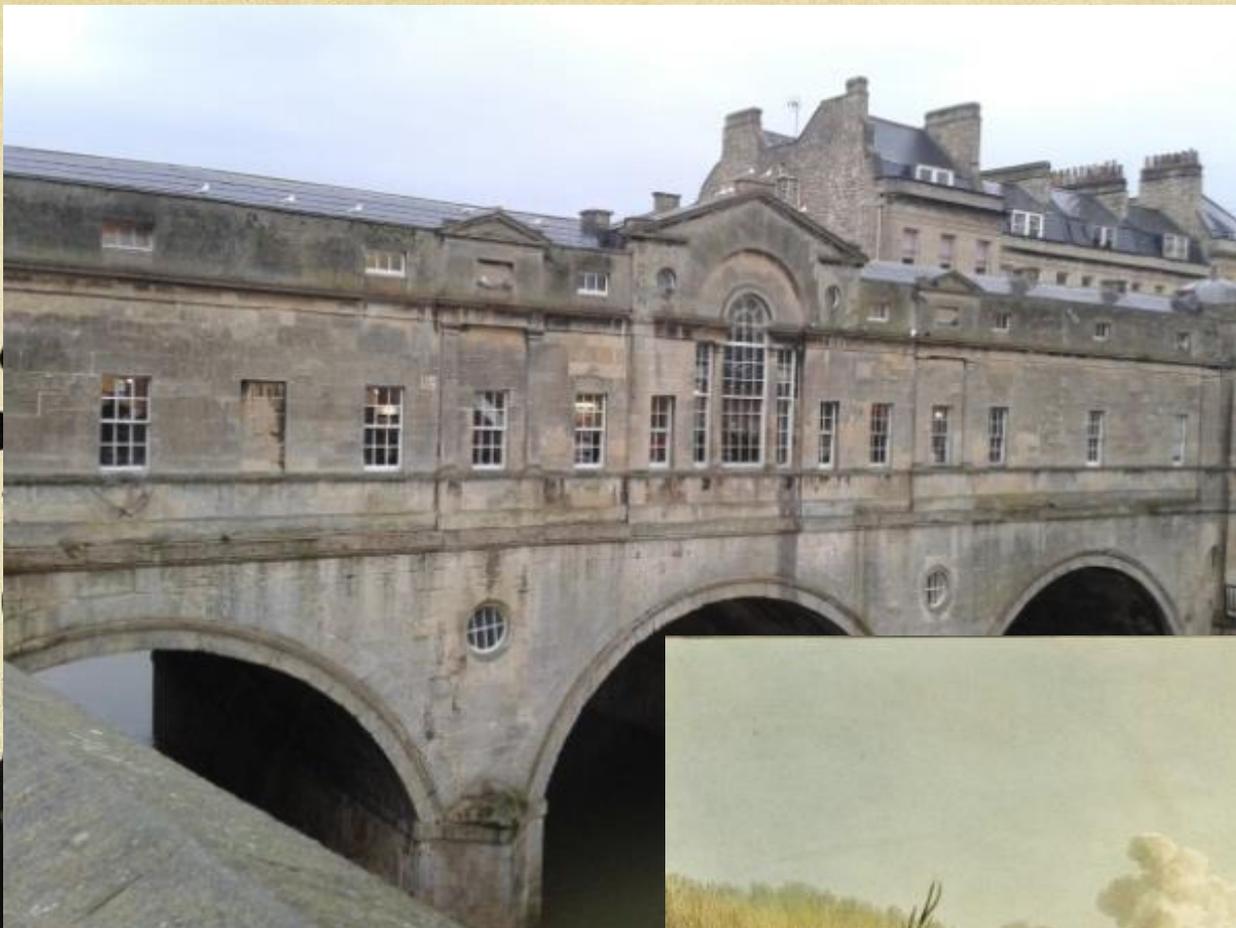
*Fence now meets fence in owners' little bounds
Of field and meadow large as garden grounds
In little parcels little minds to please
With men and flocks imprisoned ill at ease ...*

From 'The Mores' by John Clare



THE LEADER OF THE LUDDITES





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Issues

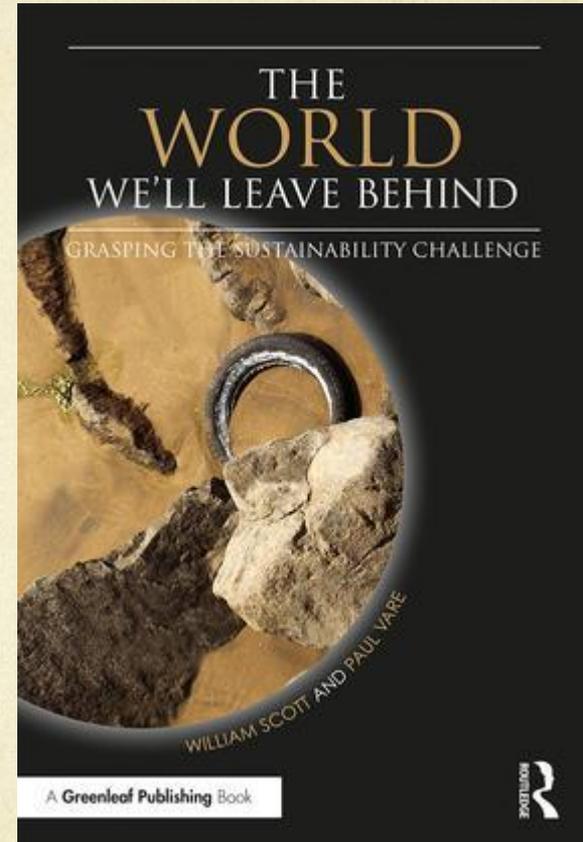
Concepts

Strategies

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