Our University Strategy...





...at a glance



Build on institutional research themes: Sustainability, Health and Wellbeing and Digital

> Develop clearer strategies for research at all levels

Driving high impact research Strengthen local, national and international engagement

Enhancing

strategic partnerships

Forge

to drive

enterprise

partnerships

Driving excellence

in education

Widen

accessibility

nationally and

internationally

Develop new, rigorous and relevant courses for high-achieving students

> Develop sustainable online learning resources

Encourage new research alliances, including with business and industry

Forge international educational alliances

Develop our civic role in Bath and the region

I Our Values

Nurturing high aspirations, for the benefit of all

Delivering quality and excellence,

whilst being quick to listen and learn



Aspiring to the highest standards of scientific, ethical and professional integrity, whilst supporting the freedom to challenge received wisdom



Supporting a sustainable community and adopting best environmental practice



Fostering inclusion, equality, diversity and accessibility where the unique value of each individual is recognised as we build a community of trust and care by treating each other with respect

Our Mission is to deliver world-class research and teaching, educating our students to become future leaders and innovators, and benefiting the wider population through our research, enterprise and influence.

Enhance the

of placements

educational benefit

Our Vision is to be an outstanding and inclusive University community, characterised by excellence in education, research, and innovation, working in partnership with others for the advancement of knowledge, in support of the global common good.