



UNIVERSITY OF
BATH

March 2020 social media content

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Introduction

This document outlines the **key campaigns, news and content** that will be shared by the central University of Bath social media accounts in March.

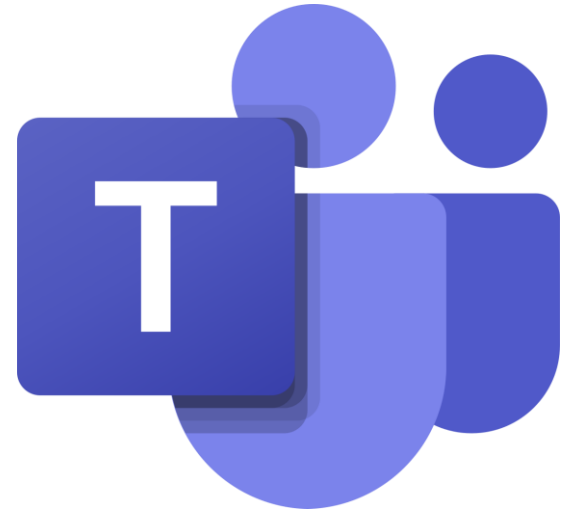
You're invited to promote and share this material on your own social media channels and digital communications activity.



Join our Teams page

Social media at the University now has a Teams page; a place to share **upcoming news, campaigns and content** with other content creators and social media practitioners at the University.

Join the Teams page, and start posting your news, [here](#).





Student life blogs

Student ambassadors at Bath share their experiences of life on campus to help prospective students discover more about the University and the city. You are invited to share these stories on your digital channels.

- [My advice to someone moving to Bath](#)
- [Why I didn't accept my Unconditional Offers](#)
- [Being LGBT at Bath](#)
- [A family weekend in Bath on a budget](#)
- [Preparing for your Year Abroad!](#)
- [A foodie's guide to restaurants in Bath](#)
- [What I eat in a day at uni to feel healthy \(non-vegan\)](#)
- [Top tips for mature students at Bath](#)



Be Well Week

Be Well Week from Student Services runs from 16-20 March; a series of free events and activities for students which includes dog walking, pizza making, and mental health workshops.

This scheme aims to help students find out about what's on offer and kickstart healthy habits.

You are invited to promote this campaign on your digital channels by:

Sharing a link to the [timetable](#)

Sharing this [graphic](#) on your social media and digital channels

Sharing this [graphic](#) on Instagram



BE WELL WEEK
16-20 March
A week of free health and wellbeing activities

- cooking classes • mindfulness • exercise classes • dog walking
- Student Minds workshop • Escape Room • wellbeing walks
- bullet journaling • photography class
- and much more...

For the full timetable visit:
go.bath.ac.uk/be-well-week

SU TEAMBATH THE EDGE BATH





Messages for current students

The SU Officer Elections take place until 5 March. You are invited to encourage students to vote by sharing this graphic on [Instagram](#) and [link](#).

The Careers Service **Summer Opportunities Fair** takes place on 12 March. You are invited to promote this event by sharing this [graphic](#) and [link](#).

One Young World is a student-led event which takes place on 7 March. You are invited to promote this event by sharing this [graphic](#) and [link](#). A video promoting the event is also available to be [shared via Twitter](#).

Vote Now

SU OFFICER ELECTIONS

Use your vote.
Have your say.
Influence change.

thesubath.com/elections

SU THE SU VOICE

The graphic features a red background. At the top, it says 'Vote Now' in white. Below that is a circular logo with 'SU OFFICER ELECTIONS' and five stylized human figures in purple, blue, green, and red. The main text reads 'Use your vote. Have your say. Influence change.' followed by the website 'thesubath.com/elections'. At the bottom, there are two stylized figures in white and blue, and the SU logo.

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CRCC Asia

SUMMER OPPORTUNITIES FAIR

Thursday 12 March
10am-3pm

Sports Training Village
Indoor Netball Court 3

What will you do this summer?

Summer Internships | Work Experience
Travel Programmes | Volunteering Opportunities
Graduate Opportunities also available

View the programme on the Events listings of My Future to research [presidents.attending](#)

one

ONE YOUNG WORLD BATH
7 MARCH 2020

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The graphic has a light blue background. It includes the University of Bath logo and CRCC Asia logo. The main title is 'SUMMER OPPORTUNITIES FAIR' in red and black. Below that is the date and time, and the location. A central image shows a pink ice cream cone with the text 'What will you do this summer?'. Below the ice cream are four categories: Summer Internships, Work Experience, Travel Programmes, and Volunteering Opportunities. A note says 'Graduate Opportunities also available'. At the bottom, it says 'View the programme on the Events listings of My Future to research presidents.attending'. The 'one' logo is prominent, followed by 'ONE YOUNG WORLD BATH' and the date '7 MARCH 2020'. The University of Bath logo is at the bottom.

Events

Dr Dan Maskell hosts the latest **Minerva Lecture** on the future of sustainable construction on 5 March. You can promote this event with this [graphic](#) and by linking to this [page](#). The hashtag is #MinervaLecture

Platform, the arts scholar showcase from The Edge, takes place on 22 March; 18 scholars across a range of art forms, including dance and music, will showcase their work during the event. You are invited to promote tickets by sharing this [link](#) and [graphic](#).

The IPR public lecture series, **The Future is in Our Lands**, continues on 25 March with a lecture around UK rivers and aquatic ecosystems. You are invited to promote tickets by sharing [this link](#).

A Slice of Research is a series of lightning talks from PhD candidates about their research during March. You are invited to promote tickets by sharing [this link](#).



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Minerva
SERIES

The Future of Sustainable
Construction
with Dr Daniel Maskell,
Department of Architecture and Civil Engineering

Thursday 5 March 2020 at 18.00
East Building, University of Bath



Register for the lectures at
go.bath.ac.uk/minerva-series





March national dates for the diary

- 1: St David's Day
- 1: Zero Discrimination Day
- 3: World Wildlife Day
- 5: Universities Mental Health Day
- 5: World Book Day
- 6: Start of British Science Week
- 8: International Women's Day
- 9: Sport Relief
- 11: No Smoking Day
- 13: World Sleep Day
- 13: Solar Appreciation Day
- 14: Pi Day
- 14: International Day of Action for Rivers
- 15: Consumer Rights Day
- 15: Bath Half Marathon
- 17: St. Patrick's Day
- 18: Global Recycling Day
- 20: First Day of Spring
- 20: International Day of Happiness
- 21: World Poetry Day
- 21: International Day for the Elimination of Racial Discrimination
- 21: International Day of Forests
- 22: World Water Day
- 22: Mother's Day
- 22: National Puppy Day
- 23: World Meteorological Day
- 27: World Theatre Day
- 28: Earth Hour Day
- 29: Daylight Saving Starts
- 31: International Transgender Day of Visibility



Top content you may have missed

- A blog post sharing tips for mature students heading to university ([blog post](#))
- A solar-powered device which removes salt from water has been developed in Bath ([YouTube](#))
- Climate psychologist Caroline Hickman chaired a discussion on College Green in Bristol following climate strike ([announcement](#))
- A blog post sharing alternative places to study at the University ([blog post](#))
- A video highlighting research into biobanding with Premier League clubs ([YouTube](#))
- News that Bath students' unwanted items raise over half a million pounds for the British Heart Foundation ([announcement](#))
- A blog post promoting opportunities for students to take international placements ([blog post](#))
- A video going behind-the-scenes in the University's insectarium ([YouTube](#))



Instagram accounts

You are invited to follow these University accounts on Instagram.

- [@UniofBath](#) (University account)
- [@BathChem](#) (Department of Chemistry)
- [@unibathfoodanddrink](#) (bars and food on campus)
- [@Team_Bath](#) (Sport and the STV)
- [@Bath_GSP](#) (Gold Scholarship Programme)
- [@UniBathLib](#) (University Library)
- [@Uniofbathcareers](#) (Careers Service)
- [@bathstuservices](#) (Student services)
- [@teambathfitness](#) (STV gym)
- [@Edgeartsbath](#) (The Edge)
- [@UniofBathalumni](#) (University alumni)
- [@BathSofM](#) (School of Management)
- [@Bathenganddes](#) (Faculty of Engineering)
- [@theSUBath](#) (the Students' Union)
- [@subathsport](#) (Sport at the Students' Union)
- [@uniofbathhealth](#) (Department for Health)
- [@edgeartscommunity](#) (Edge Arts Community)
- [@teambathnetball_](#) (Team Bath Netball)
- [@teambathraceelectric](#) (Team Bath Racing Electric)
- [@team_bath_racing](#) (Team Bath Racing)
- [@healthexercisesci_bath](#) (Health and Exercise Science)
- [@hssplacementsbath](#) (Placements within HSS)
- [@csctbath](#) (CSCT)

Tag [@uniofbath](#) in your Instagram Stories and we will be able to repost them on the University's main account to give you extra publicity

Share your news

If you have any event, news item or piece of content you'd like to be included on the University's social media pages, please contact Tom Mason, Social Media Manager, tmm52@bath.ac.uk, or join our [Teams page](#).

We would be keen to share:

- Events for our students
- Student achievements
- News about colleagues speaking at conferences and events
- Stories from our students on placement
- Photos from around the University

