Work Placements & Final Year Team Projects
When I joined the University of Bath School of Management in October 2003, I knew much of what made this one of the UK’s leading business schools. I had seen that it was frequently cited in the *Times* and the *Financial Times* as one of the UK’s top business schools and I knew of the reputation of the University of Bath, one of the UK’s ‘ivy league’ universities. What became more apparent on arrival at Bath was the enormous impact the School’s world-class academic research had on the corporate community and the importance that the School placed on leveraging these connections across all of its activities.

As a research-led institution, our academics are valued for their pursuit of academic research that is relevant to the needs of business; we demand that they do not live in ‘ivory towers’ but that their research has impact in the world beyond academia. My own experience has taught me that management research must overcome a double challenge - combining high scholarly quality with relevance. If you are just scholarly, your work will have limited impact. If you try too hard to be ‘relevant’ to the latest fashions, you will never have influence or respect. It’s not easy to achieve both, but it’s essential to try and this is something we strive hard for at Bath.

The value in students gaining practical work experience alongside their academic study has become increasingly publicised in recent years. Here at Bath, this combination has long underpinned our ethos. For over thirty years, our flagship BSc Business Administration programme has been working with organisations to provide students with work placement opportunities. This four-year degree offers the rare opportunity to spend two six-month placements at two different organisations at UK or international locations. This enables our students to put theory into practice at an early stage of the course and therefore build up valuable professional skills.

Work placements are not just beneficial for our students however; employers see the enormous value in them too. Through these placements, organisations often identify tried and tested students for full-time employment post-graduation, making them an effective way of recruiting graduates.

In addition to our corporate links at undergraduate level, the School is actively involved with external organisations in many other areas including: collaborative research, recruitment of some of the UK’s top graduates, tailored executive development, sponsored MBA places and placements and projects at MBA level.

I hope you will find this brochure useful in finding out more about what we can offer you, who we are and what impact we are having on the world of management. If we can help you achieve your goals please contact us; we would be delighted to hear from you.

*Professor Andrew Pettigrew*

Dean of the School of Management
Within a leading University

The University of Bath is one of the UK’s top universities with an international reputation for the quality of its teaching and research. It has a distinctive approach that emphasises the education of professional practitioners, fosters high achievement and promotes original inquiry and innovation in partnership with business, the professions, public services and the voluntary sector.

In The Times Good University Guide 2007, the University of Bath is ranked 9th out of 109 institutions in the UK and it has never been out of the top 20.

...within a leading University

With forty years’ experience of delivering high quality management programmes, the School is one of the oldest established business schools in the UK. The School received the coveted 5A rating in the 2001 Higher Education Funding Council (HEFCE) Research Assessment Exercise (RAE). Only four other undergraduate management providers achieved the same rating. In the most recent HEFCE Teaching Quality Assessments, the School of Management is rated as ‘excellent’.

The School of Management is consistently ranked among the top business schools in the UK with The Times Good University Guide 2007 positioning Bath 5th in their Business Studies ranking. The Financial Times European Business Schools’ ranking of the top 50 business schools in Europe, ranks Bath 14th in the UK and 28th in Europe. The Bath MBA continues to rank highly, placed 5th in the UK, 11th in Europe and 32nd in the world by the FT in 2006. The FT’s 2006 ranking of MSc programmes placed the Bath MSc in Management 6th in the UK and 27th in Europe.

In 2006, the School was granted accreditation from EQUIS, the European Foundation for Management Development’s (EFMD) quality inspectorate. EQUIS is the leading international system of quality assessment, improvement and accreditation of higher education institutions in management and business administration. Its fundamental objective is to raise the standard of management education worldwide. This new seal of approval means that the School is meeting the very high standards set by EQUIS, giving the School worldwide recognition.
not all placements are the same, not all students are the same

The University of Bath School of Management’s programmes attract the cream of business students. 98% of our BSc Business Administration graduates gain a first or a 2:1 and are highly sought after by graduate employers. Bath students are eager to learn, quick to take on an increasing degree of responsibility and able to handle a variety of different tasks and projects.

A placement can be seen as an extended interview for both parties, and is a very cost effective way of recruiting. The scheme has been shown to be an excellent way of ensuring graduate retention. Around a fifth of our undergraduate students return to their placement employers upon graduation and at least half apply to companies who are regular placement providers.

‘Ceri has made a valuable contribution whilst she has been with BG Group. I have found her to be conscientious, well organised and professional. We worked well together – Ceri often reminded me to do things and I often found when I asked her to do something, she had thought ahead and already done it.

She was ‘the face’ of BG Group for most of the graduate candidates and was always thoroughly professional and helpful towards them. I am sure her approach encouraged a number to accept job offers from us. She has also received positive feedback from recruiting managers for her organised and helpful attitude.

Jo Espiner, BG Group HR Manager

‘Jon made an outstanding contribution during his time at Deutsche Bank. He quickly became a highly respected, competent, efficient and hard working member of the core team. He has natural ability which should stand him in good stead in whatever he chooses to do. We would like him to come back and join us permanently. Well done!’

Jeremy Low, Vice President, Deutsche Bank
What is a suitable placement?

Placements should provide the opportunity for students to apply and develop, in a practical business environment, the skills and knowledge they have gained during the course, and also help them to acquire new skills.

Students are expected to gain an insight into the operations and management of organisations and to enhance their social and interpersonal skills. We can offer advice to ensure the work programme devised for the student:

- Provides opportunities for learning (mainly practical, but also academic and social);
- Enables the student to assume an appropriate degree of responsibility;
- Maximises the student’s contribution to the department or organisation.

There is no hard and fast rule as to what type of work is suitable for either a first or second placement since a great deal depends on the individual’s own maturity, skills and abilities, and the requirements of the organisation.

Matt is overall a strong character with an excellent intellect. He is a top quality team player who has exceeded expectations. I am sure he will do well in future.

Sales Director, L’Oreal

Why employ a placement student?

- Placements can be used as a trial run to test future employees’ skills
- Offer specialised knowledge
- Provide an external viewpoint
- Offer international knowledge
- Special project work
What kind of organisations offer placements?

There are placement opportunities in large, medium and small organisations, including public sector bodies and charities. We welcome new placement participants and are happy to discuss the scheme with you and your organisation.

Some of the more well-known organisations which are participating in the Placements Scheme include:


How to employ a placement student

All suitable vacancies will be advertised to the students internally and applications completed in a way that suits you. Please contact a member of the Placements Team for further information. Contact details are available on page 16 of this brochure.

How much does it cost?

Advertising placements to our students is free of charge. However, organisations offering placements should ideally pay the student(s) by either offering a salary or by paying expenses.

Please feel free to call and discuss with us salary levels currently being paid to placement students on +44 (0) 1225 386577.

The Placements Team is happy to provide guidance on appropriate levels of remuneration.

Lawrence is an enthusiastic and adaptable young man who within six months firmly established himself as a valued member of the team. Lawrence demonstrated an ability to learn and adapt new skills and where necessary use his initiative to produce impressive pieces of work.

Lawrence has been an integral part of the team working on several transactions and marketing initiatives. He demonstrated determination and took ownership of projects assigned to him.

Kirsty Sandwell, Director, Baker Tilly
BSc (Hons) Business Administration

The Bath BSc in Business Administration is one of the top undergraduate business degrees in the country. Competition for places on the programme is intense and only the best students are accepted. 98% gain a first or a 2:1 and are highly sought after by graduate employers.

Academic Structure
The degree is structured to give a solid foundation in all the basic disciplines of management followed by the opportunity to specialise, choosing from a wide range of units. The academic content of the degree is firmly located within the latest research findings. It is highly relevant to an understanding of both the theory and practice of management.

Action learning
The acquisition of personal transferable skills is a very important part of the experience offered by the degree. There are opportunities to acquire these skills through action learning activities which culminate in the Final Year Team Project where practical research takes place in a real organisation.

Professional experience
The BSc Business Administration degree at Bath is distinct from many others in the field offering two six-month placements in different organisations rather than a whole year placement in one company. The two placements form an integrated and essential part of the degree. They provide a critical means of making sense of the academic content and are a clear advantage in the graduate job market.

Studying abroad
Students can, if they wish, apply to participate in the International Academic Exchange programme and spend part of their degree at a partner business school abroad. The School of Management has developed a series of exchange agreements with highly prestigious institutions throughout Europe, North America and the Pacific Rim. Details of these partner schools can be found on our website at: www.bath.ac.uk/management/courses/undergraduate

Course Structure

| Year 1 | Business Economics  
Business in Society  
Business Accounting  
People and Organisations  
Quantitative Methods |
<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Year 2</td>
<td>Action or Portfolio Project plus four courses from a choice of 13, including: Business Economics, Finance and Accounting, Human Resources, IT, Law, Marketing, Operations, Statistics and Languages</td>
</tr>
<tr>
<td>Year 3</td>
<td>Action or Portfolio Project plus four courses from a choice of 18, extensions of those above plus: Business Forecasting, E-Business, International Business, Project Management</td>
</tr>
</tbody>
</table>

When are students available?
The first placement occurs in the second year of the programme which means students have completed a whole year of study prior to their placement and have built up an impressive range of knowledge and skills in all the relevant business disciplines. The second placement occurs in the third year of the programme. Recruiting a second placement student provides you with a highly knowledgeable individual with two and a half years of academic study behind them plus invaluable practical experience gained through their first placement.
BSc (Hons) Accounting and Finance

The Bath BSc Accounting and Finance degree has been developed to provide specialist knowledge to students who have strong quantitative skills and who wish to pursue a career in accounting or finance. The degree provides a solid grounding in the basic disciplines of management in year one, furnishing students with the ability to contextualise the specialist subject matter they will cover from year two onwards.

Academic Structure
This programme offers students the flexibility of choosing whether to study for three or four years. Both options follow the same first and second year and both have identical academic content.

Professional experience
The work placement scheme on the BSc Accounting and Finance degree offers students the opportunity to gain up to 12 months’ paid work experience in an accounting or finance environment. The placement year is optional and takes place in the third year of the degree.

Course Structure

| Year 1 | Introduction to Business Accounting  
| People and Organisations  
| Business in Society  
| Mathematics  
| Business Economics  
| Corporate Finance and Investment Appraisal  
| Introductory Macroeconomics  
| Personal Computing |
| Year 2 | Economic Analysis of Financial Decisions  
| Management Accounting  
| Intermediate Macroeconomics  
| Intermediate Microeconomics  
| Financial Accounting and Auditing  
| Empirical Research Methods in Finance  
| Advanced Corporate Finance  
| Three optional units chosen from a selection |
| Year 3 | Optional Year 3 – Placement Year |
| Year 4 | Advanced Financial Accounting  
| Treasury Management  
| Corporate Governance and Regulation  
| Risk Management and Internal Control  
| Investment Banking  
| Four optional units chosen from a selection |

When are students available?
This specialist programme offers one optional twelve-month placement to provide in-depth knowledge of a student’s preferred future work environment. This placement occurs in year three of the programme.

Recruitment happens roughly as indicated:

<table>
<thead>
<tr>
<th>Recruitment Period</th>
<th>Start of Placement</th>
<th>End of Placement</th>
</tr>
</thead>
<tbody>
<tr>
<td>November – February</td>
<td>July – August</td>
<td>September</td>
</tr>
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</table>
In today’s global economy, there is a strong demand for leaders and managers who can combine a broad range of managerial skills and knowledge, fluency in a second language and the ability to function effectively in an international business environment. Employing the skills of two of the University of Bath’s leading academic units: the Department of European Studies & Modern Languages and the School of Management, this four-year BSc Honours degree (known as IMML) is offered as three different programmes: IMML French, IMML German and IMML Spanish. Each year 10-20% of our IMML graduates return to work for their placement employers, both in their UK parent or associate offices or, increasingly, abroad.

Academic Structure
Three closely integrated strands run throughout the degree: Core Management, Core Language and the Interface. The first year focuses on some of the basic disciplines of management and the chosen language. In the second year there is a progression towards a more vocational approach which builds upon the first year. The year abroad is designed to enable the student to continue their management education abroad whilst perfecting their language skills to a high level of fluency.

Professional experience
Students are offered three possible ways of structuring their third year experience, each offering distinctive opportunities:
- a nine month work placement in a commercial or industrial organisation;
- foreign study & work placement: one semester or two terms in a top business school in the foreign country, followed by a work placement;
- one year in a foreign business school: French, German or Spanish speaking.

Studying abroad
Students who choose the business school option will have the opportunity to follow courses not available at Bath and to experience management education from a different international perspective.

Course Structure

<table>
<thead>
<tr>
<th></th>
<th>First Year</th>
<th>Second Year</th>
<th>Third Year</th>
<th>Fourth Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core Management</td>
<td>Quantitative Methods and Data Analysis</td>
<td>Individuals and Organisations</td>
<td>Industrial Placement in French-, German- or Spanish-speaking country</td>
<td>Four options from a wide range of subjects</td>
</tr>
<tr>
<td></td>
<td>Business Economics</td>
<td>Principles of Marketing</td>
<td>OR</td>
<td>Four options from a wide range of subjects</td>
</tr>
<tr>
<td></td>
<td>The UK Macroeconomic Environment</td>
<td>Financial Management</td>
<td>Period of study in a French, German or Spanish/South American Business School</td>
<td>Four options from a wide range of subjects</td>
</tr>
<tr>
<td></td>
<td>Introduction to Financial Management</td>
<td>Management Option</td>
<td>OR</td>
<td>Four options from a wide range of subjects</td>
</tr>
<tr>
<td></td>
<td>Legal Environment of the UK (Management); French/German/Spanish Business Environment 2: Legal Environment ESML</td>
<td>European Business Environment (Management); Perspectives on Europe: France, Germany, Spain (ESML)</td>
<td>Period of study in a French, German or Spanish/South American Business School</td>
<td>Four options from a wide range of subjects</td>
</tr>
<tr>
<td>Interface</td>
<td>Legal Environment of the UK (Management); French/German/Spanish Business Environment 2: Legal Environment ESML</td>
<td>European Business Environment (Management); Perspectives on Europe: France, Germany, Spain (ESML)</td>
<td>OR</td>
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<td></td>
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<td>Written and Spoken Language</td>
<td>Written and Oral Communication in the Business Context</td>
<td>Combination of study and industrial placement in French-, German- or Spanish-speaking country</td>
<td>Four options from a wide range of subjects</td>
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<td>French/German/Spanish Business Environment 1: Economic and Industrial Environment</td>
<td>Comparative Employee Relations</td>
<td>OR</td>
<td>Four options from a wide range of subjects</td>
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<td>Socio-political structures of France, Germany, Spain/Latin America</td>
<td>Working through Culture (national option in Spanish)</td>
<td>Period of study in a French, German or Spanish/South American Business School</td>
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In addition to our undergraduate placement scheme, Master’s level students are available through the one-year MSc in Advanced Management Practice, which incorporates a professional work placement.

This innovative programme offers a high quality education addressing key contemporary business and management issues, whilst maintaining close links between the taught and practical parts of the degree. Students on this degree will have already studied business or management in their first degree and will have achieved a 2:1 or above.

**Academic Structure**

The MSc in Advanced Management Practice is of 12 months’ duration which includes a compulsory period of professional placement lasting 20-22 weeks. The programme is delivered in an intensive, modular pattern as shown in the diagram below. The degree culminates in the production of an individual piece of work, the Professional Practice Portfolio (PPP) that includes both a structured reflective component and an original piece of business-centred research. The PPP is carried out whilst on placement.

**Course Structure**

| University                                                                 | Placement                                                                 |
|                                                                           |                                                                           |
| **Professional Career Development**                                      | Period of Professional Practice                                           |
| Transferrable skills and knowledge essential for professional development | 20-22 weeks’ Master’s level placement in a professional work organisation |
| **Managing Projects**                                                     |                                                                           |
| Project management processes, techniques and methods                      |                                                                           |
| **Organisations in Context**                                             |                                                                           |
| New directions in organisational design and operation within and across organisational boundaries |                                                                           |
| **Leadership and Change Management**                                     |                                                                           |
| Role of leaders and managers in introducing successful organisational change |                                                                           |
| **Business & Society**                                                    |                                                                           |
| Corporate social responsibility in the contemporary business environment  |                                                                           |
| **Managing in an International Context**                                  |                                                                           |
| Strategy, structure and processes of the global company                   |                                                                           |

**When are students available?**

Recruitment happens roughly as indicated:

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Note: first intake for this programme is September 2007. Subject to final approval by Senate.
In their final year, BSc Business Administration students carry out a team project. The project, which is worth 20% of the students’ final year mark, involves working on a real business issue for a company or organisation from October until April. The projects produce valuable and useable results for the companies involved and can cover issues such as strategic research, market research, feasibility studies and intraorganisational analysis.

The Final Year Project, which is unique to the Bath Business Administration degree, allows the students to apply their academic knowledge to a ‘real life’ issue before they start their careers. It is the culmination of the Action Learning stream which runs through all four years of the degree and is designed to develop teamwork and a variety of research skills. In addition, many courses involve group projects and assignments. The projects also draw on the two mandatory six-month work placements that all students complete prior to their final year.

Each multidisciplinary team of five or six students has a range of academic specialisms, business experience and in some cases language skills and so can meet the needs of their client in terms of specialist knowledge.

Why participate?

There are many reasons why participating in the scheme may be beneficial to your company:

- high quality, in-depth research
- the benefit of external objective ideas and analysis
- careful monitoring of the project by an academic specialist
- a team of high calibre, committed people to work on your project
- a creative, fresh approach to examining a business issue
- value to your organisation

Some of our recent clients include:

**UK Projects**

Accenture, Boots, Danone, Dyson, HSBC, Janssen Cilag, Lloyds TSB, Morgan Stanley, Motorola, Orange, Pepsico

UK, Yell Group, Zurich Financial Services.

**International Projects**

Baker Tilly, ebay, IBM, International Olympic Committee, Nationwide, TAS Commerzbank, Walkers Crisps Ltd.
UK and International Projects

Most of the teams carry out projects for companies based in the UK (UK projects) but a number of teams go on exchange to one of our partner business schools in Europe (Denmark, France, Germany, Norway, Czech Republic, the Netherlands), the USA (Virginia, Texas), Canada (Toronto, Vancouver) and Singapore. These international projects enable companies to gain valuable international research.

Normally UK-based organisations commission international projects, but projects have also been undertaken on behalf of companies based in the Netherlands, Denmark, Sweden, Germany, Switzerland, Belgium, Ukraine, Bulgaria, Singapore and the United States.

How your organisation benefits

- Projects offer a valuable source of objective external ideas and analysis. Students have access to specialist knowledge and guidance from the academic staff of the School of Management.

- The wide variety of course options and work placement opportunities offered by the course programme, makes it possible for teams to be truly multidisciplinary, capable of examining a business issue or problem from a variety of perspectives.

- These are not purely academic exercises nor surface consultancies. The projects involve extensive, in-depth fieldwork and research.

- Students are highly committed to the project assignment as it is accorded a substantial proportion of their final year marks. The organisation receives an executive report by an agreed completion date.

- Another tangible benefit to the client is the opportunity to become “visible” to prospective graduates. In a competitive graduate recruitment marketplace, organisations need to present a high profile in order to attract graduates of the right calibre. Providing projects can be an excellent way of doing this and of supporting the practical training aspect of education which will be of lasting benefit to industry and commerce in the future.

A very professional team who tackled the issues logically and sensibly. Their recommendations were well thought through, backed up by their research and sensitively presented to a Yell audience.

Head of Executive Development and Resourcing – Yell Group
What constitutes a suitable project?

The main criteria for an appropriate project are that it:

• should involve a significant amount of fieldwork and research
• should not be desk-bound
• should lend itself to team-working.

A project typically involves:

• interpretation of the project brief
• diagnosis of the problem or issue
• development of a detailed project plan
• evaluation of the relevant literature
• primary and secondary data collection and analysis (quantitative and qualitative techniques)
• presentation of recommendations that demonstrate a well-founded solution to the diagnosed problem.

Above all, the project should be a task that the client needs to do and wants to have done. Ideally it is approved for content, objectives and resource commitment at the highest level in the client organisation.

Projects are likely to involve fact-finding and interviewing. Organisations commissioning a project need to be prepared to cooperate with the team, both by way of provision of information and by access to staff.

Past Projects

Since the scheme was introduced into the BSc in Business Administration in 1987, our final year students have performed projects for a wide variety of clients, ranging from multinational companies to small businesses and not-for-profit organisations. The feedback from past project sponsors has been extremely favourable and many of the findings and recommendations have been successfully implemented by the client organisation. A number of our students’ research reports have been subsequently published by clients.

Peter Yates, Procurement Consultant – Zurich Financial Services

This team was a pleasure to work with, they were open and honest and they conducted themselves in a highly professional manner. They are a credit to themselves and to the university. We wish them all well for the future.
The Final Year Projects programme is managed at the University by a dedicated Projects Officer, who is the first point of contact for sponsoring organisations. A Projects Manager oversees the academic side of the projects and the programme’s assessment. Each team is also assigned a Project Coordinator from the academic staff, whose role is to guide and monitor progress, as well as act as an examiner to the project.

Teams are required to submit a draft Research Proposal to the School at the end of October, and an interim report in December. Examination assessment takes place in April/May and is based both on the final project report and the group and individual viva examinations. Teams make a separate presentation to company personnel at the client’s premises, usually before the university viva session. The client is requested to provide an appraisal of the project which is made available to the examination panel when setting the project mark.

How much does it cost?

A fee of £1000 + VAT is charged for the projects. The fee is to cover costs incurred within the School for supervision and administration of projects. Small companies and charities may pay a reduced fee. In addition, organisations are expected to offer a budget for travel and other project related expenses such as postage, photocopying, telephone market research carried out by the team, typing, stationery, etc. International project sponsors are NOT required to meet the teams’ travel costs between the UK and the foreign country. The scheme therefore offers the opportunity to have an extensive piece of overseas research performed at a very reasonable cost. Whilst expenses budgets vary widely, depending on the project scope and methodology, the Projects Officer can advise on the likely overall cost to an organisation for a particular project based on past experience. There is no remuneration to the students themselves.

Timetable

<table>
<thead>
<tr>
<th></th>
<th>UK based Projects</th>
<th>International projects</th>
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<tbody>
<tr>
<td>Feb-July</td>
<td>Formulation of initial project brief.</td>
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<td></td>
<td>Once brief is confirmed it is made available to the student teams</td>
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<tr>
<td>July</td>
<td></td>
<td>Teams meet client prior to going on exchange</td>
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<tr>
<td>October</td>
<td>Client companies interview teams</td>
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<tr>
<td>October-March</td>
<td>Teams work on their projects for approximately 20% of their time. Interim report(s) and presentations as agreed with client. International teams return to Bath in January</td>
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<tr>
<td>End March</td>
<td>Final report submitted</td>
<td></td>
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<tr>
<td>April-May</td>
<td>Team presents results to the client and does University viva exams</td>
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Prize Sponsorship

Every year, successful students from across our undergraduate and postgraduate programmes are rewarded with prizes from sponsoring companies. Whether it’s a prize for the best overall student on a programme or a prize for best mark in a particular subject, there are a number of opportunities to sponsor a student prize.

The majority of prizes are awarded to final year students when they graduate and an annual prize-giving ceremony marks the occasion. Companies are invited to attend, in order that they can meet and present their prize to the winning student. The event is always a success and a great opportunity to meet our graduates and other sponsors. A number of prizes are now offered to first year undergraduate students too.

Some of the companies who currently sponsor prizes are: PriceWaterHouseCoopers; Lehman Bros.; Motorola; BG Group; Deloitte; Accenture; Nationwide and Danone.

If your company is interested in sponsoring a prize, please call Gurprite Lehal on +44 (0)1225 386577.
Graduate Recruitment

With more graduates entering the employment market than ever before, recruiting organisations are becoming increasingly concerned to maintain the quality of their graduate intakes and many major companies now limit their recruitment activities to a select number of high quality institutions. In a recent survey, BP named Bath as the best UK university for graduate recruitment (based on the number of graduates who applied to BP and the number of successful applicants). Some examples of the global organisations which our graduates have joined are given below:

- Accenture
- American Express
- Arcadia Group
- Barclays Bank
- British Airways
- Deloitte
- Department of Trade and Industry (DTI)
- Dyson
- Ernst & Young
- GlaxoSmithKline
- Greenpeace
- Gulf International Bank
- IBM
- JP Morgan
- Kleinwort Benson
- KPMG
- Lever Fabergé
- Marks & Spencer
- Mars
- Motorola
- Nestlé
- Nomura International
- PricewaterhouseCoopers
- Saatchi & Saatchi
- Sainsbury’s
- Shell
- Ventura

Destinations of Bath first degree International Management & Modern Languages Graduates 2005
UK and EU domiciled graduates of known destination as at 16 January 2006

- Employment only 72%
- Work and study 11%
- Further study 6%
- Unemployed 4%
- Not available - travelling 9%
- Other 1%

Destinations of Bath first degree Business Administration Graduates 2005
UK and EU domiciled graduates of known destination as at 16 January 2006

- Employment only 71%
- Work and study 11%
- Further study 4%
- Not available - travelling 10%
- Unemployed 4%
Contact details

Business Administration and Accounting and Finance Placements

Initial enquiries for Business Administration placements: placements@management.bath.ac.uk

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Final Year Projects

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Note: The information in this publication is correct at time of going to press. This publication does not form any part of any contract between any person and the University 01/07