

Marketing, Business & Society - University Research Scholarships for PhD study from October 2018

To help support the University of Bath's world-class research environment and to provide doctoral training for outstanding individuals who want to pursue professional academic careers, the School of Management is seeking applications for its PhD Studentships.

The MBS division has an international reputation for conducting world-class research in the following broad areas of management: consumer behaviour from either a consumer culture theory or consumer psychology perspective; corporate social responsibility, corporate reputation and stakeholder management research; business ethics; regulation, governance and development; differentiated goods markets and sustainability research. Prospective applicants are strongly encouraged to consult faculty research profiles.

PhD Studentships worth approximately £20,000 pa for 3 or 4 years (to cover home/EU tuition fees, maintenance and training support grant) or Home/EU fees **only** for 3 or 4 years, are open to International, EU and UK candidates who have exceptional academic qualifications.

Research interests in any field of management will be considered, from exceptional candidates from anywhere in the world, and from **any** prior disciplinary background. Applications are welcomed from outstanding graduates who:

1. **must** hold at a **minimum** a bachelor degree (a First or Upper-second or GPA equivalent)
2. Are fluent in English.
3. Are strongly committed to, and potentially capable of, high-quality academic *research* in an area that is consistent with the research expertise of School staff, as well as the ability and desire to develop their teaching skills in this area.

Suitably qualified candidates should apply directly online <https://www.bath.ac.uk/study/pg/applications.pl> attaching, without fail as **additional** documents, **ALL** of the following:

1. An **original** preliminary research proposal written by applicants themselves (2,500 – 3,000 words)
2. A **full** academic CV, including all schools, colleges and universities attended, along with grades and working experience.
3. Copies of **official** transcripts of all degree subjects taken, and proof of English fluency (IELTS – 7).
4. A statement indicating why you should be considered for funding
5. The names of at least two, School of Management faculty members that applicants think might be appropriate doctoral supervisors for their research interests.

Applications that do not supply all of the above items in full will NOT be considered, so do please be sure to send ALL the items requested.

Closing date for applications: 12noon (GMT)
Tuesday 30th January 2018

All applicants are advised to view the School's webpages: <http://www.bath.ac.uk/management/phd/>

Applicants must be **new PhD** students to the School of Management. Annual continuation of studentships will depend on satisfactory academic performance by holders. For any queries please contact: Doctoral College Admissions, University of Bath, Bath, BA2 7AY, United Kingdom. Email: doctoraladmissions@bath.ac.uk Tel: 44 (0) 1225 385949.