The Strategy and International Management Group is hosting a paper development workshop on strategizing open innovation. We invite submissions that relate to the adoption of open innovation (OI) practices and their implications for strategic development. This may include (non-exclusively or non-exhaustively): adjustments in managerial mind-sets, the creation of new resources, the development of new or adjustment of existing capabilities, the creation of new business models, structures and strategies for OI.

The workshop is designed to encourage the sharing of ideas, to develop and strengthen emerging work relating OI and strategy and to establish strong research networks and collaborations which drive the research agenda forward.

Submissions may be theoretical, conceptual or empirical. We particularly encourage the submission of seed ideas or early draft papers rather than highly developed work. Submissions from established academics, early career researchers and PhD students are welcome.

To signal your interest, please send a summary of your idea and how it contributes to the workshop theme in no more than 500 words. A maximum of 30 submissions will be selected for discussion at the workshop.

Deadline for submissions: 0900 GMT, 29 July 2013.
Notification of acceptance by: 09 August 2013.
Participants must register with full payment of £300 by 30 August 2013.

For more information visit: go.bath.ac.uk/strategizing-open-innovation
Please address queries to: SOIBath2013@management.bath.ac.uk